WHO'S THIS GUY?

WHAT ARE WE GOING TO DO?

HOW HAVE WEBSITES EVOLVED?

World Wide Web

The WorldWideWeb (W3) is a wide-area hypermedia information retrieval initiative aiming to give universal access to a large universe of documents.

Everything there is online about W3 is linked directly or indirectly to this document, including an executive summary of the project, Mailing lists , Policy , November's W3 news , Frequently Asked Questions .

What's out there?
: Pointers to the world's online information, subjects , W3 servers, etc.

Help
: on the browser you are using

Software Products
: A list of W3 project components and their current state. (e.g. Line Mode ,X11 Viola , NeXTStep , Servers , Tools , Mail robot , Library)

Technical
: Details of protocols, formats, program internals etc

Bibliography
: Paper documentation on W3 and references.

People
: A list of some people involved in the project.

History
: A summary of the history of the project.

How can I help ?
: If you would like to support the web..

Getting code
: Getting the code by anonymous FTP , etc.

Home | IE is EVIL!!! | GUIs | Files | About | Links

Internet Explorer is EVIL!

History:
- IE is Evil: The story
- The findings of Fact
- A Glimpse in to an "Enterprise" Intranet
- Browser history retrospective

Promotional:
- Anti-IE buttons
- Parody Microsoft Files

Informational:
- Mad Deintegration lab

Humor
- New Internet Explorer Errors
- Stupid web pages
- Wacky Windows errors!
- MSIE verses Firefox comparison guide
- Ways to torment IE users
- Reasons not to use IE
- Ways bill gates shoiuld die
- What will Bill do next?
- The Windows 98 setup
- Wanted: William H Gates!
- User Frendly

Misc:
- Rants

Other:
- GetFirefox
- Firefox Live
- Firefox Doom Party
- Gui Gallery

This site is dedicated to preserving and expressing the humor and controversy around the intrusive introduction of Microsoft Internet Explorer and how Microsoft abused its dominate position in the Operating System Marketplace.

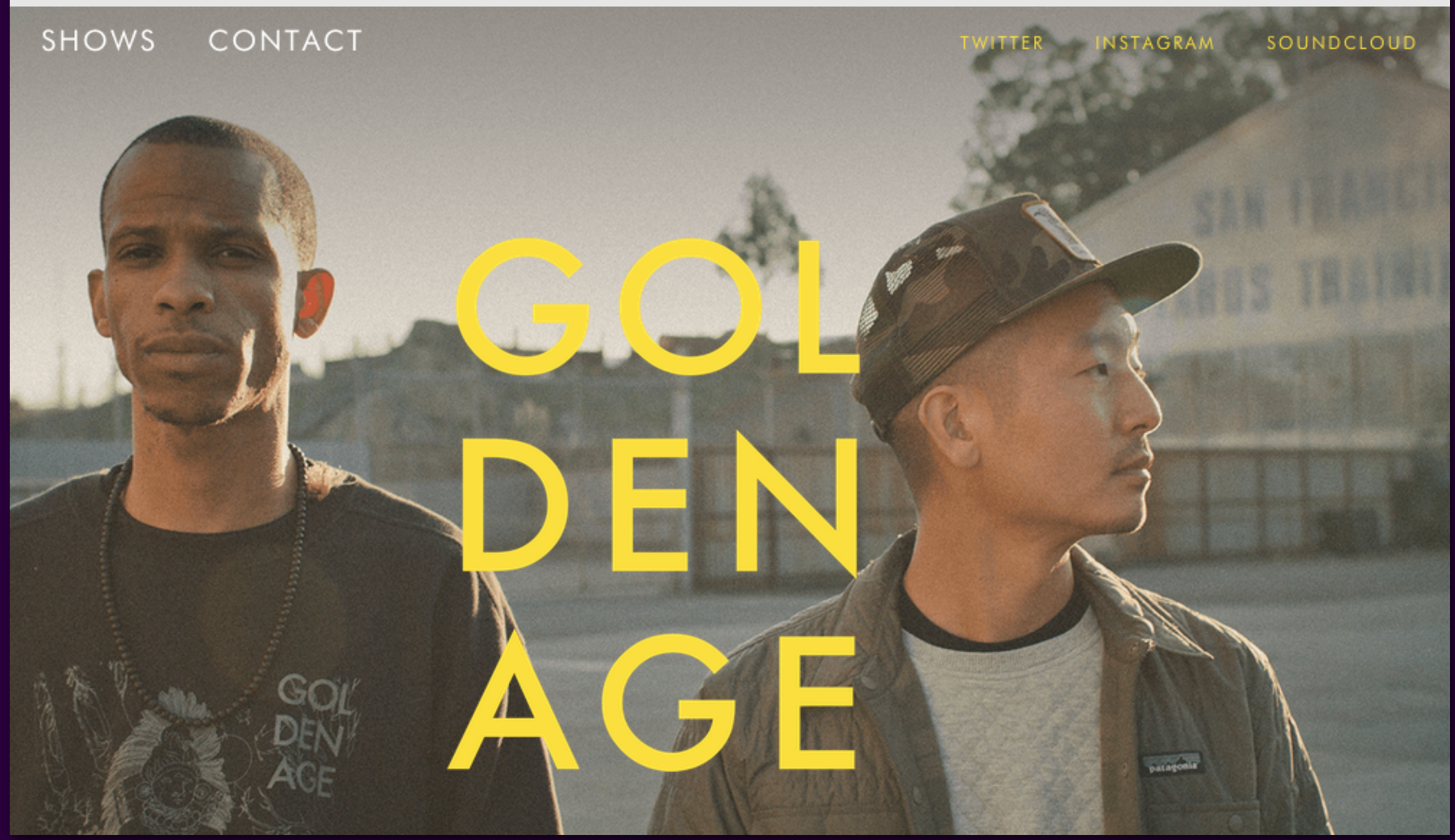
JUST BECAUSE YOU CAN DOESN'T MEAN YOU SHOULD

neotokio!

Agency Work Contact

THAT'S THE WAY WE LIKE IT!

NEOTOKIO! IS AN ITALIAN DESIGN AGENCY FOCUSING ON INTERACTIVE DESIGN AND COMMUNICATION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CONTACT
TWITTER
INSTAGRAM
SOUNDCLOUD
GOL
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AGE
GOL
DEN
AGE

UX DESIGN & ART DIRECTION

Mélanie DaVeid

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FORM ALWAYS FOLLOWS FUNCTION

TOUR

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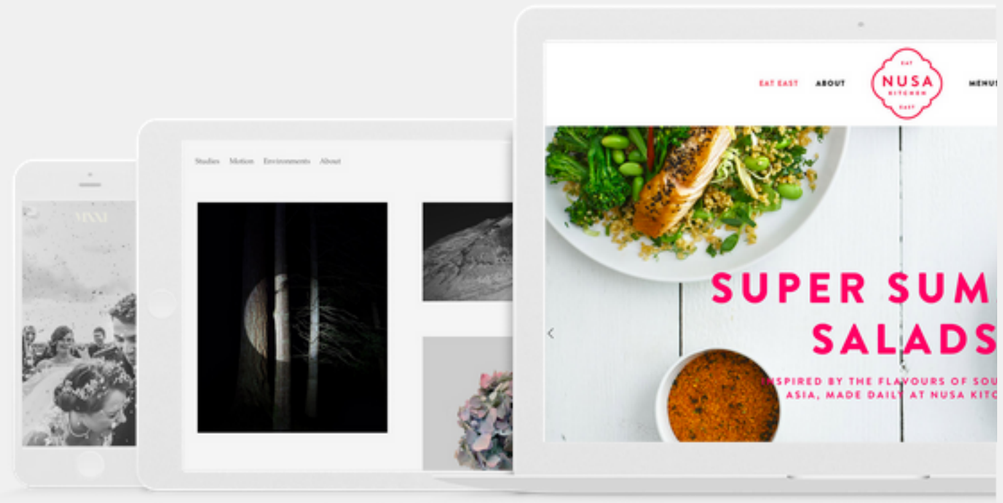


WHAT IS A WEBSITE?

INFORMATION REPOSITORY

DELIVERY METHOD

AN EXPERIENCE

NO WEBSITE IS BETTER THAN HAVING A BAD WEBSITE

1. WHAT IS YOUR WEBSITE?

WRITE DOWN WHAT YOUR SITE IS

NOW WRITE IT IN 1 SENTENCE

2.WHY THE HELL DO YOU WANT A WEBSITE?

YOU NEED GOALS

EXAMPLE GOALS

I want to increase brand awareness

I want to increase sales by 20%

I want a job

3.WHAT ARE YOU GOING TO CALL IT?

Represent you

Memorable

Give insight

Distanced from competitors

NAME

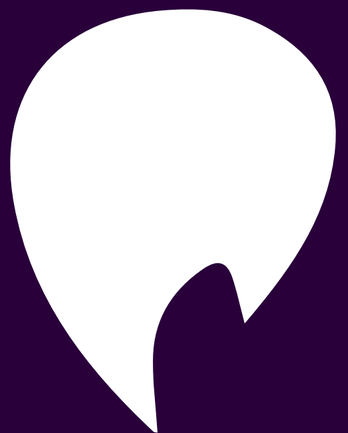
Not too long

Available domain?

Appeal to your audience

Not too complicated

NAMING CONVENTIONS



GOOD OR BAD?

www.therapistfinder.com

last.fm

probablyrory.com

hellopablo.com

CREATE A COMPANY NAME & URL

4. WHO THE HELL IS GOING TO USE IT?

DON’T DESIGN FOR YOU & YOUR FRIENDS

USER GROUPS

DEFINE YOUR USER GROUPS

5. WHAT ARE THOSE PEOPLE LIKE?

PERSONAS

NAME
AGE
GENDER
EMPLOYMENT
LOCATION

Dexterity

Computer experience

Family

NAME

AGE

GENDER

Ability

Mindset

Social status

EMPLOYMENT

LOCATION

Income

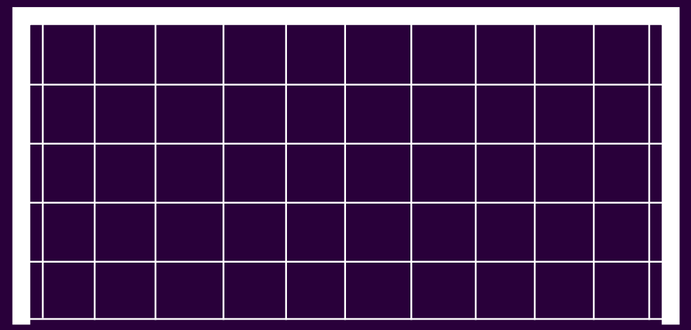
Political view

Hobbies

Internet speed

DEFINE 2 USER PERSONAS

6. WHAT DOES THE SITE NEED TO DO?



USER GOALS

USER GOAL EXAMPLES

I want to learn more about...

I want to buy...

I want to know when... opens

I want to know if this person is employable

DEFINE USER TASKS TO COMPLETE GOALS

DEFINE THE FEATURES OF YOUR SITE

Contact details

Purchase process

Information

Contact form

Video

Newsletter sign up

Live chat

FEATURES

Login

Product info

Live chat

Images

FAQs

Forum

Blog

Settings

7. HOW WILL PEOPLE GET THERE?

Word of mouth

Search engines

Email

TRAFFIC

Applications

Physical

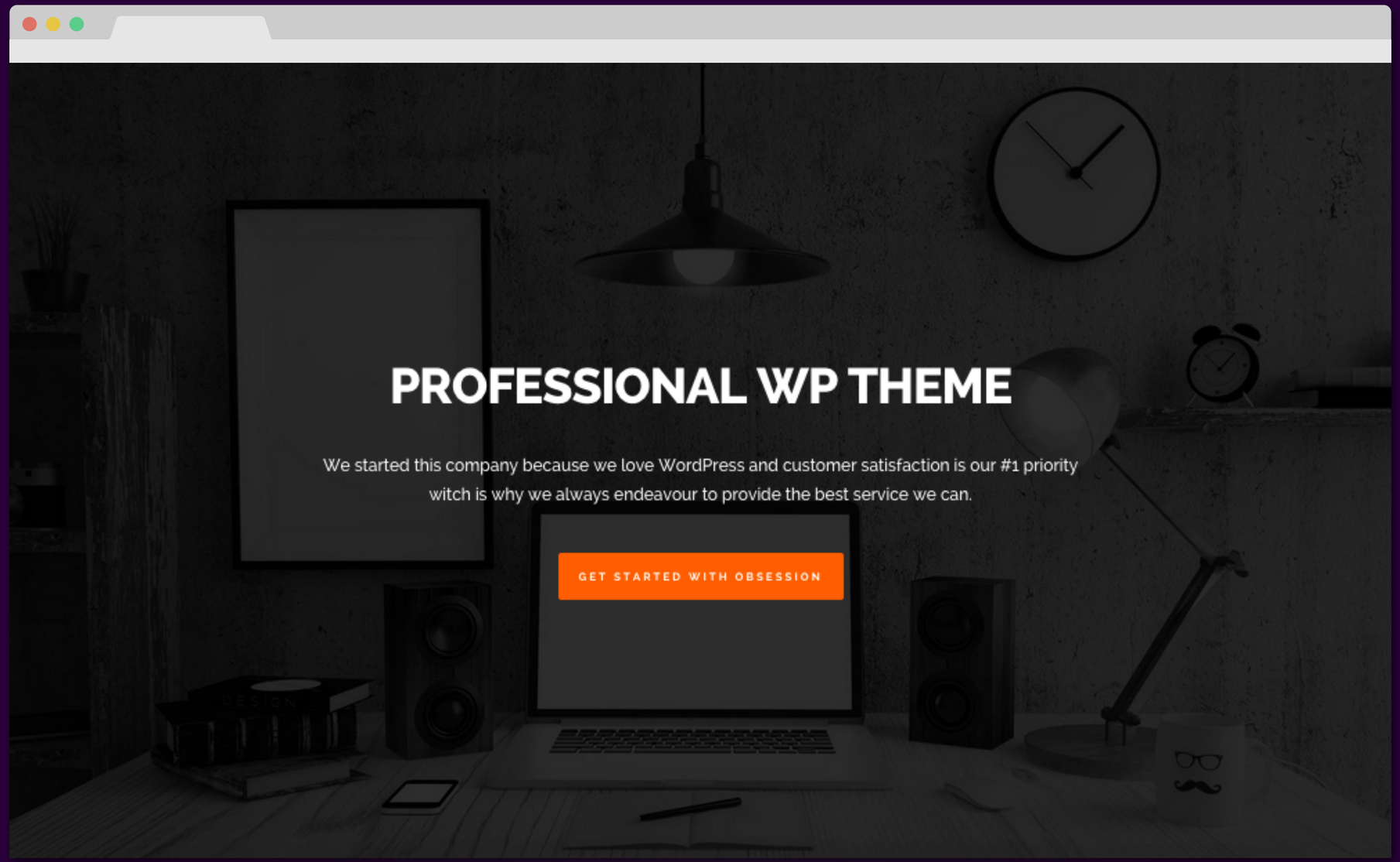
Social

Directories

8. WHAT STYLE WILL YOU USE?

DON’T BE A SLAVE TO A TREND

BUT KEEP UP WITH THE TIMES


PROFESSIONAL WP THEME
We started this company because we love WordPress and customer satisfaction is our #1 priority
witch is why we always endeavour to provide the best service we can.
GET STARTED WITH OBSESSION

Showcases

Web galleries

Patterns

LEARN FROM THE BEST

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