ALO NINJA APP MONITORING

Adoption Rate

100%

Usage Rate

91.87%

Auto

Link data: ***Alo Ninja App Monitoring***

Data updated to

4/4/23

Last Refreshed Date

5/24/2023 12:16:13 PM

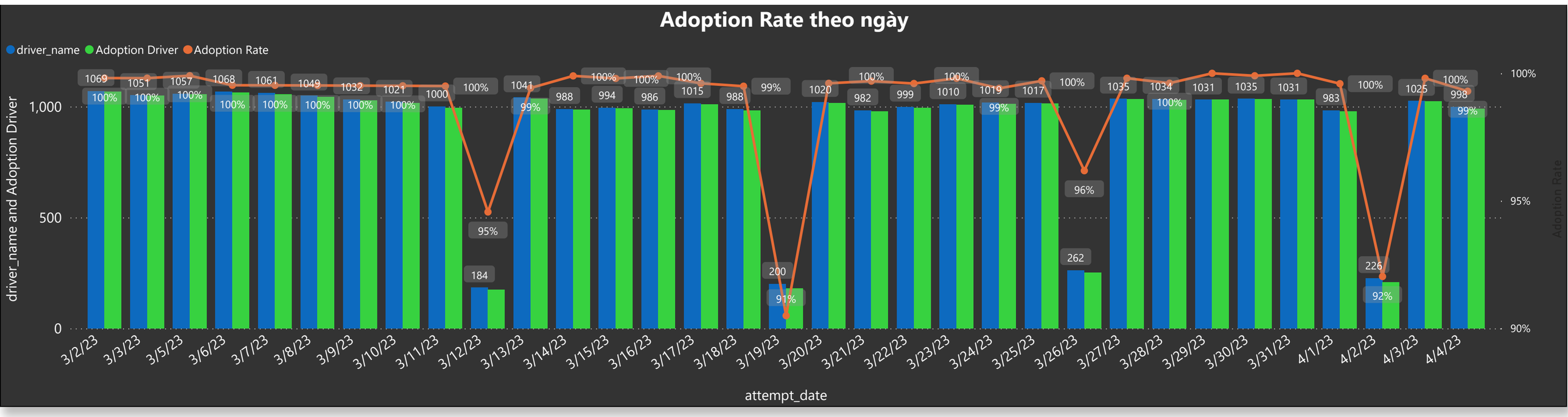
attempt_date: 3/1/2023 – 4/4/2023

Vùng: All

Tỉnh: All

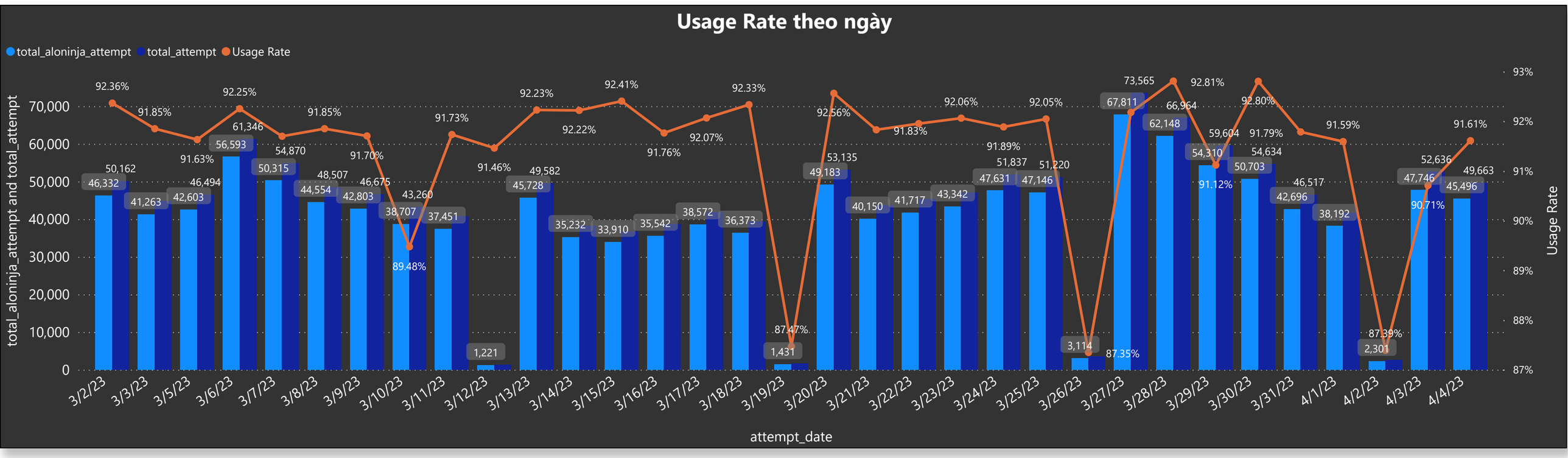
Trạm: All

I. Adoption Rate



attempt_date / Vùng	3/2/23 Total Driver	3/2/23 Adoption Driver	3/2/23 Adoption Rate	3/3/23 Total Driver	3/3/23 Adoption Driver	3/3/23 Adoption Rate	3/5/23 Total Driver	3/5/23 Adoption Driver	3/5/23 Adoption Rate	3/6/23 Total Driver	3/6/23 Adoption Driver	3/6/23 Adoption Rate	3/7/23 Total Driver	3/7/23 Adoption Driver	3/7/23 Adoption Rate	Total Driver
⊞ Bắc Trung Bộ	271	271	100%	268	268	100%	266	266	100%	267	266	100%	268	266	99%	269
⊞ Đồng Bằng Sông Hồng	407	406	100%	402	401	100%	399	399	100%	404	401	99%	395	393	99%	392
⊞ Trung Du Miền Núi Bắc Bộ	391	391	100%	381	381	100%	392	393	100%	397	397	100%	398	398	100%	388
Total	**1069**	**1067**	**100%**	**1051**	**1049**	**100%**	**1057**	**1056**	**100%**	**1068**	**1063**	**100%**	**1061**	**1056**	**100%**	**1049**

II. Usage Rate



attempt_date / Vùng	3/2/23 Total_aloninja_attempt	3/2/23 Total_attempt	3/2/23 Usage Rate	3/3/23 Total_aloninja_attempt	3/3/23 Total_attempt	3/3/23 Usage Rate	3/5/23 Total_aloninja_attempt	3/5/23 Total_attempt	3/5/23 Usage Rate	3/6/23 Total_aloninja_attempt	3/6/23 Total_attempt	3/6/23 Usage Rate	3/7/23 Total_aloninja_attempt	3/7/23 Total_attempt
⊞ Đồng Bằng Sông Hồng	18,398	20,512	89.69%	15,783	17,914	88.10%	17,668	19,800	89.23%	23,502	26,205	89.69%	20,496	22,831
⊞ Bắc Trung Bộ	11,846	12,946	91.50%	10,969	11,883	92.31%	10,363	11,530	89.88%	14,899	16,065	92.74%	12,063	13,540
⊞ Trung Du Miền Núi Bắc Bộ	16,088	16,704	96.31%	14,511	15,127	95.93%	14,572	15,164	96.10%	18,192	19,076	95.37%	17,756	18,499
Total	**46,332**	**50,162**	**92.36%**	**41,263**	**44,924**	**91.85%**	**42,603**	**46,494**	**91.63%**	**56,593**	**61,346**	**92.25%**	**50,315**	**54,870**

Usage Rate - Pickup & Delivery

91.87%
Usage Rate

66.91%
Usage Rate - Pickup

93.70%
Usage Rate - Delivery

attempt_date: 3/2/2023 – 4/4/2023

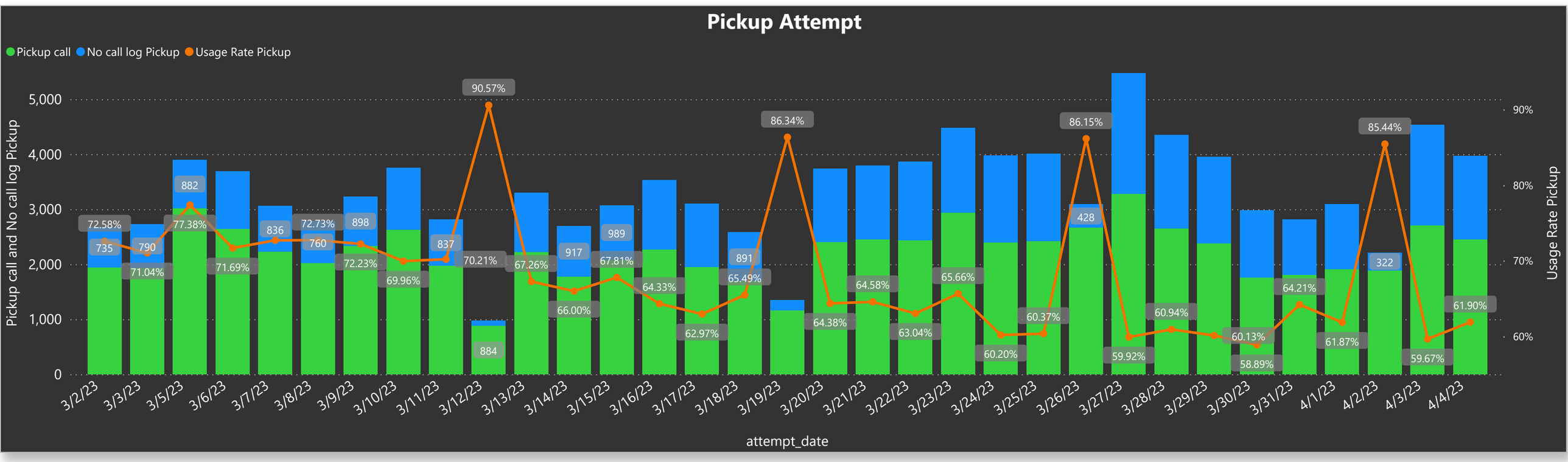
Vùng: All

Tỉnh: All

Trạm: All

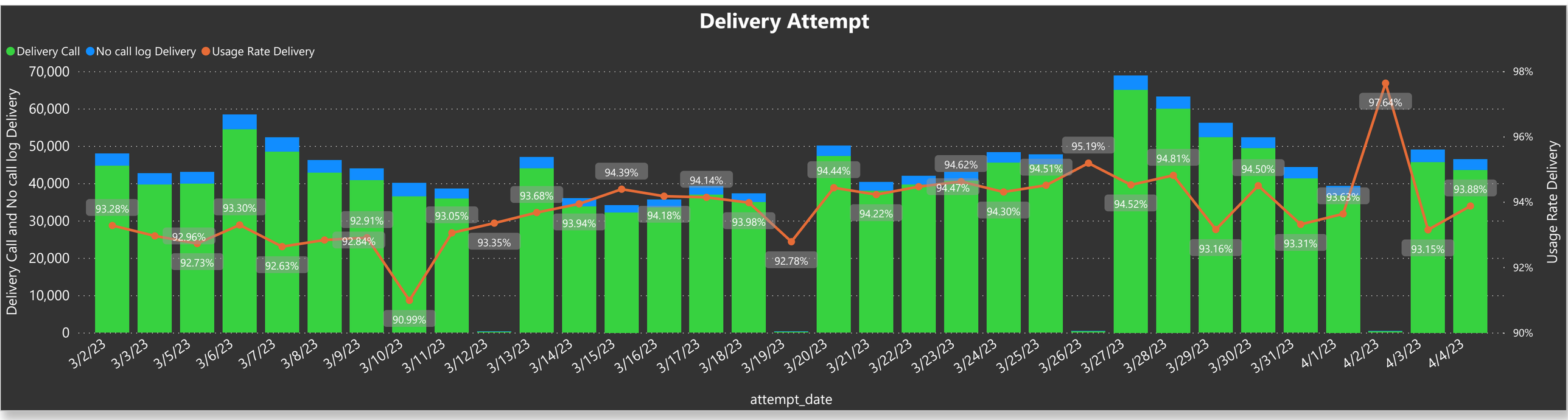
driver_name: All

1.Usage Rate - Pickup



attempt_date / Vùng	3/2/23 Pickup Attempt	Pickup Call	No call log Pickup	Usage Rate Pickup	3/3/23 Pickup Attempt	Pickup Call	No call log Pickup	Usage Rate Pickup	3/5/23 Pickup Attempt	Pickup Call	No call log Pickup	Usage Rate Pickup	3/6/23 Pickup Attempt	Pickup Call	No call lo
⊞ Đồng Bằng Sông Hồng	1,565	1,049	516	67.03%	1,623	1,028	595	63.34%	2,337	1,689	648	72.27%	2,178	1,443	73
⊞ Bắc Trung Bộ	429	337	92	78.55%	430	337	93	78.37%	562	455	107	80.96%	613	473	14
⊞ Trung Du Miền Núi Bắc Bộ	687	560	127	81.51%	675	573	102	84.89%	1,001	874	127	87.31%	897	728	16
Total	**2,681**	**1,946**	**735**	**72.58%**	**2,728**	**1,938**	**790**	**71.04%**	**3,900**	**3,018**	**882**	**77.38%**	**3,688**	**2,644**	**1,0**

2.Usage Rate - Delivery



attempt_date / Vùng	3/2/23 Delivery Attempt	Delivery Call	No call log Delivery	Usage Rate Delivery	3/3/23 Delivery Attempt	Delivery Call	No call log Delivery	Usage Rate Delivery	3/5/23 Delivery Attempt	Delivery Call	No call log Delivery	Usage Rate Delivery	Delivery Attempt
⊞ Đồng Bằng Sông Hồng	19,275	17,581	1,694	91.21%	16,598	14,962	1,636	90.14%	17,742	16,173	1,569	91.16%	24,475
⊞ Bắc Trung Bộ	12,582	11,558	1,024	91.86%	11,528	10,690	838	92.73%	11,034	9,951	1,083	90.18%	15,566
⊞ Trung Du Miền Núi Bắc Bộ	16,155	15,646	509	96.85%	14,597	14,064	533	96.35%	14,287	13,807	480	96.64%	18,372
Total	**48,012**	**44,785**	**3,227**	**93.28%**	**42,723**	**39,716**	**3,007**	**92.96%**	**43,063**	**39,931**	**3,132**	**92.73%**	**58,413**

Usage Rate (LM) - theo NEXT & FRLA

91.87%
Usage Rate

Usage Rate - NEXT
94.09%

Usage Rate - FRLA
94.25%

attempt_date: 3/1/2023 – 4/4/2023

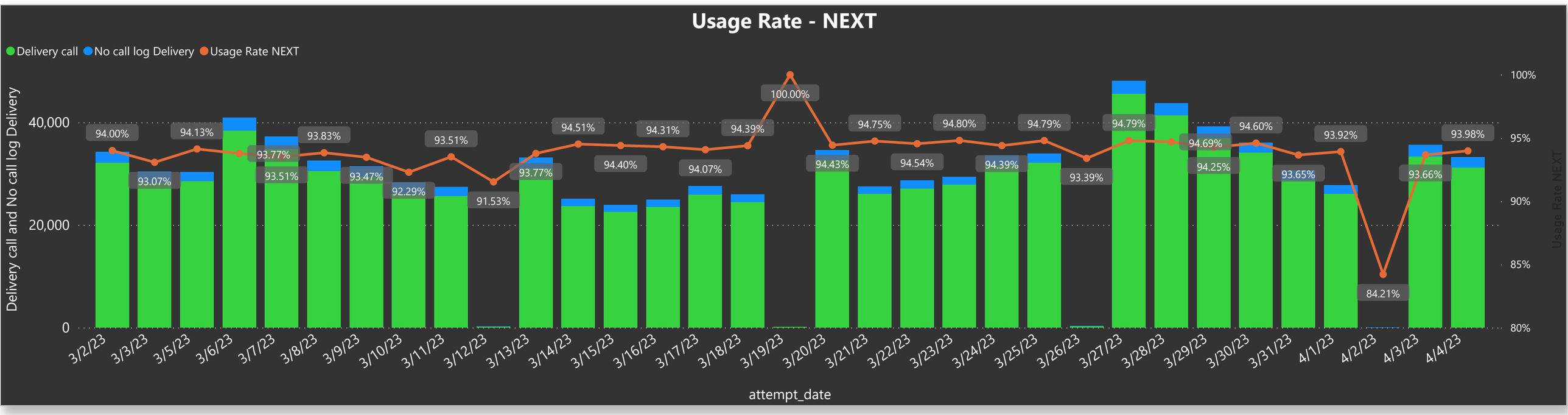
Vùng: All

Tỉnh: All

Trạm: All

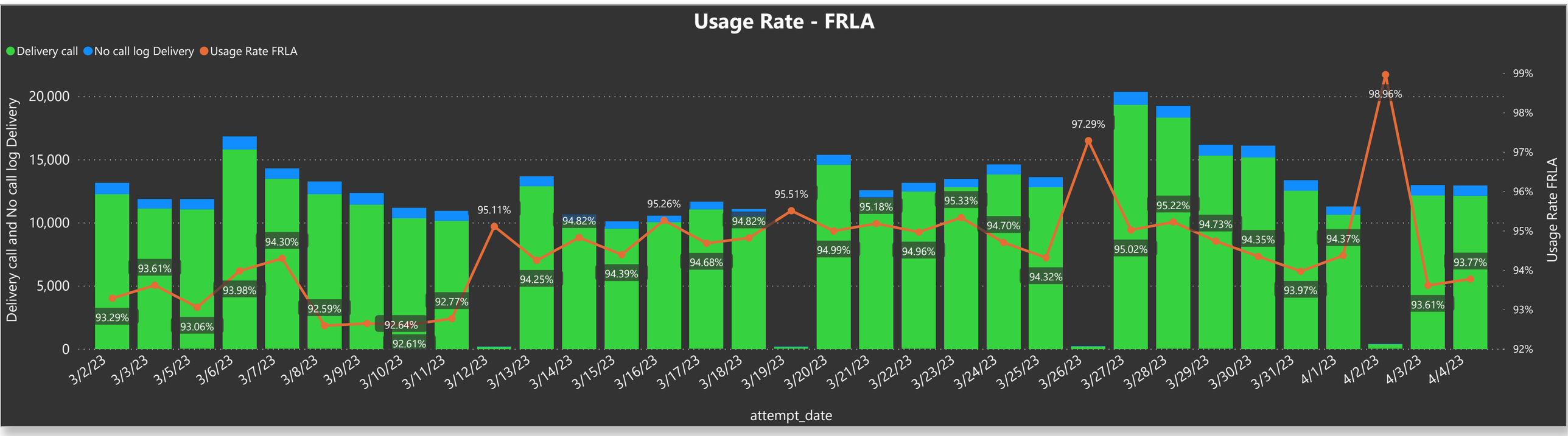
driver_name: All

2.1 Usage Rate - NEXT



attempt_date / Vùng	3/2/23 Delivery Attempt	3/2/23 Delivery Call	3/2/23 No call log Delivery	3/2/23 Usage Rate NEXT	3/3/23 Delivery Attempt	3/3/23 Delivery Call	3/3/23 No call log Delivery	3/3/23 Usage Rate NEXT	3/5/23 Delivery Attempt	3/5/23 Delivery Call	3/5/23 No call log Delivery	3/5/23 Usage Rat
⊞ Đồng Bằng Sông Hồng	12,957	11,810	1,147	91.15%	11,253	10,166	1,087	90.34%	12,052	11,056	996	91.74
⊞ Bắc Trung Bộ	9,483	8,894	589	93.79%	8,700	8,055	645	92.59%	8,110	7,654	456	94.38
⊞ Trung Du Miền Núi Bắc Bộ	11,832	11,512	320	97.30%	10,418	10,046	372	96.43%	10,169	9,840	329	96.76
Total	**34,272**	**32,216**	**2,056**	**94.00%**	**30,371**	**28,267**	**2,104**	**93.07%**	**30,331**	**28,550**	**1,781**	**94.13**

2.2 Usage Rate - FRLA



attempt_date / Vùng	3/2/23 Delivery Attempt	3/2/23 Delivery Call	3/2/23 No call log Delivery	3/2/23 Usage Rate FRLA	3/3/23 Delivery Attempt	3/3/23 Delivery Call	3/3/23 No call log Delivery	3/3/23 Usage Rate FRLA	3/5/23 Delivery Attempt	3/5/23 Delivery Call	3/5/23 No call log Delivery	3/5/23 Usage Rate FRLA
⊞ Đồng Bằng Sông Hồng	6,275	5,736	539	91.41%	5,217	4,725	492	90.57%	5,631	5,088	543	90.36%
⊞ Bắc Trung Bộ	2,554	2,401	153	94.01%	2,485	2,381	104	95.81%	2,137	2,007	130	93.92%
⊞ Trung Du Miền Núi Bắc Bộ	4,291	4,102	189	95.60%	4,151	3,990	161	96.12%	4,098	3,947	151	96.32%
Total	**13,120**	**12,239**	**881**	**93.29%**	**11,853**	**11,096**	**757**	**93.61%**	**11,866**	**11,042**	**824**	**93.06%**

Usage Rate - Loại trừ đơn success

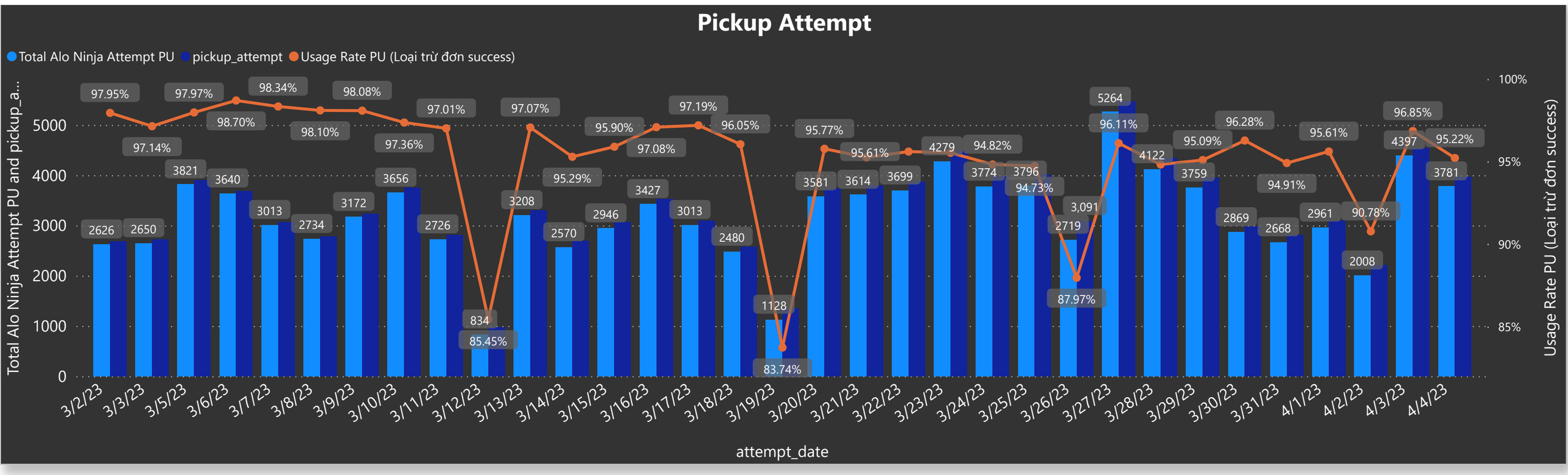
99.84%
Usage Rate

95.74%
Usage Rate PU

99.85%
Usage Rate DE

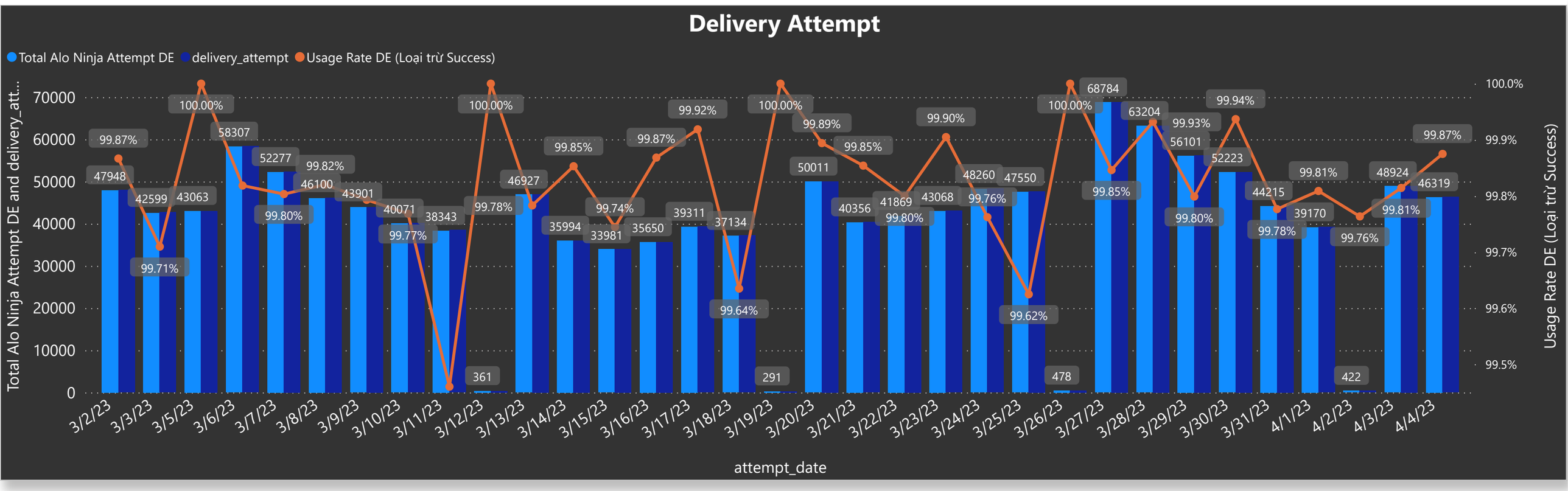
attempt_date: 3/2/2023 – 4/4/2023 | Vùng: All | Tỉnh: All | Trạm: All | driver_name: All

3.Usage Rate Pickup (Loại trừ đơn success)



attempt_date / Vùng	3/2/23 total_aloninja_attempt	3/2/23 pickup_attempt	3/2/23 Usage Rate PU (Loại trừ đơn success)	3/3/23 total_aloninja_attempt	3/3/23 pickup_attempt	3/3/23 Usage Rate PU (Loại trừ đơn success)	total_alon
Bắc Trung Bộ	11,846	429	87.18%	10,969	430	81.86%	10
Đồng Bằng Sông Hồng	18,398	1,565	96.49%	15,783	1,623	95.19%	17
Trung Du Miền Núi Bắc Bộ	16,088	687	91.99%	14,511	675	88.44%	14
Total	**46,332**	**2,681**	**97.95%**	**41,263**	**2,728**	**97.14%**	**42**

4.Usage Rate Delivery (Loại trừ đơn success)



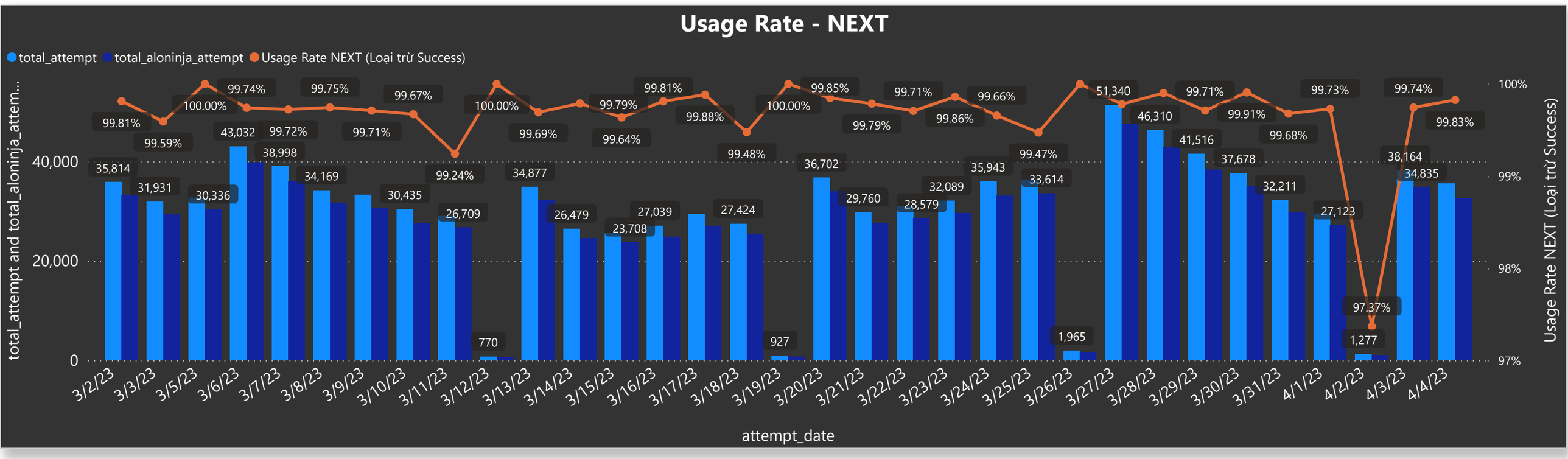
attempt_date / Vùng	3/2/23 total_aloninja_attempt	3/2/23 delivery_attempt	3/2/23 Usage Rate DE (Loại trừ Success)	3/3/23 total_aloninja_attempt	3/3/23 delivery_attempt	3/3/23 Usage Rate DE (Loại trừ Success)	total_aloninja_att
Bắc Trung Bộ	11,846	12,582	99.49%	10,969	11,528	98.92%	10,363
Đồng Bằng Sông Hồng	18,398	19,275	99.67%	15,783	16,598	99.25%	17,668
Trung Du Miền Núi Bắc Bộ	16,088	16,155	99.60%	14,511	14,597	99.15%	14,572
Total	**46,332**	**48,012**	**99.87%**	**41,263**	**42,723**	**99.71%**	**42,603**

Usage Rate (LM) NEXT & FRLA (Loại trừ đơn success)

99.85%	99.78%	99.48%
Usage Rate DE	*Usage Rate - NEXT*	*Usage Rate FRLA*

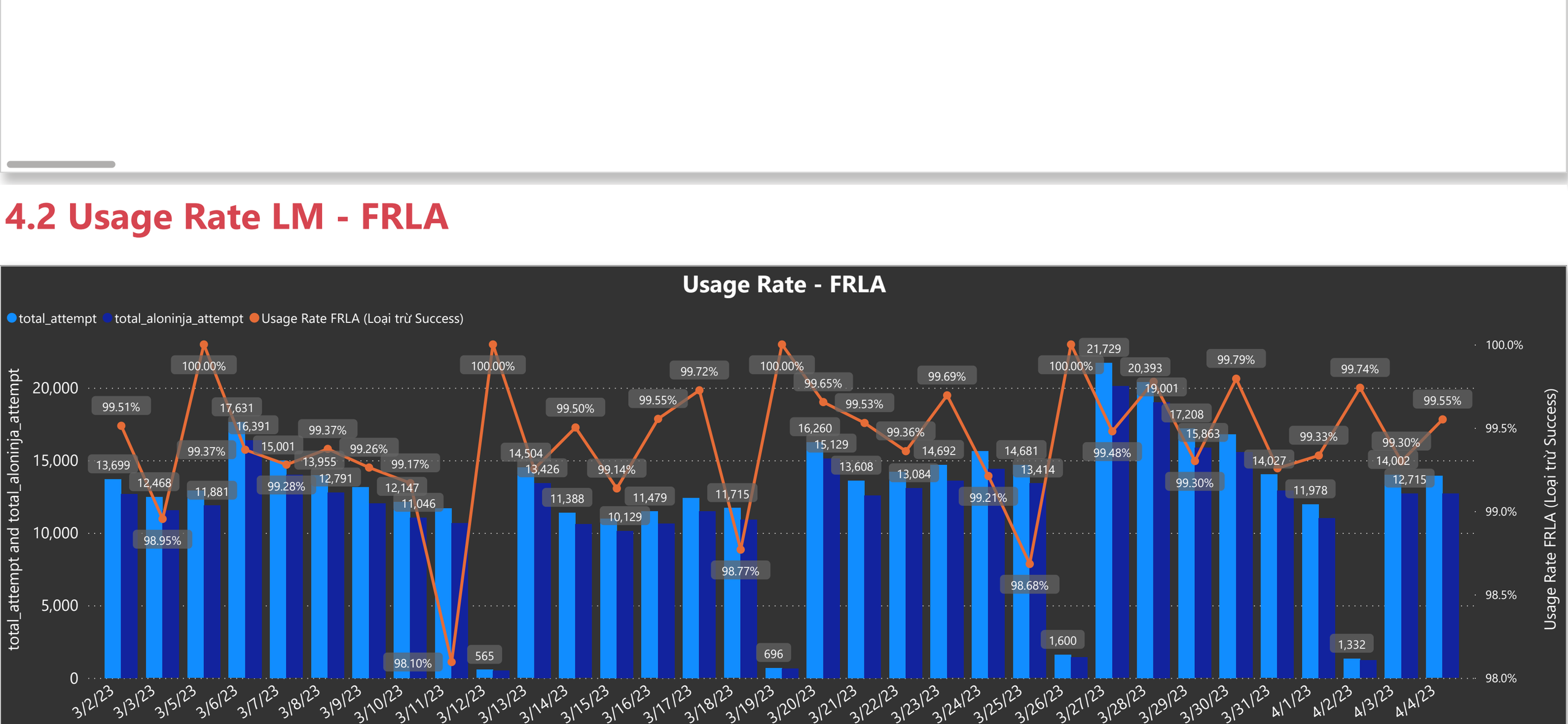
attempt_date: 3/1/2023 – 4/4/2023 | Vùng: All | Tỉnh: All | Trạm: All | driver_name: All

4.1 Usage Rate LM - NEXT



attempt_date	3/2/23			3/3/23				
Vùng	total_aloninja_attempt	total_attempt	Usage Rate NEXT (Loại trừ Success)	total_aloninja_attempt	total_attempt	Usage Rate NEXT (Loại trừ Success)	total_aloninja_attempt	total_
⊞ Bắc Trung Bộ	9,096	9,748	99.33%	8,246	8,948	98.57%	7,881	8,
⊞ Trung Du Miền Núi Bắc Bộ	11,789	12,185	99.46%	10,328	10,749	98.81%	10,288	10
⊞ Đồng Bằng Sông Hồng	12,412	13,881	99.51%	10,771	12,234	98.90%	12,167	13
Total	**33,297**	**35,814**	**99.81%**	**29,345**	**31,931**	**99.59%**	**30,336**	**32**

4.2 Usage Rate LM - FRLA



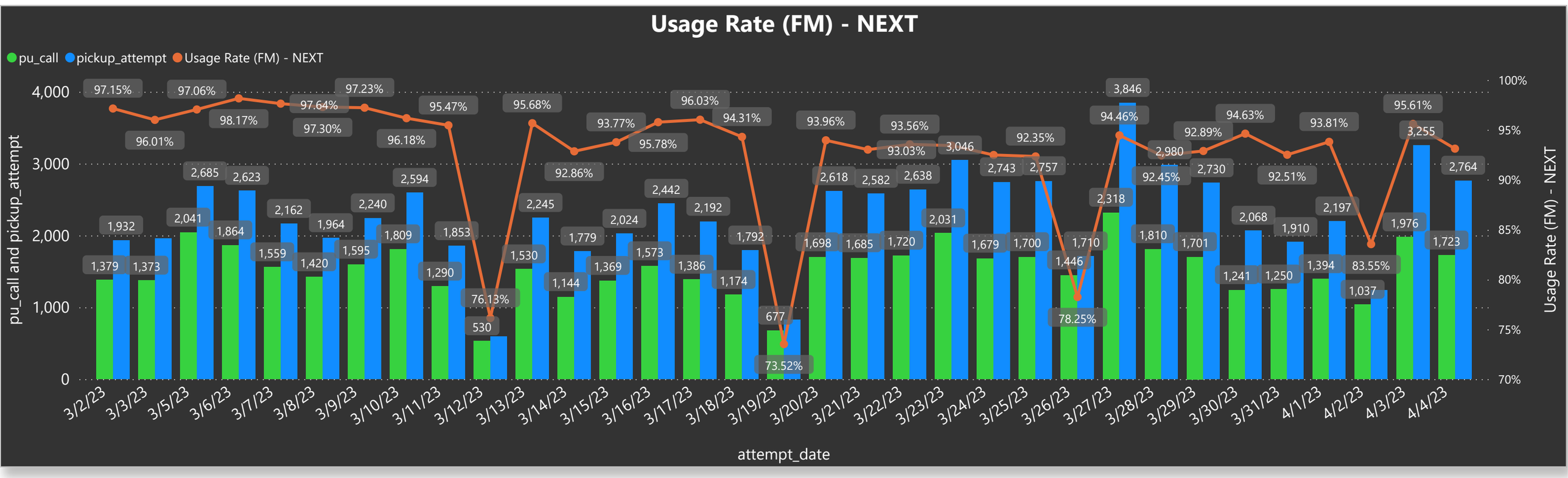
attempt_date	3/2/23			3/3/23				
Vùng	total_aloninja_attempt	total_attempt	Usage Rate FRLA (Loại trừ Success)	total_aloninja_attempt	total_attempt	Usage Rate FRLA (Loại trừ Success)	total_aloninja_attempt	t
⊞ Bắc Trung Bộ	2,460	2,625	97.49%	2,446	2,567	95.01%	2,146	
⊞ Trung Du Miền Núi Bắc Bộ	4,266	4,486	98.51%	4,154	4,349	97.01%	4,263	
⊞ Đồng Bằng Sông Hồng	5,951	6,588	98.98%	4,941	5,552	97.62%	5,472	
Total	**12,677**	**13,699**	**99.51%**	**11,541**	**12,468**	**98.95%**	**11,881**	

Usage Rate FM Theo NEXT & FRLA (Loại trừ đơn success)

Usage Rate - FM	Usage Rate (FM) - NEXT	Usage Rate (FM) - FRLA
95.74%	93.78%	86.40%

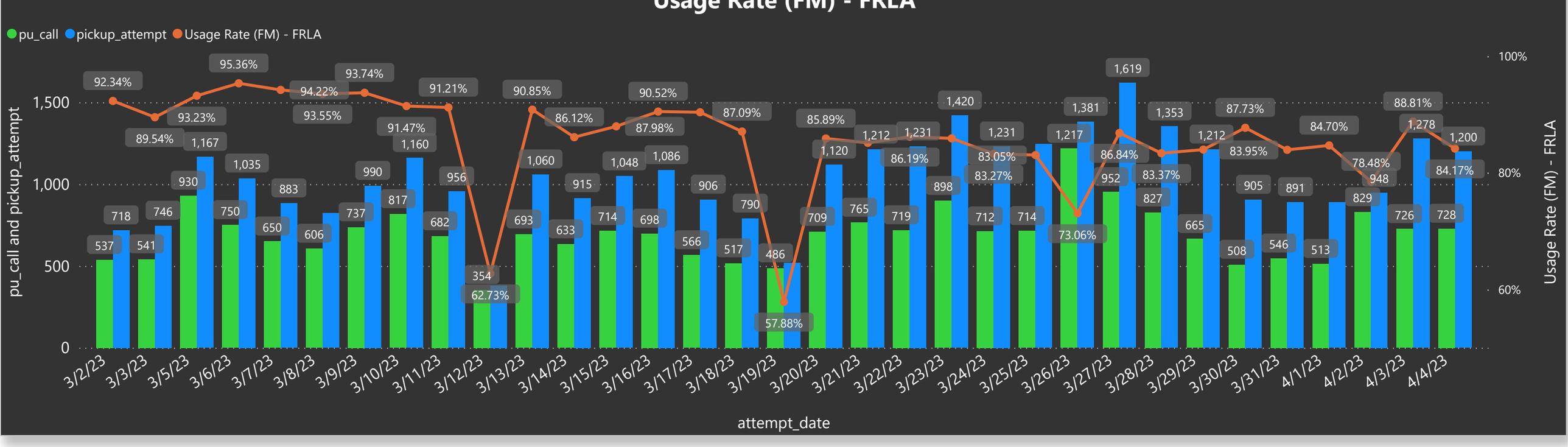
attempt_date: 3/1/2023 – 4/4/2023 | Vùng: All | Tỉnh: All | Trạm: All | driver_name: All

4.3 Usage Rate FM - NEXT



attempt_date	3/2/23			3/3/23			3/5/23				
Vùng	pu_call	pickup_attempt	Usage Rate (FM) - NEXT	pu_call	pickup_attempt	Usage Rate (FM) - NEXT	pu_call	pickup_attempt	Usage Rate (FM) - NEXT	pu_call	pickup_at
Bắc Trung Bộ	238	315	82.54%	239	311	74.92%	259	341	76.83%	323	433
Trung Du Miền Núi Bắc Bộ	360	446	87.67%	370	429	81.82%	529	616	87.18%	489	593
Đồng Bằng Sông Hồng	781	1,171	95.30%	764	1,216	93.59%	1,253	1,728	95.43%	1,052	1,597
Total	**1,379**	**1,932**	**97.15%**	**1,373**	**1,956**	**96.01%**	**2,041**	**2,685**	**97.06%**	**1,864**	**2,623**

4.4 Usage Rate FM - FRLA



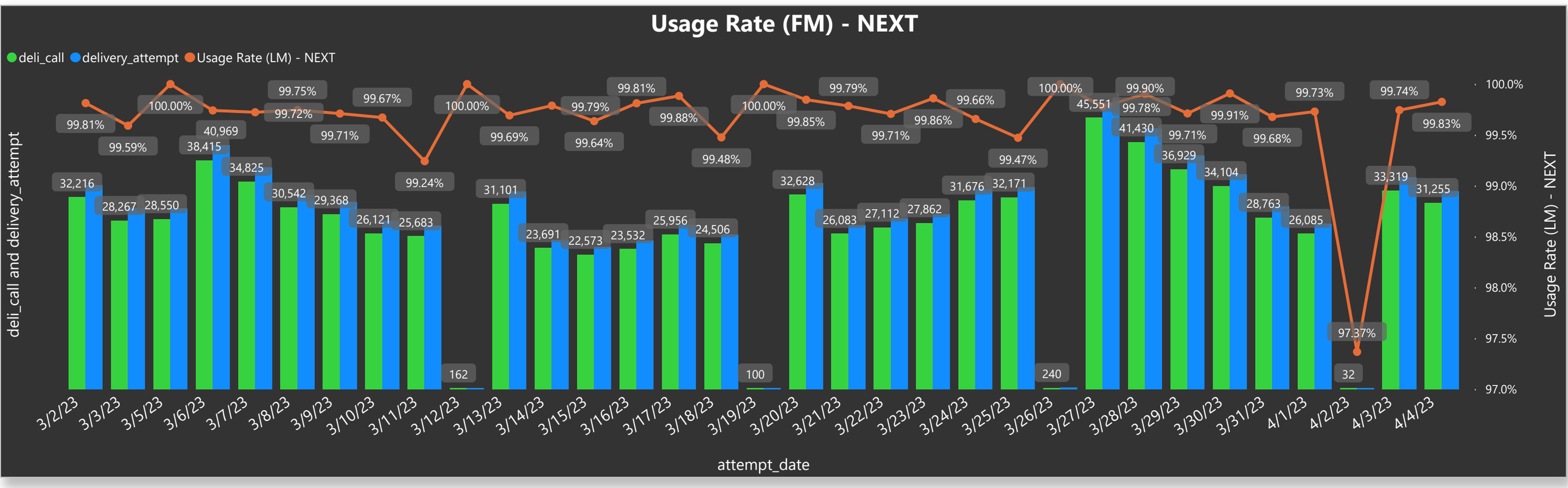
attempt_date	3/2/23			3/3/23			3/5/23			3/6/23	
Vùng	pu_call	pickup_attempt	Usage Rate (FM) - FRLA	pu_call	pickup_attempt	Usage Rate (FM) - FRLA	pu_call	pickup_attempt	Usage Rate (FM) - FRLA	pu_call	pickup_attempt	Us
Bắc Trung Bộ	71	85	35.29%	75	94	17.02%	150	174	54.60%	121	151	
Đồng Bằng Sông Hồng	268	394	86.04%	264	407	80.84%	436	609	87.03%	391	581	
Trung Du Miền Núi Bắc Bộ	198	239	76.99%	202	245	68.16%	344	384	79.43%	238	303	
Total	**537**	**718**	**92.34%**	**541**	**746**	**89.54%**	**930**	**1,167**	**93.23%**	**750**	**1,035**	

Usage Rate (LM) - NEXT & FRLA (Loại trừ đơn success)

Usage Rate - LM	Usage Rate (LM) - NEXT	Usage Rate (LM) - FRLA
99.85%	99.78%	99.48%

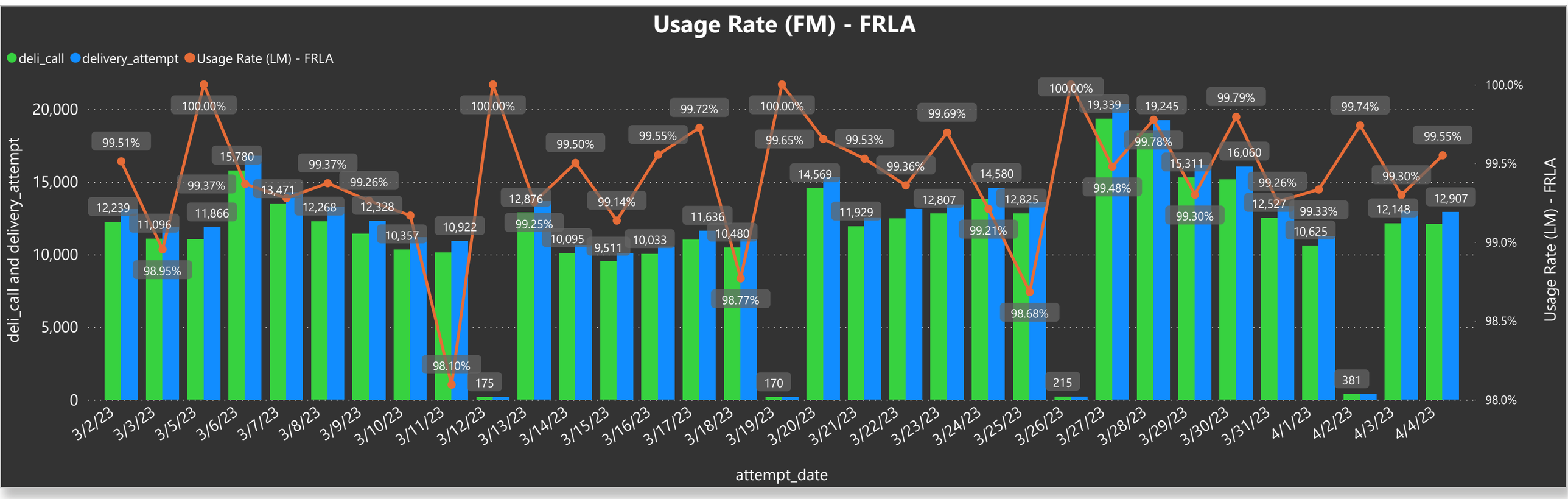
attempt_date: 3/1/2023 – 4/4/2023 | Vùng: All | Tỉnh: All | Trạm: All | driver_name: All

4.5 Usage Rate (LM) - NEXT



attempt_date / Vùng	3/2/23 deli_call	3/2/23 delivery_attempt	3/2/23 Usage Rate (LM) - NEXT	3/3/23 deli_call	3/3/23 delivery_attempt	3/3/23 Usage Rate (LM) - NEXT	3/5/23 deli_call	3/5/23 delivery_attempt	3/5/23 Usage Rate (LM) - NEXT	deli_call
Bắc Trung Bộ	8,894	9,483	99.33%	8,055	8,700	98.57%	7,654	8,110	100.00%	10,960
Trung Du Miền Núi Bắc Bộ	11,512	11,832	99.46%	10,046	10,418	98.81%	9,840	10,169	100.00%	12,625
Đồng Bằng Sông Hồng	11,810	12,957	99.51%	10,166	11,253	98.90%	11,056	12,052	100.00%	14,830
Total	**32,216**	**34,272**	**99.81%**	**28,267**	**30,371**	**99.59%**	**28,550**	**30,331**	**100.00%**	**38,415**

4.6 Usage Rate (LM) - FRLA



attempt_date / Vùng	3/2/23 deli_call	3/2/23 delivery_attempt	3/2/23 Usage Rate (LM)- FRLA	3/3/23 deli_call	3/3/23 delivery_attempt	3/3/23 Usage Rate (LM)- FRLA	3/5/23 deli_call	3/5/23 delivery_attempt	3/5/23 Usage Rate (LM)- FRLA	deli_call
Bắc Trung Bộ	2,401	2,554	97.49%	2,381	2,485	95.01%	2,007	2,137	100.00%	3,314
Đồng Bằng Sông Hồng	5,736	6,275	98.98%	4,725	5,217	97.62%	5,088	5,631	100.00%	7,487
Trung Du Miền Núi Bắc Bộ	4,102	4,291	98.51%	3,990	4,151	97.01%	3,947	4,098	100.00%	4,979
Total	**12,239**	**13,120**	**99.51%**	**11,096**	**11,853**	**98.95%**	**11,042**	**11,866**	**100.00%**	**15,780**