

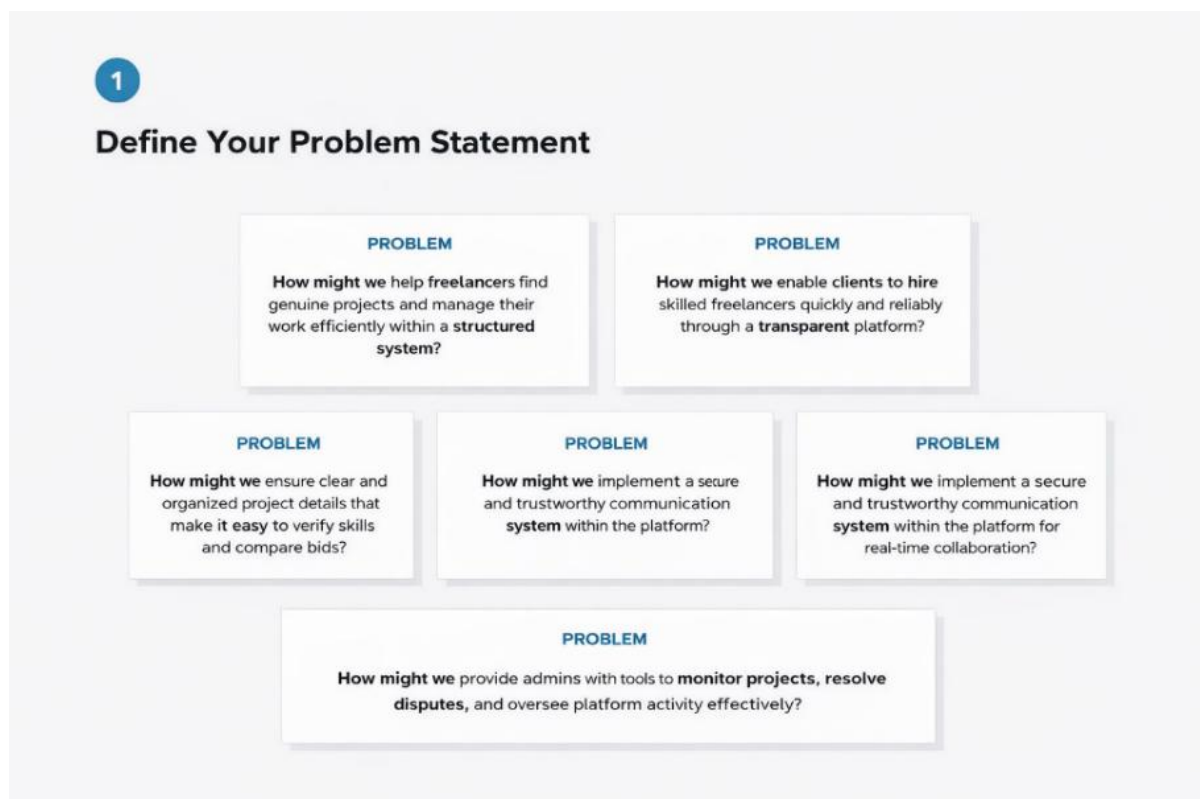
Ideation Phase

Brainstorm & Idea Prioritization Template

Date	20 February 2026
Team ID	LTVIP2026TMIDS77212
Project Name	FreelanceFinder: Discovering Opportunities, Unlocking Potential
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Step-1: Team Gathering, Collaboration and Select the Problem Statement



Step-2: Brainstorm, Idea Listing and Grouping

2 Brainstorm

Write down any ideas that come to mind that address your problem statement.

 10 minutes

Durga Prasad Nekkanti



3 Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

 20 minutes

TIP

Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

Trust & Verification Ideas



Project Management Ideas



Payment & Security Ideas



Communication & Support Ideas



Step-3: Idea Prioritization

3 Step-3: Idea Prioritization



Prioritize

Your team should all be on the same page about what's important moving forward.

🕒 20 minutes

TIP



Promote discussion that considers the factors of each idea so you can collectively agree on what is both impact and easy to implement. ♥

