

Sales Analysis Report

RESET



PERFORMANCE



KPI



Australia

Canada

France

Germany

United Kingdom

United States



3.89M

2024



3.97M

2023



2.60M

2022



PERFORMANCE

KPI



Sales Analysis Report

01-01-2022

06-12-2024

#1 Selling Product

Water Bottle - 30 oz.

Top Product By Profit

Mountain-200 Black, 46

Best Consumer Name

Mr. Fernando Barnes

Worst performing product by Sales

Mountain-100 Silver, 48

Worst product By Profit

Racing Socks, L

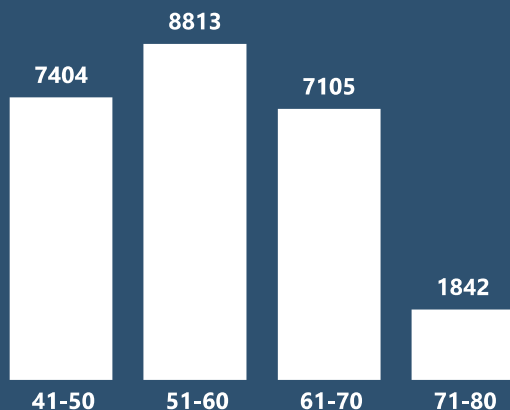
Lowest Rated Consumer Name

Alexandria Stewart

Insight

Average Income had the highest Sum of OrderQuantity at 38381, followed by Low Income, High Income, and Very High

Total Order by Age Group



Target VS Achieve Return



Country	Total Profit	Trend	Rating
United States	3.36M		★★★★★
Australia	3.08M		★★★★★
United Kingdom	1.21M		★★★★☆
Germany	1.05M		★★★★☆
France	0.99M		★★★★☆
Canada	0.76M		★★★★☆
Total	10.46M		



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Revenue

302.02K ✓

Goal: 296.42K (+1.89%)

Total Order

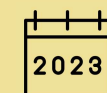
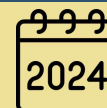
365 !

Goal: 1502 (-75.7%)

Return Quantity

34 !

Goal: 40 (-15%)

**\$ 2.60M****\$ 3.97M****\$ 3.89M**

Product Name	Product Description	Price
Road-150 Red, 44	This bike is ridden by race winners. Developed with the Adventure Works Cycles professional race team, it has a extremely light heat-treated aluminum frame, and steering that allows precision control.	\$3,578.27
Road-150 Red, 48	This bike is ridden by race winners. Developed with the Adventure Works Cycles professional race team, it has a extremely light heat-treated aluminum frame, and steering that allows precision control.	\$3,578.27
Road-150 Red, 52	This bike is ridden by race winners. Developed with the Adventure Works Cycles professional race team, it has a extremely light heat-treated aluminum frame, and steering that allows precision control.	\$3,578.27
Road-150 Red, 56	This bike is ridden by race winners. Developed	\$3,578.27
Total		\$2,09,330.15

Total Order by Income Level

