



SPONSORSHIP PACKAGE

Manchester Data & AI Community Day

Be part of a meaningful collaboration, where
Manchester's data hive comes together to
share, build, and buzz with ideas.



About the Event

Manchester Data & AI Community Day is a one day event uniting data and AI professionals, engineers, analysts, and leaders passionate about Microsoft's Data & AI ecosystem, including Microsoft Fabric, Azure SQL, Power BI and Microsoft AI/Copilot technologies. Our mission: Learn. Collaborate. Elevate. Attendance is completely free, made possible through the generosity of sponsors who believe in giving back to the community.





The Venue

The event will take place at the [Copthorne Hotel Manchester](#), Salford Quays, offering two rooms that each seat 50 attendees, enabling us to run two parallel tracks throughout the day. The hotel is ideal for anyone needing on-site accommodation, and catering will be provided, ensuring a smooth and comfortable experience for all.



Why Sponsor Us

When you sponsor Manchester Data & AI Community Day, you're not just supporting an event, you're investing in the growth of an inclusive, innovative tech community



Business Benefits

- Build meaningful connections with professionals, partners, and community leaders.
- Strengthen your organisation's presence in one of the UK's fastest-growing data regions

Brand Benefits

- Enjoy visibility across event materials, signage, and digital channels.
- Be recognised as a key supporter of innovation, education, and collaboration in Manchester

Community Benefits

- Empower a volunteer-run, not-for-profit initiative.
- Support anonymised speaker submissions and mentoring programmes that create opportunities for new voices

Sponsorship Packages



Gold

£2,000 – 2 available

- Slot for 5 min keynote
- Premium visibility across all materials.
- Logo placement on slides and website.
- Social media spotlight
- Access to track sponsorship add-on.
- Recognition in opening/closing remarks

Silver

£1,000 – 3 available

- Slot for 5 min keynote
- Premium visibility across all materials.
- Logo placement on slides and website.
- Social media spotlight

Recruitment

£2,000 – 1 exclusive

- Slot for 5 min keynote
- Includes branding on all “Careers & Community” materials
- Access to the candidate networking area
- Visibility across all event channels.

Microsoft Partner

£2,000 – 1 exclusive

- Slot for 5 min keynote
- Exclusive opportunity for a Microsoft Partner to highlight their community work.
- Logo across all materials
- Recognition in opening and closing remarks
- Recognition in opening and closing remarks

Sponsorship Packages



Digital

£250 – Unlimited

Logo on website and slides

Thank you mention on social media and event materials.

Conference Lunch

£1,300 – 1 exclusive

Premium visibility during lunch with banners

Recognition in opening/closing remarks

Logo on printed materials.

Track Sponsorship

£500 – Gold Add-on (2 available)

Exclusive naming rights for one conference track.

Agenda placement

Logo on slides

Shout-outs during opening and closing remarks

Meet the Team



Juliana Smith

Founder



Duncan Boyne

Founder



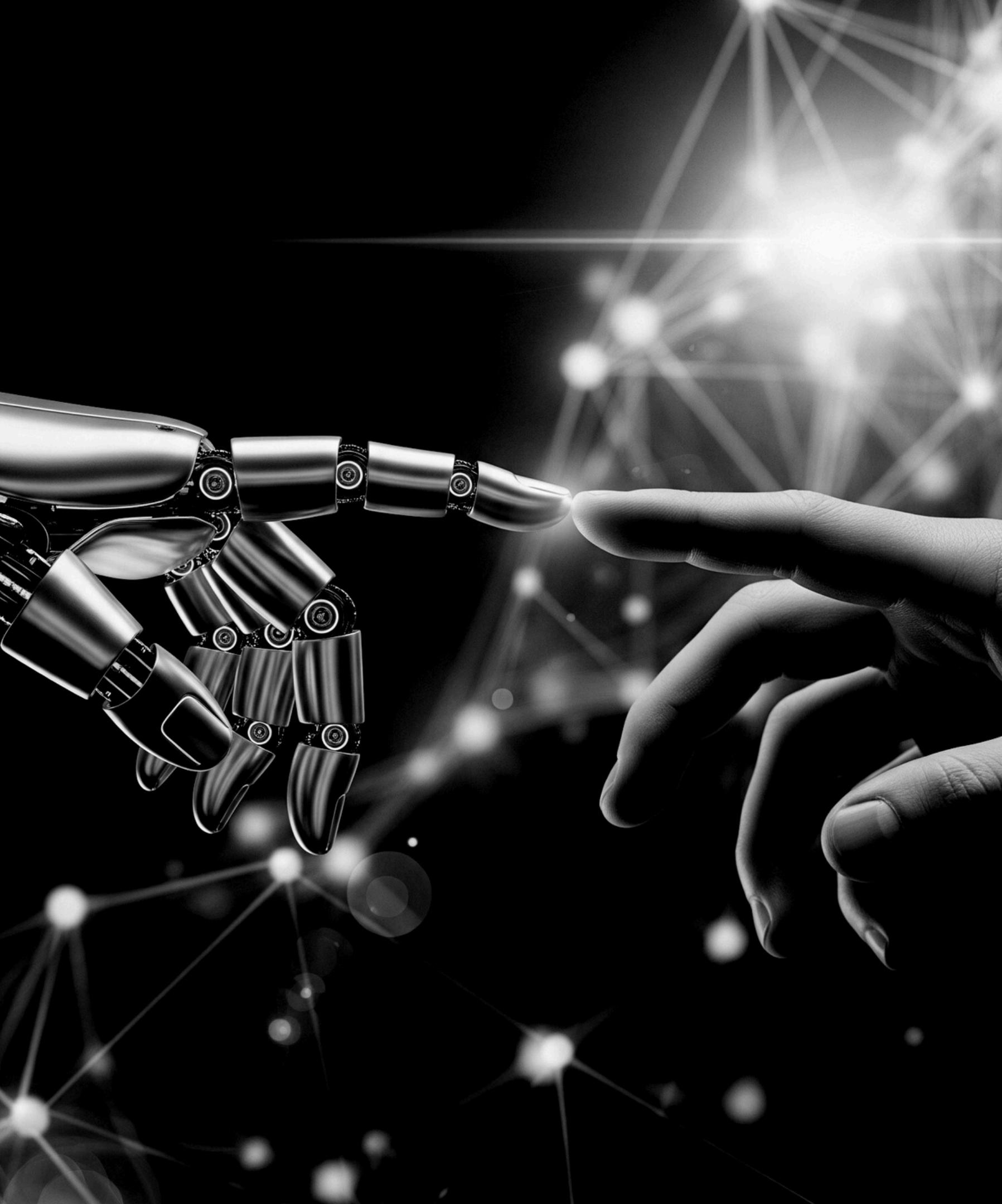
Aquilla Matafwali

Organiser



Rebekah Holderness

Organiser



GET IN TOUCH

We'd love to discuss how you can take part in our experience and contribute to the buzz of Manchester Data Hive.

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