

# DURRANI ADIL KHAN

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## SUMMARY

Published poet and SEO content strategist with **2+ years** of experience driving measurable traffic growth and engagement across creative, academic, and commercial domains. Delivered **100+** high-performance articles with proven results including **15%** organic traffic increases. Featured author in **3** international anthologies with extensive portfolio spanning philosophical poetry, mythological works, and existential prose. Combines strategic content development with deep literary expertise to create compelling, conversion-focused narratives.

## CORE SKILLS

**Content Expertise:** SEO Writing • Copywriting • Creative Writing • Academic Research • Blog Development • Social Media Content • Poetry & Storytelling • Proofreading & Editing

**Professional Skills:** Project Management • Research & Analysis • Stakeholder Engagement • Team Collaboration • Time Management • Campaign Strategy

**Technical Tools:** WordPress • Google Analytics • SEO Tools (SEMrush, Ahrefs) • MS Office Suite • Grammarly • Hemingway Editor • Social Media Management Platforms • Canva

## PROFESSIONAL EXPERIENCE

- Content Writer – TERN, Remote** Aug 25' – Oct 25'  
• Drove organic search visibility by authoring **10+** research-intensive, SEO-optimized blogs on niche topics including AI in recruitment and global nurse migration  
• Generated **13,000+** words of long-form content (**1,100–1,500** words per article) while maintaining 100% adherence to brand guidelines and editorial standards
- Academic Content Writer – MyMegaminds, Remote** Nov 24' – Mar 25'  
• Delivered **40+** academic essays and research summaries across **15+** disciplines including literature, science, Indian history, and humanities.  
• Maintained **100%** compliance with APA and MLA citation standards, ensuring academic integrity across all deliverables
- Content Writer – Nettv4u, Remote** Apr 24' – Sep 24'  
• Increased organic search traffic by **15%** through creation of **40+** SEO-driven entertainment articles, biographies, and synopses over **6**-month engagement  
• Applied strategic keyword targeting (**3–5** keywords per article) to trending entertainment topics, maximizing discoverability and audience reach
- Creative Content Writer – Pawwz, Remote** Oct 23' – Feb 24'  
• Boosted follower engagement by **10%** through development of **3** major social media campaigns and **4** monthly newsletters  
• Collaborated with **5**-person cross-functional team (design and marketing) to deliver cohesive brand messaging across digital channels

## Content Writer – NayePankh Foundation, Remote

Jun 23' – Sep 23'

- Increased online community engagement by **15%** through strategic content for 2 social awareness campaigns focused on education and mental health, reaching **5,000+** followers
- Drafted 4 monthly newsletters and 10+ donor engagement stories that strengthened donor relationships and supported fundraising objectives

## Writer and Poet

June 21' – Present

- Cultivated personal portfolio of **300+** original poems and story drafts, actively developing full-length poetry collection and philosophical novel
- Actively developing **2 major** literary works: a full-length poetry collection and a philosophical novel.
- Established a digital presence by publishing original content across **5+ online platforms**, including personal blogs and social media.

## EDUCATION

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### Bachelor of Technology in Computer Science

August 25'

Dr. BATU, Lonere, Maharashtra

Grade: CGPA: **8.34**

### Higher Secondary Certificate

March 21'

Sir Sayyed College, Aurangabad

Grade: Percentage: **92.6%**

## PROJECTS

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### Poetry Collection:

- Nazm-e-Adil Volume One & Two* — Sufi-inspired poetic cycle of **50** paradoxical and philosophical poems exploring love, loss, and annihilation of the self
- The Greek & Latin Fragments* — Collection of **35** poems integrating myth with metaphysical reflection (**13** inspired by Greek literary terms, **22** by Latin quotes)

### Novel Draft:

- Developing **80**-page philosophical novel exploring existence of God and existential themes

### Literary Essay & Letter Series:

- Critical essays on human psychology, existential philosophy, Sufi mysticism, and theology of love
- Personal essays and letters (**15,000+** words) merging poetic prose with philosophical reflection on pain, illness, faith, and silence

**Creative Non-Fiction Project** — A collection of personal essays and letters (totaling over **15,000 words**) merging poetic prose with philosophical reflection to explore the metaphysics of pain, illness, faith, and silence.

## PUBLICATION & ACCOMPLISHMENTS

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- 3x Published Author:** Featured author in **3** distinct anthologies,

**Published author in *Voices Unbound*:** Volume Two by **The Favourite Tales**.

**Co-author in *Stardust and Sentences*:** Volume 5 by **Thoughts and Hymn Publications**.

**Co-Author in Award Recipient *She Raises, India Shines*, Blue Cloud Publishers**  
(International Publication)

- Consistent Gold Medalist:** Awarded **28** first-place honors (gold medals and trophies) over **7** consecutive years in annual school-level competitions for excellence in Essay Writing, Poetry, Speech, and Elocution.
- Authored a personal portfolio of over **300+** original poems and story drafts exploring themes of love, loss, and human emotion.
- Established a diverse digital portfolio** showcasing over **100+** original works across **5 platforms**.