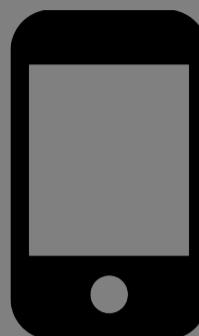


# MOBILE SALES PERFORMANCE 2024

## OVERVIEW

## CUSTOMER INSIGHTS

## PRODUCT INSIGHTS

**16M**

TOTAL REVENUE

**401**

TOTAL UNITS SOLD

**\$39K**

AVERAGE VALUE

**4**

COUNTRIES

**Brand**

All

**Month Name**

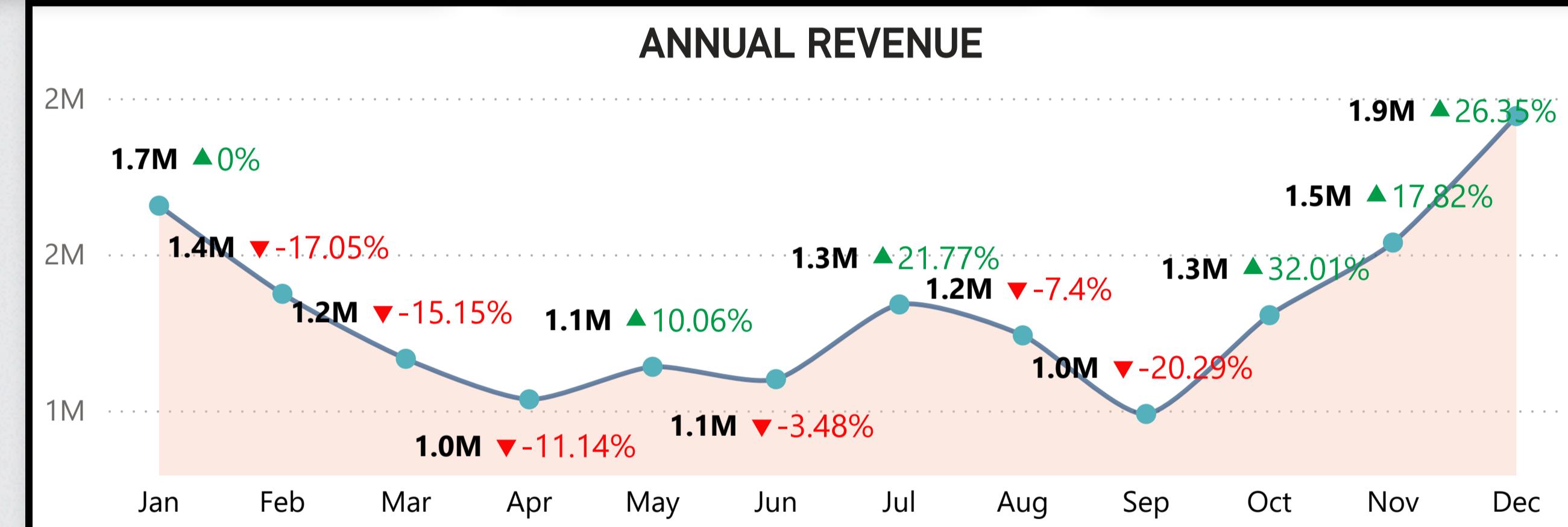
All

**Country**

All

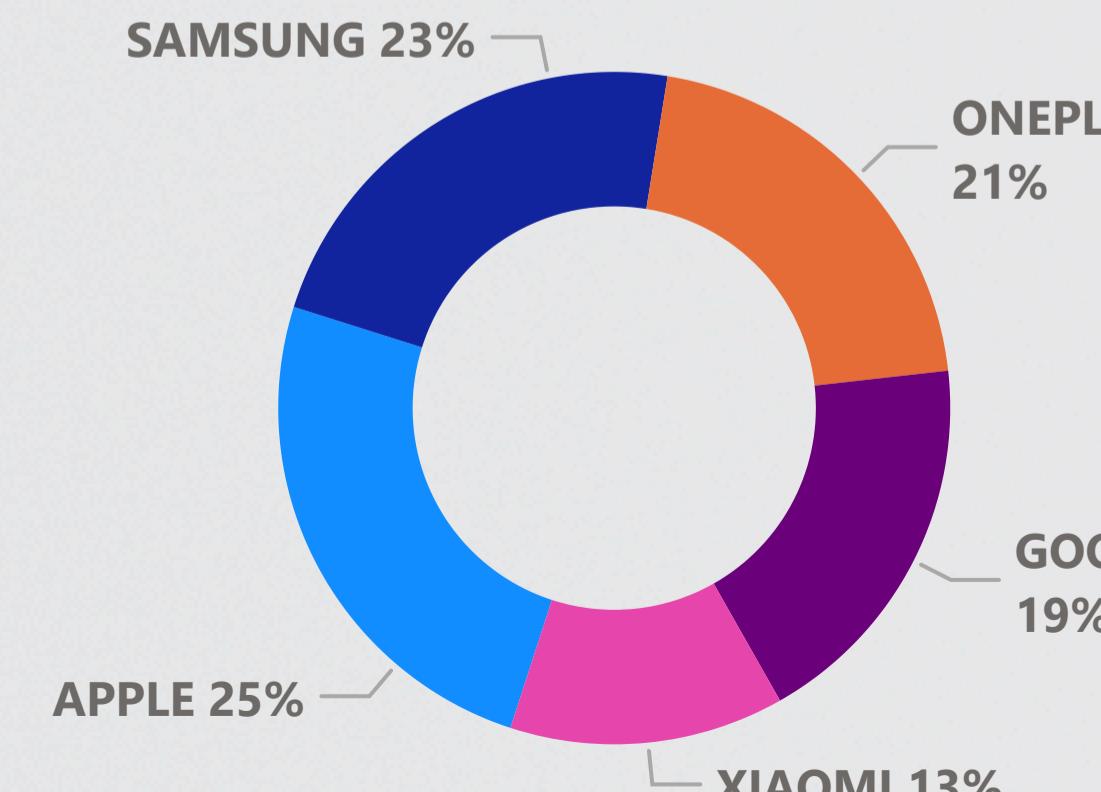
**Mobile\_Model**

All

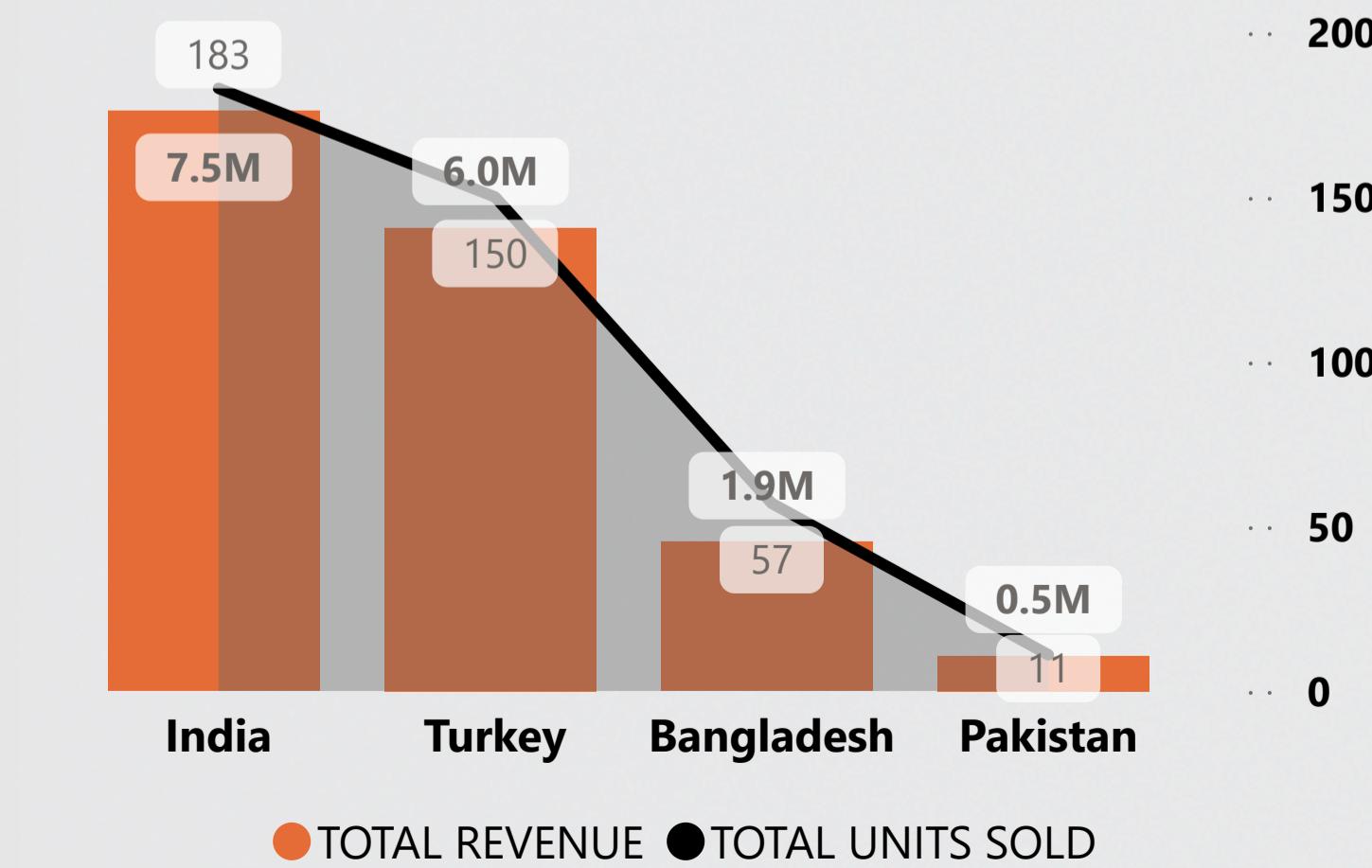
**CLEAR ALL**

This visual does not support exporting.

### REVENUE BY BRAND



### UNIT SOLD AND REVENUE BY COUNTRY

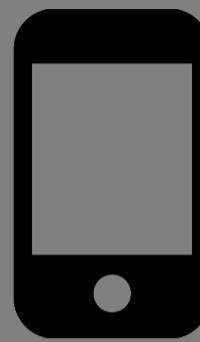


# MOBILE SALES PERFORMANCE 2024

OVERVIEW

CUSTOMER INSIGHTS

PRODUCT INSIGHTS



**Brand**

All

**Month Name**

All

**Country**

All

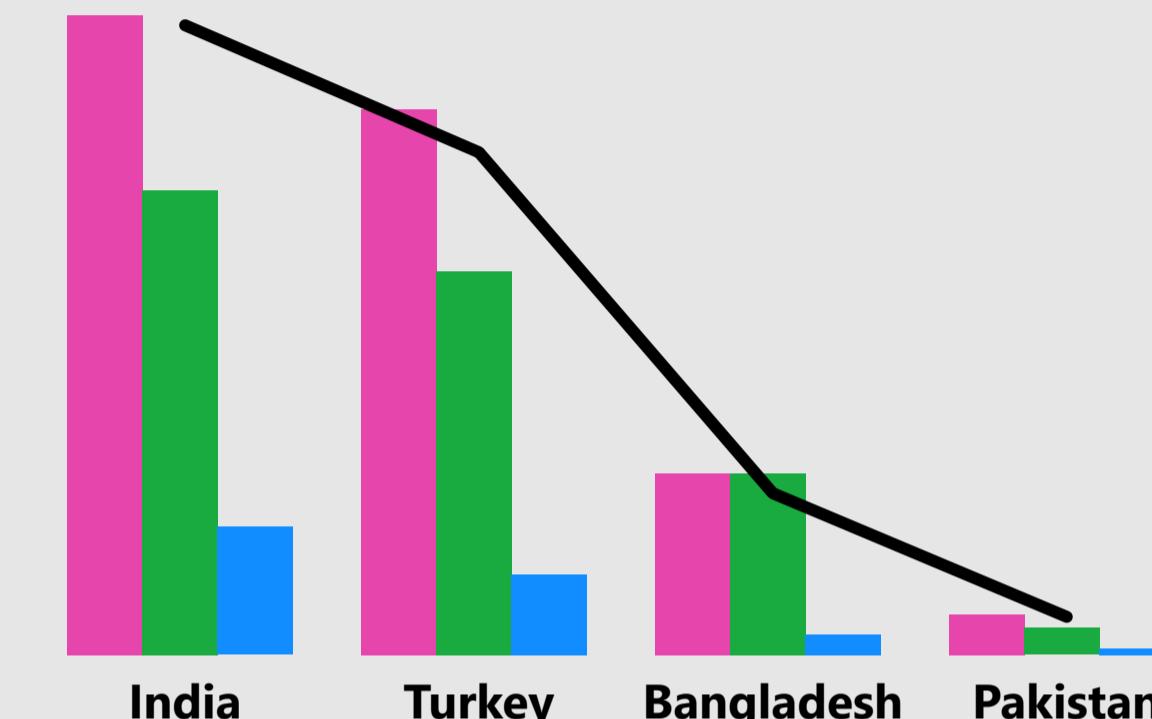
**Mobile Model**

All

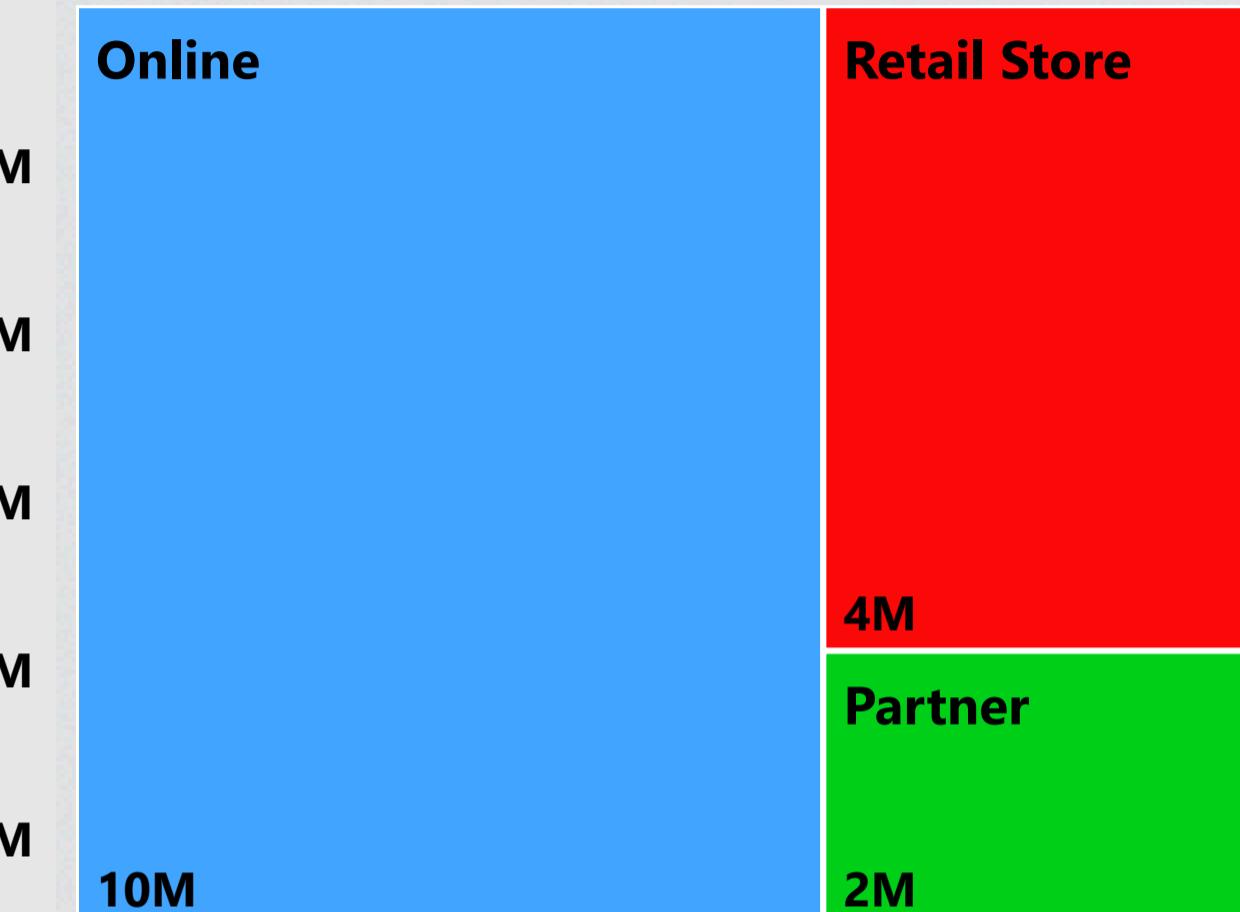
**CLEAR ALL**

## COUNTRY REVENUE BY GENDER

Female (Pink) Male (Green) Other (Blue) ● TOTAL REVENUE

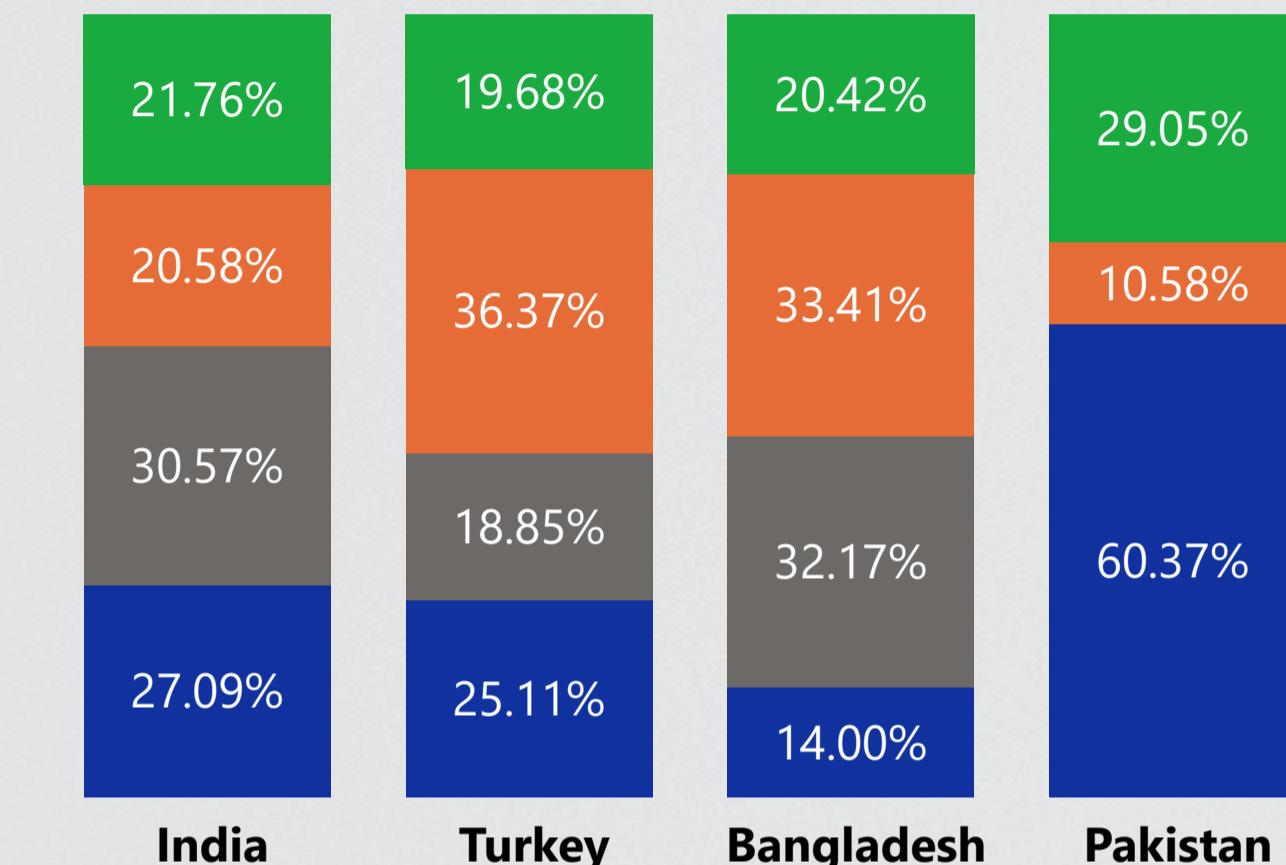


## REVENUE BY SALE CHANNEL



## PAYMENT TYPE BY COUNTRY

● Cash ● Credit Card ● Emi ● Upi



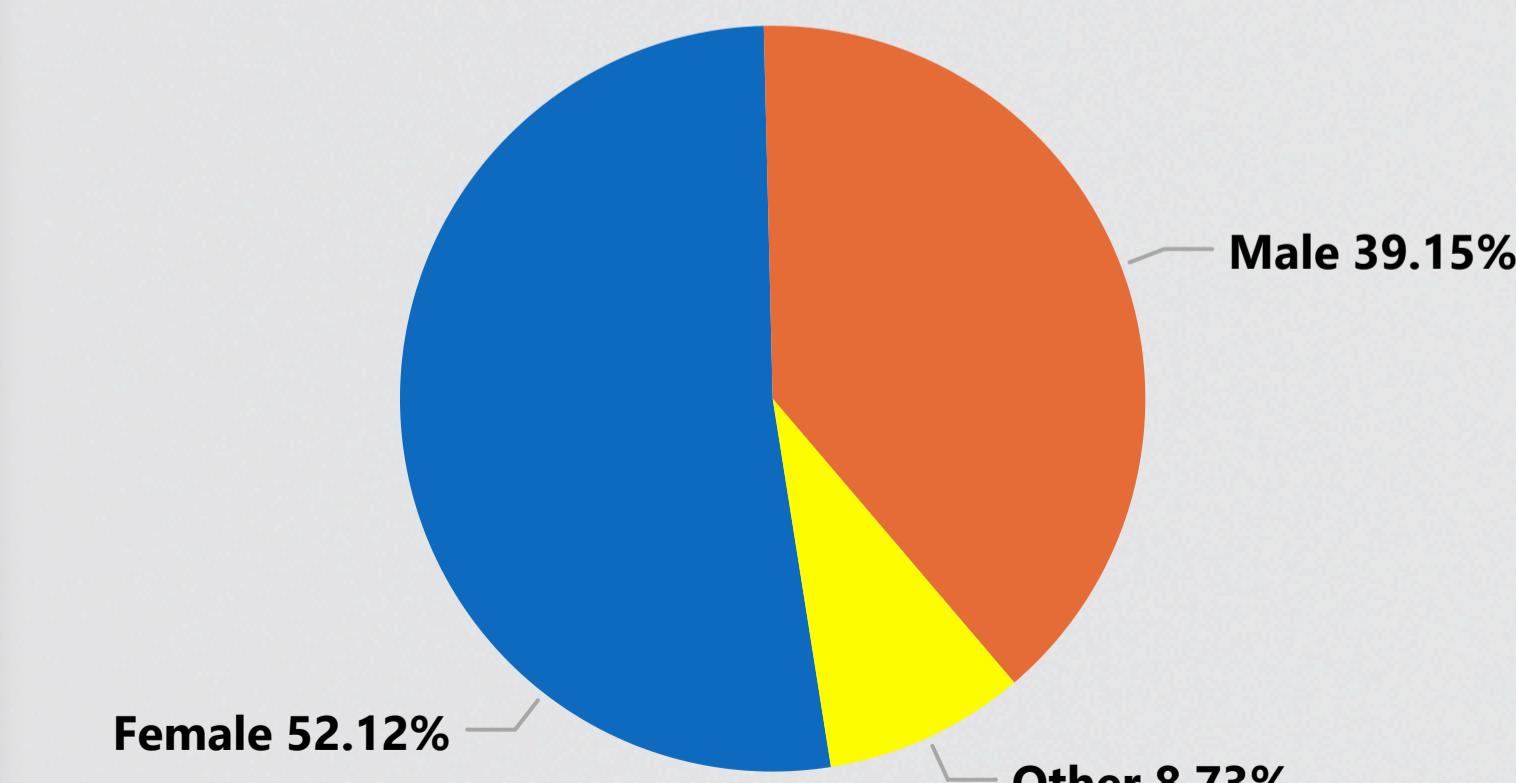
TREND

DETAIL

## DEATAIL REVENUE BY PRODUCT AND AGE GROUP

Brand	18-25	26-33	34-41	42-49	50-57	58-65
APPLE	836,849	1,024,382	448,248	647,727	579,067	397,631
Iphone 14	182,306	149,450	135,156	253,171	148,894	91,520
Iphone 14 Pro	232,470	162,751	0	88,242	240,840	88,243
Iphone 15	197,577	177,577	64,250	184,054	94,176	133,480
Iphone 15 Pro	143,355	495,818	229,492	0	0	84,388
Iphone Se	81,141	38,786	19,350	122,260	95,157	0
GOOGLE	356,057	355,015	655,817	645,005	412,306	512,862
Total	2,676,546	3,555,917	2,470,779	3,314,745	1,786,894	2,014,335

## GENDER RATIO

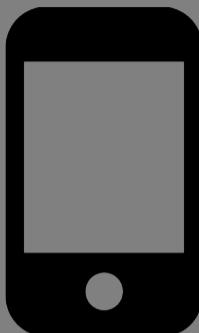


# MOBILE SALES PERFORMANCE 2024

OVERVIEW

CUSTOMER INSIGHTS

PRODUCT  
INSIGHTS



Brand

Month Name

Country

Mobile\_Model

CLEAR ALL

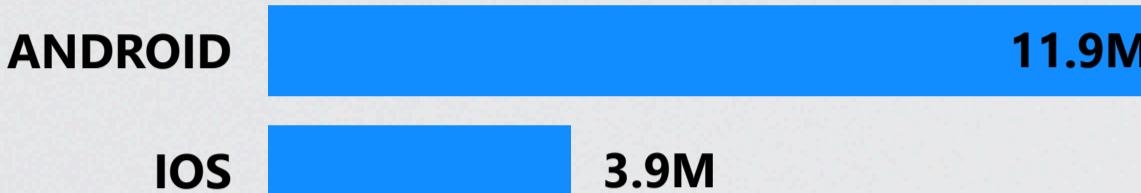
**16M**  
TOTAL REVENUE

**401**  
TOTAL UNITS SOLD

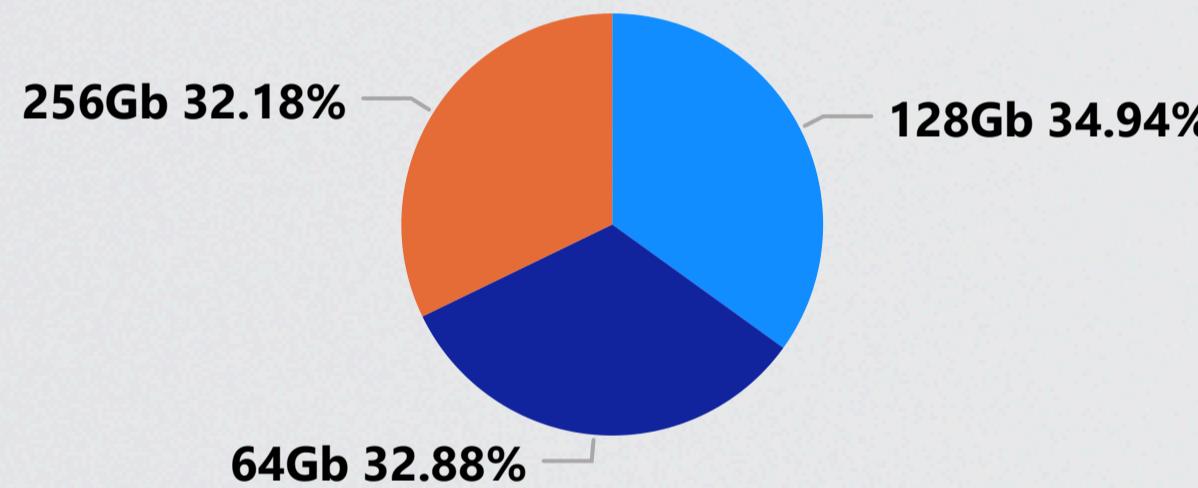
**\$183K**  
Max Order Value

**\$757**  
Min Order Value

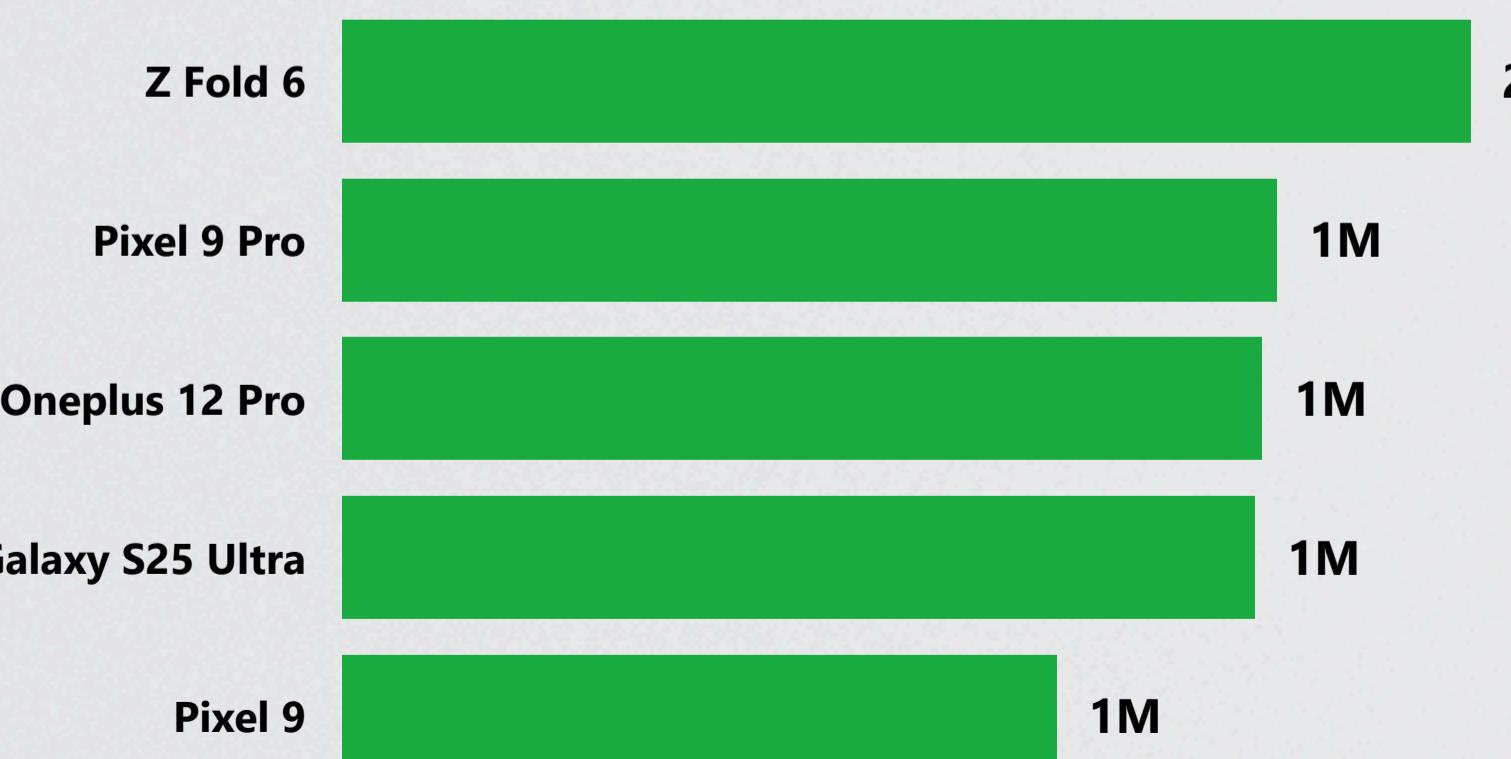
## REVENUE BY OPERATING SYSTEM



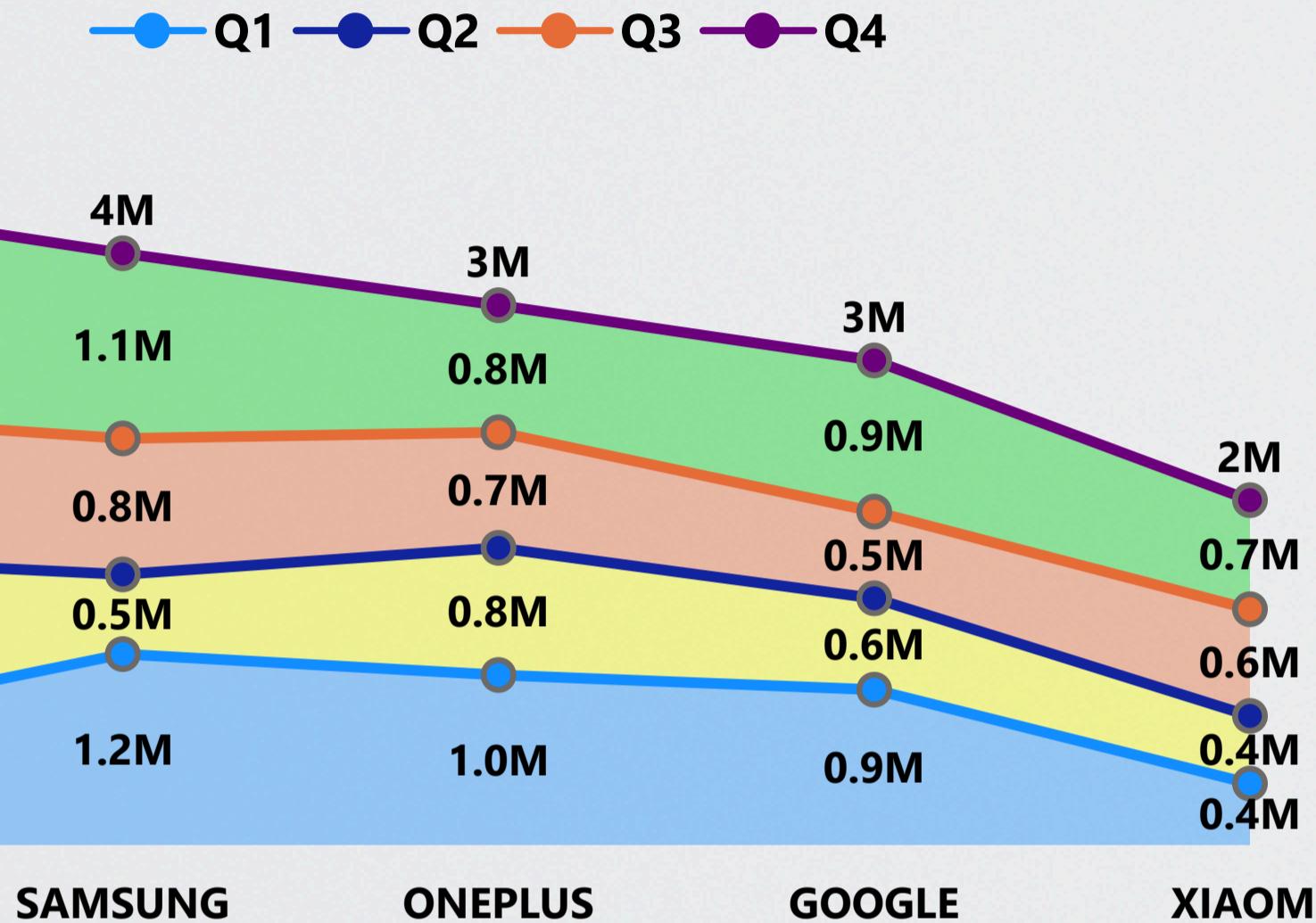
## REVENUE BY STORAGE



## TOP 5 BEST-SELLING MODEL



## QUARTER REVENUE BY BRAND



## UNIT PRICE BY REGION

Mobile_Model	Bangladesh	India	Pakistan	Turkey
Galaxy A55	442	413		454
Galaxy M15		306		308
Galaxy S25 Ultra		1206	1204	1207
Iphone 14	809	811		800
Iphone 14 Pro	1002	1022		1013
Iphone 15	828	823		821
Iphone 15 Pro	1127	1106		1131
Iphone Se	456	429	478	438
Mi 13T Pro	509	518		502
Oneplus 11R	601	621		672
Oneplus 12 Pro	802	803		814