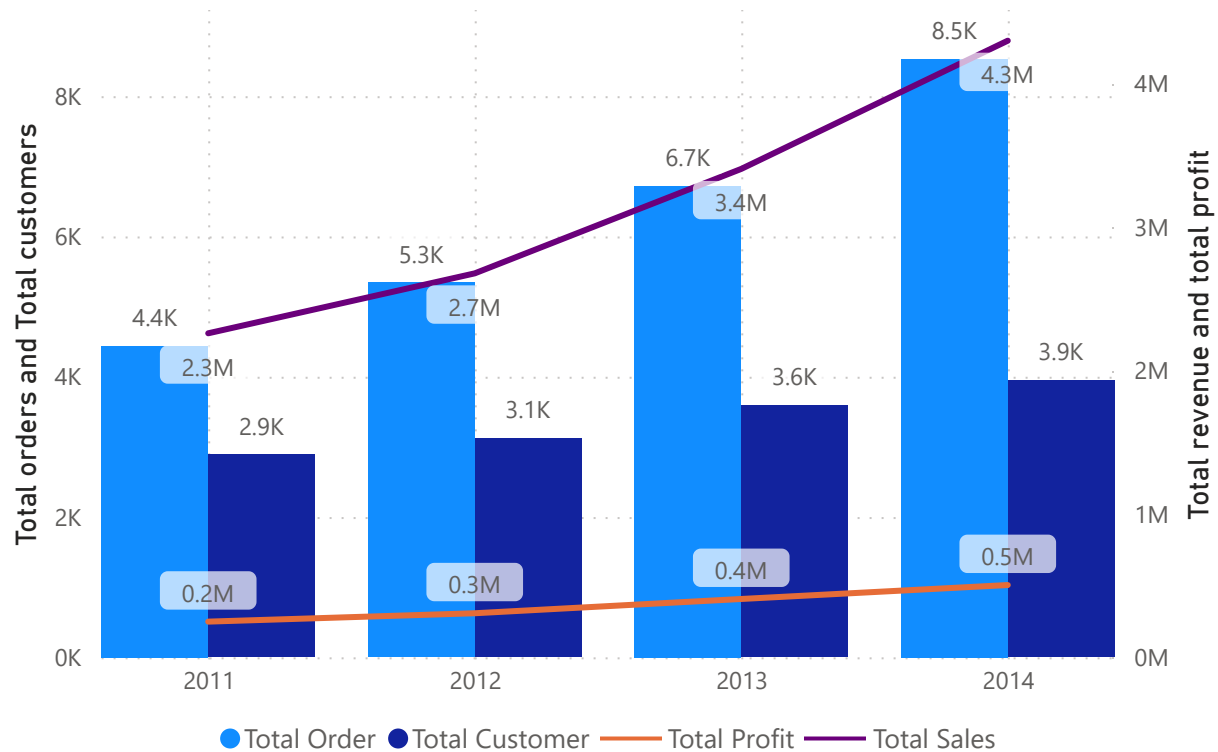
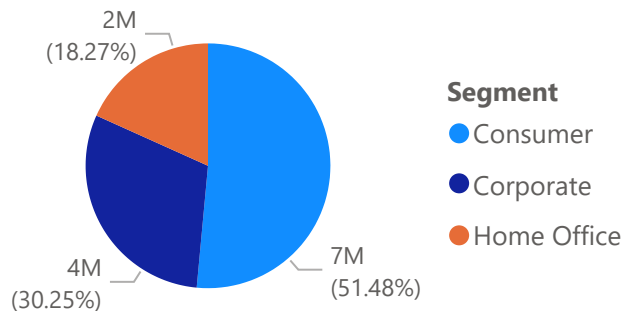


4874 25K 13M 1.47M

Total Customers Total Order Total Revenue Total Profit



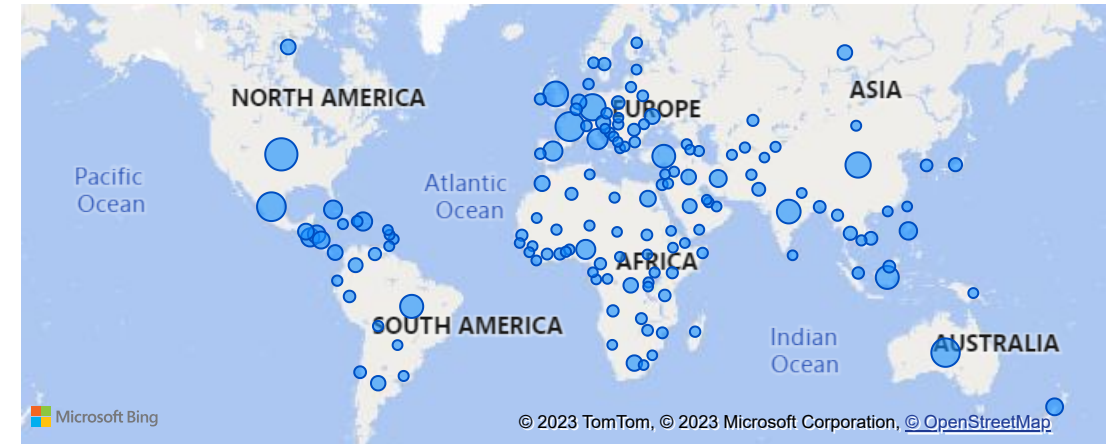
Total Revenue by Segment



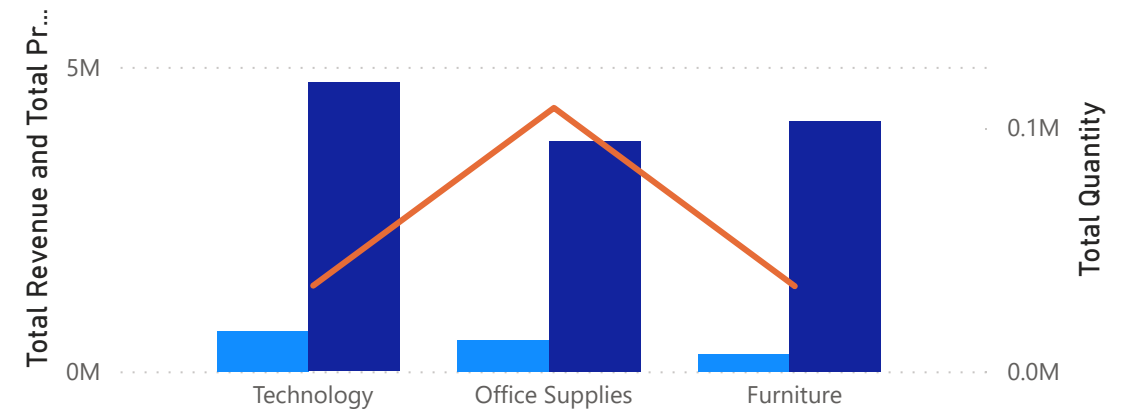
Customer Retention Rate and Average Order Value by Segment

Segment	CRR	AOV
Home Office	5.17	492.84
Consumer	5.22	496.65
Corporate	5.27	498.48

Geographic Distribution of Customers



● Total Profit ● Total Sales ● Total Quantity

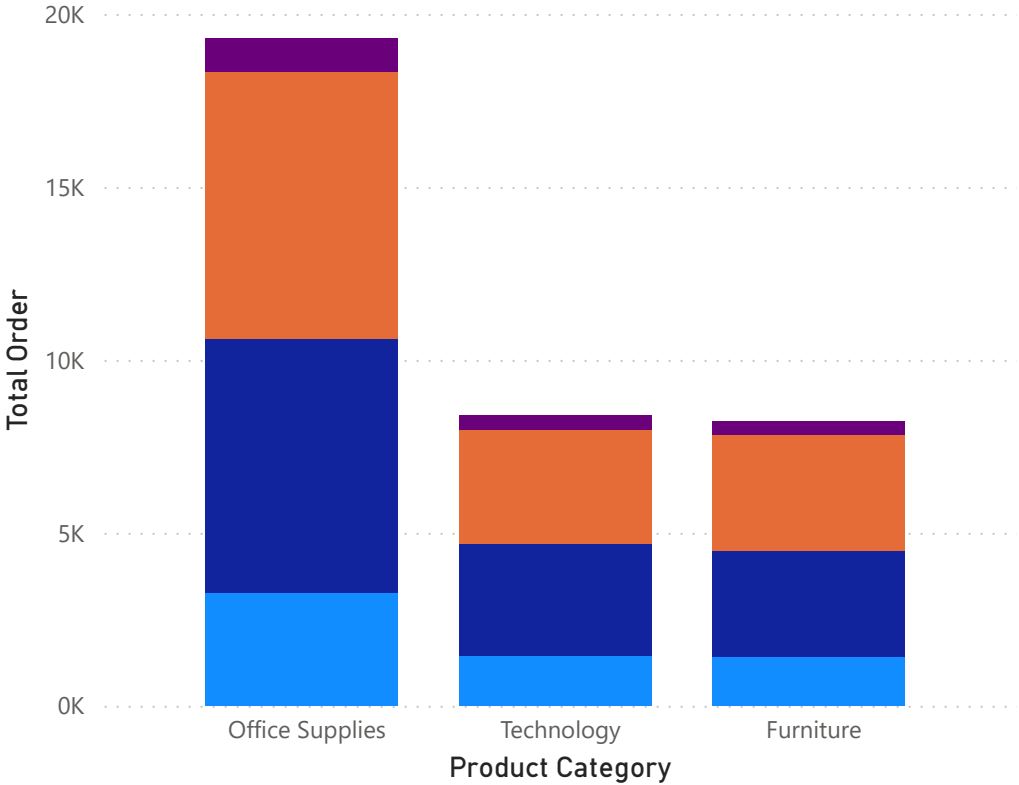


Order Quantity by Category and Customer Segment

Segment	Furniture	Office Supplies	Technology
Consumer			
Corporate			
Home Office			

Total Oder by Category and Shipping Day

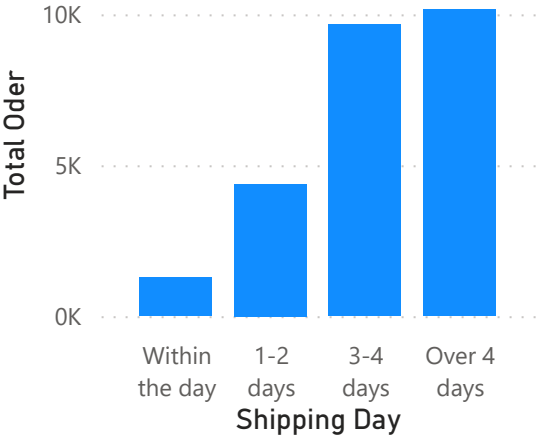
Shipping Day 1-2 days 3-4 days Over 4 days Within the day



Orders by Category During A Week

Category	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
Furniture							
Office Supplies							
Technology							

Total Oder by Shipping Day



Total Order by Order Priority



Total Order by Ship Mode and Customer Segment

Segment Consumer Corporate Home Office

