

Sales Overview

3.78 nghìn

Trung bình của SalesAmount

3.25 tỷ

Tổng của SalesAmount

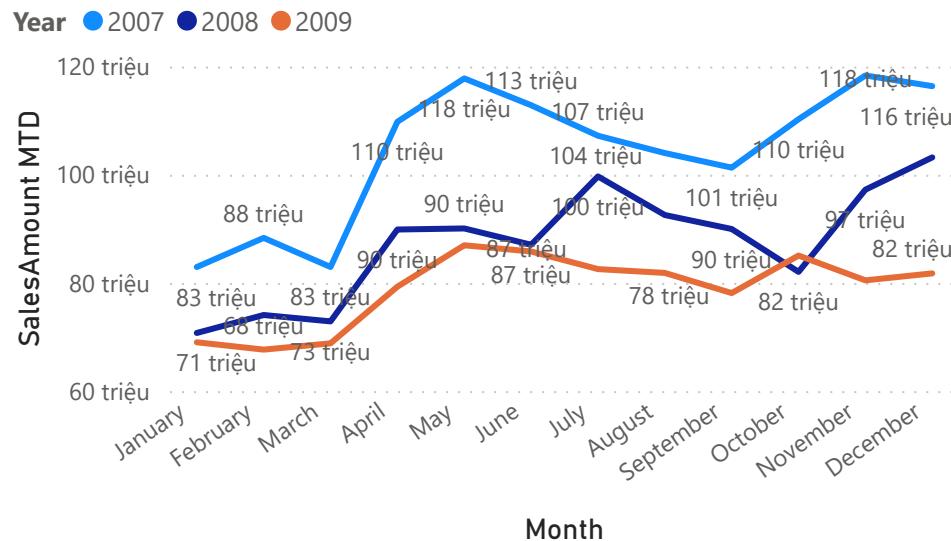
14 triệu

Tổng của SalesQuantity

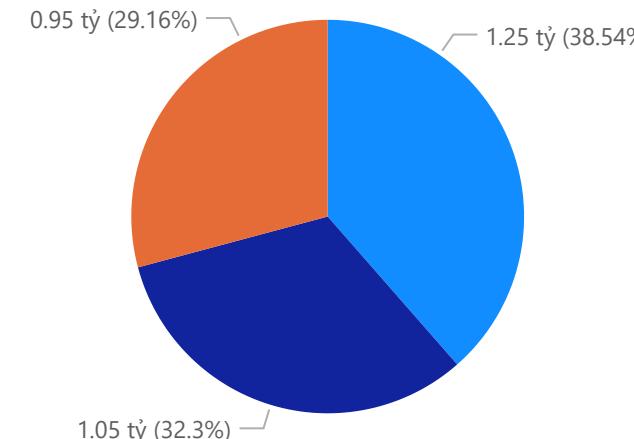
41.24 triệu

Tổng của ReturnAmount

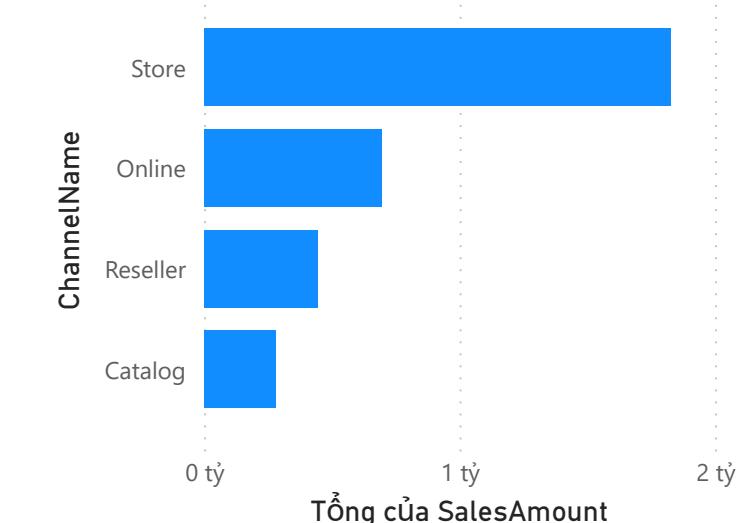
SalesAmount MTD theo Month và Year



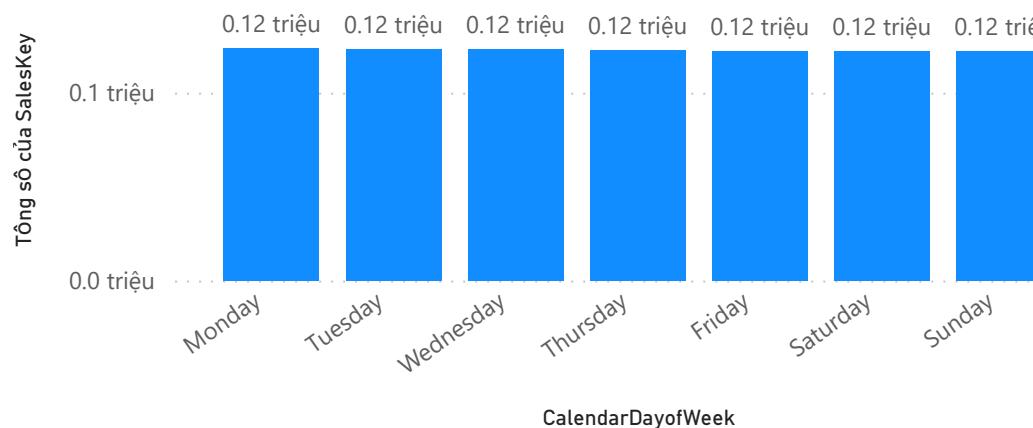
SalesAmount theo Year



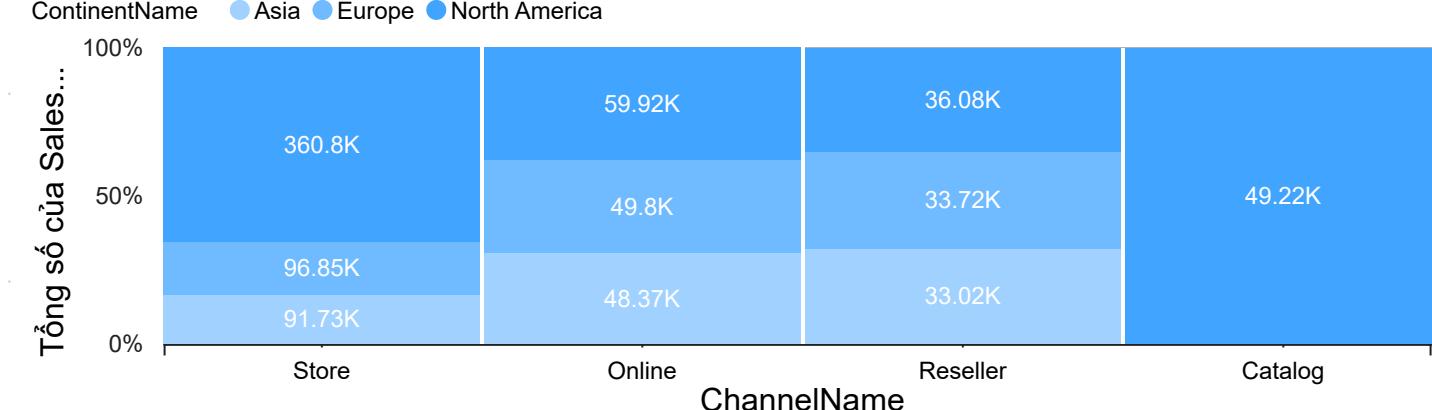
SalesAmount theo ChannelName



Transactions by weekday



Transaction by ChannelName and ContinentName

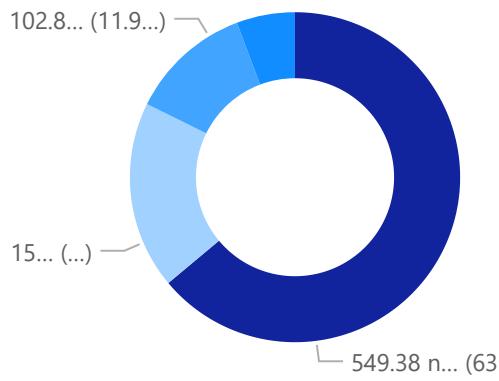


Transactions by Channel

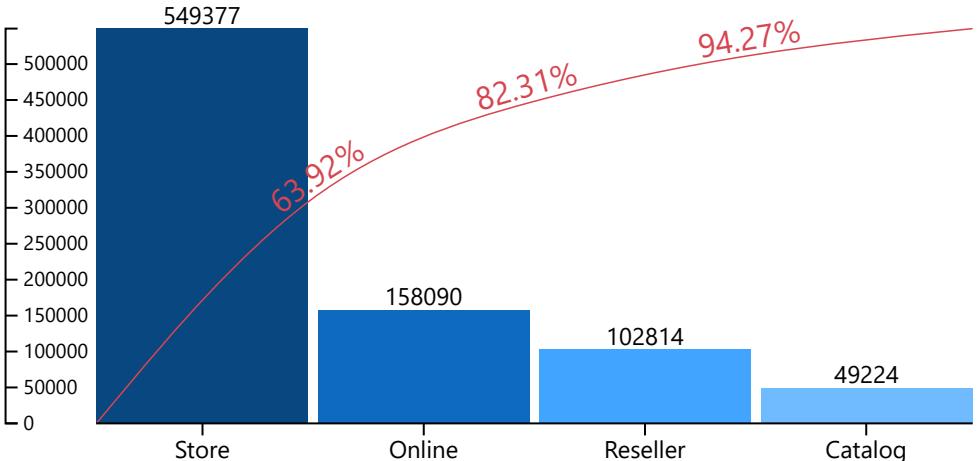
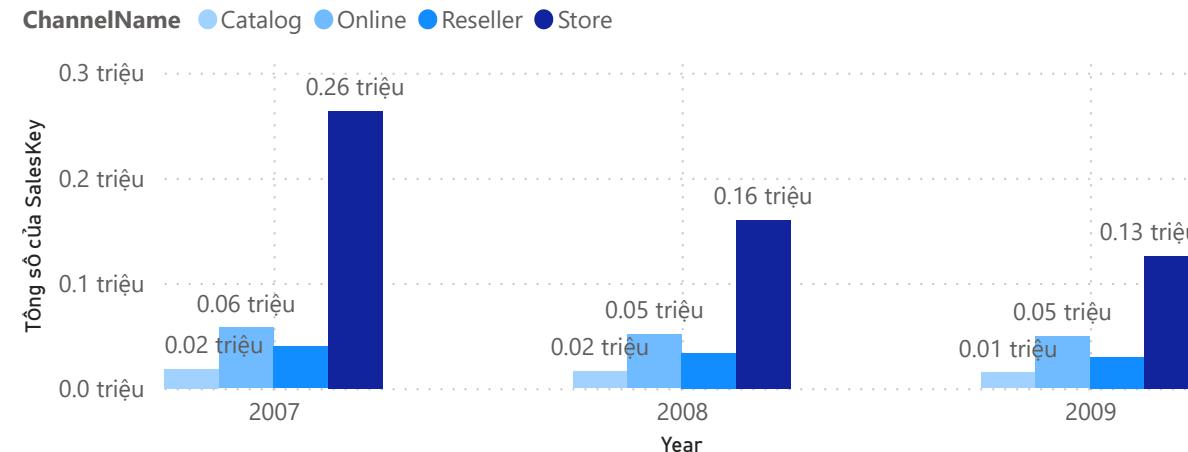
ChannelName	Transactions	% Transactions
Catalog	49224	5.73%
Online	158090	18.39%
Reseller	102814	11.96%
Store	549377	63.92%
Tổng	859505	100.00%

Year	2007	2008	2009			
ChannelName	Transactions	% Transactions	Transactions	% Transactions	Transactions	% Transactions
Catalog	18463	2.15%	16016	1.86%	14745	1.72%
Online	57727	6.72%	51127	5.95%	49236	5.73%
Reseller	39573	4.60%	33366	3.88%	29875	3.48%
Store	263661	30.68%	160005	18.62%	125711	14.63%
Tổng	379424	44.14%	260514	30.31%	219567	25.55%

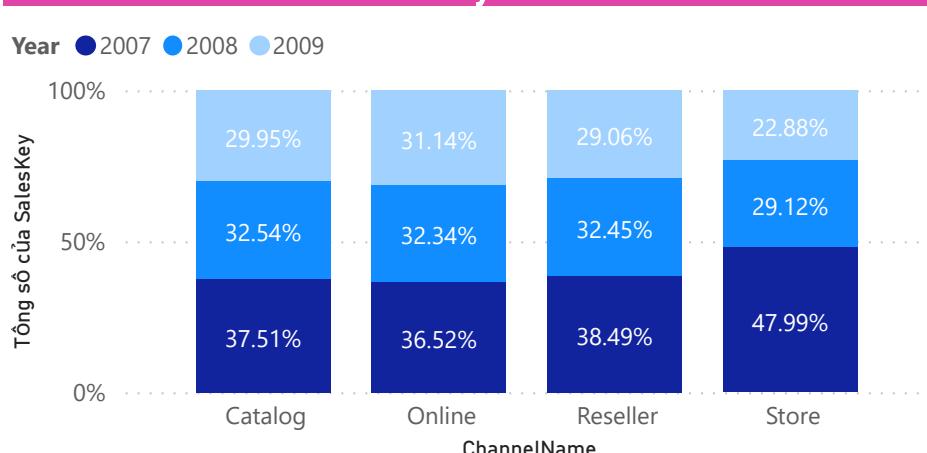
Transactions by ChannelName



Transactions by Year and ChannelName



Percent of transactions by ChannelName and Year



- Year
 - 2007
 - 2008
 - 2009

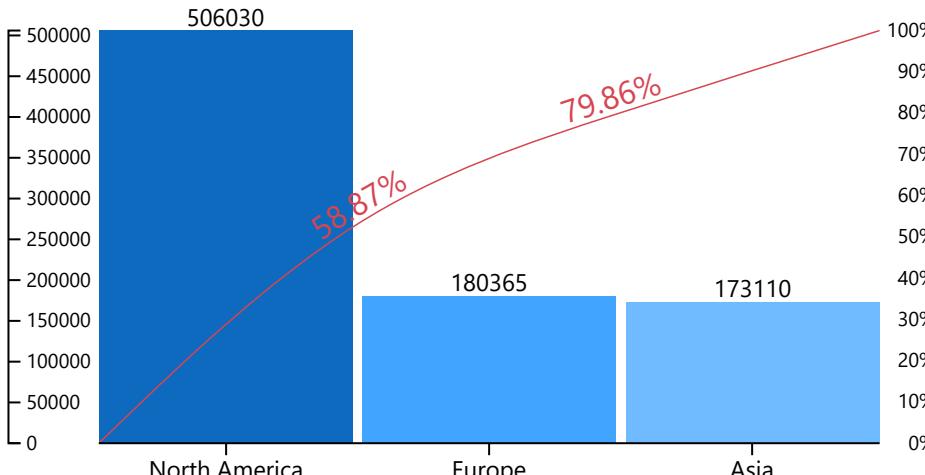
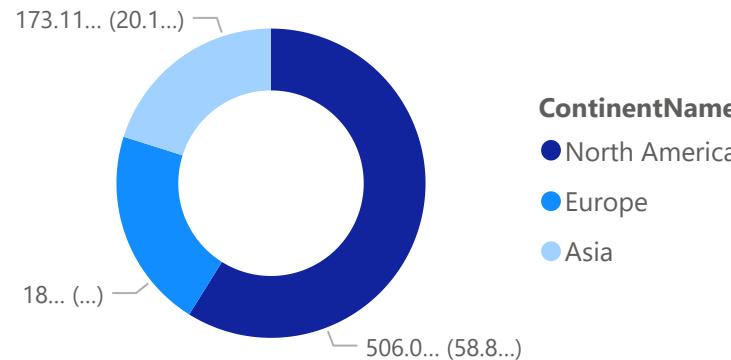
- ContinentName
 - Asia
 - Europe
 - North America

- ProductCategoryName
 - Audio
 - Cameras and camcorders
 - Cell phones
 - Computers
 - Games and Toys
 - Home Appliances
 - Music, Movies and Audio Books
 - TV and Video

Transactions by Geo

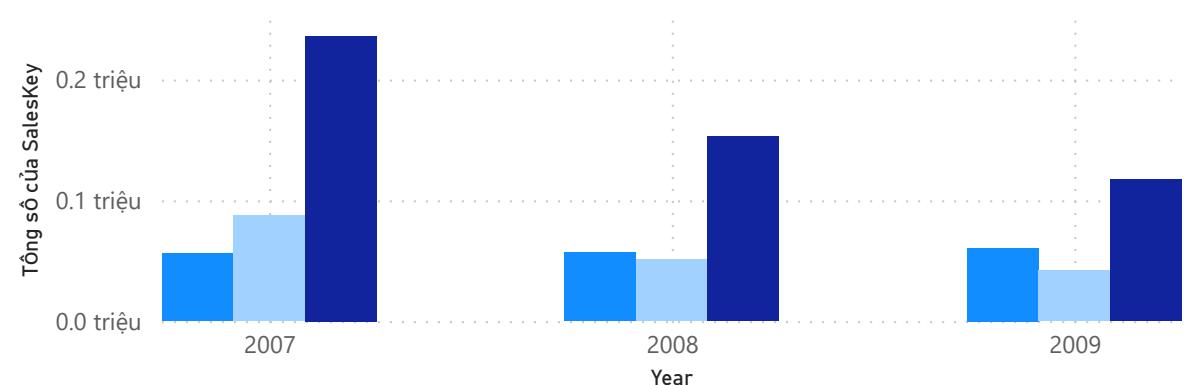
ContinentName	Transactions	% Transactions
Asia	173110	20.14%
Europe	180365	20.98%
North America	506030	58.87%
Tổng	859505	100.00%

Tổng số của SalesKey theo ContinentName



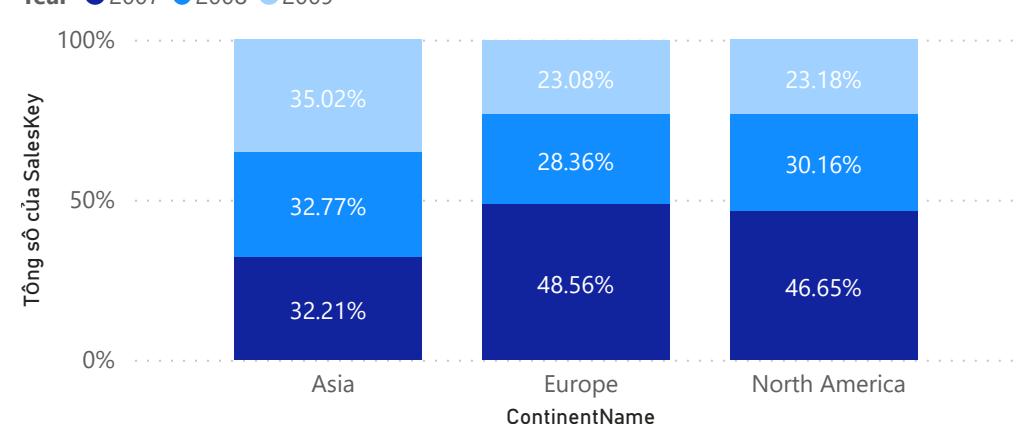
Tổng số của SalesKey theo Year và ContinentName

ContinentName ● Asia ● Europe ● North America



Tổng số của SalesKey theo ContinentName và Year

Year ● 2007 ● 2008 ● 2009



Year

- 2007
- 2008
- 2009

ChannelName

- Catalog
- Online
- Reseller
- Store

ProductCategoryName

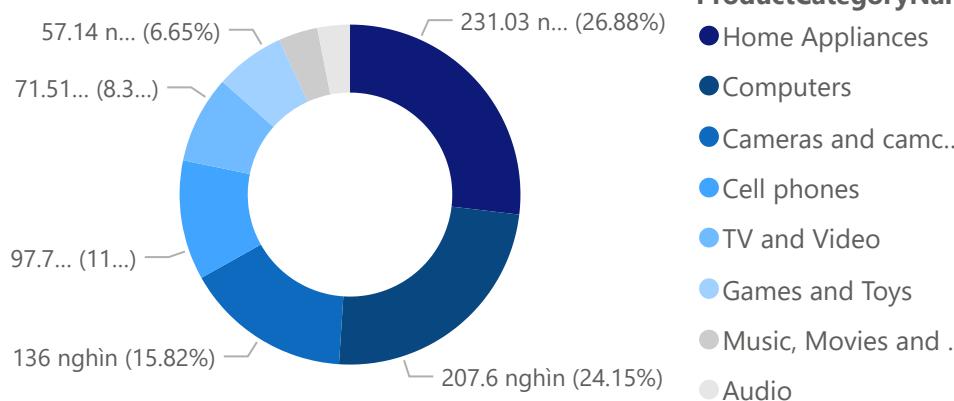
- Audio
- Cameras and camcorders
- Cell phones
- Computers
- Games and Toys
- Home Appliances
- Music, Movies and Audio Books
- TV and Video

Transactions by Product

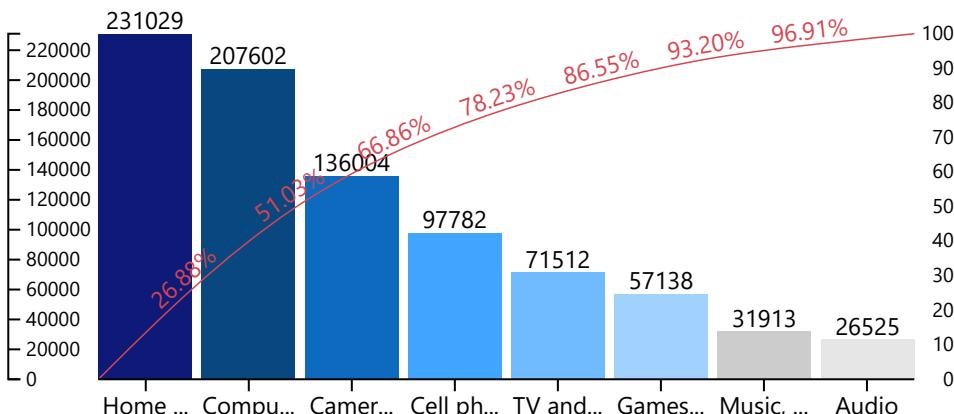
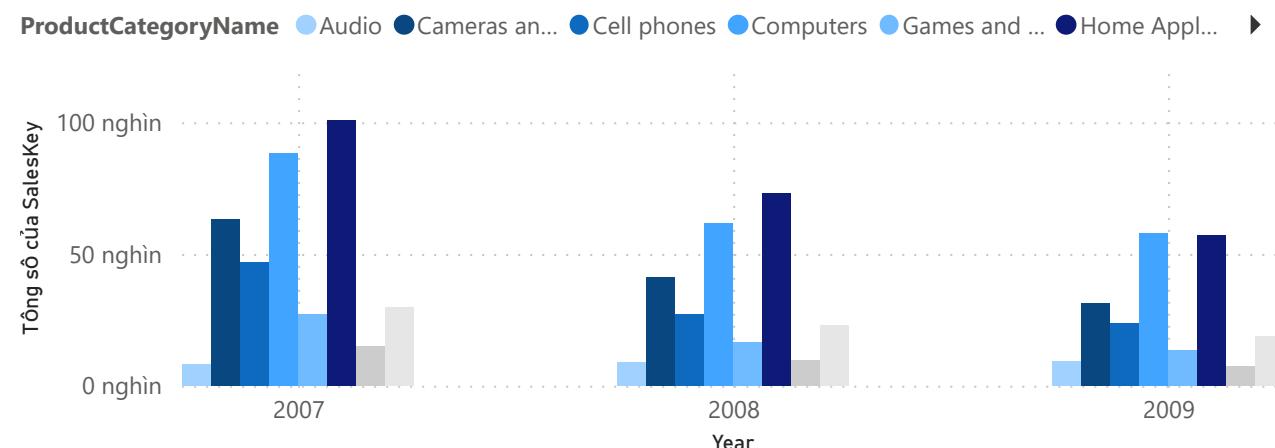
ProductCategoryName	Transactions	%Transactions
Audio	26525	3.09%
Cameras and camcorders	136004	15.82%
Cell phones	97782	11.38%
Computers	207602	24.15%
Games and Toys	57138	6.65%
Home Appliances	231029	26.88%
Tổng	859505	100.00%

Year	2007		2008		2009	
	ProductCategoryName	Transactions	%Transactions	Transactions	%Transactions	Transactions
Audio	8275	0.96%	8979	1.04%	9271	1.08%
Cameras and camcorders	63324	7.37%	41242	4.80%	31438	3.66%
Cell phones	46871	5.45%	27009	3.14%	23902	2.78%
Computers	88259	10.27%	61498	7.16%	57845	6.73%
Games and Toys	27278	3.17%	16434	1.91%	13426	1.56%
Tổng	379424	44.14%	260514	30.31%	219567	25.55%

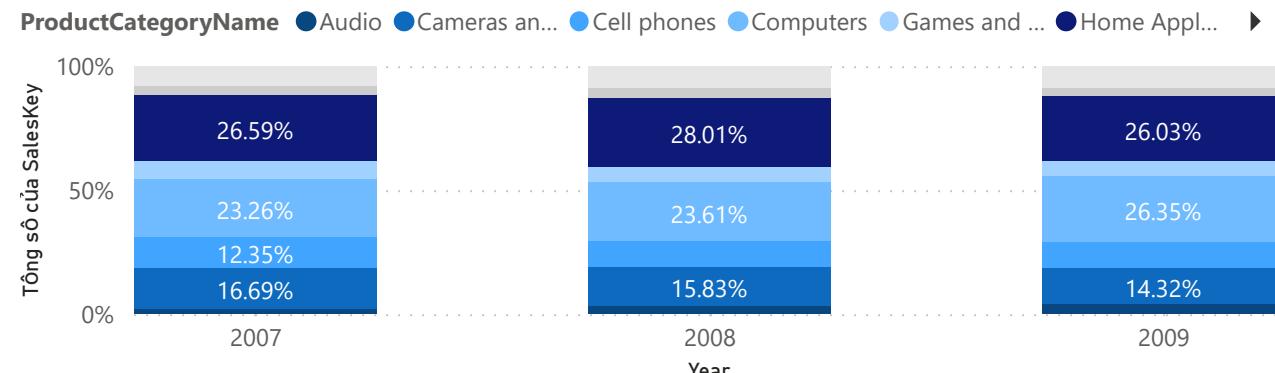
Transactions by Product



Transactions of Product by change over year



Tổng số của SalesKey theo Year và ProductCategoryName

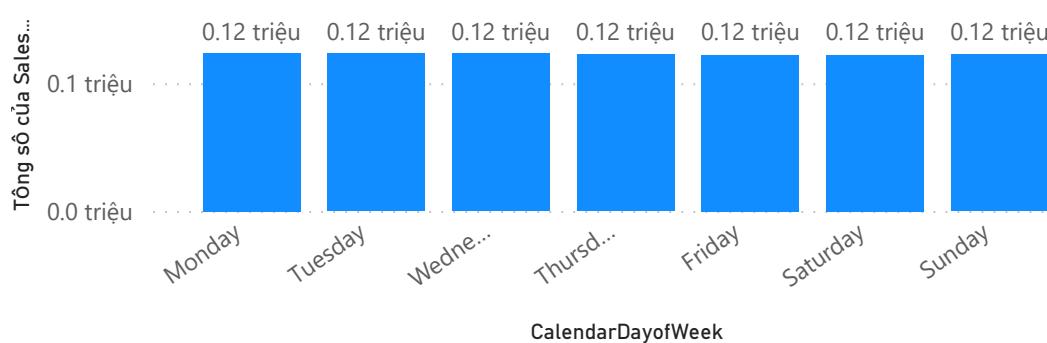


Year	2007	2008	2009
ChannelName	Catalog	Online	Reseller
Store	Store A	Store B	Store C
Continent	Asia	Europe	North America

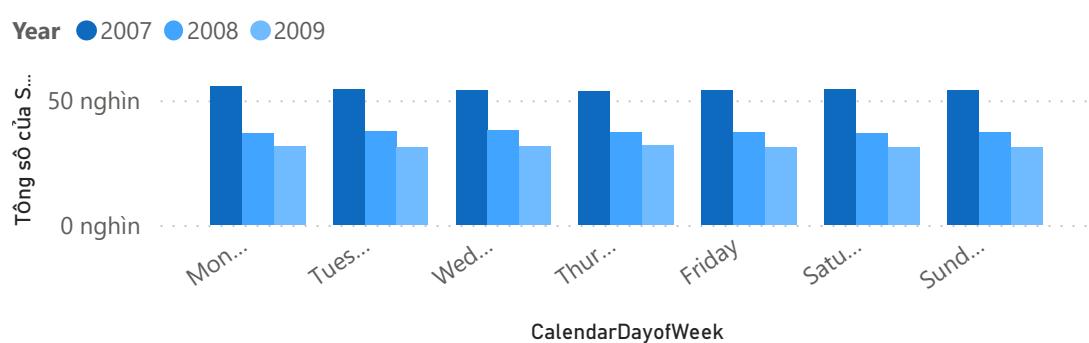
Date Time

CalendarDayofWeek	Transactions	%Transactions	Year	2007	Transactions	%Transactions	2008	Transactions	%Transactions	2009
Monday	123683	14.39%	CalendarDayofWeek	55349	6.44%	36843	4.29%	31491	3.66%	
Tuesday	123160	14.33%	Monday	54284	6.32%	37660	4.38%	31216	3.63%	
Wednesday	123375	14.35%	Tuesday	54077	6.29%	37796	4.40%	31502	3.67%	
Thursday	122661	14.27%	Wednesday	53580	6.23%	37105	4.32%	31976	3.72%	
Friday	122122	14.21%	Thursday	53864	6.27%	37221	4.33%	31037	3.61%	
Saturday	122136	14.21%	Friday	54199	6.31%	36856	4.29%	31081	3.62%	
Sunday	122368	14.24%	Saturday	54071	6.29%	37033	4.31%	31264	3.64%	
Tổng	859505	100.00%	Sunday	379424	44.14%	260514	30.31%	219567	25.55%	
			Tổng							

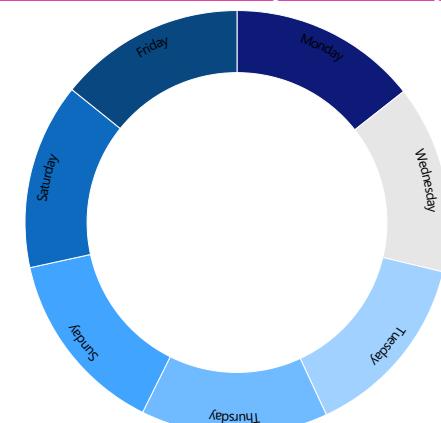
Transactions by weekday



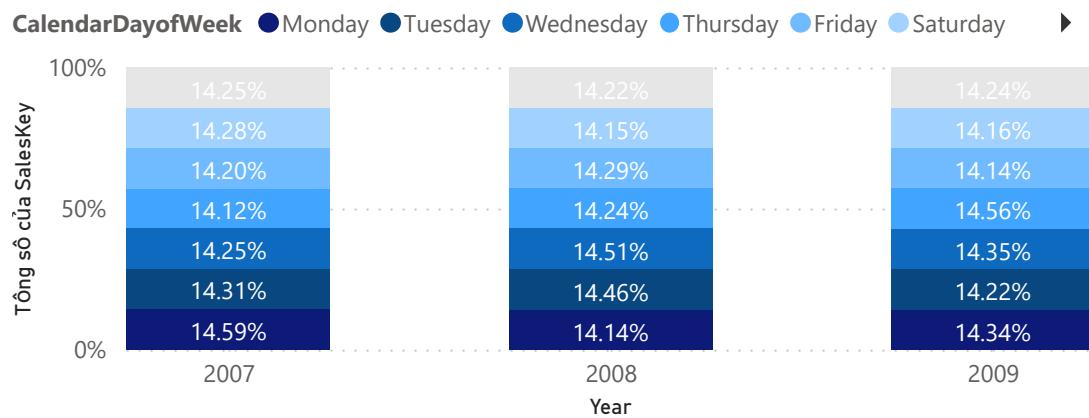
Transactions of weekday by year



Transactions by weekday



% of Transactions by year



Year

- 2007
- 2008
- 2009

ChannelName

- Catalog
- Online
- Reseller
- Store

ContinentName

- Asia
- Europe
- North America

ProductCategory...

- Audio
- Cameras and ca...
- Cell phones
- Computers
- Games and Toys
- Home Appliances
- Music, Movies a...
- TV and Video

Sales Amount

Summary

Tổng của SalesAmount

Trung bình của SalesAmount Trung vị của SalesAmount Số lớn nhất của SalesAmount Số nhỏ nhất của SalesAmount Độ lệch chuẩn của SalesAmount Phươn

Year

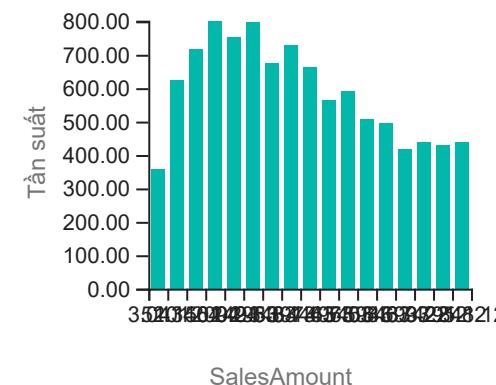
- 2007
- 2008
- 2009

Summary by year

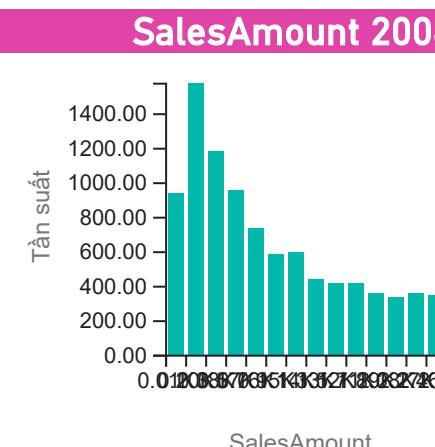
Year Tổng của SalesAmount Trung bình của SalesAmount Trung vị của SalesAmount Số nhỏ nhất của SalesAmount Số lớn nhất của SalesAmount Độ lệch chuẩn của SalesAmount Phươn

2007	1,252,223,095.08	3,300.33	1,360.40	3.04	272,718.12	5,457.89
2008	1,049,439,875.76	4,028.34	2,199.00	6.84	164,479.80	5,448.36
2009	917,110,156.65	4,215.02	2,000.00	14.11	112,000.00	4,821.07

SalesAmount



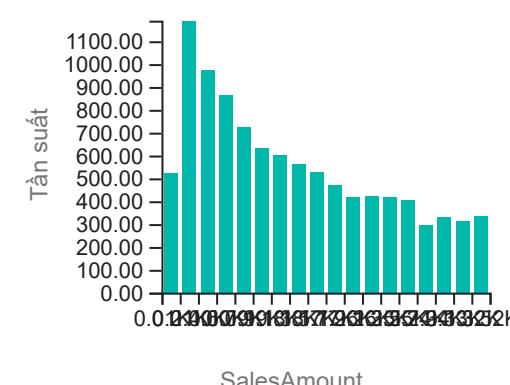
SalesAmount 2007



SalesAmount 2008



SalesAmount 2009



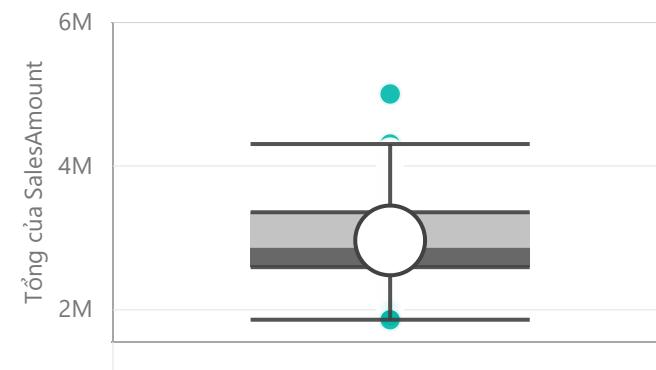
ChannelNa...

- Catalog
- Online
- Reseller
- Store

ProductCate...

- Audio
- Cameras and...
- Cell phones
- Computers
- Games and T...
- Home Appli...
- Music, Movi...
- TV and Video

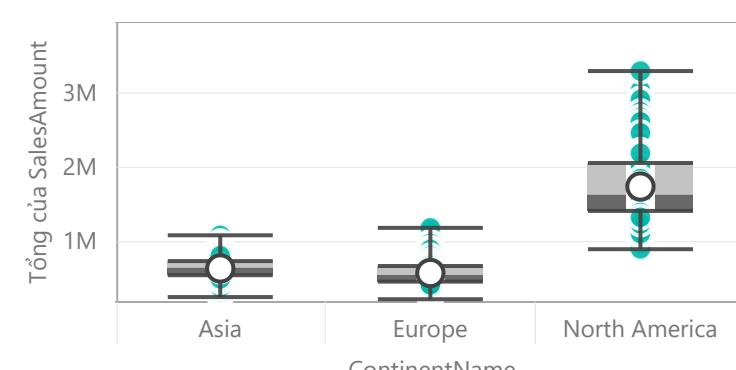
Tổng của SalesAmount theo DateKey



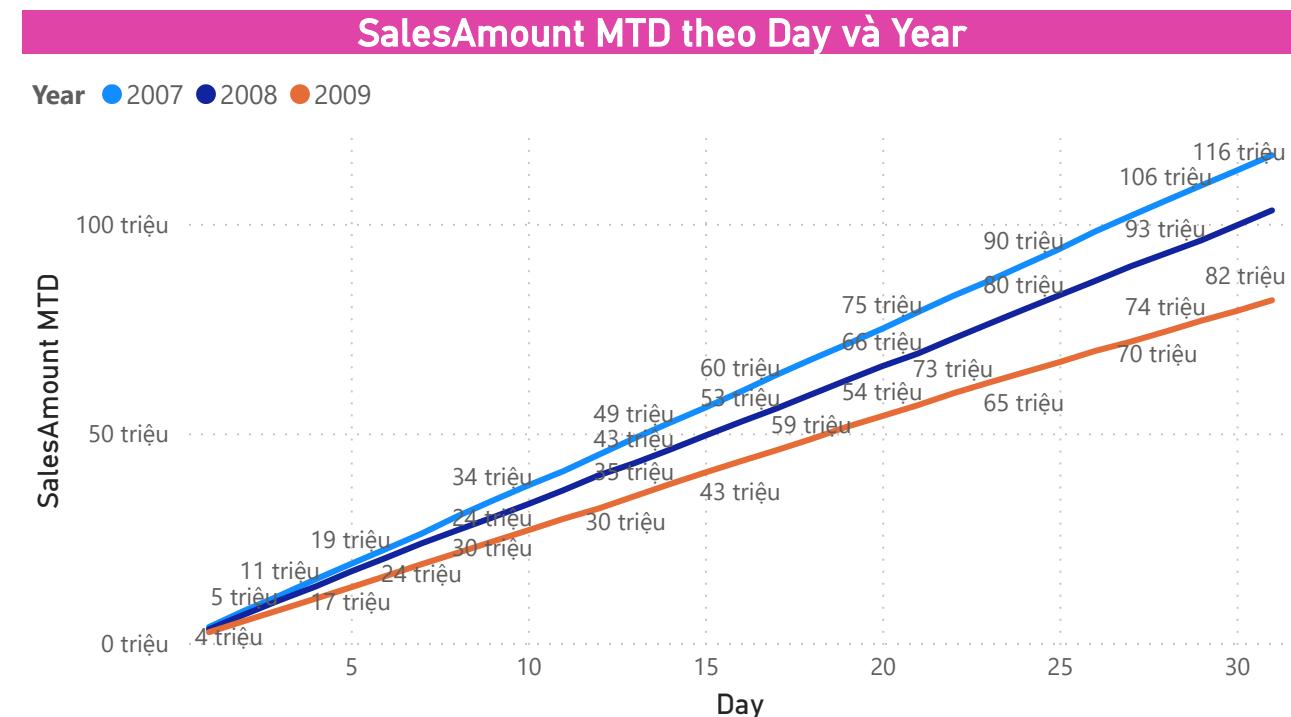
Tổng của SalesAmount theo DateKey và Year



Sum of SalesAmount by DateKey and Geo



CalendarMonth	2007	2008	2009	Tổng
January	82,943,791.24	70,749,396.47	69,027,072.65	222,720,260.36
February	88,326,733.21	74,069,803.47	67,670,901.15	230,067,437.83
March	82,950,791.34	72,890,128.15	68,831,346.55	224,672,266.03
April	109,795,995.70	89,876,992.18	79,304,916.67	278,977,904.54
May	117,808,773.06	90,072,844.49	86,962,222.37	294,843,839.92
June	112,857,385.13	87,060,562.91	85,814,540.52	285,732,488.57
July	107,212,815.91	99,691,251.83	82,558,590.05	289,462,657.79
August	104,011,211.20	92,556,558.05	81,850,990.60	278,418,759.85
September	101,313,894.51	89,968,994.41	78,125,441.38	269,408,330.30
October	110,267,293.59	82,046,536.70	85,059,386.67	277,373,216.96
November	118,354,738.90	97,246,569.76	80,477,385.32	296,078,693.98
December	116,379,671.30	103,210,237.35	81,766,662.72	301,356,571.37
Tổng	1,252,223,095.08	1,049,439,875.76	947,449,456.65	3,249,112,427.49



Transaction by channel and continent

ChannelName	Asia	Europe	North America	Tổng
Catalog			49224	49224
Online	48367	49802	59921	158090
Reseller	33016	33717	36081	102814
Store	91727	96846	360804	549377
Tổng	173110	180365	506030	859505

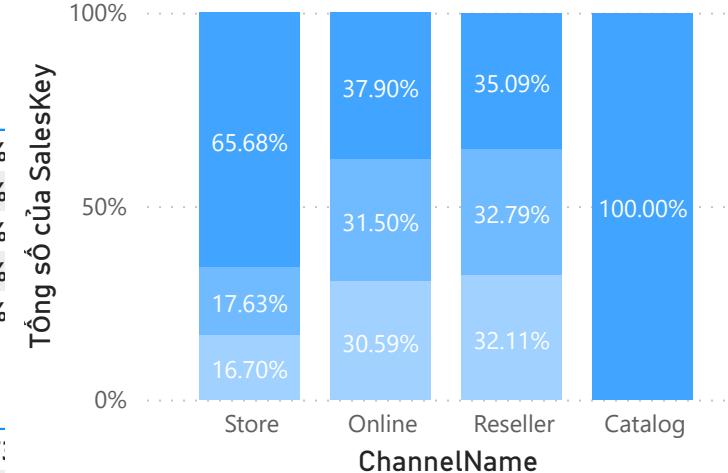
ChannelName	Asia	Europe	North America	Tổng
Catalog			5.73%	5.73%
Online	5.63%	5.79%	6.97%	18.39%
Reseller	3.84%	3.92%	4.20%	11.96%
Store	10.67%	11.27%	41.98%	63.92%
Tổng	20.14%	20.98%	58.87%	100.00%

ChannelName	Asia	Europe	North America	Tổng
Catalog			9.73%	5.73%
Online	27.94%	27.61%	11.84%	18.39%
Reseller	19.07%	18.69%	7.13%	11.96%
Store	52.99%	53.69%	71.30%	63.92%
Tổng	100.00%	100.00%	100.00%	100.00%

ChannelName	Asia	Europe	North America	Tổng
Catalog			100.00%	100.00%
Online	30.59%	31.50%	37.90%	100.00%
Reseller	32.11%	32.79%	35.09%	100.00%
Store	16.70%	17.63%	65.68%	100.00%
Tổng	20.14%	20.98%	58.87%	100.00%

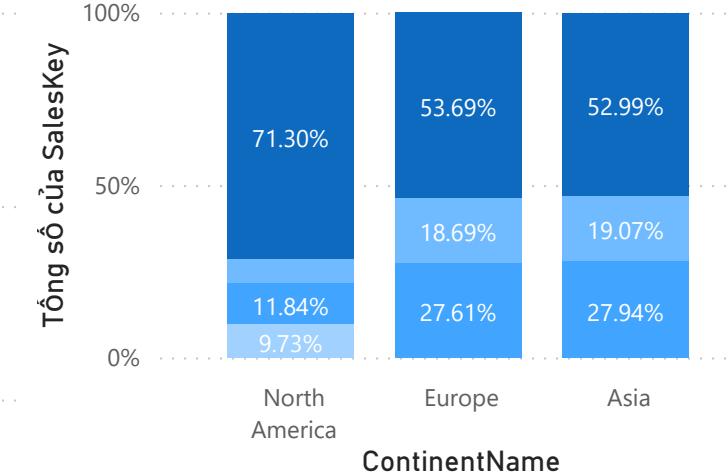
Transaction by ChannelName and ContinentName

ContinentName ● Asia ● Europe ● North America



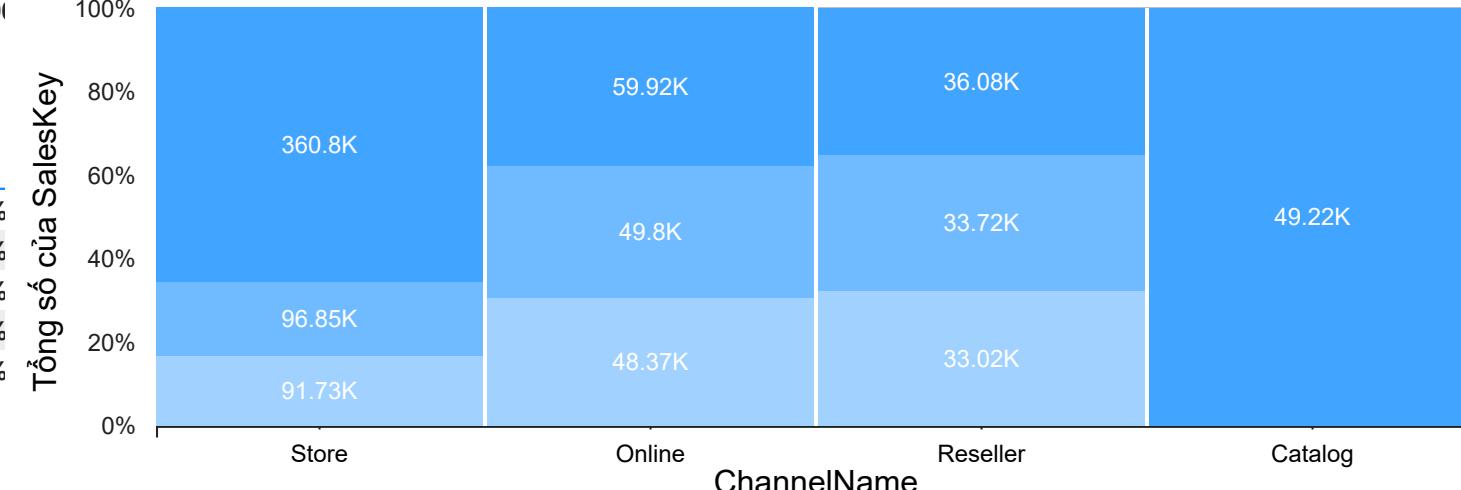
Transaction by ContinentName and ChannelName

ChannelName ● Catalog ● Online ● Reseller ● Store



Transaction by ChannelName and ContinentName

ContinentName ● Asia ● Europe ● North America



Year

2007

2008

2009

ProductCateg...

Audio

Cameras and ...

Cell phones

Computers

Games and T...

Home Applia...

Music, Movie...

TV and Video

Transaction by Channel and Product

ProductCategoryName	Catalog	Online	Reseller	Store	Tổng
Audio	1635	4508	3255	17127	265
Cameras and camcorders	7761	21483	15955	90805	1360
Cell phones	5351	15449	11521	65461	977
Computers	11682	32593	24466	138861	2076
Tổng	49224	158090	102814	549377	8595

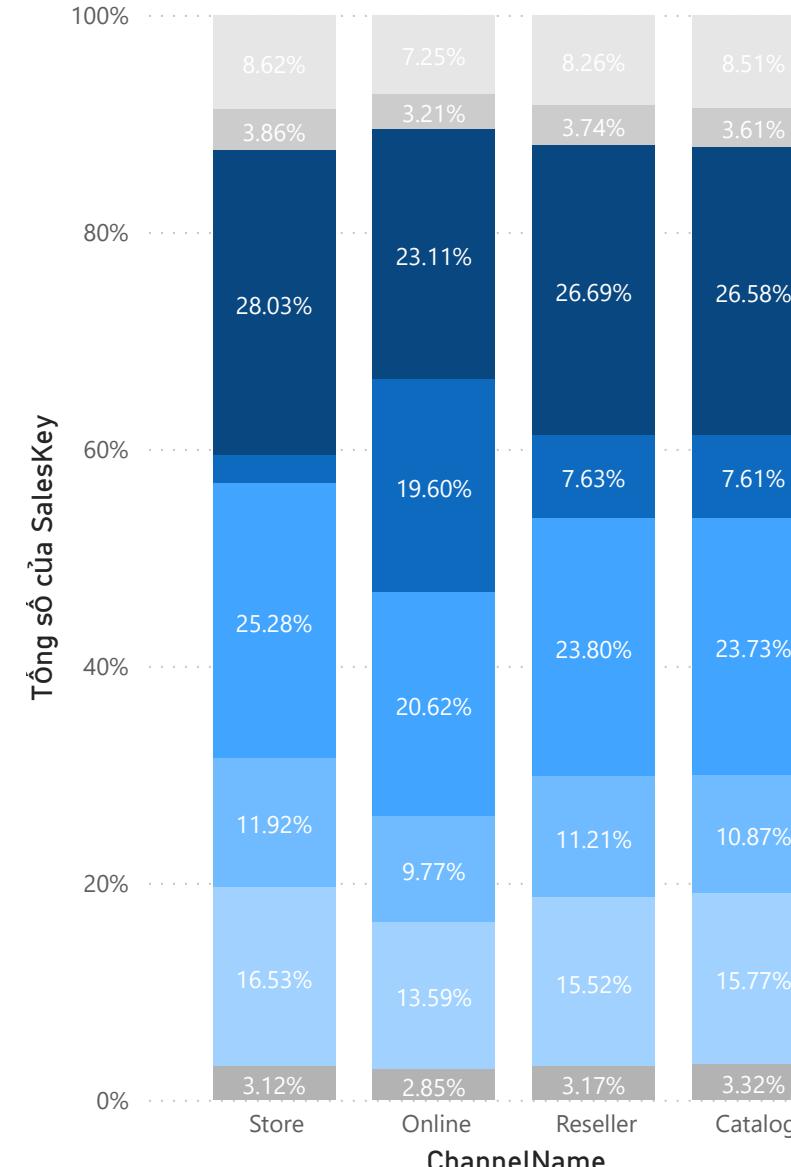
ProductCategoryName	Catalog	Online	Reseller	Store	Tổng
Audio	0.19%	0.52%	0.38%	1.99%	3.
Cameras and camcorders	0.90%	2.50%	1.86%	10.56%	15.
Cell phones	0.62%	1.80%	1.34%	7.62%	11.
Computers	1.36%	3.79%	2.85%	16.16%	24.
Tổng	5.73%	18.39%	11.96%	63.92%	100.

ProductCategoryName	Catalog	Online	Reseller	Store	Tổng
Audio	6.16%	17.00%	12.27%	64.57%	100.
Cameras and camcorders	5.71%	15.80%	11.73%	66.77%	100.
Cell phones	5.47%	15.80%	11.78%	66.95%	100.
Computers	5.63%	15.70%	11.79%	66.89%	100.
Games and Toys	6.56%	54.22%	13.73%	25.49%	100.
Tổng	5.73%	18.39%	11.96%	63.92%	100.

ProductCategoryName	Catalog	Online	Reseller	Store
Audio	3.32%	2.85%	3.17%	3.12%
Cameras and camcorders	15.77%	13.59%	15.52%	16.53%
Cell phones	10.87%	9.77%	11.21%	11.92%
Computers	23.73%	20.62%	23.80%	25.28%
Games and Toys	7.61%	19.60%	7.63%	2.65%
Home Appliances	26.58%	23.11%	26.69%	28.03%
Tổng	100.00%	100.00%	100.00%	100.00%

Transaction by ChannelName and ProductCategoryName

ProductCategory... ● Audio ● Cameras ... ● Cell pho... ● Comput...



Transaction by Channel and Product

ProductCa... ● Audio ● Cameras a... ● Cell phones

