










<div>Key Partnerships</div> <div></div> <div><ul style="list-style-type: none">-- ...- ...</div>	<div><div>Key Activities<div></div></div><div><ul style="list-style-type: none">- build co-founding team- develop MVP- Test MVP with users- Iterate + continued user feedback- Achieve funding- Develop full product- shareholder agreement</div></div> <div><div>Key Resources<div></div></div><div><ul style="list-style-type: none">- Server access (e.g., AWS)- Real-time data from community farms, crops, farmers.- Expert advisors</div></div>	<div>Value Propositions<div></div></div> <div><p>Brings cloud native methodologies to agriculture production.</p><p>Darcy We need more here.</p><p>The problem we diagnosed is the food distribution system is vulnerable to disruptions. Highly centralized; few local self-sustained food ecosystems/markets. Food takes a long time+distance to get to market.</p></div>	<div>Customer Relationships<div></div></div> <div><ul style="list-style-type: none">- Community farmers (...)- Local community leaders- Garden Hobbyists-</div> <div><div>Channels<div></div></div><div><ul style="list-style-type: none">- ...- ...- ...</div></div>	<div>Customer Segments<div></div></div> <div><ul style="list-style-type: none">- Food grown based on local conditions & crops- For example: Corn (Nebraska, Ontario)- Wheat (Indiana, Ontario)- Potatoes (Idaho)...- ...- ...</div>
<div>Cost Structure<div></div></div> <div><ul style="list-style-type: none">- monthly/recurring technology/server access subscriptions (fixed/variable)- D2C sales (variable), and associated marketing costs to establish beachhead market (variable)- insurance/legal costs- IP costs- ...</div>		<div>Revenue Streams<div></div></div> <div><ul style="list-style-type: none">- ... Manufacturers- ... Local communities payment by contract, for our services (fixed/variable?)- ...</div>		