

POD ON

Get your Pod ON

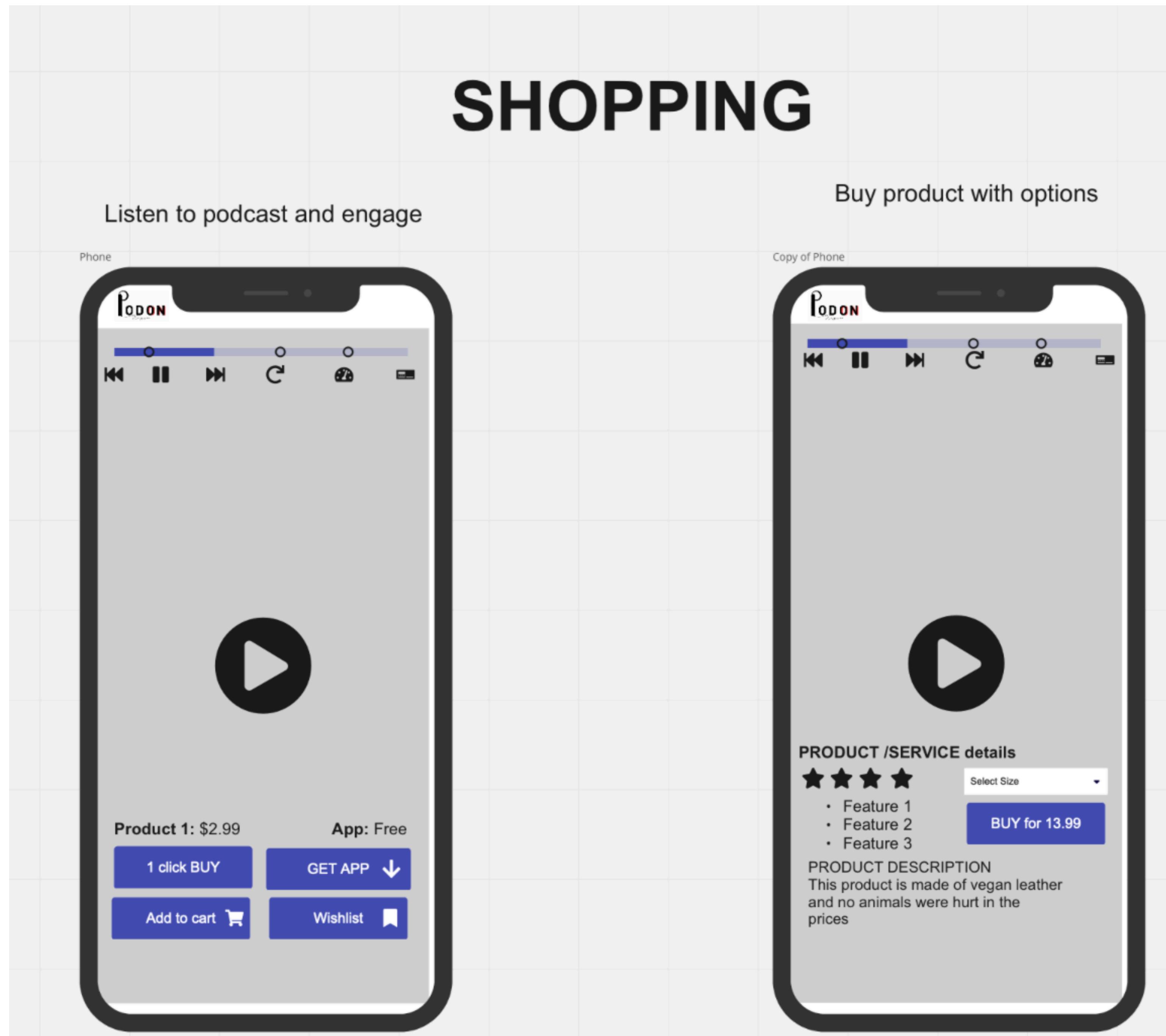
Interactive Podcasts

SELL + POLL + ADVERTISE

For the Listener:

No more:

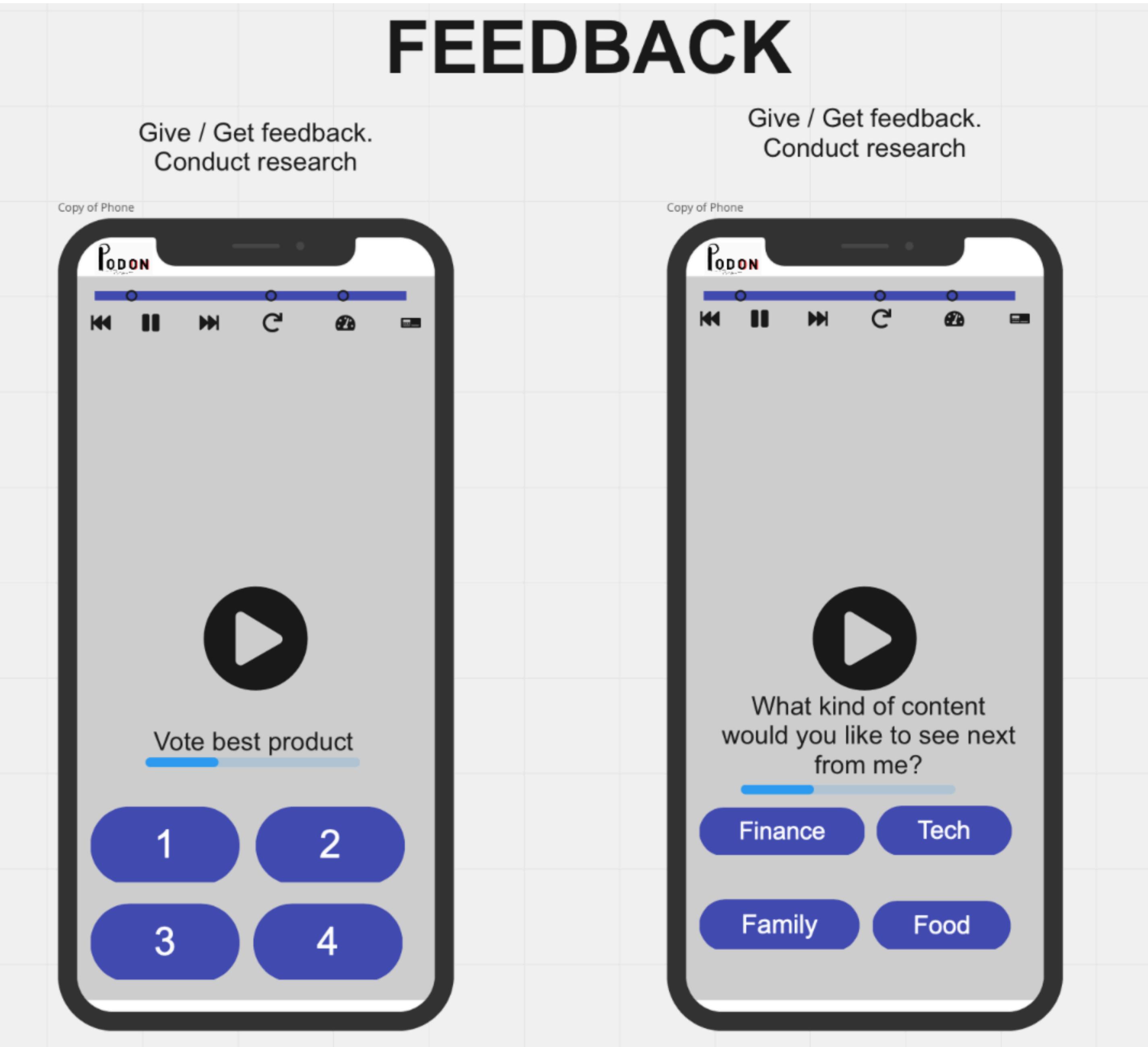
1. See the show notes
2. Find the link
3. Remember the promo code



FEEDBACK

For the Listener:

Vote!



For the Listener:

(Desktop ver.)

SHOPPING

Buy Product in the podcast

Copy of Browser

The screenshot shows a desktop browser window with a light gray header bar containing the 'PODON' logo, a search bar, and user icons. Below the header is a large black play button. At the bottom of the screen is a dark gray footer bar with several blue buttons: 'BUY', 'ADD TO CART', 'Wishlist' (with a star icon), 'DOWNLOAD APP sponsored', 'SHARE', 'SUB TO POD', 'FIND SIMILAR', 'CONGRATULATE' (with a hand icon), and a small 'COPY' button.

user quick buttons active dependant on host

BUY ADD TO CART Wishlist DOWNLOAD APP sponsored SHARE SUB TO POD FIND SIMILAR CONGRATULATE

Copy of Browser

The screenshot shows a desktop browser window with a light gray header bar containing the 'PODON' logo, a search bar, and user icons. Below the header is a large black play button. A detailed product information overlay is visible on the right side of the screen. The overlay includes a product image, a title 'Product Name Details', a five-star rating, a list of features ('Feature 1', 'Feature 2', 'Feature 3'), and a prominent blue 'BUY' button. Below the overlay, at the bottom of the screen, is a dark gray footer bar with blue buttons: 'BUY', 'ADD TO CART', 'Wishlist' (with a star icon), 'DOWNLOAD APP sponsored', 'SHARE', 'SUB TO POD', 'FIND SIMILAR', 'CONGRATULATE' (with a hand icon), and a small 'COPY' button.

user quick buttons active dependant on host

BUY ADD TO CART Wishlist DOWNLOAD APP sponsored SHARE SUB TO POD FIND SIMILAR CONGRATULATE

PRODUCT /SERVICE details

Product Name Details

★★★★★

• Feature 1 options
• Feature 2
• Feature 3 BUY

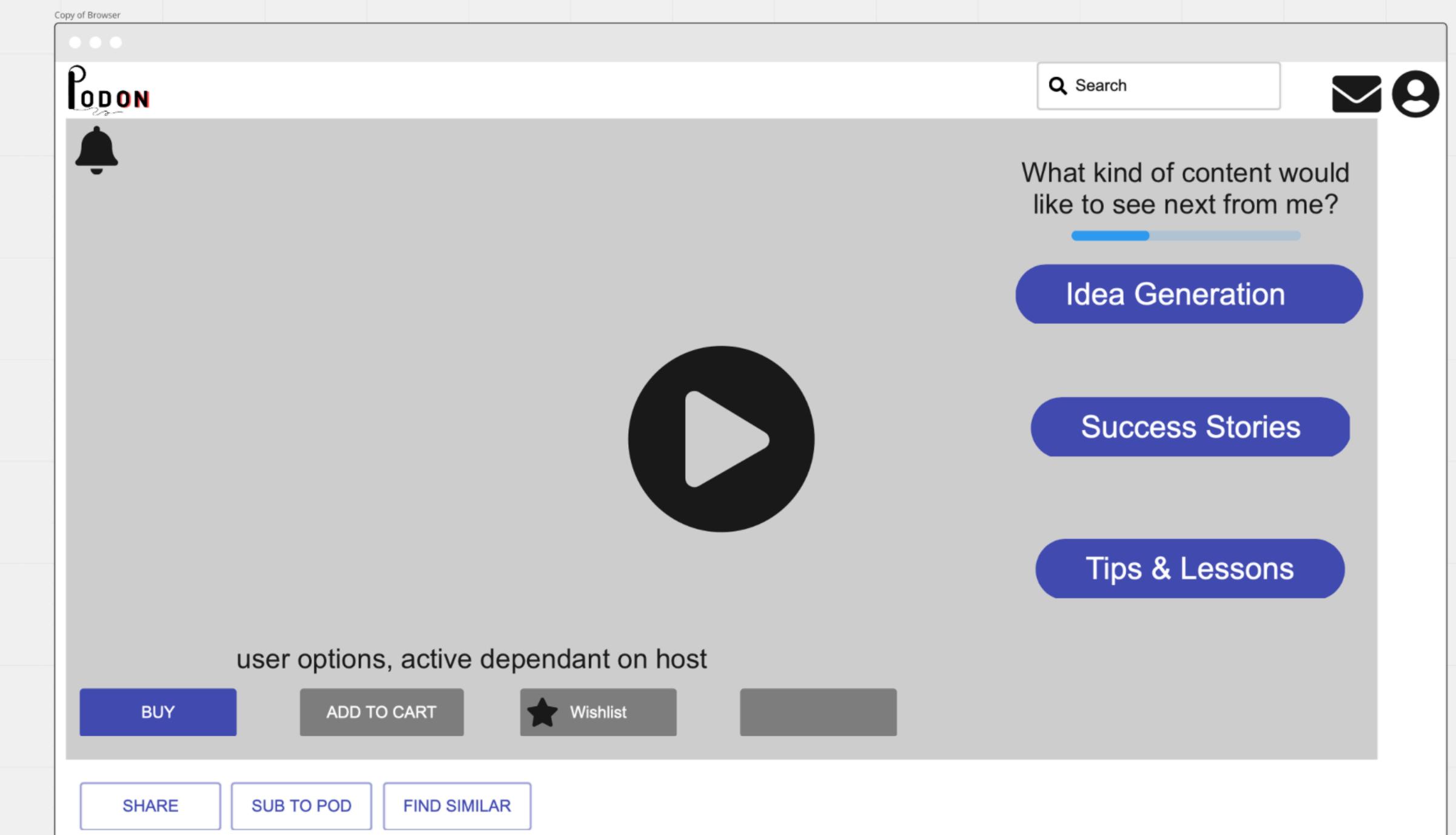
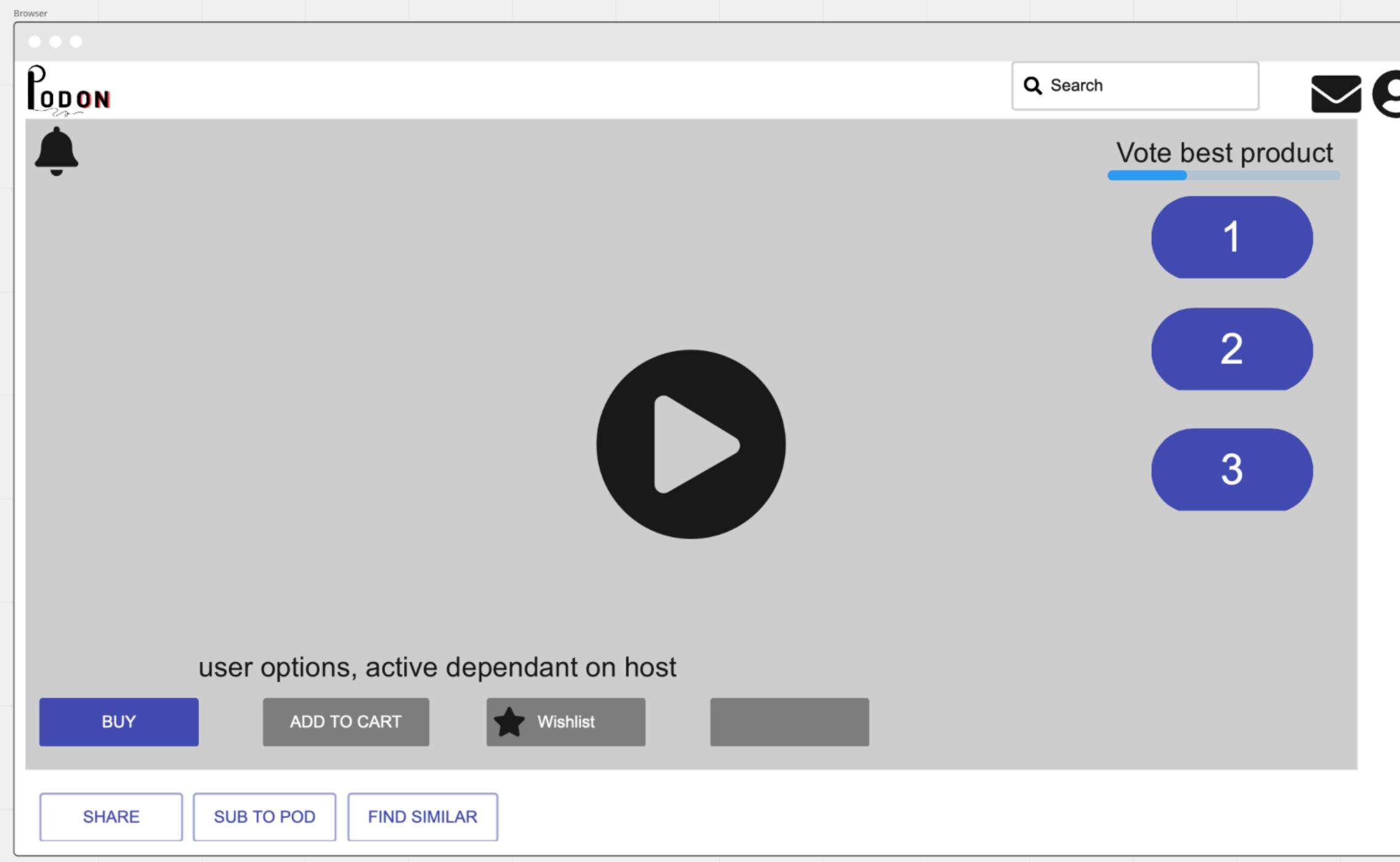
PRODUCT DESCRIPTION
This product is made of vegan leather and no animals were hurt in the process

For the Listener: (Desktop ver.)

GIVE FEEDBACK

User: Vote on things in the podcast

Host / Marketer: Poll / survey audience



Content Creator:

SELL

Adding Podcasts + Products

The interface includes:

- GET YOUR POD ON** button.
- ADD YOUR PODCAST RSS FEED** section with "RSS feed" button, "Upload Episode" button, and "Schedule Live" button.
- ADD YOUR PODCAST RSS FEED** form with "Paste URL" input and "GO" button.
- SELECT EPISODE** dropdown menu.
- UPLOAD EPISODE** section with "Drag and drop here" area and "UPLOAD" button.
- A large central area for "EPISODE 23" with a play button.
- Right sidebar with "Category / Playlist" dropdown, "AUTO + EDIT Description" button, and "Select cover photo" button.
- Bottom "NEXT" button.

Adding new products (e.g. merchandise)

The interface includes:

- Add new Products to sell** heading.
- Form fields:
 - Product 1 Name
 - Features
 - Description
 - Sell or Subscribe dropdown
 - Price in \$ input
- Product card preview area with "Card Title" and "Secondary text" placeholder.
- Bottom "Save & Add" button.

Less steps to your product = better conversion

Content Creator:

GET FEEDBACK / CONDUCT RESEARCH

Copy of Browser

ASK AUDIENCE FOR FEEDBACK

PODON

Start a poll in your Podcasts

What kind of content would you like to see next?

Type here ... (50 characters max)

Where do you like to travel during summer?

Europe Asia Africa

What do you like our new product?

Love it! Nope! So/so

Start showing: 15:48 min Stop showing: 16:30 min The entire time

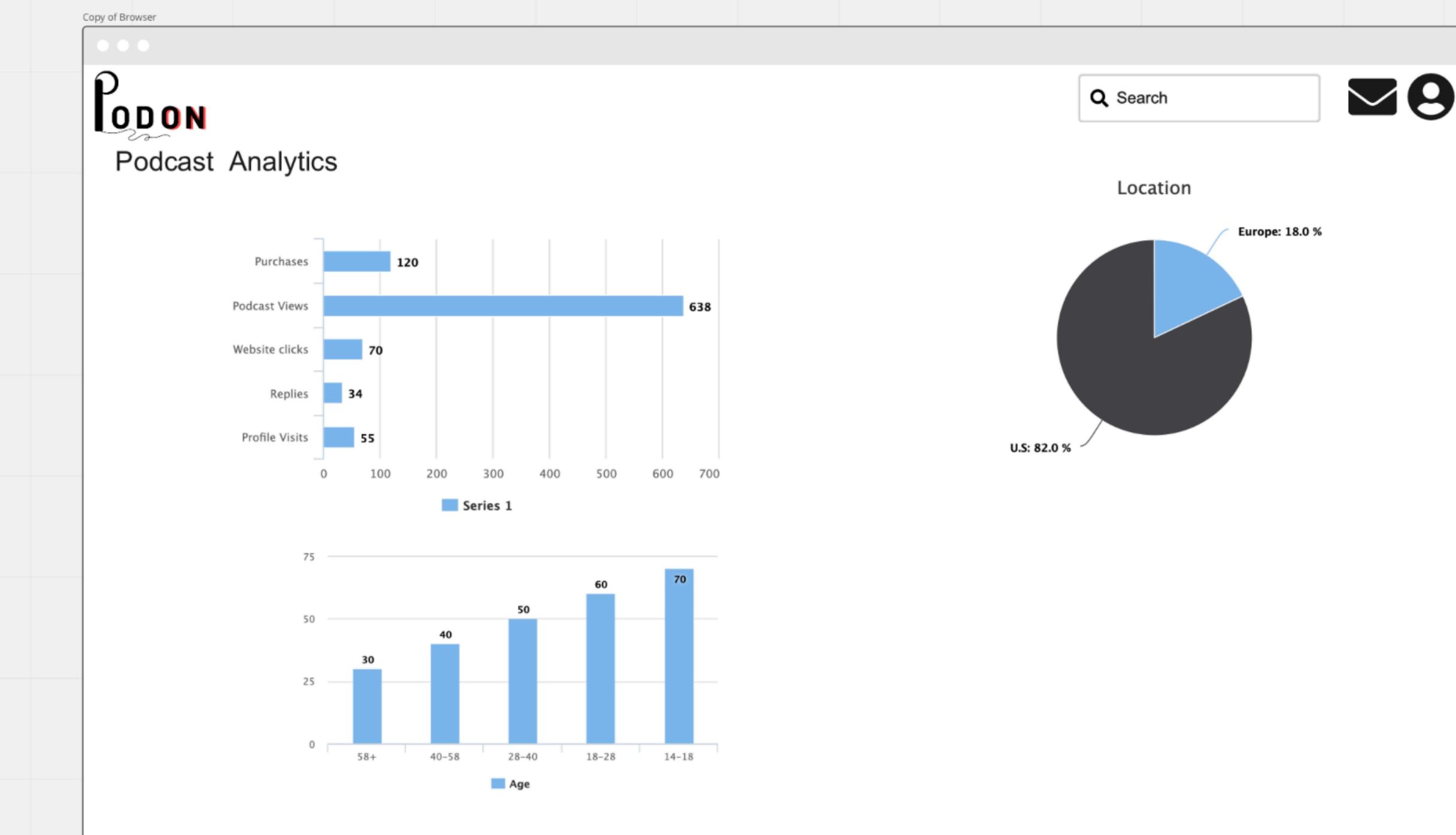
Start showing: 05:20 Stop showing: 07:40 min The entire time

Start showing: 03:15 Stop showing: 04:28 The entire time

Add to Podcast Add to Podcast Add to Podcast

Add new Save

This screenshot shows the Podon platform's poll creation interface. It features four poll questions with various settings like start/stop times and duration ranges. Each poll has an 'Add to Podcast' button and a 'Save' button at the bottom.



Learn from your audience in an organised and structured matter.

For the Marketer:

ADVERTISE + SELL

The screenshot shows a search interface with a 'Keywords search' bar and filters for 'Trending', 'Top Pods', 'Best Budget', and 'All'. A 'Pod category 1' is selected, showing results for 'PODCAST' like 'IndieHackers' and 'Freakonomics'. Each result includes fields for 'AUDIENCE', 'AIRS', 'LENGTH', 'FOCUS', 'PRODUCT#', and 'ADS', followed by a blue 'Add to Enquiry' button. A 'Save & Add' button is at the bottom.

The screenshot shows a search interface with a 'Keywords search' bar and filters for 'Trending', 'Top Pods', 'Best Budget', and 'All'. A 'Price' column is added to the right. Results for 'Pod category 1' show ads for 'IndieHackers', 'Freakonomics', 'People I mostly admire', 'Financial Times', and 'My First Million' with their respective prices and 'Add to Campaign' buttons. A 'Save to Campaign' button is at the bottom.

The screenshot shows a form for adding a new product. It includes fields for 'Product 1 Name', 'Features', 'Description', 'Sell or Subscribe', 'Physical / Digital /Service select', 'Currency', and 'Price in Currency'. To the right, there's a 'Media' section with four placeholder cards labeled 'Card Title Secondary text' and a 'Save & Add' button.

1. Advertise on multiple podcasts

2. Better conversion with
call-to-action buttons:

No more: links or QR codes

For the Marketer:

GET FEEDBACK / CONDUCT RESEARCH

Copy of Browser

The screenshot shows a web-based survey tool. At the top right are search, message, and user icons. Below is a search bar and a row of buttons: 'Add media' and 'Add to Campaign'. The main area contains three survey questions:

- What kind of content would you like to see next?
Type here ... (50 characters max)
Start showing 15:48 min Stop showing 16:30 min
The entire time Add media Add to Campaign
- Where do you like to travel during summer?
Europe Asia Africa
05:20 07:40 min
The entire time Add media Add to Campaign
- What do you like our new product?
Love it! Nope! So/so
03:15 04:28
The entire time Add media Add to Campaign

At the bottom left is an 'Add new' button, and at the bottom center is a 'Next' button.

Copy of Browser

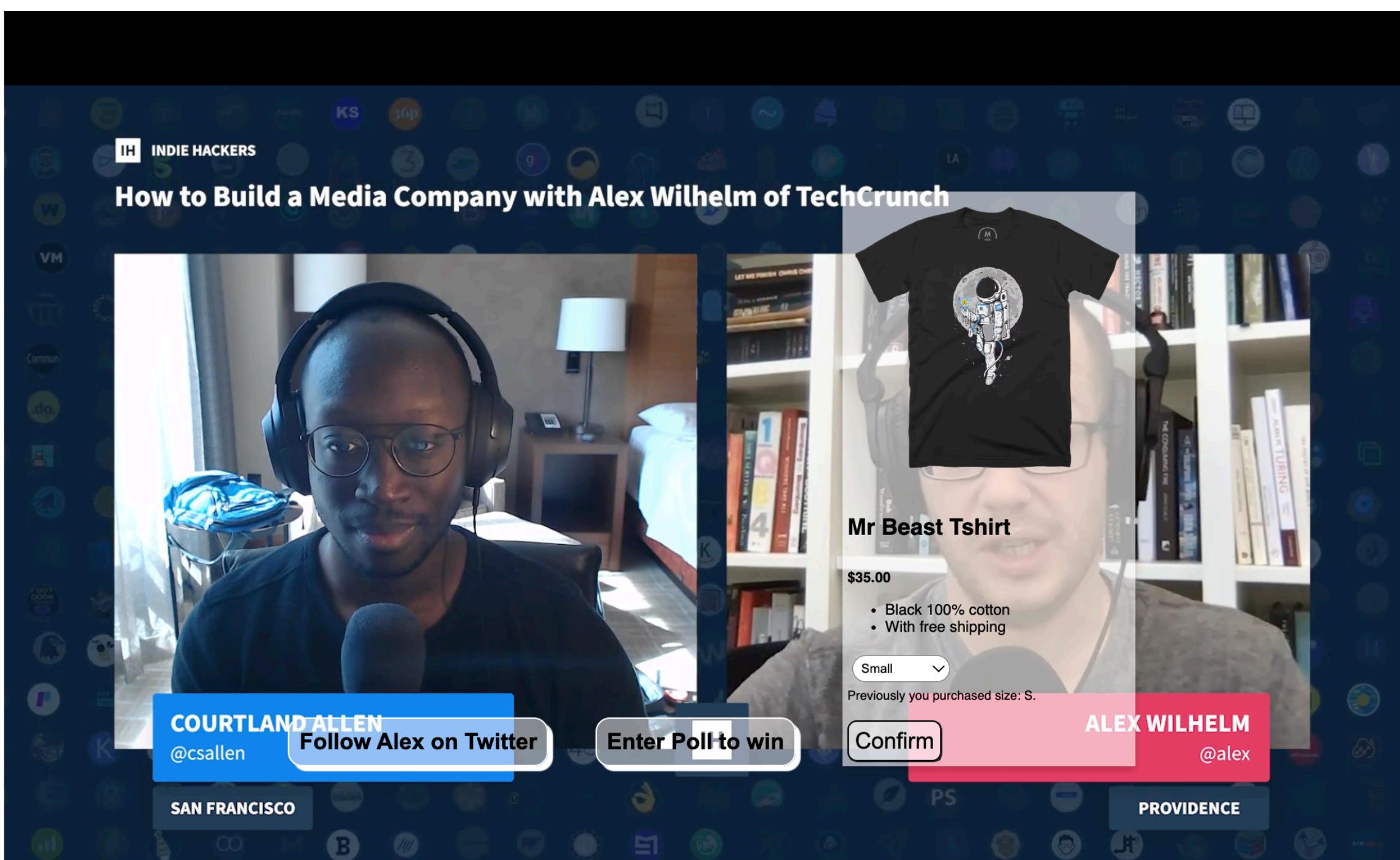
The screenshot shows a search results page for podcasts. At the top right are search, message, and user icons. Below is a search bar and a row of buttons: 'Keywords search' and 'Add to Campaign'. The main area is titled 'Conduct research in Podcasts' and includes tabs: Trending (selected), Top Pods, Best Budget, All, and Price. The results list includes:

Pod category	Pod Title	Pay per vote (select)	Price	Add to Campaign
Pod category 1	IndieHackers	Pay per vote (select)	0.03	Add to Campaign
Cat 2	Freakonomics	Pay per text input (select)	2.75	Add to Campaign
Cat 3	People I mostly admire	Pay per text input (select)	2.75	Add to Campaign
	Financial Times	Pay per text input (select)	2.75	Add to Campaign
	My First Million	Pay per text input (select)	2.75	Add to Campaign

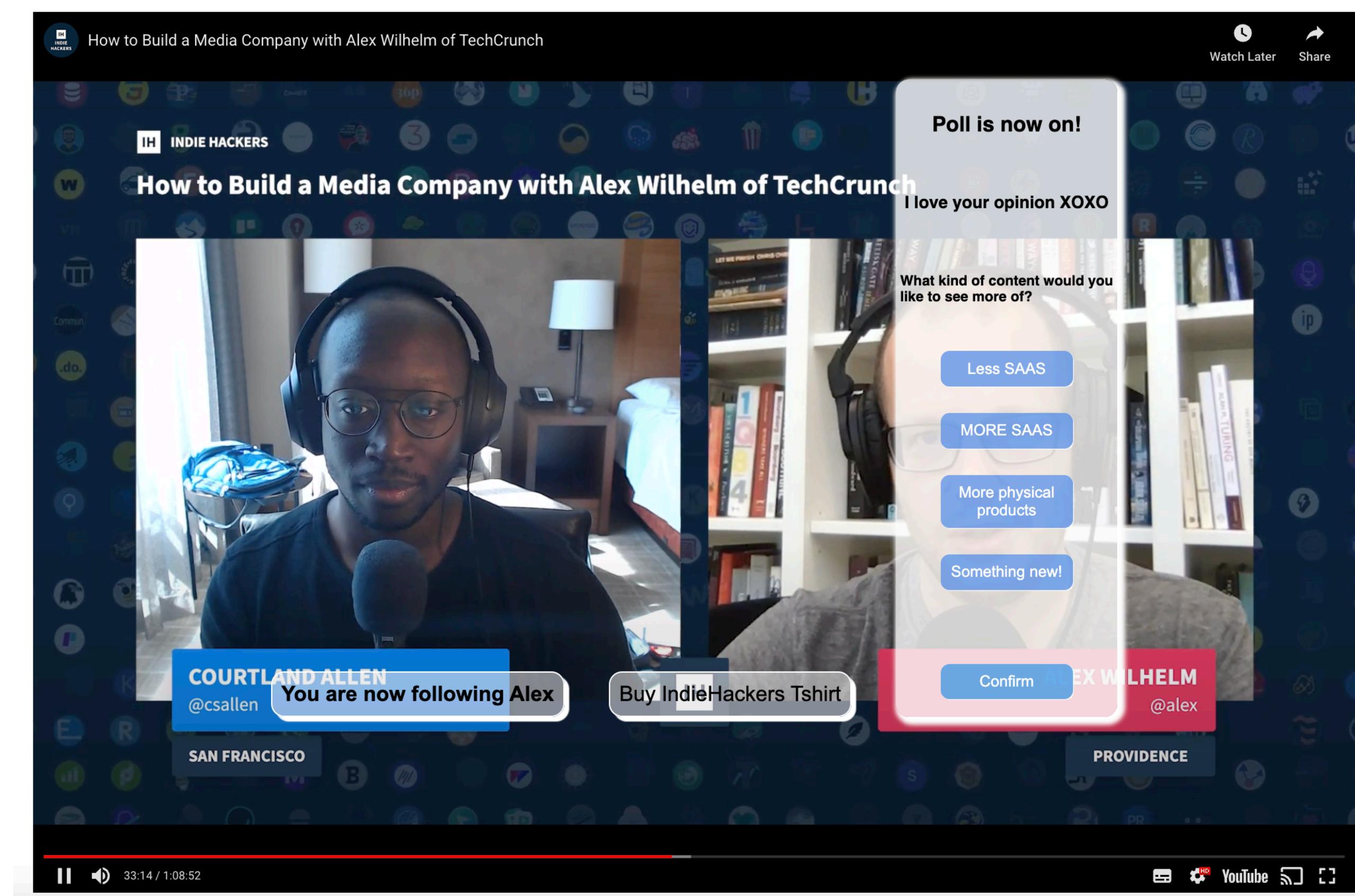
At the bottom right is a 'Next' button.

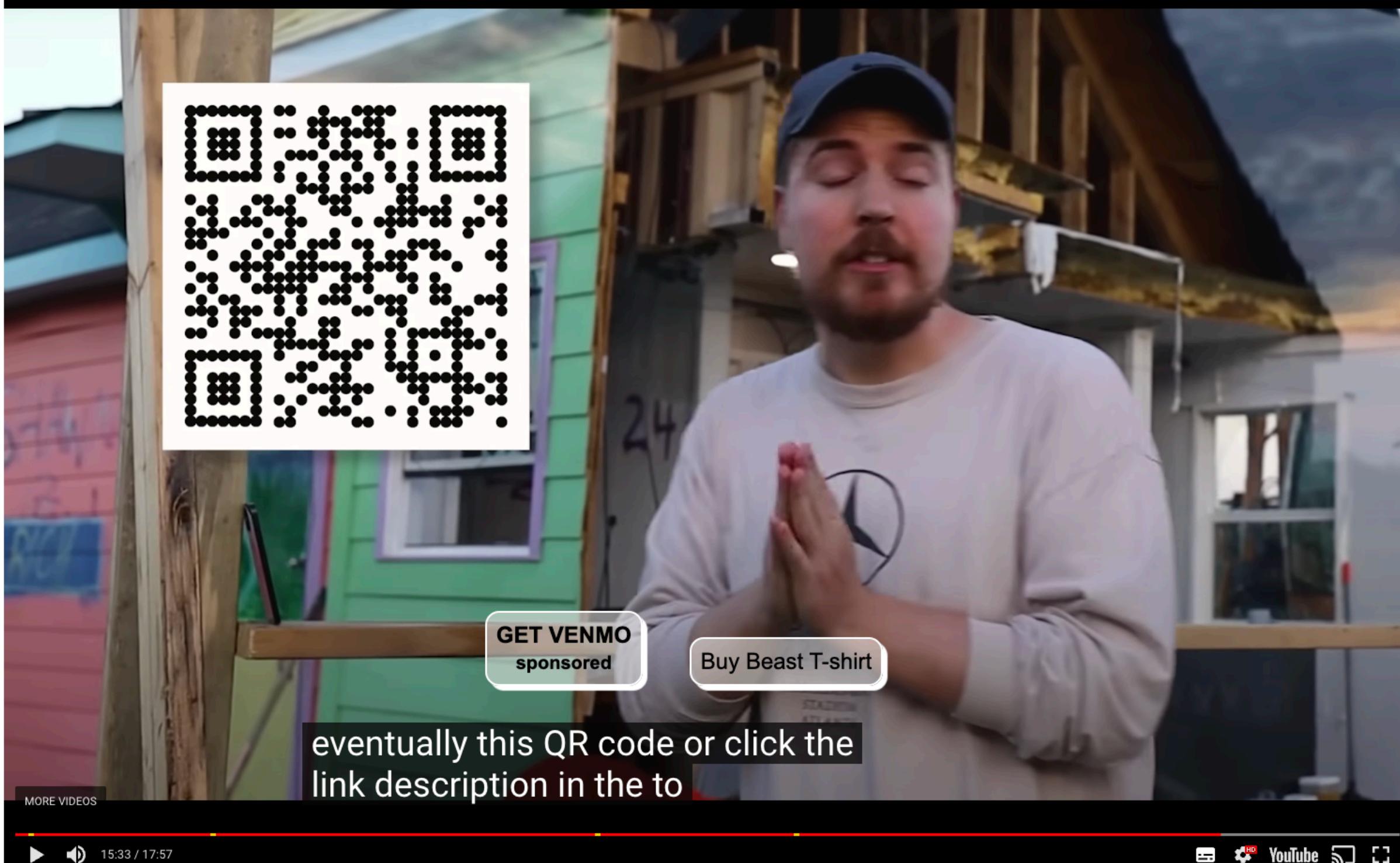
Test new products, features and ideas with audiences.

Mockups



Action buttons:
Host: Buy merchandise
Guest: twitter follow
Poll / Vote





Mockups

Action buttons for host and sponsor

