

## Ideation Phase

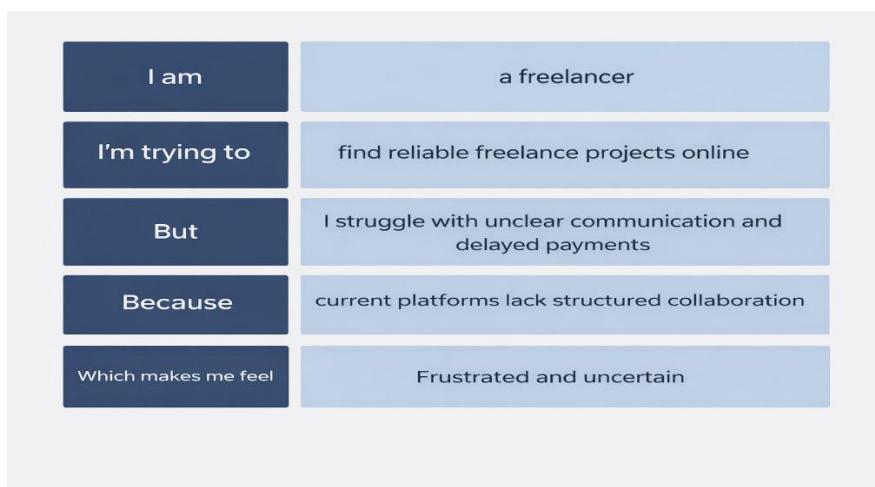
### Define the Problem Statements

Date	20 February 2026
Team ID	LTVIP2026TMIDS77212
Project Name	FreelanceFinder: Discovering Opportunities, Unlocking Potential
Maximum Marks	2 Marks

#### **Customer Problem Statement Template:**

In today's freelancing industry, connecting clients with reliable freelancers can be challenging. Traditional methods often lack structured communication, transparent workflows, and proper project tracking. This results in misunderstandings, delayed deliveries, and reduced trust between users. Freelancers struggle to find genuine opportunities, while clients face difficulty identifying skilled professionals. Many systems do not provide secure and centralized collaboration. **SB Works** aims to solve these issues by offering a streamlined digital platform for efficient project management and secure freelance collaboration.

#### **Problem Statement -1:**



#### **Problem Statement -2:**



<b>Problem Statement (PS)</b>	<b>I am</b>	<b>I'm trying to</b>	<b>But</b>	<b>Because</b>	<b>Which makes me feel</b>
PS-1	A freelancer	Find genuine projects and manage my work efficiently	Project details are unclear and communication is scattered	There is no centralized and transparent collaboration system	Frustrated and uncertain
PS-2	A client	Hire a skilled freelancer quickly and reliably	It is difficult to verify skills and compare proposals clearly	There is no fully transparent and structured hiring system	Confused and uncertain