



₹69,260,671

Total Sales

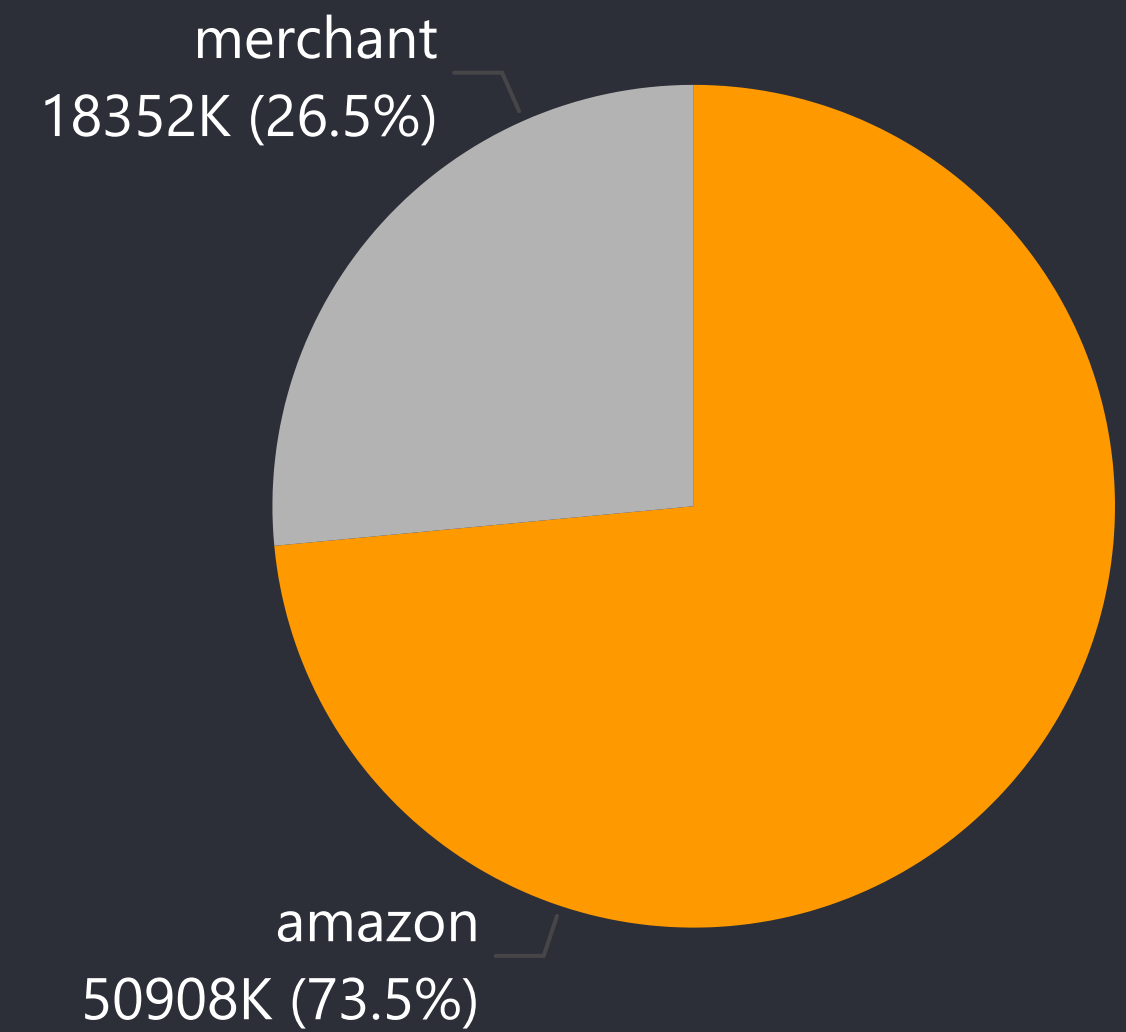
₹665

Average Order Value

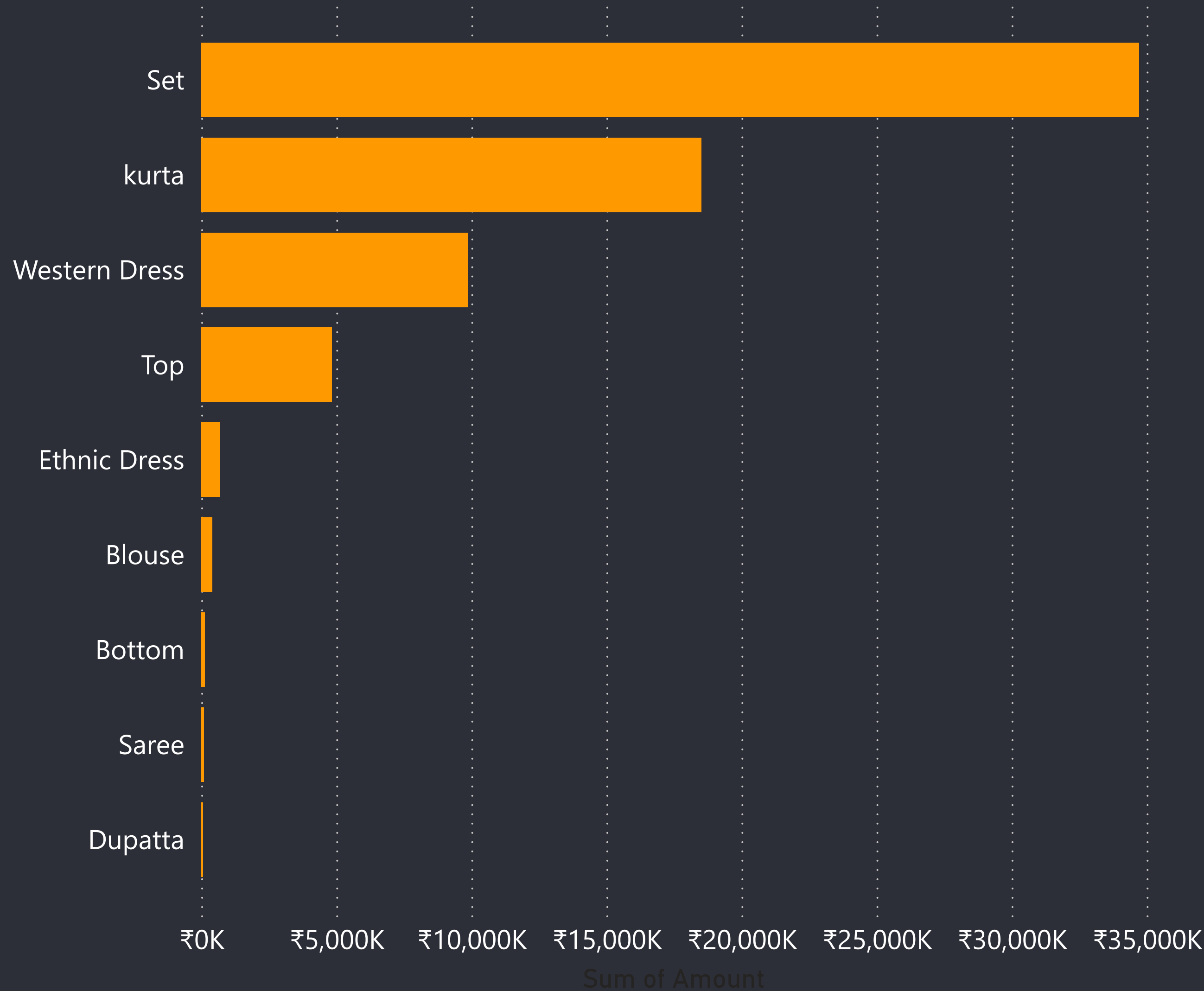
104120

Total Orders

Sales By Fulfillment



Sales by Category



Month

All

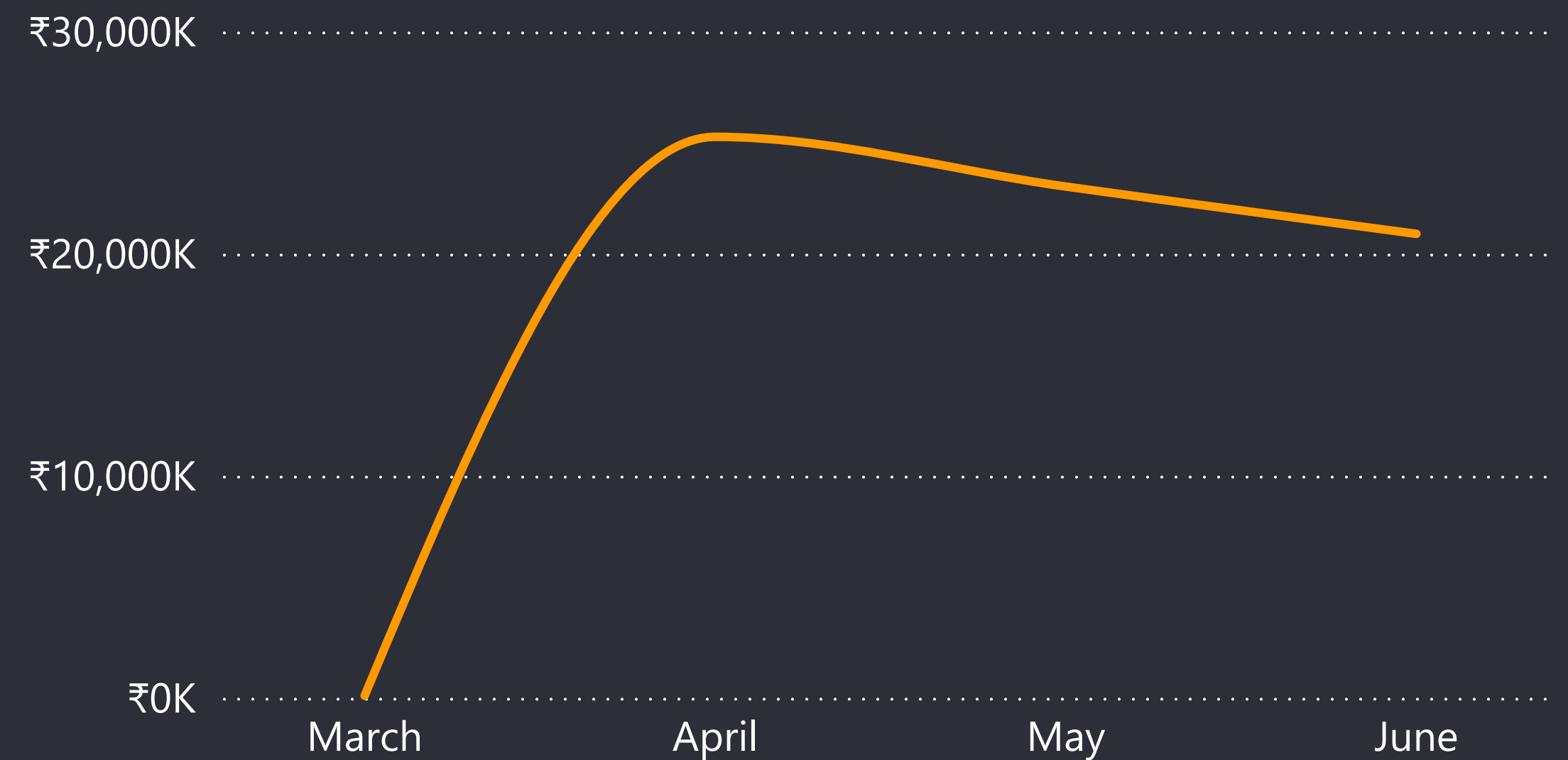
Category

All

State

All

Sales by Month





25843

Orders Delivered

24.82%

Fulfillment Rate

5223

Cancelled Orders

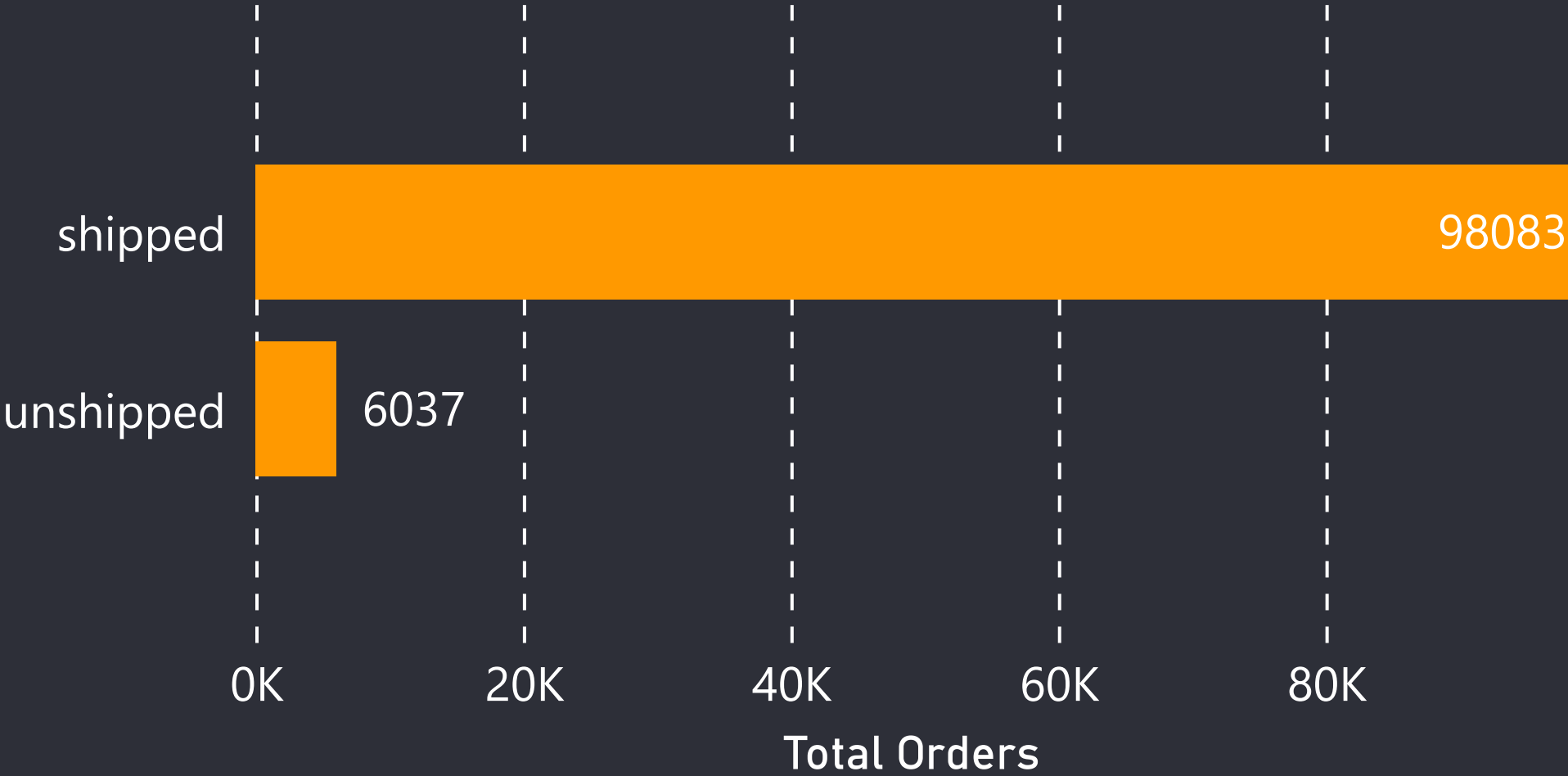
1

Avg Qty Per Order

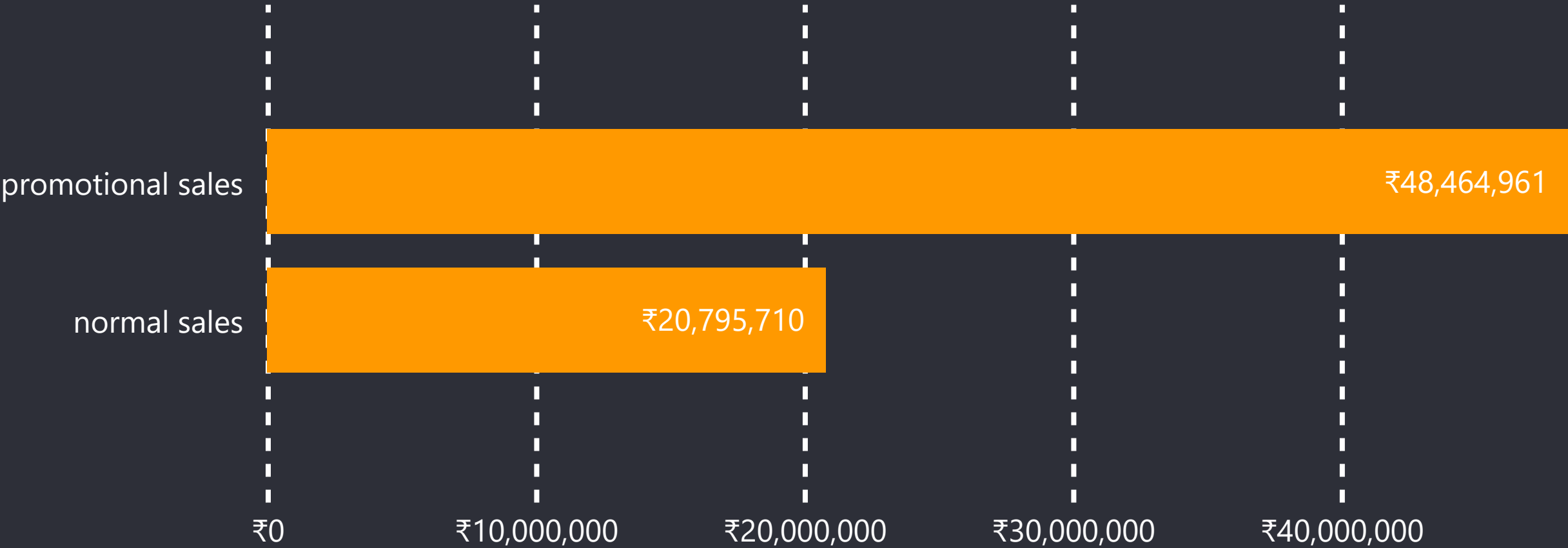
Fulfilled By

All

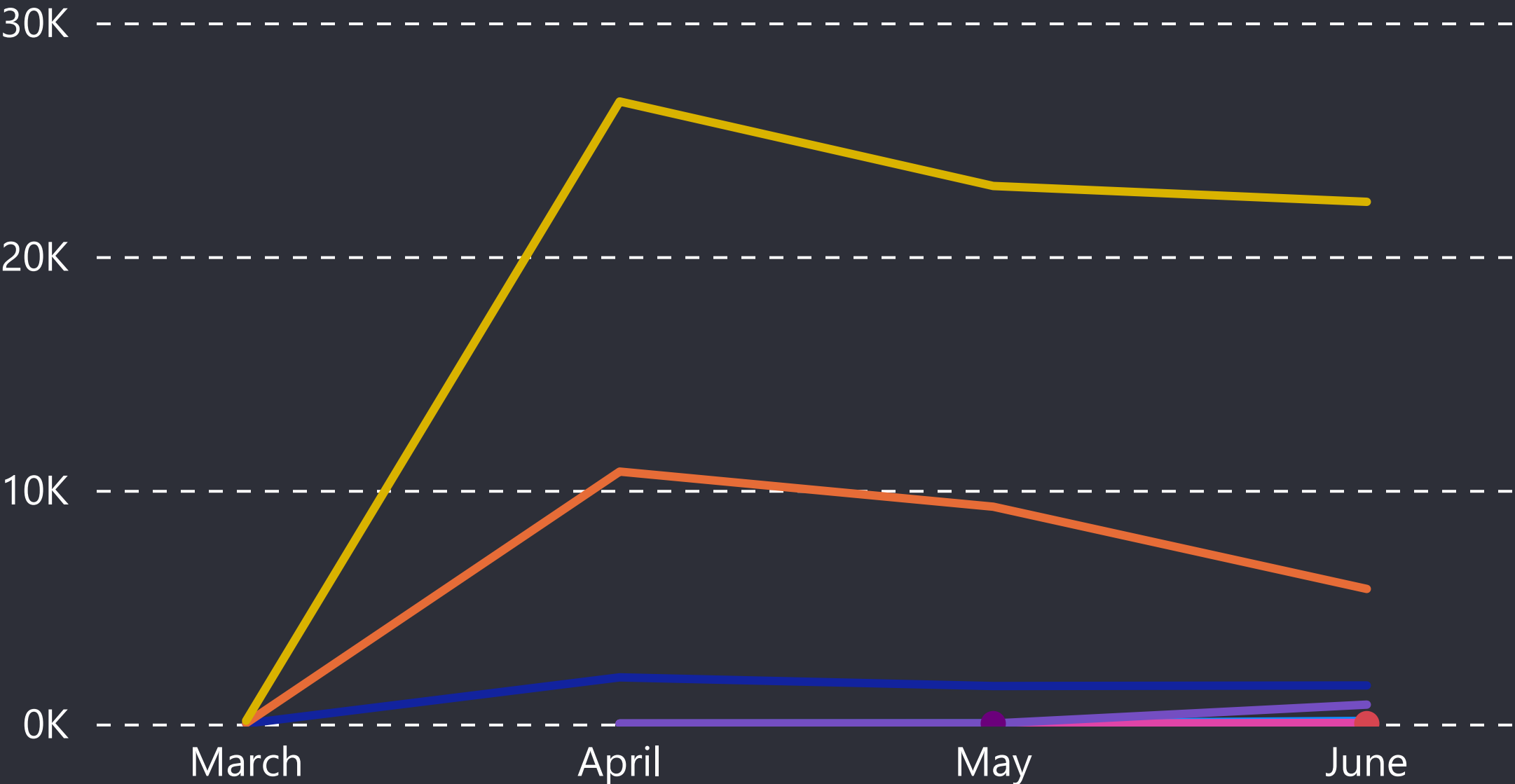
Courier Status



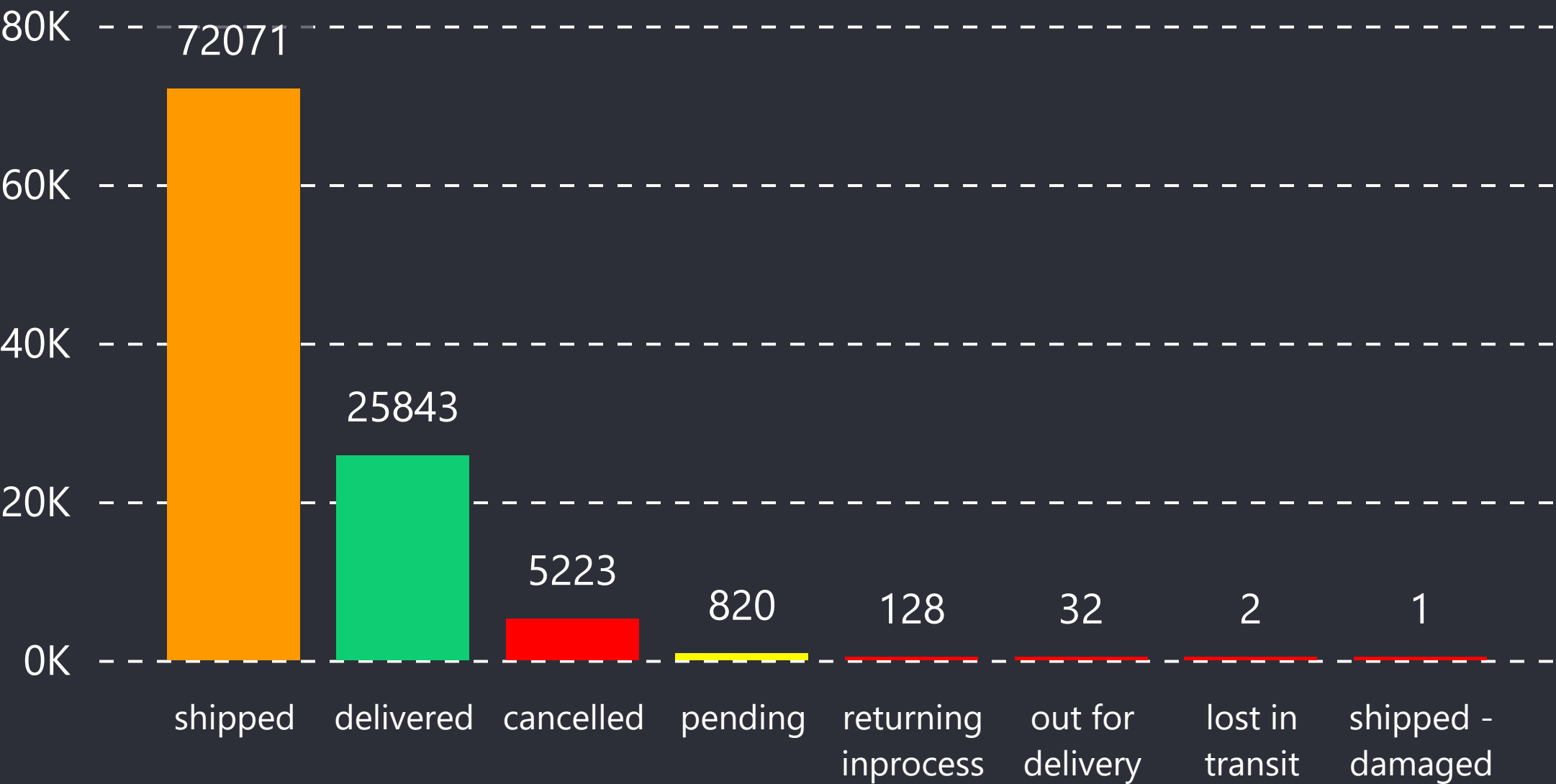
Promotion Impact



Order Status Trend



Order Status





maharashtra

Top State

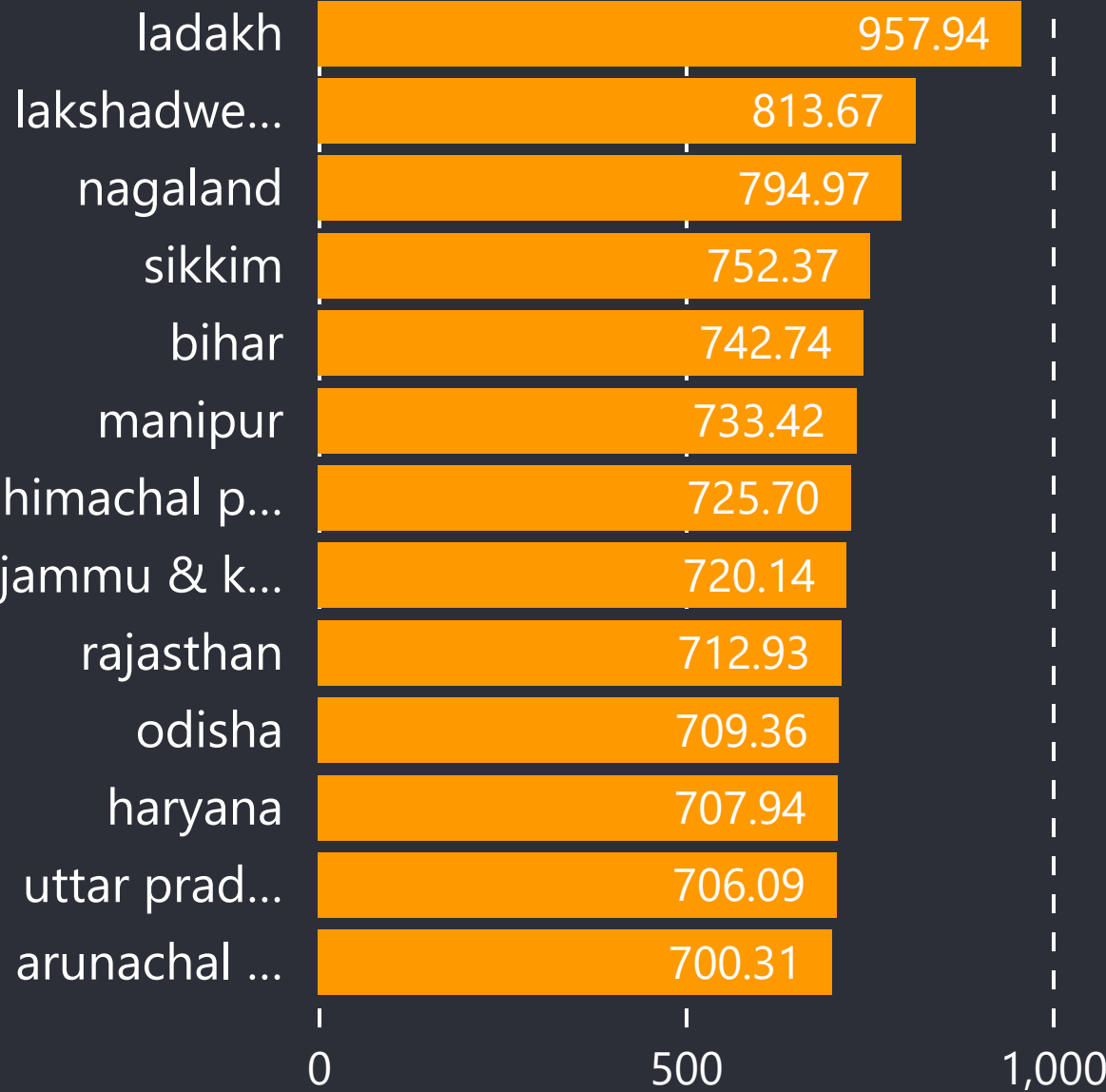
bengaluru

Top City

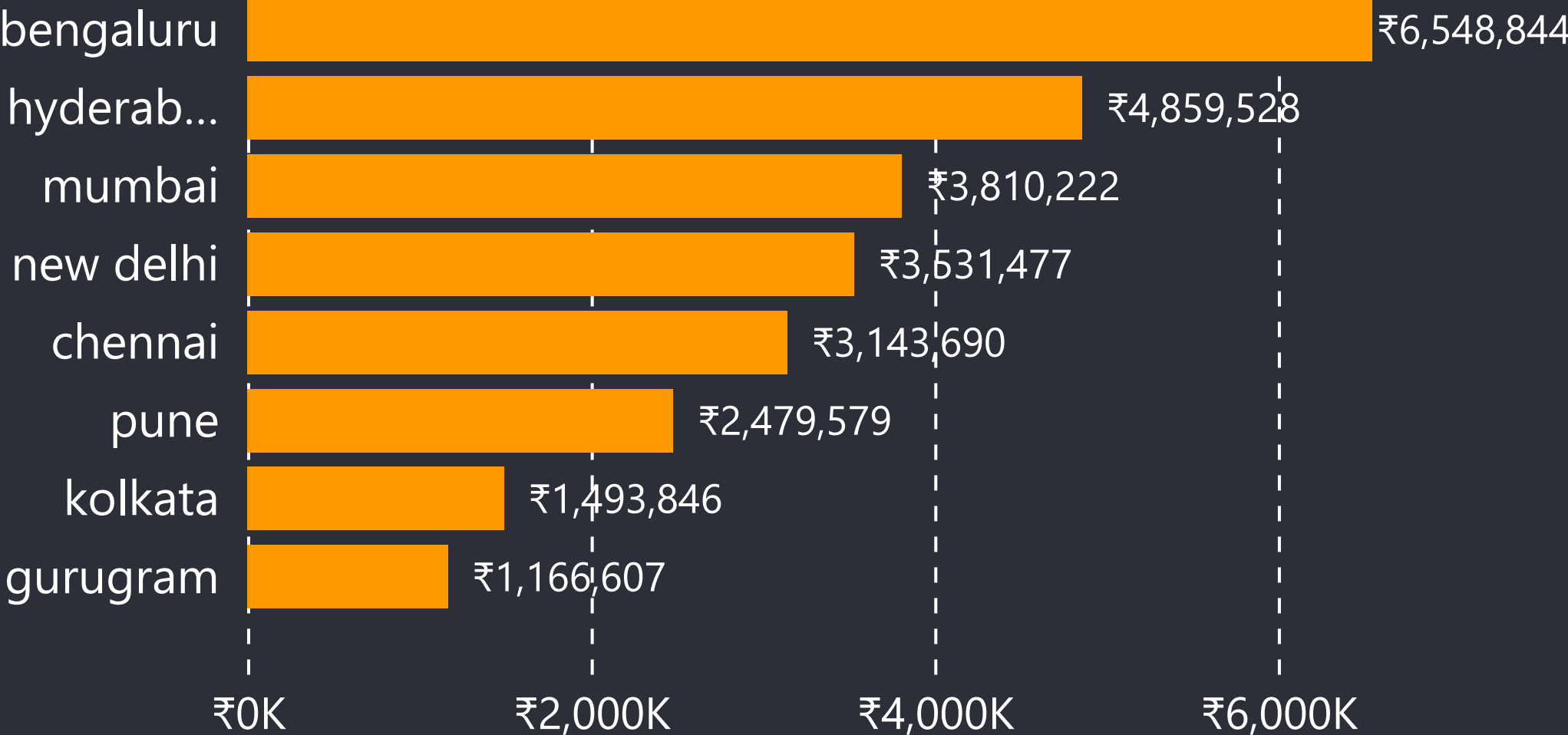
Set

Top Category

Average Order Value per state



Top Cities by Sales



Category vs State

Category	andaman & nicobar	andhra pradesh	ar	arunachal pradesh	assam
Set	78,889.00	1,248,602.00		43,872.00	509,912.00
kurta	31,486.00	921,000.00		7,278.00	215,697.00
Western Dress	16,572.00	436,875.00		12,912.00	106,519.00
Top	5,808.00	91,839.00	493.00	17,357.00	54,421.00
Ethnic Dress		22,780.00		699.00	5,362.00
Blouse		16,546.00			5,643.00
Bottom	518.00	3,542.00		518.00	1,257.00
Saree		1,704.00			
Dupatta					
Total	133,273.00	2,742,888.00	493.00	82,636.00	898,811.00

Category wise Qty vs Revenue

