



# SPONSORSHIP PACKAGE

Manchester Data & AI Community Day

Be part of a meaningful collaboration, where  
Manchester's data hive comes together to  
share, build, and buzz with ideas.



# About the Event

Manchester Data & AI Community Day is a one day event uniting data and AI professionals, engineers, analysts, and leaders passionate about Microsoft's Data & AI ecosystem, including Microsoft Fabric, Azure SQL, Power BI and Microsoft AI/Copilot technologies. Our mission: Learn. Collaborate. Elevate. Attendance is completely free, made possible through the generosity of sponsors who believe in giving back to the community.





# The Venue

The event will take place at the [Copthorne Hotel Manchester](#), Salford Quays, offering two rooms that each seat 50 attendees, enabling us to run two parallel tracks throughout the day. The hotel is ideal for anyone needing on-site accommodation, and catering will be provided, ensuring a smooth and comfortable experience for all.



# Why Sponsor Us

When you sponsor Manchester Data & AI Community Day, you're not just supporting an event, you're investing in the growth of an inclusive, innovative tech community



## Business Benefits

- Build meaningful connections with professionals, partners, and community leaders.
- Strengthen your organisation's presence in one of the UK's fastest-growing data regions

## Brand Benefits

- Enjoy visibility across event materials, signage, and digital channels.
- Be recognised as a key supporter of innovation, education, and collaboration in Manchester

## Community Benefits

- Empower a volunteer-run, not-for-profit initiative.
- Support anonymised speaker submissions and mentoring programmes that create opportunities for new voices

# Sponsorship Packages



## Gold

**£2,000 – 2 available**

- Slot for 5 min keynote
- Premium visibility across all materials.
- Logo placement on slides and website.
- Social media spotlight
- Access to track sponsorship add-on.
- Recognition in opening/closing remarks

## Silver

**£1,000 – 3 available**

- Slot for 5 min keynote
- Premium visibility across all materials.
- Logo placement on slides and website.
- Social media spotlight

## Recruitment

**£2,000 – 1 exclusive**

- Slot for 5 min keynote
- Includes branding on all “Careers & Community” materials
- Access to the candidate networking area
- Visibility across all event channels.

## Microsoft Partner

**£2,000 – 1 exclusive**

- Slot for 5 min keynote
- Exclusive opportunity for a Microsoft Partner to highlight their community work.
- Logo across all materials
- Recognition in opening and closing remarks
- Recognition in opening and closing remarks

# Sponsorship Packages

## Digital

**£250 – Unlimited**

Logo on website and slides

Thank you mention on social media and event materials.

## Conference Lunch

**£1,300 – 1 exclusive**

Premium visibility during lunch with banners

Recognition in opening/closing remarks

Logo on printed materials.

## Track Sponsorship

**£500 – Gold Add-on (2 available)**

Exclusive naming rights for one conference track.

Agenda placement

Logo on slides

Shout-outs during opening and closing remarks



# *Meet the Team*



**Juliana Smith**  
Founder



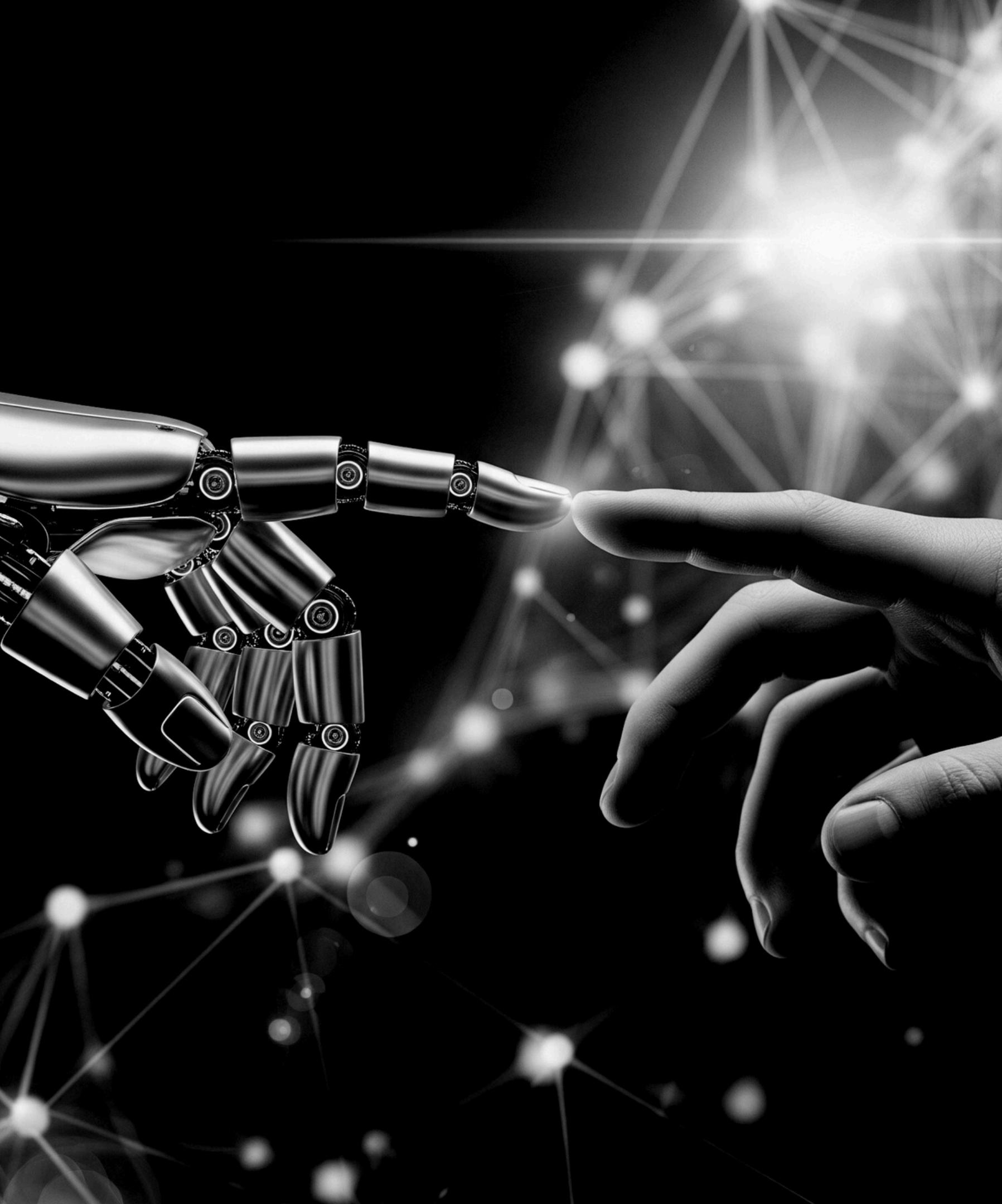
**Duncan Boyne**  
Founder



**Aquilla Matafwali**  
Organiser



**Rebekah Holderness**  
Organiser



# GET IN TOUCH

We'd love to discuss how you can take part in our experience and contribute to the buzz of Manchester Data Hive.

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