



THE UNIVERSITY OF TEXAS AT AUSTIN  
McCOMBS SCHOOL OF BUSINESS

# Time Series: Autocorrelation

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**Lecture 18**

**STA 371G**

# Predicting beer production over time



Goal: Predict beer production in the US (in millions of gallons)

## An autoregressive model for beer production

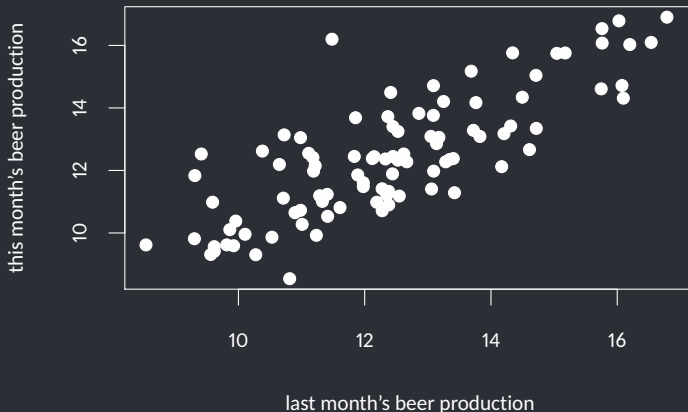
If we believe last month's beer figures are a good prediction for next month's beer figures, we might choose an AR(1) model:

$$y_t = \beta_0 + \beta_1 y_{t-1} + \epsilon_t$$

This means that the next month's beer figures depend only on the current month's beer figures, plus random noise.

Let's look at whether this seems a reasonable assumption

```
# Convert the data into a time series object
beer <- ts(beer.df$beer, start=c(1970,7), frequency=12)
# Create a lag-1 version
beerL1 <- lag(beer, k=-1)
#combine them in a data frame
beer_all <- cbind(beer=beer,beerL1=beerL1)
# Frequency: # of data points per year
plot(beer~beerL1,data=beer_all,xlab = "last month\'s beer production",ylab="this month\'s beer production",pch=19)
```



```
model <- lm(beer ~ beerL1, data=beer_all)
summary(model)
```

Call:

```
lm(formula = beer ~ beerL1, data = beer_all)
```

Residuals:

Min	1Q	Median	3Q	Max
-2.6018	-0.8428	-0.1902	0.8539	4.5109

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	2.25720	0.80557	2.802	0.00618 **
beerL1	0.82136	0.06417	12.800	< 2e-16 ***

---

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 1.183 on 93 degrees of freedom  
(2 observations deleted due to missingness)

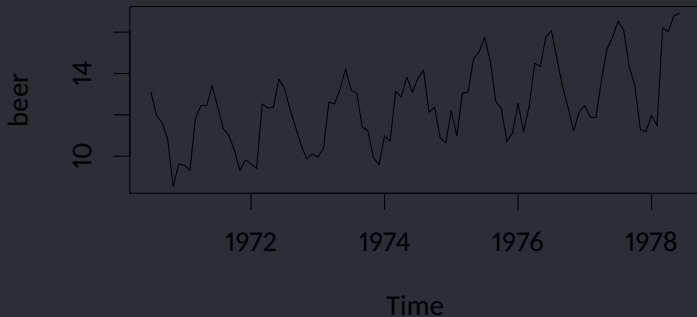
Multiple R-squared: 0.6379, Adjusted R-squared: 0.634

F-statistic: 163.8 on 1 and 93 DF, p-value: < 2.2e-16

Last month's beer production is statistically significant. The  $R^2$  is good, but not amazing...  
perhaps we can do better!

Hmmm... there seems to be more of a pattern here than in the oil price data from last week!

```
plot(beer)
```



## Types of temporal variation

There are several types of temporal variation we might want to predict!

Cyclic variation is *unpredictable* up and down movement, of the sort we saw last week.

- Length of cycle may vary
- Often caused by multiple interacting factors.
- Example: Stock prices vary due to recessions, depressions and recoveries.
- Example: Sales may be affected by fashions.

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If we don't know those factors, often the best we can do is predict based on the last time point... i.e. an autoregressive model.



# Trend

A **trend** is a persistent, overall, upwards or downwards pattern in the data.

- Example: Effects due to population growth (e.g. demand on health services).
- Example: “Moore’s Law” – processor speeds double every two years.
- Could be linear or non-linear – the trend may continue at a constant rate, or accelerate, or level off.

We definitely saw a trend in the beer production numbers!

## Seasonal

- **Seasonal variation** is a regular pattern of up and down fluctuation.
- The length of the cycle is the same (e.g. yearly, monthly)
- Caused by effects such as weather, holidays.
- It is predictable.
- Example: Toy sales increase in December.
- Example: Ice cream sales affected by the weather.

There was clear seasonality in the beer production numbers!

## Modeling a trend

Let's first deal with the upward trend. We can try predicting production from time using a simple linear regression:

```
summary(lm(beer ~ month_count, data=beer.df))
```

Call:

```
lm(formula = beer ~ month_count, data = beer.df)
```

Residuals:

	Min	1Q	Median	3Q	Max
	-2.87729	-1.48470	0.00505	1.31704	2.80344

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	10.576746	0.334920	31.580	< 2e-16 ***
month_count	0.038784	0.005996	6.468	4.42e-09 ***

---

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 1.628 on 94 degrees of freedom

Multiple R-squared: 0.308, Adjusted R-squared: 0.3006

F-statistic: 41.84 on 1 and 94 DF, p-value: 4.415e-09

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The simplest solution is to treat month as a categorical variable!

- This means that we assume there is some commonality between September 1970, September 1971, September 1972...
- More general, we might want to treat quarters or days of the weeks as categorical variables.

Call:

```
lm(formula = beer ~ month_count + month, data = beer.df)
```

Residuals:

Min	1Q	Median	3Q	Max
-2.23574	-0.30407	-0.01724	0.40160	1.65361

Coefficients:

	Estimate	Std. Error	t value	Pr(> t )	
(Intercept)	11.462493	0.255140	44.926	< 2e-16	***
month_count	0.037887	0.002351	16.114	< 2e-16	***
monthAugust	0.400097	0.317257	1.261	0.210801	
monthDecember	-2.752326	0.316839	-8.687	2.76e-13	***
monthFebruary	-2.686726	0.316734	-8.483	7.08e-13	***
monthJanuary	-2.159214	0.316778	-6.816	1.39e-09	***
monthJuly	1.164859	0.317405	3.670	0.000428	***
monthJune	1.227101	0.316734	3.874	0.000213	***
monthMarch	-0.440613	0.316708	-1.391	0.167874	
monthMay	0.642738	0.316708	2.029	0.045618	*
monthNovember	-3.026064	0.316917	-9.548	5.23e-15	***
monthOctober	-1.544927	0.317013	-4.873	5.20e-06	***
monthSeptember	-0.932040	0.317127	-2.939	0.004263	**

---

Signif. codes: 0 '\*\*\*' 0.001 '\*\*' 0.01 '\*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.6334 on 83 degrees of freedom

Multiple R-squared: 0.9075, Adjusted R-squared: 0.8941

F-statistic: 67.86 on 12 and 83 DF, p-value: < 2.2e-16



- Now that we've modeled seasonality, we've got an  $R^2$  of 0.9075 and an adjusted  $R^2$  of 0.8941... pretty good!
- We've modeled the trend and the seasonality...



- Now that we've modeled seasonality, we've got an  $R^2$  of 0.9075 and an adjusted  $R^2$  of 0.8941... pretty good!
- We've modeled the trend and the seasonality...
- ... maybe there's also a cyclic effect! Let's take a look at the residuals.

```
# Convert the residuals into a time series object  
  
beer_res <- ts(model$residuals, start=c(1970,7), frequency=12)  
plot(beer_res)
```



Let's try running an autoregressive model on the residuals

```
beer_res_L1 <- lag(beer_res, k=-1)
res_all <- cbind(beer_res = beer_res,
                 beer_res_L1 = beer_res_L1)
model <- lm(beer_res~beer_res_L1,data=res_all)
```

```

Call:
lm(formula = beer_res ~ beer_res_L1, data = res_all)

Residuals:
    Min       1Q   Median       3Q      Max
-2.25571 -0.34325 -0.00875  0.35091  1.86982

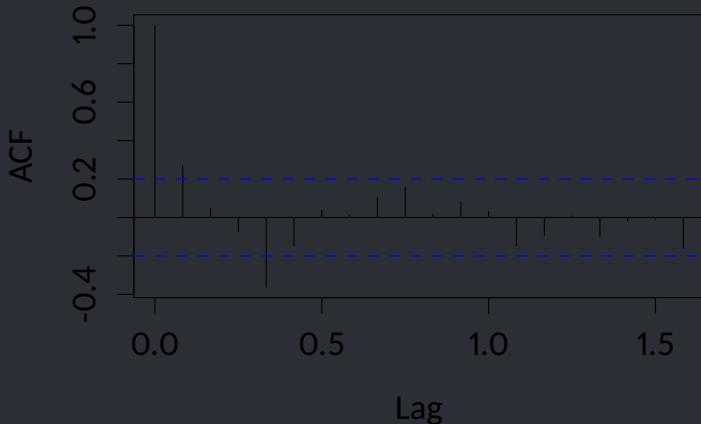
Coefficients:
                Estimate Std. Error t value Pr(>|t|)
(Intercept) -0.002829    0.058897  -0.048   0.9618
beer_res_L1  0.273770    0.099983   2.738   0.0074 **
---
Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1

Residual standard error: 0.574 on 93 degrees of freedom
(2 observations deleted due to missingness)
Multiple R-squared:  0.0746, Adjusted R-squared:  0.06465
F-statistic: 7.498 on 1 and 93 DF,  p-value: 0.007404

```

Statistically significant... but not really practically significant

## Series beer\_res



Autocorrelation function agrees... fairly low autocorrelation at lag one.