



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

esume
Formats:
•chronological
•functional
•combination

purpose of resume:
•to introduce your qualifications and skills to employers.

What are the 4 keys to a resume?
•Objective,
•Experience
•Qualifications
•Skills.

Resume
•formal document that a job applicant creates to itemize their qualifications for a position.

Resume PDF
•copy of your resume saved in PDF format

synonyms for résumé
•abstract, bio, biography, curriculum vitae, cv, and digest.



Type your heading...
Type your paragraph...

Profile

Skills
•software testing
•production Control

Professional History
•TECHNICAL Experience
•Problem solving

Education
•Associate in computer science

Internships
•lab assistant

Hobbies
•Reading books, Newspaper



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?