

Assignment 3 dataset description

Churn Rate is the percentage of subscribers to a service who discontinue their subscriptions to the service within a given time period. For a company to expand its clientele, its growth rate, as measured by the number of new customers, must exceed its churn rate.

About the Dataset:

This is a Classification Problem in which you'll classify a customer based on his/her Credit Score, Region, Gender, Age, Tenure, Balance, Salary etc. whether he/she will EXIT(1) or NOT(0).

The dataset is well-labeled to explain all its columns. Feel free to explore the dataset. The Target Variable is EXITED(0/1) which you have to classify.