

## **Introduction**

I would like to introduce myself as Grijesh Kumar Gupta son of Purnawashi Teli and Kailashi Gupta. I have completed my graduation and looking forward to pursue Masters of Business Administration at Western Sydney University, Australia.

I am from Bogadi Village Development Committee ward no-6, and recently living in Sidhartnagar Municipality ward no-6, Bhairahawa, province-05, Nepal. I was born and brought up in the same place in a joint family which includes my parents, two elder brothers, uncle, aunty and two cousin brothers. I am the youngest in my family. My father is a businessman. He owns a grocery trading company along with my uncle, they are involved in import of spices from different countries and distribute in the Nepalese market. My eldest brother owns a brick manufacturing company and my second brother has his own business of import as well as manufacturing, whereas my mother is a housewife.

## **Education**

Since childhood, I had a keen interest in learning and gaining experience in a new environment. I have been achieving good recommendation from teachers since my schooling. Regarding my academic background, I started my education at the age of 6. I did half of my schooling in a local school, the place where I live, then in order to make me more competent, my parents sent me to Sainik Awasiya Mahavidhyalaya, located in the capital of Nepal, Kathmandu. There I completed my schooling in 2012 with 74.50%. Along with my education, I had achieved various skills and experiences to be more competitive and an ability to live away from family. The school was owned and handled by army of Nepal. After then I joined D.A.V. College where I completed my secondary higher education in 2014 with an aggregate of 58.20%. There, along with studies, I took interest in sports. I took part in various events organized by the college. With full of dedication and enthusiasm, I joined my parents business after completion of my higher secondary education. Then, I joined Stratford University, located in Noida, India and completed my graduation in Bachelor of Business Administration (BSBA) with a CGPA of 3.68 out of 4. During my graduation I learned much more about business, accountancy, marketing etc. The campus had a diversity in students, which had been a great learning experience. I achieved improvement in my communication skills, learnt value of teamwork, and improved my presentation and communication skills as well.

## **Experience**

Since, I am from a family of business background, I have gained a lot of experience of business. I used to sit with my parents in his shop and learn business techniques. During my holiday, I helped my father in his business by doing some of their jobs related to bank and marketing. I used to visit our customers with my brother during marketing of products. After completion of my 12<sup>th</sup> and my graduation, I helped my parents in their business by looking over their sales and marketing. During my graduation, I also did a 5 months internship in student services department in Stratford University. While doing this, I met with many students and faculties who shared their experiences. This made me gain more knowledge about people and the environment around me. I have been a member of Nepalese Students Helping Hands (NSHH), an organization handled by Nepalese students in India. I was involved in various volunteering programs organized by the organization in different time of the year.

After completion of education I am fully prepared to return to my home country and start a my own career related to my parents. MBA can be a huge contribution to my overall performance in doing business along with my parents. There are various things that my parents aren't able to achieve due to lack of knowledge. I will be an asset to them to complete their desire that they weren't able to fulfill. Also I will have strength in my hands when I will be with my family. Family is the biggest strength to achieve something which I will be benefited after returning back to Nepal.

**Obligation of students under higher education Visa Subclass 500**

I am prepared to obey all the student visa condition under Visa Subclass 500, which I have explained below:

- Maintain 80% of attendance.
- Clear 50% of subjects in each year.
- Cannot work more the 40 hours per fortnight on part time basis.
- Cannot change university for six months upon enrollment.
- Valid health insurance throughout stay in Australia.

I deeply appreciate the Australian High Commission considering my application and going through this Statement of Purpose. It would be an immense pleasure to study in Australia. I am looking forward to a great experience in Australia.

Looking forward to your response.

Sincerely yours,



Grijesh Kumar Gupta

### **Reason to choose MBA**

Since my father and brother are businessmen. They own a trading as well as manufacturing company. I would also like to follow the same path. My future plan is to establish a company by myself and start my career. Starting a new venture is not easy in itself, while doing this I have to overcome various challenges. I need to be ready with the newest business techniques and a competitive nature to overcome the challenges. I think this is possible only after pursuing an MBA from a renowned university.

MBA is really necessary to complete for a business student. By completing an MBA degree I will achieve strategic thinking capacity. I'll be able to think outside-the-box and prove multiple options or solutions in my mind to fix a problem. My communication skill will be improved, which is necessary to negotiate and approach people. While earning an MBA degree, I can address big business issues and real-world business challenges which improves my ability to look beyond my role and see how organizations operate as a whole. This also increases my exposure to diverse perspectives on global, social, and business issues as I collaborate with students whose backgrounds, experiences, and career goals differ from mine.

### **Reason to choose Australia**

In today's scenario Australia is in the top 3 nation of providing quality education to students. Australia has diversity in education with wide range of courses and universities to choose from. It has a proven reputation as an educational provider and provides high quality education for all student especially international ones. There is growing awareness of the quality and variety of Australian courses and qualifications especially in countries such as Nepal, India China etc.

Many students are attracted by the flexibilities offered by the Australian Educational System, which sets out 12 levels of qualifications across three educational sectors – school, university and vocational education and training. Students are provided with a post study work options, where we can work up to 20hrs per week to earn a living.

Qualifications are awarded only after the achievement of competency standards. Once achieved, students can progress through different levels of qualifications, regardless of the sector, thus providing many different pathways between different levels.

Australia is a safe and welcoming destination, proud of its own enormous cultural diversity. The interests of international students in Australia are protected by Australian government legislation – the Education Services for Overseas Students Act. Only institutions which are registered by the Australian Government can recruit students from overseas.

The country has one of the highest standards of living, and tuition fees and living expenses are cheaper than other English-speaking countries like the US and the UK. While tuition fees and living costs in Australia are relatively low, the high standards of living can make the country right choice for me.

### **Why not Nepal and other countries**

The education system of Nepal is poor because of less diversity in education. In Nepal, we have very limited courses and universities to choose from. The degree is not well recognized in other countries. The course curriculum and syllabus are quite different from foreign universities. Because of less innovative and outdated tools and techniques of teaching, education in Nepal is less preferred by

students. Also if I had planned to achieve MBA in Nepal, I wouldn't have been able to achieve an international exposure and a new environment to get an experience. In Nepal average quality of education can be achieved only if we migrate to Kathmandu, the capital city of Nepal. There are government universities like TU, KU and PU along with some private universities. Private universities are growing education provider in Nepal, but if we compare to the cost of education and its recognition, it's not worth full of cost.

Regardless of other countries, Australia is a welcoming place to live in with low crime rates. Australian people are among the friendliest in the world. The cities in Australia are cleaner and among the safest. In 2018, the Economist Intelligence Unit's Global Liveability Survey found that three Australian cities ranked in the world's top ten most liveable cities. Melbourne, Sydney and Adelaide ranked second, fifth and tenth respectively, a feat not achieved by any US or UK city.

Australian education programs represent great value for money. As compared to US or UK, the value of degree is as much higher and acceptable worldwide. Because of Australia's high economy and low employment rates students who wish to work have less problems finding a job.

The flexibility in study hours helped many students to work part-time and earn their living. And I think these things would benefit me a lot for my future.

### **Why Western Sydney University**

I have been doing research of Universities and countries to continue my study for post-graduation since I completed my graduation. And finally I was able to finalize Western Sydney University as my study destination. My preferred criteria of education was Master of Business Administration and my basic need was quality of education and affordability, which I found in this University. The course fee is affordable and also I was able to achieve a scholarship of AUD 7500 each year, which helped me to study at low cost. Regarding to the campus, it has already completed its 30 years of providing education. There are various reasons why I chose this University such as-

- It ranked in the top 2% of universities globally.
- Australian education programs represent great value for money.
- Western Sydney University is ranked 368 in the prestigious Shanghai Ranking's Academic Ranking of World Universities (ARWU) 2019.
- **Rated 5 Stars Overall** in employability, facilities, inclusiveness, innovation, internationalisation and teaching.
- It has been ranked highest rated universities for employer satisfaction.

This university follows the regulations of the Students Act which have been designed to offer the best training and educational for the learners.

- Located in the Parramatta City which is convenient for students.
- Provided access to library digitally.
- More of practical teaching methodology.

By this I am prepared to obey all the Visa condition under Visa Subclass 500-