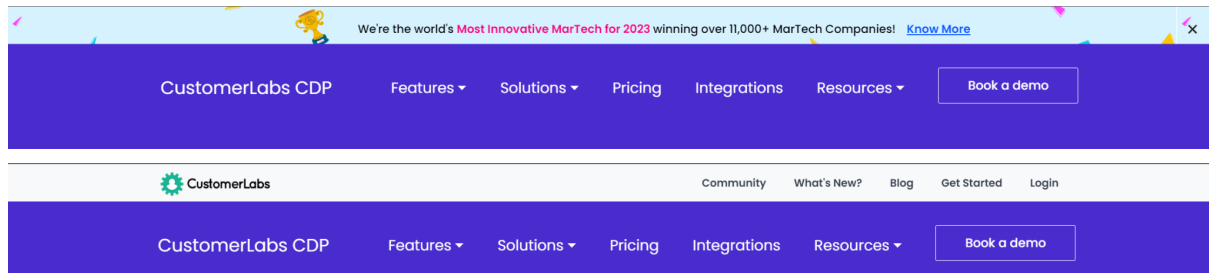


Hello, **Durga** here.

I have identified several corrections and improvements on the [Customerlabs](#) website, primarily focusing on the homepage.

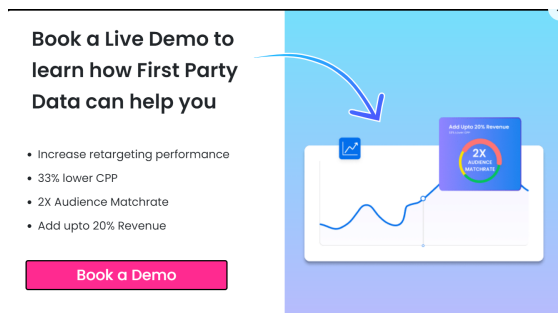
1. Issue: The advertisement is covering the header, making the logo invisible.

Solution: Move the advertisement placement before the header.



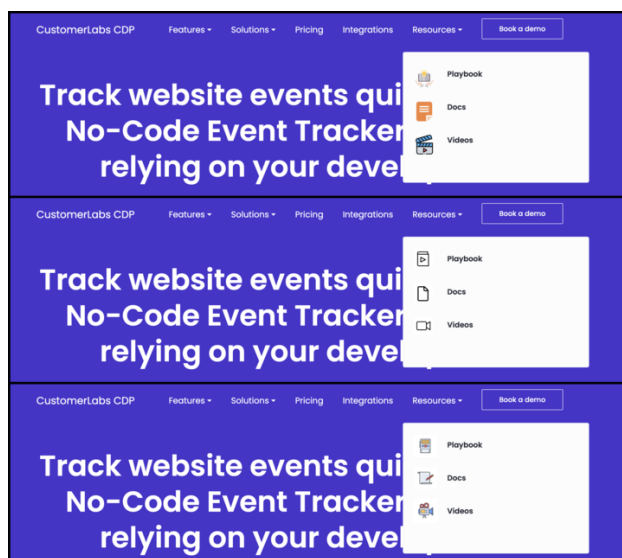
2. Issue: The ad doesn't match the website theme, giving a random feel.

Solution: Change the pink color button to either purple or green to align with the website theme.



3. Issue: Icons don't belong to the same family, causing a visual inconsistency.

Solution: Use icons from the same family to maintain consistency.



4. Issue: Hovering over buttons changes them to a gray color, not contrasting well with purple.

Solution: Change "Start your free trial" to green and "See CDP product tour" to black when hovered.



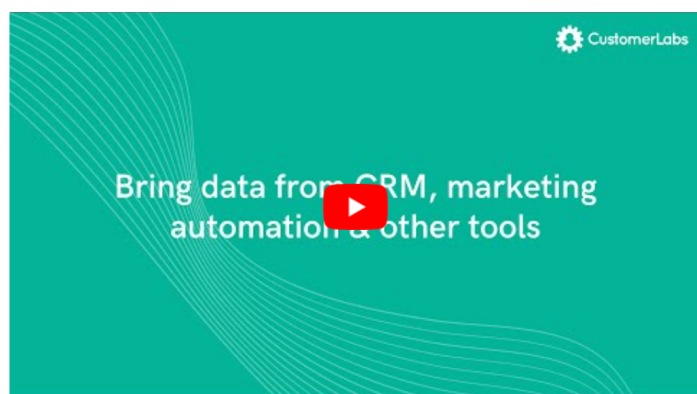
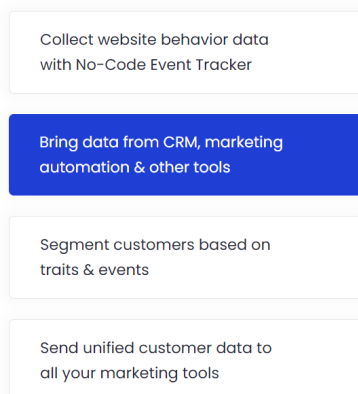
5. Issue: There are unwanted spaces.

Solution: Remove unnecessary spaces for a cleaner design.



6. Issue: The design is good, but the blue color could be changed to purple. also, the video is a little bit lower.

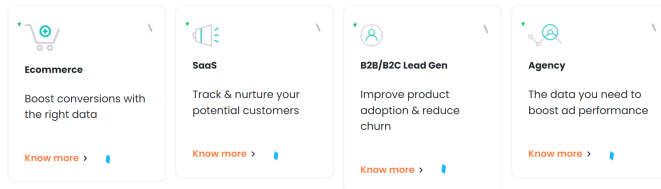
Solution: Consider changing the blue color to purple for a more cohesive design.



7. Issue: The size of the 3rd card is different, and icons quality of the icons could be improved.

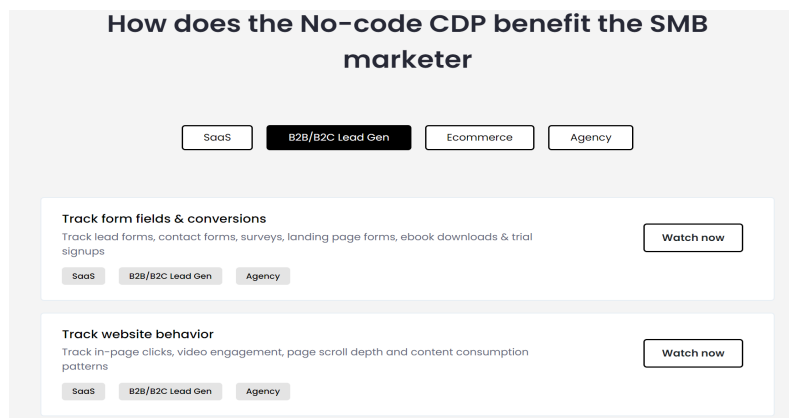
Solution: Ensure consistent card sizes, and consider using quality icons for a better visual appeal.

Solutions by Industry

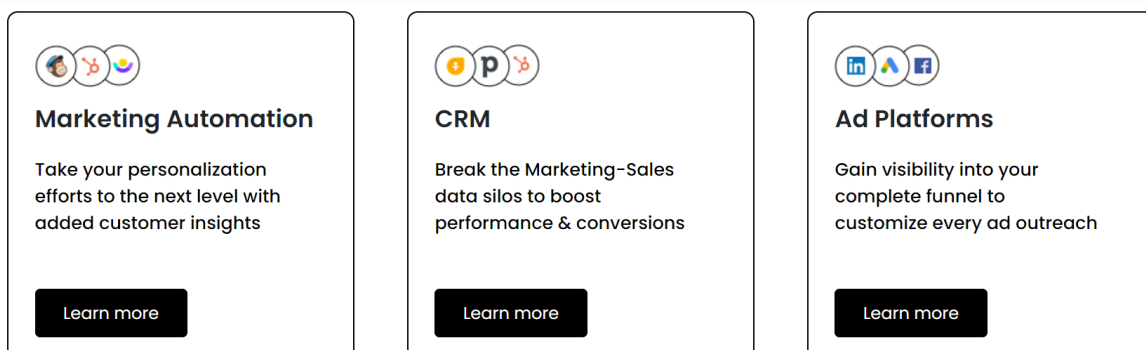


8. Issue: The section feels like a newspaper; adding color would bring it to life.

Solution: Introduce color to the section for a more vibrant appearance.



9. Recommendation: Always use a contained button for the primary action and outlined or text buttons for secondary actions.



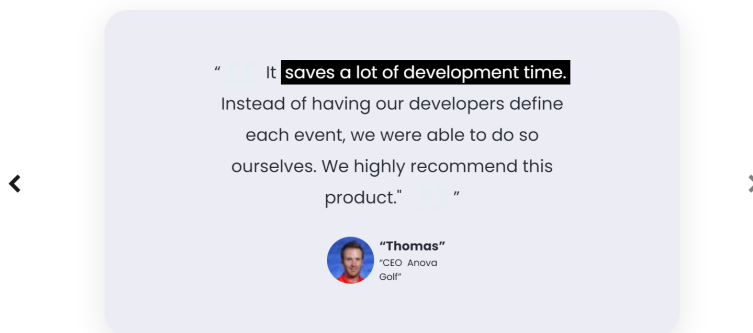
10. When a user enters into our website, we should give them the trust of our product,
Recommendation: Place the trust-building section after the "Why CustomerLabs CDP" section to assure users about the product.

Trusted by over 1500 data-driven
companies to unify their martech stack

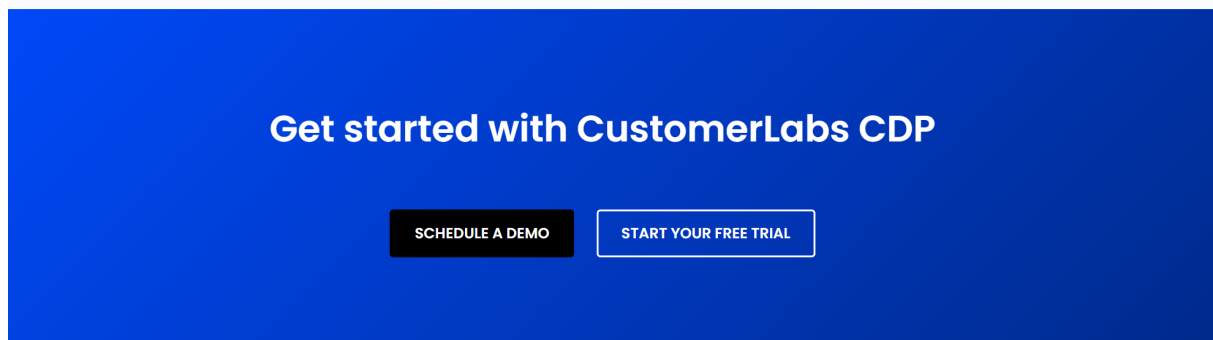


11. Issue: Testimonials have words covered by quotes, an extra quote, and uneven card sizes.

Solution: Uncover words from quotes, remove extra quotes, and ensure uniform card sizes.



12. Recommendation: The user invitation section should use the primary color with a celebratory design. Change the button color from gray to white, black, or purple after hovering for a more engaging effect.



13. Recommendation: On this website, every card features curved edges to maintain consistency. Could we apply curved edges to this card as well.



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Thank you!