Anthony Duque

Phone: (646) 532 - 1285 | Email: Duquea95@gmail.com | anthony-duque.com

Skills

Web Technologies: HTML, CSS, Javascript, jQuery, React JS, Node JS, Liquid (Shopify), Git, Ruby On Rails, Psql, Jest
Graphic Design Software: Adobe Photoshop, Lightroom
Marketing Tools: Google Ads & Analytics, Social Media Ads, Klaviyo, Bronto, Mailchimp

Experience

Oscar's Gold & Diamonds - Director Of E-Commerce   Oct. 2020 - June 2022
https://www.oscarstonenyc.com/

- Updated Shopify Theme to update design or create landing pages.
- Managed team in creating email and social media marketing campaigns to establish brand identity.
- Managed Google Ads to increase website traffic based off Google Analytics reports
- Earned total sales of $918,917 via E-commerce store for 2021
- Earned total sales of $303,000 via E-commerce store for 2022 up to March 18

Jonathan Adler - Web Developer (Salesforce / Shopify)   July 2019 - May 2020
https://www.jonathanadler.com/

- Developed landing pages based on UX design mockups.
- Updated website code to improve user interface and improve loading time.
- Scheduled daily marketing emails using Listrak.

Ross Brand Partners - Freelance Developer (Shopify)   Jan. 2019 - Jan. 2020
https://www.rossbrandpartners.com/

- Updated Shopify Themes for clients - DADA Daily, Billy's Bakery, and Morgan Lane.

Borough of Manhattan Community College - Web Developer   Jan. 2019 - July 2019
https://www.bmcc.cuny.edu/

New York Sports Science Lab - Freelance Web Developer   2018 - 2019
http://nysportssciencelab.com/