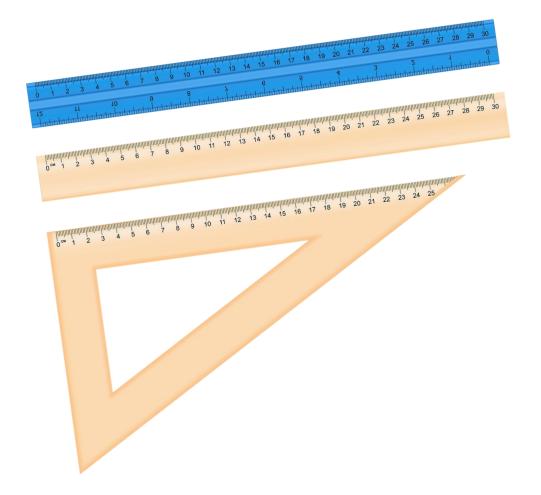


Feature Magnitude matters

- The regression coefficient is directly influenced by the scale of the variable
- Variables with bigger magnitude / value range dominate over the ones with smaller magnitude / value range
- Gradient descent converges faster when features are on similar scales
- Feature scaling helps decrease the time to find support vectors for SVMs
- Euclidean distances are sensitive to feature magnitude.



Algorithms sensitive to magnitude



The machine learning models affected by the magnitude of the feature:

- Linear and Logistic Regression
- Neural Networks
- Support Vector Machines
- KNN
- K-means clustering
- Linear Discriminant Analysis (LDA)
- Principal Component Analysis (PCA)

Machine learning models insensitive to feature magnitude are the ones based on Trees:

- Classification and Regression Trees
- Random Forests
- Gradient Boosted Trees

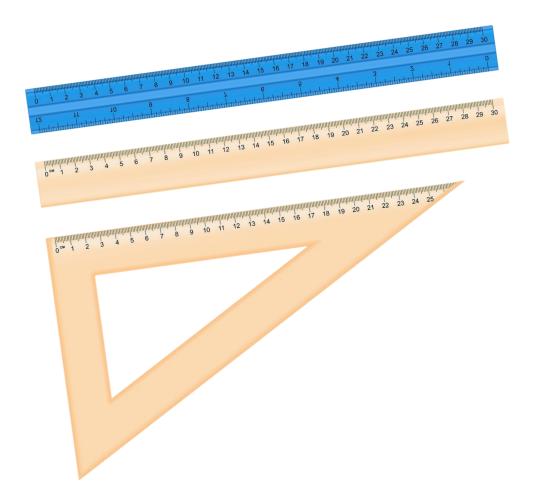


Feature Scaling

- Feature scaling refers to the methods used to normalize the range of values of independent variables.
- In other words, the methods to set the feature value range within a similar scale.
- Feature scaling is generally the last step in the data preprocessing pipeline, performed just before training the machine learning algorithms.



Feature scaling methods

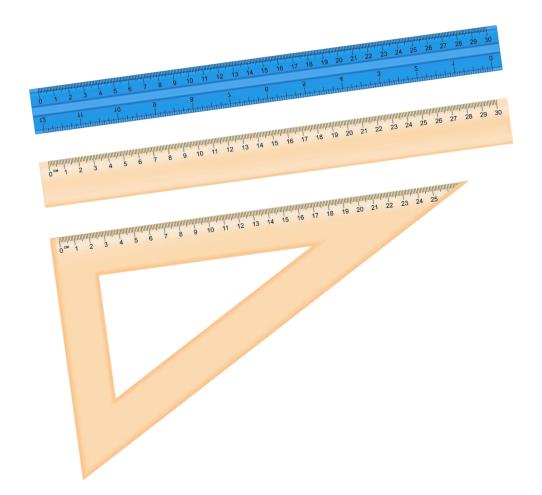


Scaling methods

- Standardisation
- Mean normalisation
- Scaling to maximum and minimum
- Scaling to absolute maximum
- Scaling to median and quantiles
- Scaling to unit norm



Feature scaling methods



Scaling methods

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THANK YOU

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