
OZONE BODYCARE

FOR BODIES THAT CARE



OZONE BODYCARE

MEET THE TEAM



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Lashon Doss



Gisselle
Pinto

OZONE BODYCARE



AFTER GYM CARE FOR MEN

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THE PROBLEM WITH BODYCARE

Men are unaware of
the benefit,
use, and convenience



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OUR SOLUTION

Spreading awareness by using fitness facilities



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BUSINESS MODEL

Traditional Sales Model: Direct Sales Model
Internet Based: Community Model



MARKET POTENTIAL

Report Attribute	Details
Market Size Value 2022	USD 32.9 Billion
Revenue Forecast 2030	USD 67.9 Billion
Growth Rate	CAGR of 9.1% from 2022 - 2030

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VALUE PROPOSITION

Ozone seeks to aid in the lives of men with an active lifestyles by offering body care tailored towards the man who wants it simple.



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TARGET MARKET

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- Men
 - Active Lifestyles
 - Between the ages of 19-35



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Gyms

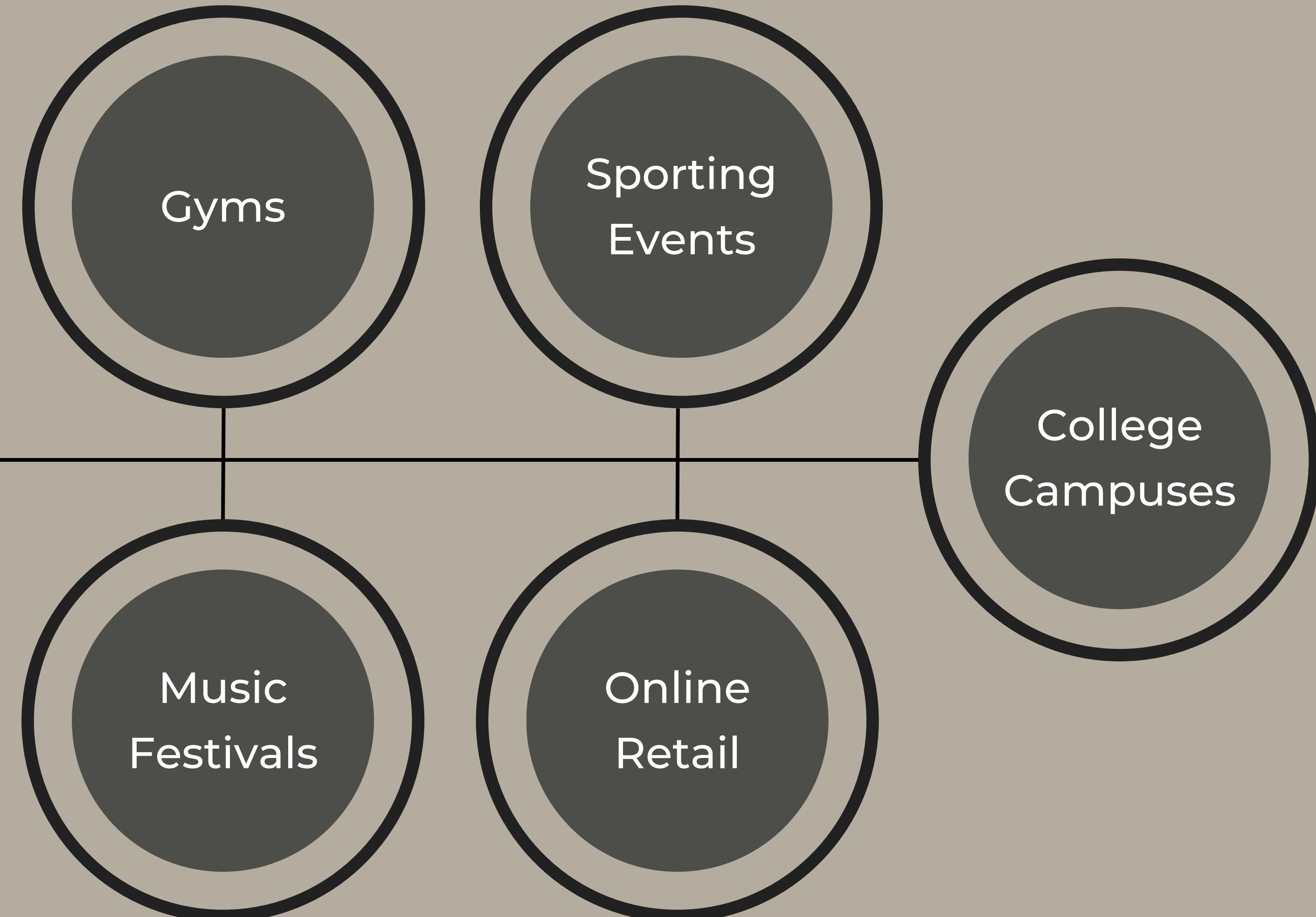
Sporting
Events

Marathons

College
Campuses

Music
Festivals

Online
Retail



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COMPETITION

Oars & Alps, Native, Cerave,
and Dove Men





NEXT STEPS

- Expand TAM and SOM
 - Create more body skin care products
 - optimize social media
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