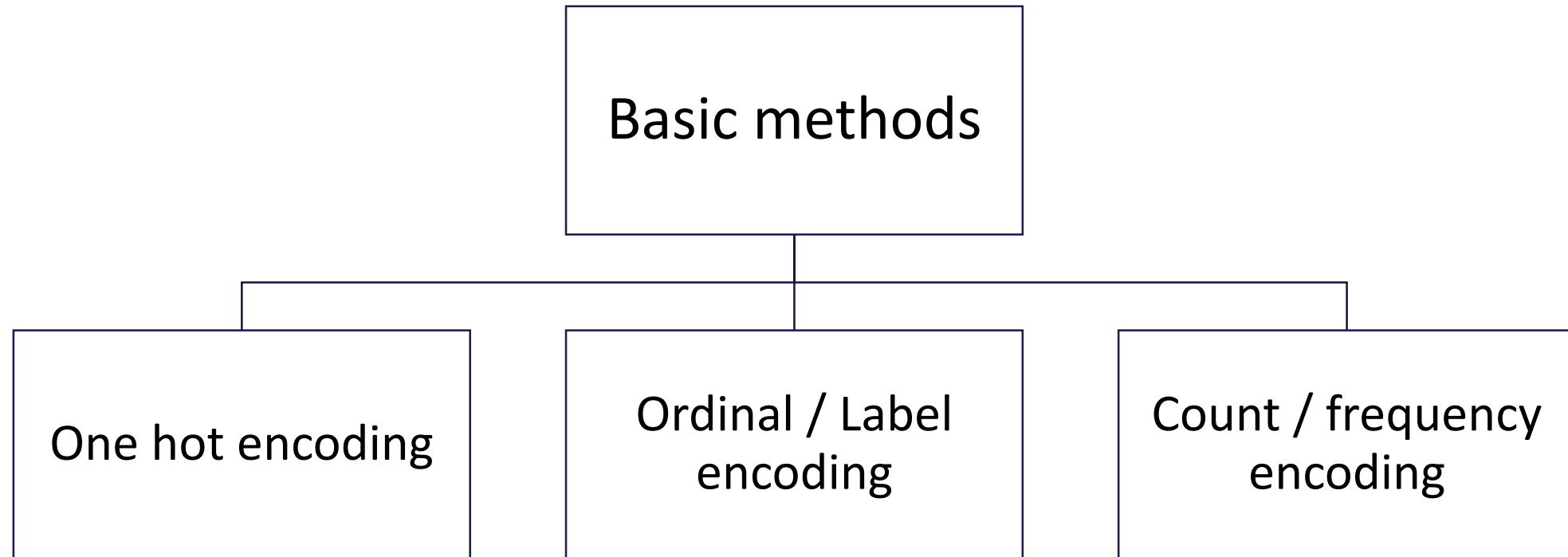




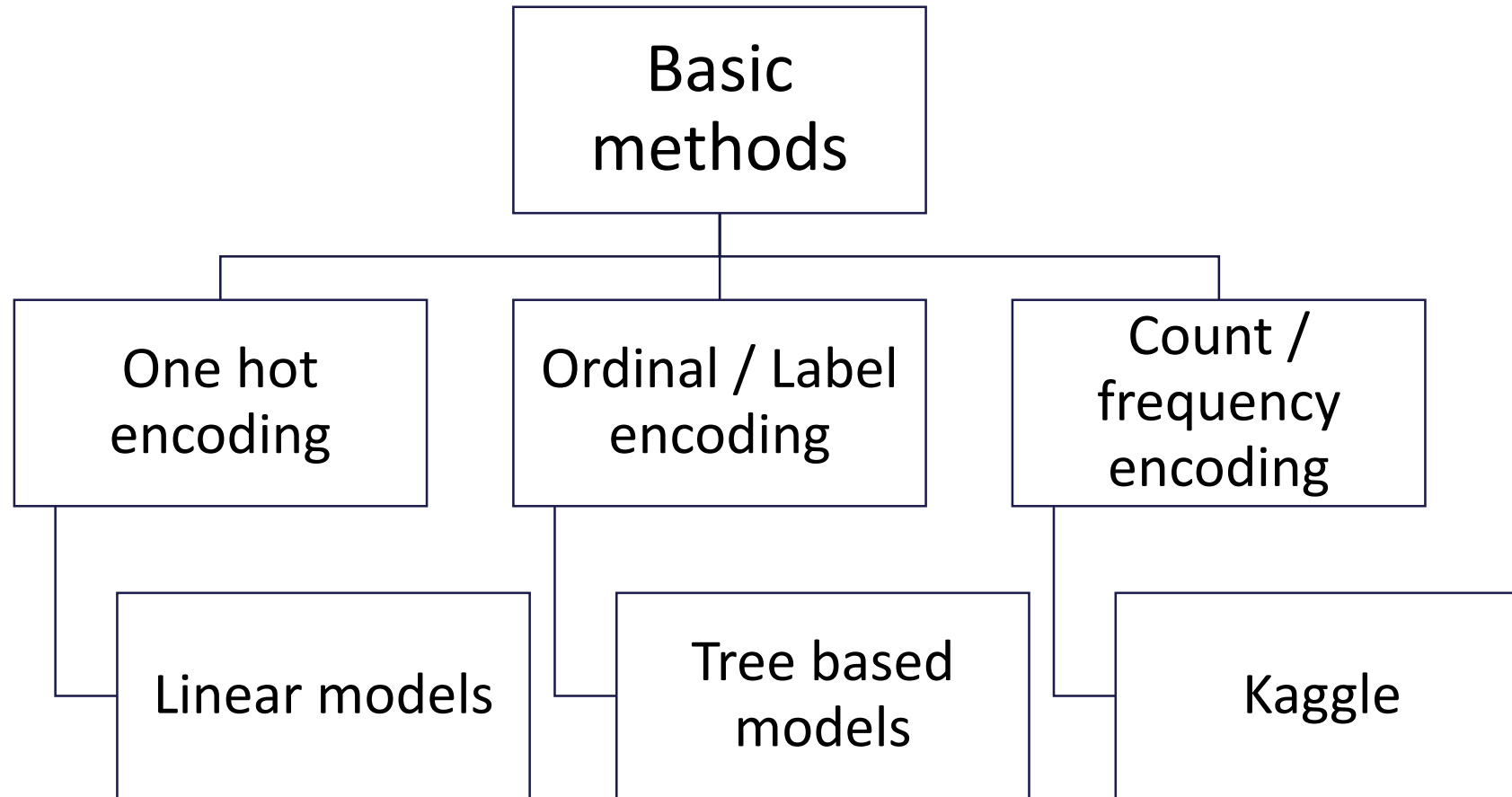
Basic encoding

Wrap up

Basic categorical encoding methods



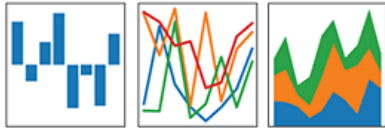
Basic categorical encoding methods



Categorical encoding in Python

pandas

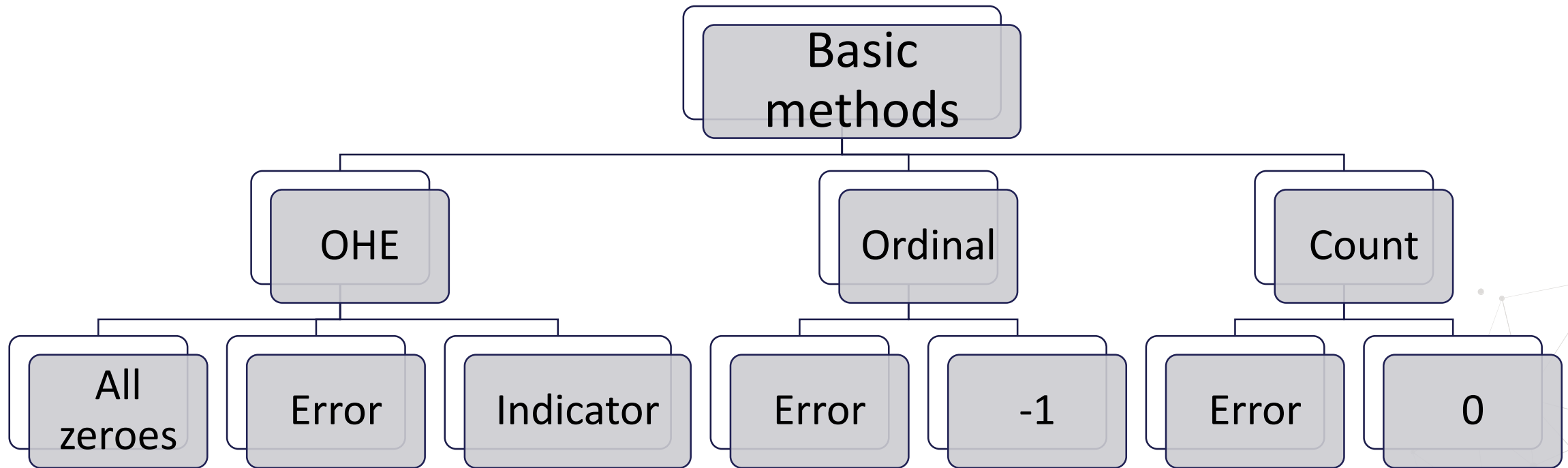
$$y_{it} = \beta' x_{it} + \mu_i + \epsilon_{it}$$



Feature-Engine

🏠 Category Encoders

Unseen categories



Types of target

- Binary
- Multi-class
- Continuous

These encoding methods are independent of the target.

Content



- Accompanying Jupyter notebook
 - Implementation in pandas
 - Implementation in Scikit-learn
 - Implementation in Feature-engine
 - Implementation in Category encoders

THANK YOU

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