The Norfolk Power Platform User Group

Event Sponsorship Overview

Thank you for considering a sponsorship opportunity for the Norfolk Power Platform User Group.

Attendees

20+ attendees at in-person events

40+ attendees at virtual events

Mix of professionals, developers, decision-makers, and tech enthusiasts

Strong repeat attendance and growing month-on-month

Speakers

2-3 expert speakers at each event

Includes recognised **Microsoft MVPs** and industry specialists

Topics spanning Power BI, Power Apps, Power Automate, AI, and beyond

Engaging, practical sessions that keep the audience coming back

Community

A following of 250+ people on LinkedIn

The NPPUG team collectively have over **16,000 followers**

LinkedIn posts regularly achieve **2,000+ impressions**

Active LinkedIn presence with event promotion and sponsor shout-outs

The Norfolk Power Platform User Group

About Us

- The **Norfolk Power Platform User Group** is a thriving community of professionals, developers, and business leaders who share a passion for Microsoft's Power Platform, including Power BI, Power Apps, Power Automate, and Copilot Agents.

- We meet regularly at the **Digital Hub in Norwich City Centre** to share ideas, learn from industry experts, and connect like-minded individuals.

- Our events are friendly, knowledge-rich, and well-attended by an engaged audience of professionals from across the region.

Why Sponsor Us?

By sponsoring the Norfolk Power Platform User Group, you will:

- **Promote your brand** to a targeted audience of tech professionals, decision-makers, and innovators.

- **Showcase your expertise** in a fast-growing Microsoft ecosystem.

- **Demonstrate community support** and thought leadership.

- **Network directly** with potential clients, partners, and future hires.

- **We actively promote** our sponsors at each event and through our community channels.

Sponsorship Packages

Please speak to a member of the team for package availability

Bronze Package

- **£500 per event**

- Recognition as the headline sponsor for one event. Your logo on all event marketing for that month.

- Promotion via LinkedIn and Eventbrite.

- A 15-minute presentation slot to introduce your organisation and services *(optional)*

- ...plus your short promotional video played at the event (optional)

Silver Package

- **£300 per event for 6 events**

- Recognition as a Silver sponsor for all events during the period.

- Your logo displayed prominently on all marketing materials.

- Shout-outs and mentions at each event.

- Promotion via Linked and Eventbrite.

- ...plus your short promotional video played at the event (optional)

Gold Package

- **£200 per event for 12 events**

- Recognition as a Gold sponsor for the full year. Your logo displayed at every event and on all materials throughout the year.

- Shout-outs and mentions at events.

- Promotion via Linked and Eventbrite.

- ...plus your short promotional video played at the event (optional)

NPPUG Team

Duncan Boyne

Founder

Power BI Consultant

Specialises in Power BI, SQL, and the wider Power Platform

Creator of the "Zero to Hero" content series

Builds cheeky carousels and transforms chaotic Excel sheets into polished dashboards

Adam Bezance

Founder

Power Platform Principal Consultant at Robiquity

15 x Microsoft Certified

Pluralsight Author
 - Navigating the Societal Impacts of AI
 - Prompt Engineering in HR

Enjoys running and spending time with the family

Reece Harsley

Organiser

Artificial Intelligence Team Lead for Global Packaging leader Amcor

Specialises in building high value AI solutions using Power Platform and Azure

Enjoys quality time with his daughters

Gemma Peck

Organiser / Sponsor

Power Platform recruitment specialist for Microsoft Partners and businesses

Builds high-performing Power Platform teams

Delivers standout hiring experiences

Enjoys outdoor adventures with her two kiddos