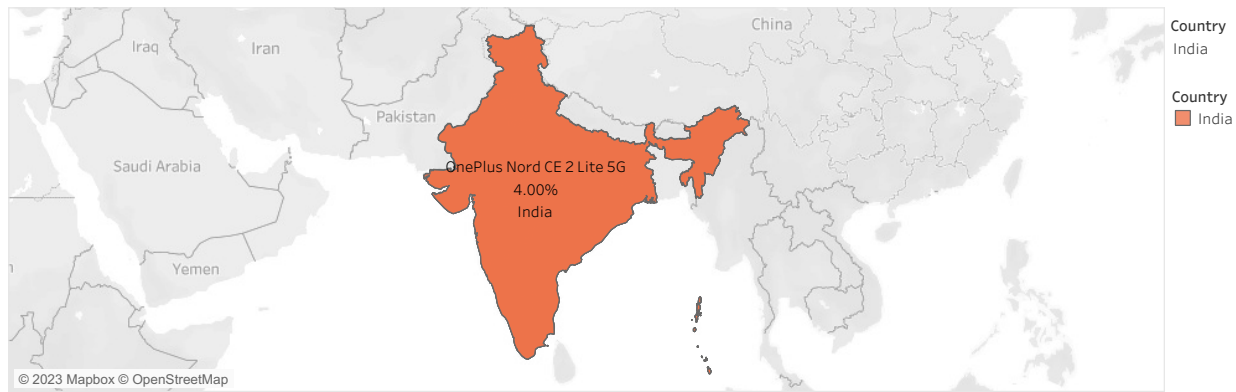


Story 1

Although the iPhone is not far behind in the competition .Its 3% market share in the global ma..	Average Apple's iphone's rice is 84900 and its number of reviews getting high each year .	since 2006-2010 there was a bit increase of annual revenue of Apple's company , when we compare t..	More than 1 billion consumers use iphones.Sinc..
--	---	---	--



Story 1

Although the iPhone is not far behind in the competition .Its 3% market share in the global ma..	Average Apple's iphone's rice is 84900 and its number of reviews getting high each year .	since 2006-2010 there was a bit increase of annual revenue of Apple's company , when we compare t..	More than 1 billion consumers use iphones.Sinc..
--	---	---	--

Brand	Discou..	Mrp	Sale P..	Numb..	Numb..
Apple	0	84,900	84,900	3,431	356

Measure Names

- ☐ Active User..
- ☐ Count of ap..
- ☒ Discount Pe..
- ☒ Mrp
- ☒ Number Of ..
- ☒ Number Of ..
- ☐ Q1
- ☐ Q2

Upc  
MOBEXRGVGE..

Story 1

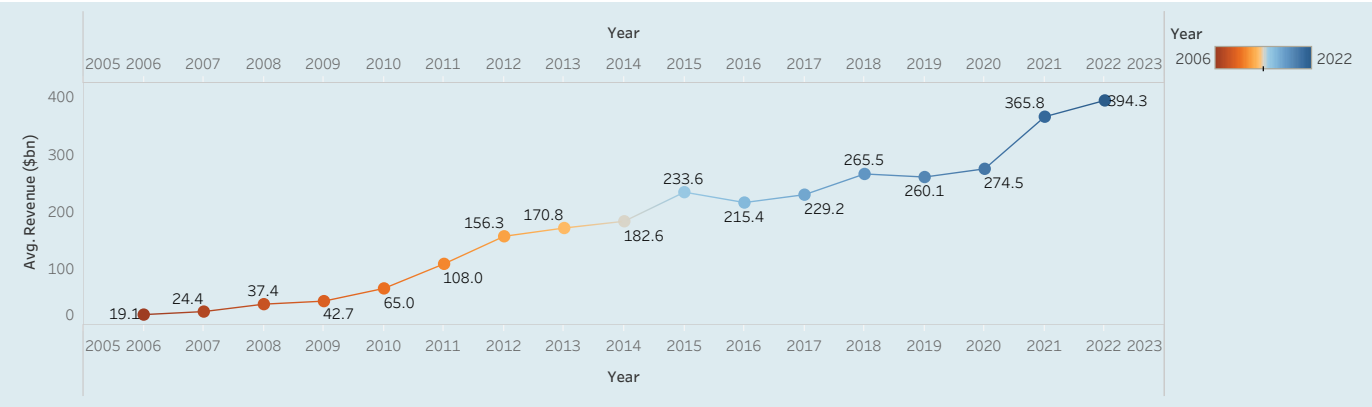
Although the iPhone..

Average Apple's iPhone's price is \$499 and its number of reviews getting high each year .

since 2006-2010 there was a bit increase of annual revenue of Apple's company , when we compare t..

More than 1 billion consumers use iPhones. Since its initial launch , more than 1.9 billion iPhones have been sold.

Comparative analysis among...



## Story 1

Average  
Apple's iph..

since 2006-2010 there was a bit increase of annual revenue of Apple's company , when we compare t..

More than 1 billion consumers use iPhones. Since its initial launch, more than 1.9 billion iPhones ha..

Comparative analysis amongst various othert leading brands iin the smartphone industry shows..

Apple  
continuos the ..

## APPLE'S IPHONE

MODE  
L SHA  
RE



model specification

## KPI



**think**

## ANNUAL REVENUE

	Year			
	2005	2010	2015	2020
	2005	2010	2015	2020
	Year			

## KPI\_2

Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE I...	A-Bionic Chip...	12MP	12MP+12MP	Various	1108.88
APPLE I...	A-Bionic Chip...	12MP	12MP+12MP	Various	1108.88
APPLE I...	A-Bionic Chip...	12MP	12MP+12MP	Various	1108.88

Active Users (mm)	Revenue Generated	Units sold (mm)
1,334	205	232

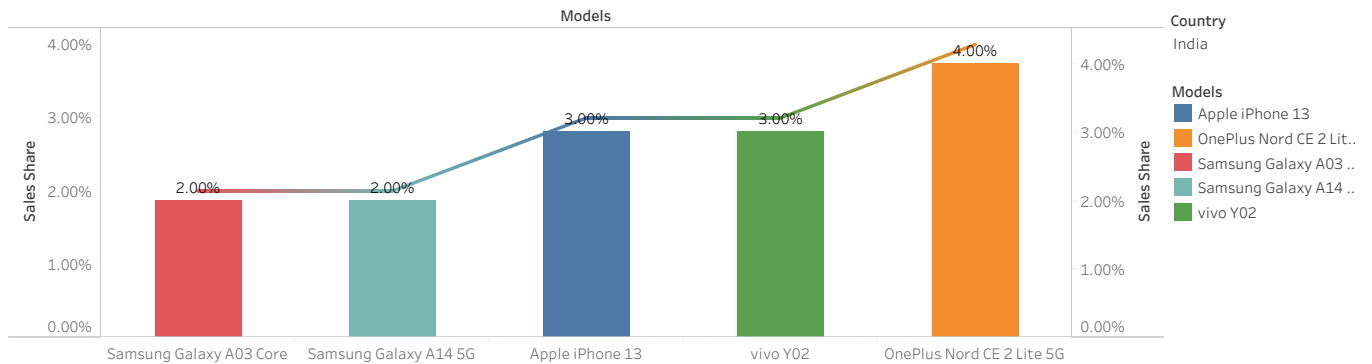
Story 1

since 2006-2010 there was a bit increase of annual reven...

More than 1 billion consumers use iphones.Since its initial launch ,more than 1.9 billion iPhones ha...

Comparative analysis amongst various othert leading brands iin the smartphone industry shows..

Apple continuos the strengthen its standing in the smartphone market .The brand has risen to a posi...



Story 1

since 2006-2010 there was a bit increase of annual reven..

More than 1 billion consumers use iphones.Since its initial launch ,more than 1.9 billion iPhones ha..

Comparative analysis amongst various othert leading brands iin the smartphone industry shows..

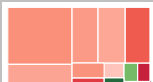
Apple continuos the strengthen its standing in the smartphone market .The brand has risen to a posi..

i-Revolution --Think Different

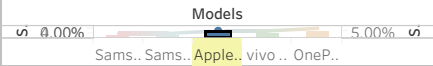
GLOBAL MARKET SHARE



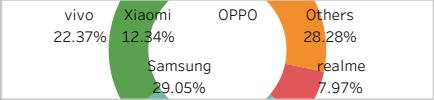
BRAND PRICE COMPARISON



COUNTRY WISE BEST SELLING SMARTPHONE



QUARTERLY - SHARE



Battery Type Distribution

