

DIVYA RAJ  
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## EDUCATION

### **Bachelor of Engineering (Electronics and Telecommunications)**

Shivajirao S. Jondhle College of Engineering and Technology, Mumbai University  
Oct 2022 – May 2026

## EXPERIENCE

### **Data Analyst Intern | TRACIDA (Remote)**

May 2024 – Aug 2024

- Automated reports and visual dashboards to improve data-driven decision-making.
- Cleaned and structured large datasets in Excel for accuracy and consistency.
- Collaborated with cross-functional teams to analyze KPIs and create client-ready reports.

## PROJECTS

### **1. Insurance Claims Analysis – Power BI**

- Created an interactive Power BI dashboard for fraud detection and claim segmentation.
- Implemented DAX measures, slicers, and filters to track KPIs.
- Delivered insights that improved claims visibility and risk assessment.

### **2. Sales Intelligence Dashboard – Power BI (End-to-End) - [LinkedIn Project Post](#)**

- Designed data models and ETL pipelines using Power Query.
- Analyzed real sales data to uncover trends and performance metrics.
- Showcased actionable business insights using KPIs and drill-down charts.

### **3. Red Wine Quality Analysis – Python (EDA)**

- Performed data cleaning, visualization, and feature correlation using Pandas and Seaborn.
- Identified key chemical factors affecting wine quality through exploratory analysis.

### **4. Credit Card Fraud Detection**

- Built a machine learning model to detect credit card fraud using synthetic datasets.
- Focus on feature engineering and class imbalance handling.

## TECHNICAL SKILLS

**Languages:** Python, SQL

**Tools:** Power BI, Tableau, Excel, AWS, Snowflake

**Techniques:** Data Cleaning, Visualization, Statistical Analysis, DAX, EDA, Report Building

**Soft Skills:** Communication, Collaboration, Leadership, Problem-Solving.