



₹69,260,671

Total Sales

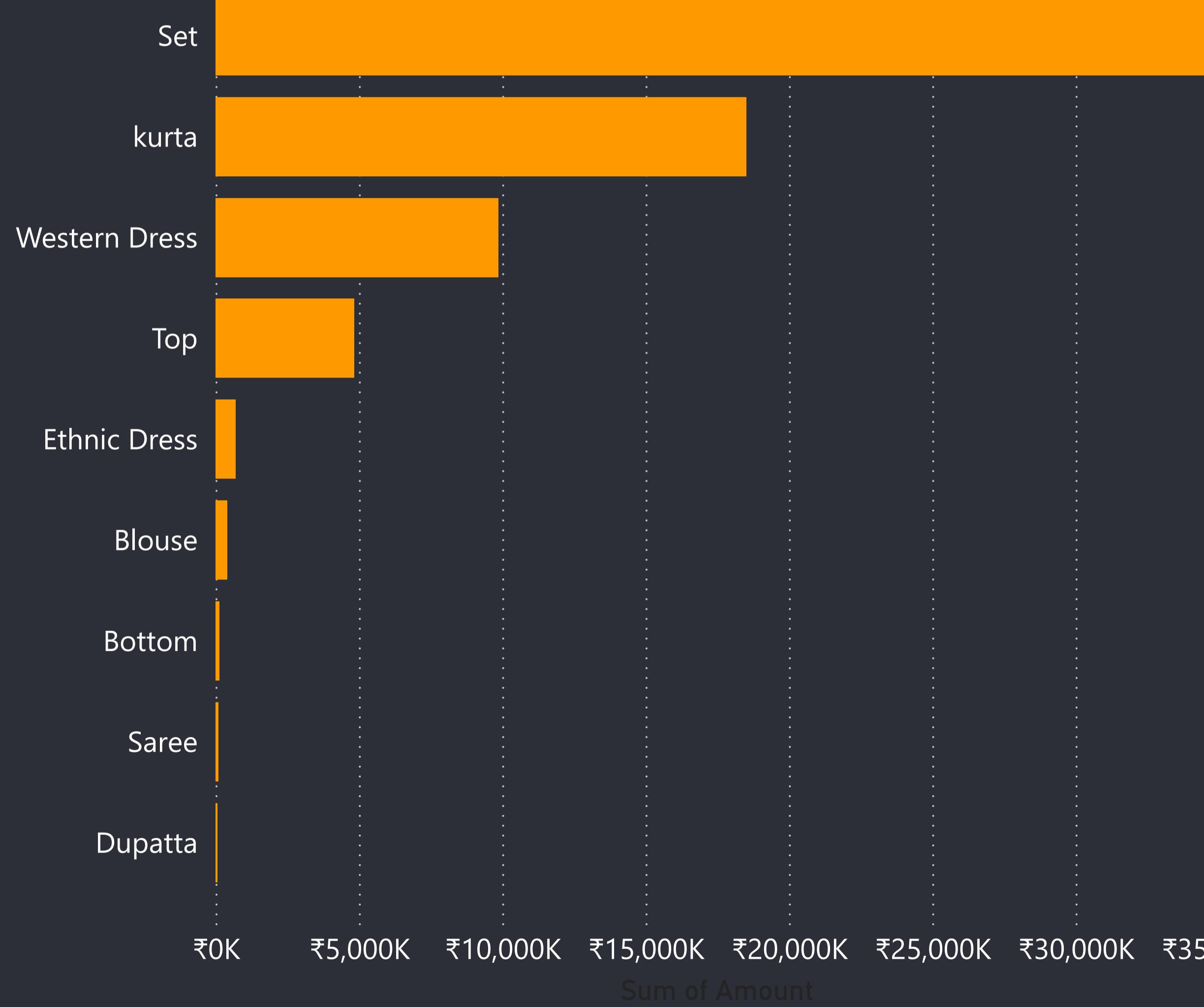
₹665

Average Order Value

104120

Total Orders

Sales by Category



Month

All

Category

All

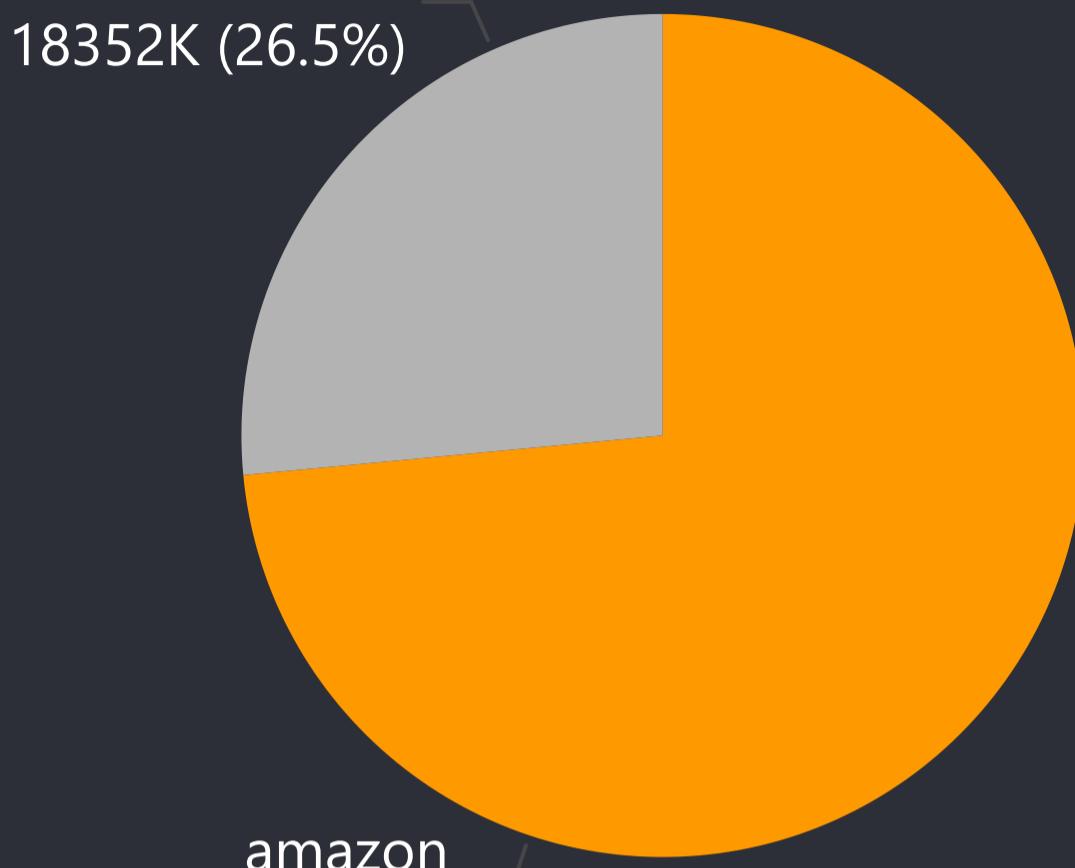
State

All

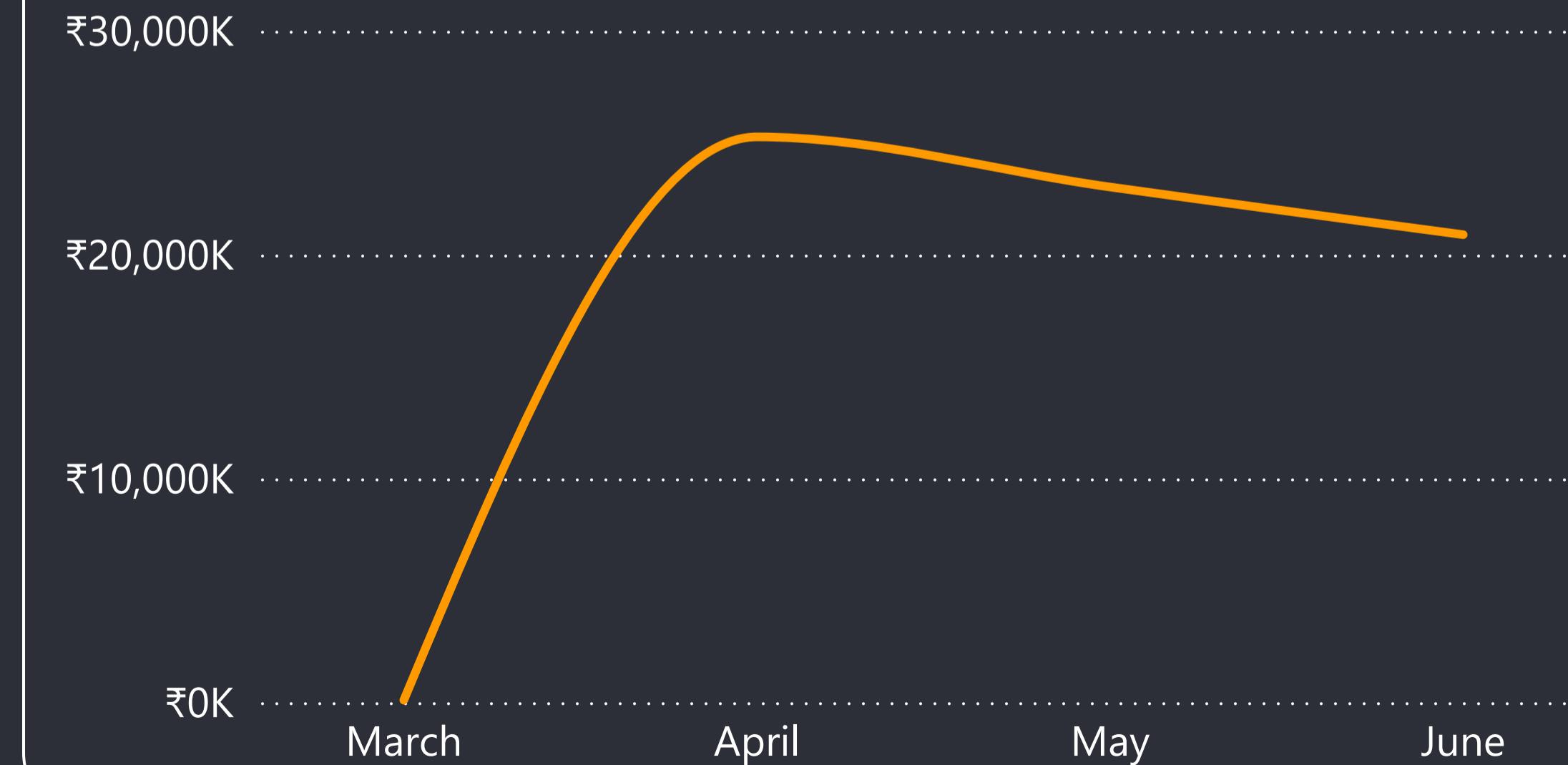
Sales By Fulfillment

merchant
18352K (26.5%)

amazon
50908K (73.5%)



Sales by Month





25843

Orders Delivered

24.82%

Fulfillment Rate

5223

Cancelled Orders

1

Avg Qty Per Order

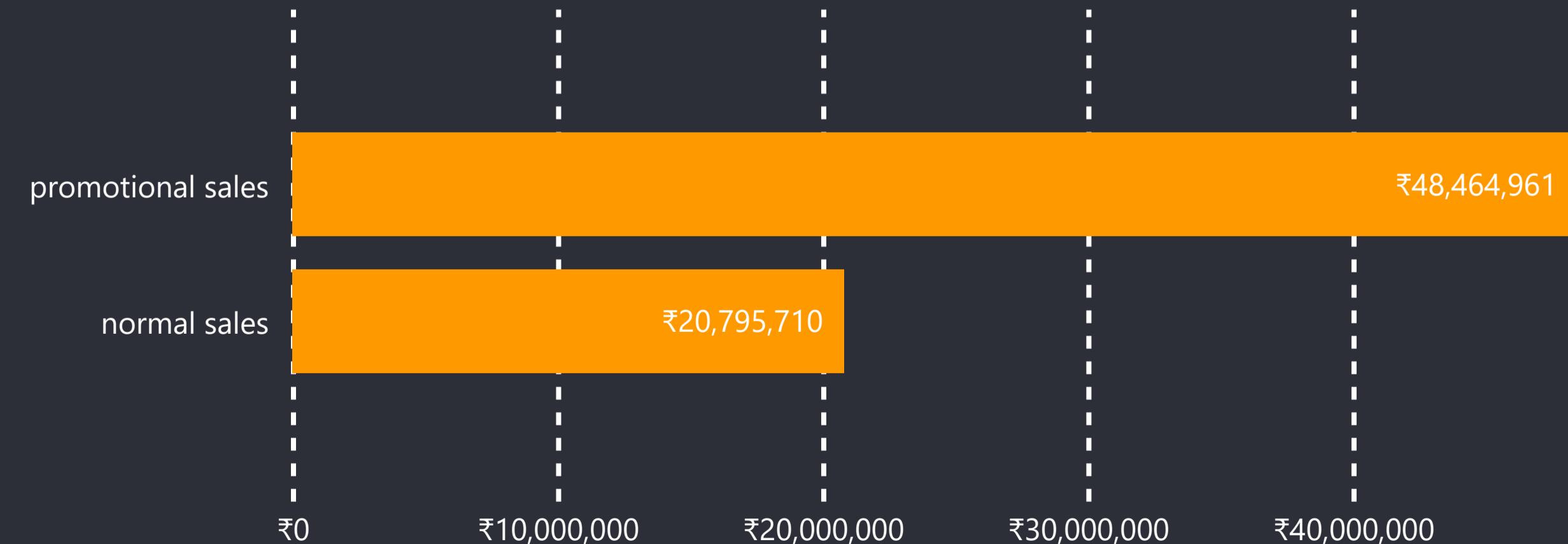
Fulfilled By

All

Courier Status



Promotion Impact



Order Status Trend

30K

20K

10K

0K

March

April

May

June

Order Status

72071

25843

5223

820

128

32

2

1

shipped delivered cancelled pending returning inprocess out for delivery lost in transit shipped - damaged



maharashtra

Top State

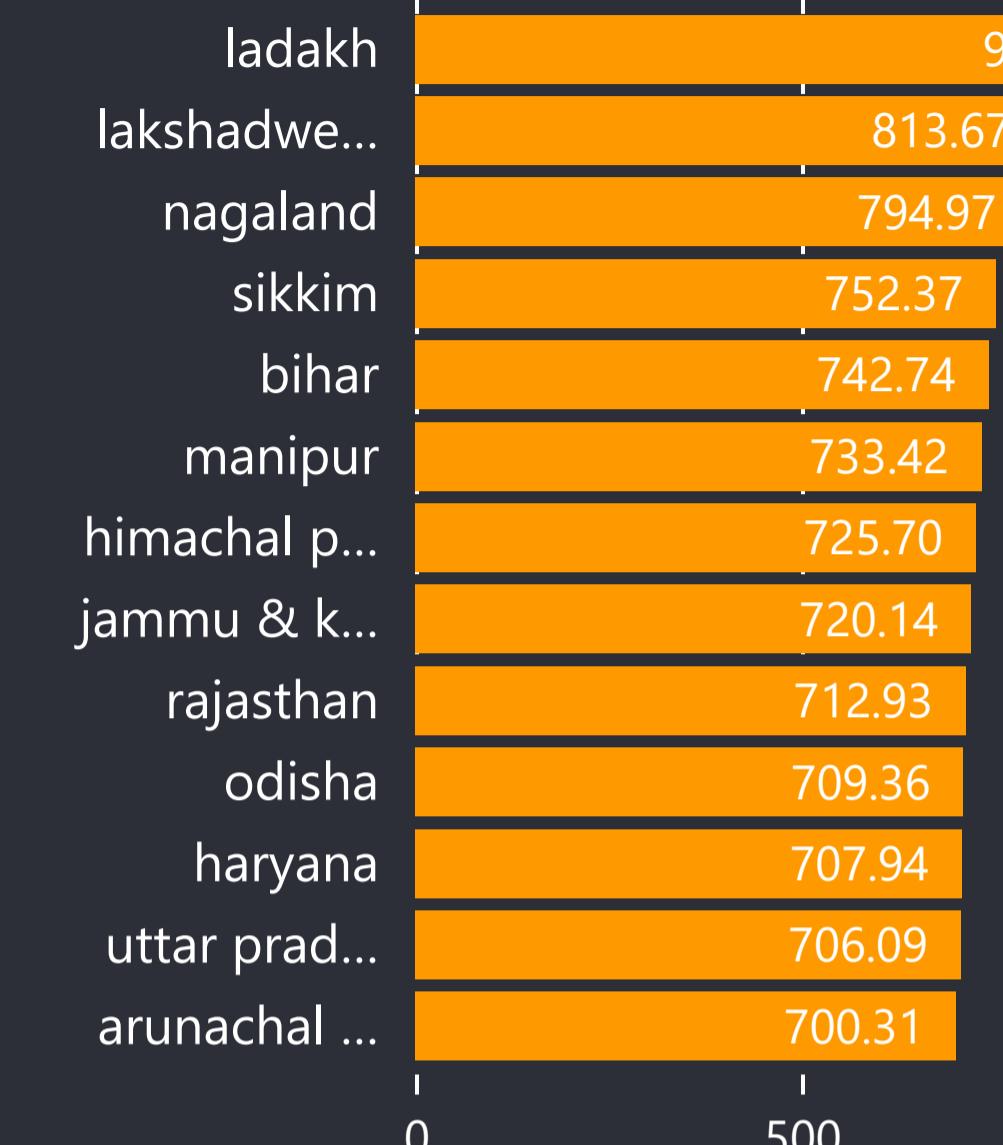
bengaluru

Top City

Set

Top Category

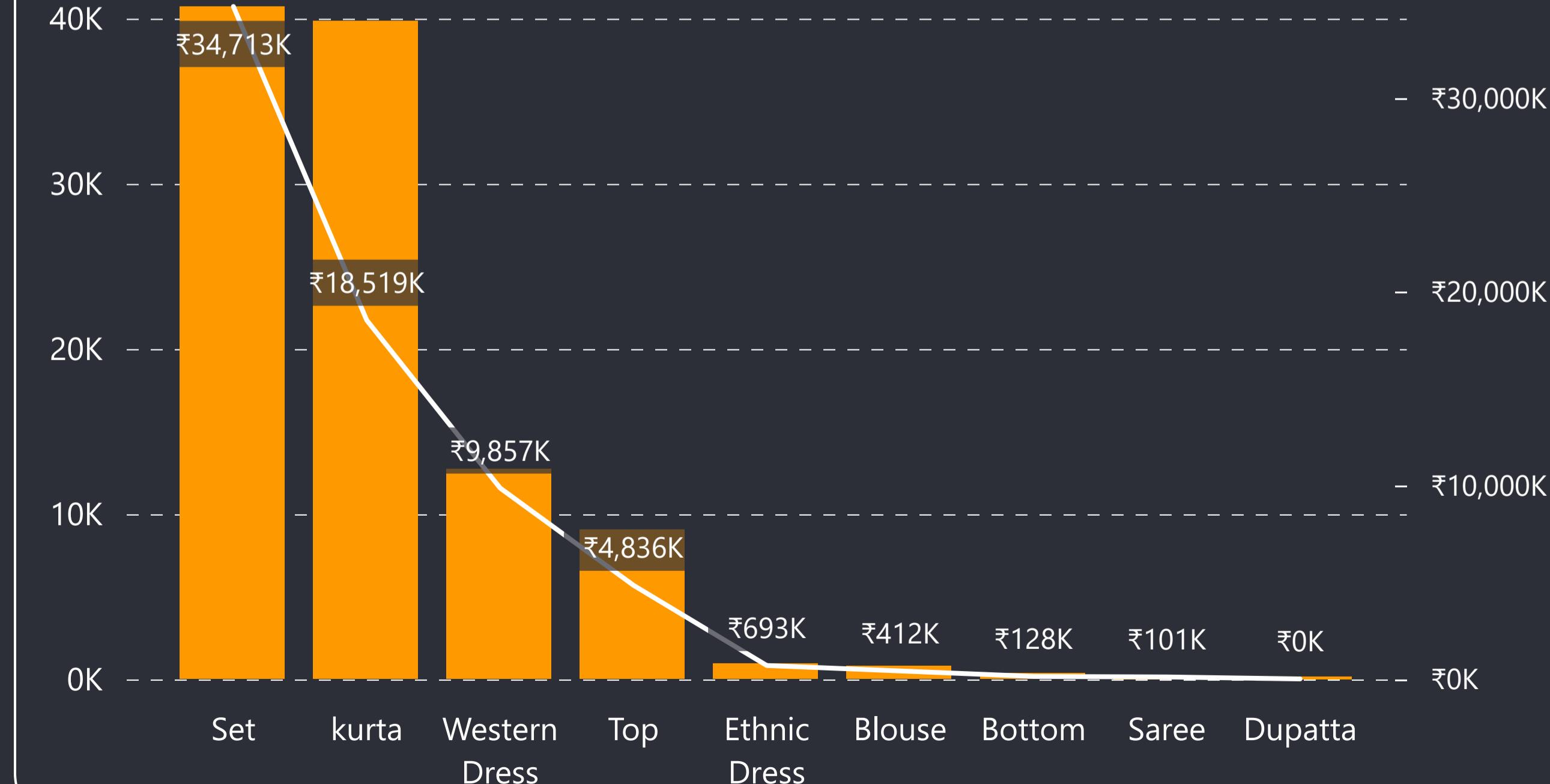
Average Order Value per state



Category vs State

Category	andaman & nicobar	andhra pradesh	ar	arunachal pradesh	assam
Set	78,889.00	1,248,602.00		43,872.00	509,912.00
kurta	31,486.00	921,000.00		7,278.00	215,697.00
Western Dress	16,572.00	436,875.00		12,912.00	106,519.00
Top	5,808.00	91,839.00	493.00	17,357.00	54,421.00
Ethnic Dress		22,780.00		699.00	5,362.00
Blouse		16,546.00			5,643.00
Bottom	518.00	3,542.00		518.00	1,257.00
Saree		1,704.00			
Dupatta					
Total	133,273.00	2,742,888.00	493.00	82,636.00	898,811.00

Category wise Qty vs Revenue



Top Cities by Sales

