

# ERIC SALVADOR STROBACH

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Active secret security clearance

## SUMMARY

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Experienced project manager with 4 years of leadership and management experience in the US Navy. George Washington University MBA '22 candidate with a certificate from GW's Data Analytics and Visualization Bootcamp. I plan and execute projects with a strategy of fostering team collaboration, expecting critical thinking, empowering subject matter experts, and developing efficient lines of communication with stakeholders at all levels. Transitioning military veteran.

## EDUCATION

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**THE GEORGE WASHINGTON UNIVERSITY, School of Business**

**Washington, DC**

**Master of Business Administration, STEM focus**

*May 2022*

- Certificate in Data Analytics (Python, JavaScript (D3.js, Leaflet.js), HTML5/CSS, API Interactions, SQL, Tableau, Fundamental Statistics, Machine Learning, R, Git/GitHub)
- Graduate Certificate in Management of Technology & Innovation

**OLD DOMINION UNIVERSITY**

**Norfolk, VA**

**B.A. in Spanish, Minors in Criminal Justice and Military Leadership**

*May 2016*

## RELEVANT PROJECTS

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**Coffee Production Market Entry Analysis**

**Washington, DC**

[https://github.com/Eric-Strobach/COVID\\_BRICS](https://github.com/Eric-Strobach/COVID_BRICS)

*January 2022*

- Led a team of two data scientists in developing machine learning algorithms capable of predicting individual future economic performances of BRICS countries. Using specific economic factors such as national income and access to water, electricity, and logistics capacity, the team investigated the advisability of investing in coffee processing facilities in each country
- Tools Used: k-means algorithm, linear regression, correlation analysis, python, GitHub/GitBash, Random Forest, Tableau, SQL, Excel, Jupyter Notebook, Google Collab, Google Slides, VS Code, Markdown, Miro

**Industry Entry Analysis for Tabulera, an employee benefits administration software company**

*July 2021*

- Conducted market research on 3 target industries, developed recommendations, and presented several business strategies to CEO

**Strategy Advising & Implementation For SWT, a Swedish water purification tech company** *January 2021 – May 2021*

- Developed a US market entry strategy for an up-and-coming company based in Stockholm, Sweden. Led a team of five people in identifying expansion opportunities into the American market and presented recommendations to C-suite leadership

**President of Prospanica at GWU (a Graduate Student Business Club)**

*January 2021 - January 2022*

- Served as President of a club whose mission is to empower Hispanic students and business professionals to achieve their full educational, economic, and social potential. Grew club membership from 6 active members to 21 within 5 months
- In the spirit of promoting diversity, equity, and inclusion, organized the Career Management Program: an in-person event where company representatives from different industries talked to Prospanica club members regarding future employment opportunities and the importance of DE&I initiatives within their companies

## WORK EXPERIENCE

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**US NAVY, USS ROSS**

**NAVSTA Rota/Base Naval de Rota, Spain**

**Lieutenant, Auxiliaries Division Officer**

*May 2016 - August 2020*

- Managed 13 personnel. Ensured staff followed critical maintenance protocols on ship's machinery to keep Navy European defense forces combat-ready over 6 deployments while cultivating camaraderie and mission focus among individual team members
- Fostered effective American-Spanish military relations by interfacing daily in Spanish with Spain's military personnel and civilian contractors. Served as a key liaison between both sides and coordinated millions of dollars' worth of repairs while in port
- Used communication skills during oral presentations to groups of up to 40 people, briefing them on plans for executing high risk procedures such as refueling alongside ships at sea. Ensured that all possessed a shared mental model, resulting in 100% mission accomplishment in over 50 such hazardous exercises
- Developed staff of 13 mechanics to maximum potential by assessing performance, establishing team objectives, and regularly conducting performance reviews. In March 2020, this effort resulted in 11 of these cohorts members' making rank in a traditionally low-promoting job role