

Chetan Bhagat Launches Book on Sustainability - World of Basalt Reinforcement by Mahesh Kumar Jogani

Mumbai witnessed a convergence of literature, engineering, and sustainability as acclaimed author and IIT alumnus **Chetan Bhagat** unveiled "**World of Basalt Reinforcement**" by **Mahesh Kumar Jogani** at a star-studded event. The launch underscored the growing importance of sustainable materials in India's rapidly urbanising landscape, with Bhagat highlighting the book's timely relevance: "Sustainable materials are not a luxury- they are the need of the hour," he remarked, commending Jogani's expertise in structural durability and crack control.

Jogani's book introduces readers to [basalt fiber](#), a cutting-edge reinforcement material derived from volcanic rock. Praised for its strength, corrosion resistance, and minimal environmental impact, basalt fibre is emerging as a viable alternative to traditional steel and glass fibres. The book bridges the gap between nature and technology, offering accessible explanations and real-world studies spanning sectors from aerospace to automobile-making it an essential guide for students, engineers, and innovators alike.

With over two decades of experience, **Mahesh Kumar Jogani** is a well-known research engineer and techno-entrepreneur, known for his patents and innovations in composites and reinforcement technologies. His work consistently champions durability, efficiency, and environmental stewardship, with a strong focus on practical solutions for environmentally friendly green construction.

Mahesh Kumar Jogani's philosophy is clear: "Innovation doesn't have to come at the cost of nature. With basalt, we can have both performance and sustainability." As infrastructure needs soar and the climate crisis intensifies, "**World of Basalt Reinforcement**" arrives as both an introductory resource and a call to action, urging a new generation of engineers, material scientists and policymakers to see innovation and sustainability as partners in progress. As renowned Indian Author Chetan Bhagat aptly concluded, "This isn't just a book for sustainability -it's a message for anyone who believes in a smarter, greener future.

For more information on this subject, please visit www.joganireinforcement.com

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