CS 625, Spring 2023 Syllabus

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Course Overview

"The purpose of visualization is insight, not pictures." -Ben Shneiderman

Catalog Description: This course covers the theory and application of data visualization. This includes issues in data cleaning to prepare data for visualization, theory behind mapping data to appropriate visual representations, introduction to visual analytics, and tools used for data analysis and visualization. Modern visualization software and tools will be used to analyze and visualize real-world datasets to reinforce the concepts covered in the course.

Comparison to CS 725/825: If you have already taken CS 725/825, then CS 625 is not appropriate for you. Future offerings of CS 725/825 require CS 625 as a prerequisite.

Instructor Contact and Office Hours

Dr. Faryaneh Poursardar: poursardar at cs.odu.edu

My office hours will be Tuesday from 11:00 AM to 12:00 PM via Zoom or by appointment. See Canvas for the link to the Zoom office hours meeting room. For Zoom office hours, students will be placed into the waiting room if I am already meeting with another student. If you cannot attend during regular office hours, please contact me to set up an alternate appointment time.

Course Objectives

After completing this course, you should be able to do the following:

- Use OpenRefine to explore and clean real-world data.
- Explain the difference between exploratory (discover task) and explanatory (present task) visualizations.
- Describe the channels of visual encoding and order them from most effective to least effective.
- Identify a visualization where an inappropriate arrange design choice was made and explain why the choice was inappropriate.
- Explain how different data types map most effectively to various visualization idioms (i.e., charts).
- Explain the importance choosing an appropriate colormap.
- Given a dataset, develop questions about the data that can effectively be answered with a visualization.
- Critique and redesign an existing visualization.
- Use Tableau, R, Vega-Lite, or other API or software to create effective standard charts, such as line charts, scatterplots, bar charts.

- Use Tableau, R, Vega-Lite, or other API or software to create an effective visualization of real-world data.
- Explain and defend the design choices that you made in creating your visualization.

Meeting Times and Course Delivery Method

This course will be organized based on the "flipped classroom" model. This course has been originally developed by Dr. Michele Weigle. I will continue the same format for the course. Students will be assigned readings and homework that will be due before the class meeting time. There will be few, if any, lectures by the instructor. Class time will be spent on discussions of the readings and assignments, demonstrations, and in-class work. It is essential that each student be fully prepared to participate in class discussions each week.

This course will be delivered both face-to-face in a traditional classroom and online synchronous via Zoom:

- CRN 29877 in-person (TR 9:30-10:45am, Kauf 213)
- CRN 33962- in-person (TR 1:30-2:45pm, Dragas 2117)
- CRN 33963, 33964, 33965 virtual (TR 1:30-2:45pm, Zoom)

All course materials will be made available in Canvas. All deadlines are based on the local timezone in Norfolk, VA.

Requirements

Prerequisites

There are no specific course prerequisites for this course, but I expect you to be comfortable with basic statistics. Extensive programming experience is not required, but you should be familiar with basic programming concepts (variables, arrays, functions, conditionals, etc.).

Additionally, if you choose to use certain APIs (not required), you should be familiar with Unix, HTML, CSS, JavaScript, and jQuery. If you need a refresher on Unix, see the CS 252 webpage. There are many excellent resources available online for common web languages.

Course Materials

The required textbook for this course is *Visualization Analysis and Design* by Tamara Munzner

- online version accesssible for free via ODU
- includes author's slides from half-day and full-day tutorials, PDF versions of all figures
- textbook errata
- author's keynote at d3.unconf (55 min), overview of material from book

You will be required to write clearly about your visualization designs and design process. For writing help, I always suggest two inexpensive books:

- Writing for Computer Science by Justin Zobel
- The Elements of Style by Strunk and White

In addition, see the online student resources collected on Dr. Weigle's website: New Student Resources page.

Grading

Assignment Types

Your grade in this class will be based on the following components:

Participation - 10%

- in addition to being present, students are expected to be prepared to talk about examples and figures in the required readings, explain learning checks, discuss their homework submissions, and participate in online discussions
- will receive points (0-2) for each week of class
- in-class rubric:
 - 0 no participation during the week
 - 1 late to class or not prepared to participate
 - 2 on time to class and actively participating in discussions and in-class work
- online rubric:
 - 0 no access of the class recording before the next class meeting or participation in online discussions
 - 2 watched the class recording before the next class meeting and actively participating in online discussions

Learning Checks - 10%

- preparation for the next class meeting, submitted via Canvas before the class meeting time
- I will not correct your answers, but correct answers with references to the textbook will be provided after the due date
- rubric:
 - 0 not submitted
 - 1 did not answer all questions or late submission (within 48 hours of due date)
 - 2 answered all questions and submitted on time

$\mathbf{Homework} \text{ - } 50\%$

- implement concepts from a previous class meeting, submitted via GitHub
- grading scale: 0-10, where 10 is the absolute best (don't expect to get 10s on a regular basis)

- 2 points are reserved for the required writeup about the assignment
- late assignments have a maximum score of 8

Midterm Exam - 30%

- demonstrate comprehension and application of concepts discussed during the first half of the semester
- open book, open notes

Grading Scale

The grading scale is as follows:

percentage	letter
100-94	A
93-90	A-
89-88	B+
87-84	В
83-80	В-
79-78	C+
77-74	\mathbf{C}
73-70	C-
69-0	\mathbf{F}

Late Assignments

Any assignment submitted after its deadline is considered late. Submissions over 48 hours late are not accepted. This time limit includes weekends – they are counted just like weekdays.

I reserve the right to specify that late submissions will not be accepted for particular assignments.

Summary Schedule

Note: This is a tentative schedule and may change during the semester. The complete schedule with assignments and due dates is posted on Canvas.

ODU Spring 2023 academic schedule

Week	Date	Topic	Textbo
1	Jan 10, 12	Introduction, What's Vis and Why Do It?	Ch 1
2	Jan 17, 19	Data and Data Cleaning	Ch 2
3	Jan 24, 26	Marks and Channels	Ch 5
4	${\rm Jan~31,\!Feb~1}$	Arrange Tables	Ch 7
5	Feb 7, 9	Arrange Tables (continued)	Ch 7
6	Feb 14, 16	Map Color and Other Channels	Ch 10

Week	Date	Topic	Textbo
7	Tue, Feb 21Thu, Feb 23	NO CLASS Review for Mid-Term ExamMID-TERM EXAM	
8	Feb 28, Mar 2	Rules of Thumb, Maps	Ch 6,
9	Mar 7, 9	NO CLASS - Spring Break	
10	Mar 15, 16	Exploratory Data Analysis (EDA)	
11	Mar 21, 23	Storytelling Vis	
12	Mar 28, 30	Reduce Items	Ch 13
13	Apr 4, 6	Multiple Views	Ch 12
14	Apr 11, 13	Manipulate View	Ch 11
	Mon, Apr 24	last day of classes	

Course Policies

Email/Canvas

Each student must check the class Canvas site and email daily. You should use our class Canvas Discussion Board to ask and answer general course-related questions. I will use Canvas Announcements to notify you about important updates (assignment deadline changes, office hours cancellations, etc.).

Attendance (in-person and online students)

Since much of the course is based on discussion and in-class work, I expect you to arrive on time for class. Your grade will be affected if you are consistently tardy. If you have to miss a class, you are responsible checking the course Canvas site to find any assignments or notes you may have missed. Students may leave after 15 minutes if the instructor or a guest lecturer does not arrive in that time.

If there are days on which the scheduled class meeting time is cancelled due to weather, there may still be assignments made and due. A post will be made to Canvas Announcements whenever the class meeting is cancelled.

Classroom Conduct

Please be respectful of your classmates and instructor by minimizing distractions during class. Cell phones must be turned to silent during class.

Make-up Work

Make-ups for graded activities are possible only with a valid written medical or university excuse. It is the student's responsibility to give the instructor the written excuse and to arrange for any makeup work to be done. A makeup exam may be different (and possibly more difficult) than the regularly scheduled exam.

Disability Services

In compliance with PL94-142 and more recent federal legislation affirming the rights of disabled individuals, provisions will be made for students with special needs on an individual basis. The student must have been identified as special needs by the university and an appropriate letter must be provided to the course instructor. Provision will be made based upon written guidelines from the University's Office of Educational Accessibility. All students are expected to fulfill all course requirements.

Students are encouraged to self-disclose disabilities that have been verified by the Office of Educational Accessibility by providing Accommodation Letters to their instructors early in the semester in order to start receiving accommodations. Accommodations will not be made until the Accommodation Letters are provided to instructors each semester.

Seeking Help

The course Canvas site should be your first reference for questions about the class. If you have questions about course requirements or materials, post questions using the class Canvas Discussion Board. For extra help, attend office hours.

Academic Integrity

Old Dominion University is committed to students' personal and academic success. In order to achieve this vision, students, faculty, and staff work together to create an environment that provides the best opportunity for academic inquiry and learning. All students must be honest and forthright in their academic studies. Your work in this course and classroom behavior must align with the expectations outlined in the Code of Student Conduct, which can be found at https://www.odu.edu/oscai.

The following behaviors along with classroom disruptions violate this policy, corrupt the educational process, and will not be tolerated.

- Cheating: Using unauthorized assistance, materials, study aids, or other information in any academic exercise.
- Plagiarism: Using someone else's language, ideas, or other original material without acknowledging its source in any academic exercise.
- Fabrication: Inventing, altering or falsifying any data, citation or information in any academic exercise.
- Facilitation: Helping another student commit, or attempt to commit, any Academic Integrity violation, or failure to report suspected Academic Integrity violations to a faculty member.

In particular, submitting anything that is not your own work without proper attribution (giving credit to the original author) is plagiarism and is considered to be an academic integrity violation. It is not acceptable to copy source code or written work from any other source (including other students, online resources), unless explicitly allowed in the assignment statement. In cases where using resources such as the Internet is allowed, proper attribution must be given.

Any evidence of an academic integrity violation (cheating) will result in a 0 grade for the assignment/exam, and the incident will be submitted to the Department of Computer Science for further review. Note that academic integrity violations can result in a permanent notation being placed on the student's transcript or even expulsion from the University. Evidence of cheating may include a student being unable to satisfactorily answer questions asked by the instructor about a submitted solution. Cheating includes not only receiving unauthorized assistance, but also giving unauthorized assistance. For class files kept in Unix space, students are expected to use Unix file permission protections (chmod) to keep other students from accessing the files. Failure to adequately protect files may result in a student being held responsible for giving unauthorized assistance, even if not directly aware of it.

Students may still provide legitimate assistance to one another. You are encouraged to form study groups to discuss course topics. Students should avoid discussions of solutions to ongoing assignments and should not, under any circumstances, show or share code solutions for an ongoing assignment.

All students are responsible for knowing the rules. If you are unclear about whether a certain activity is allowed or not, please contact the instructor.

More information on academic integrity is available on the ODU academic integrity page.

Statement from ODU Counseling Services

ODU's Office of Counseling Services (OCS, 1526 Webb University Center) is a university agency with competent, diverse, and multidisciplinary professional staff. We are committed to supporting the emotional well-being, social development, and academic progress of all students at Old Dominion University.

College life can be a wonderful time of self-discovery, but for many, it is also a time when the awareness of mental health conditions increases. OCS services are available to assist with addressing mental health concerns that a student may be experiencing. You can learn more about the broad range of confidential mental health services available on campus via our website at http://www.odu.edu/counselingservices. All services are free to ODU students.