

Outlook on Magento 2

Matthias Zeis

Profile

- Magento since 2009
- Magento Blog 2010
- Magento Certified 2011
- Magento Meetup 2012
- @mzeis
- matthias-zeis.com



LimeSoda

- Founded 2002
- Based in Vienna
- Magento since 2009
- 25+ people
- We're looking for you! limesoda.com/jobs/



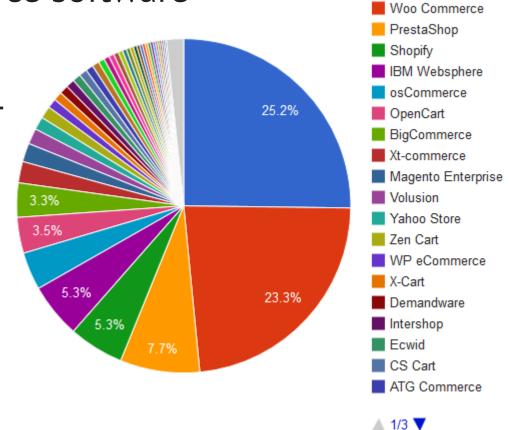
Do you know it / work with it?

MAGENTO



Magento

- Most used E-Commerce software
- Released 2008
- Bought by eBay 2011
- Open Source
- Community Edition
- Enterprise Edition



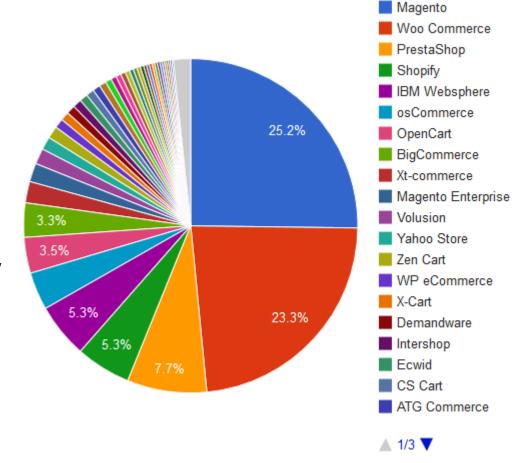
http://www.datanyze.com/market-share/e-commerce-platforms/Alexa%20top%201M



Magento

Magento

- PHP & MySQL
- OOP
- Configuration over convention
- XML configuration
- PrototypeJS + jQuery
- Very flexible
- Complex

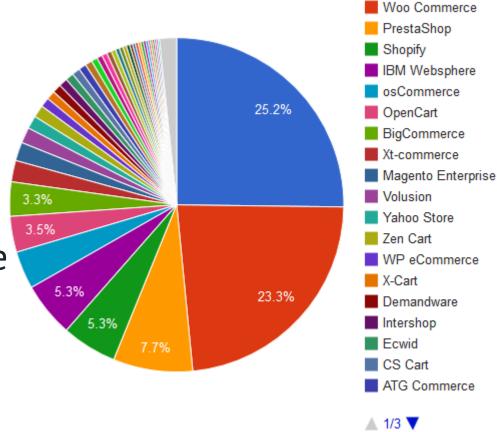


http://www.datanyze.com/market-share/e-commerce-platforms/Alexa%20top%201M



Magento

- Multiple stores
- Multiple languages
- Multiple currencies
- Multiple designs
- Responsive theme
- Common e-commerce& marketing features
- Integration with other systems



http://www.datanyze.com/market-share/e-commerce-platforms/Alexa%20top%201M



Magento

If everything is so great...

WHY MAGENTO 2?



Why Magento 2?

- Well... 2008!
 - Legacy code
 - Dependencies between modules
 - No automated tests
 - No Dependency Injection (DI)
 - No Composer, but PrototypeJS, ...
 - Time has moved on!
- Performance
- Upgrades & Stability
- Competition



Goals for Magento 2

New Magento 2 Platform Capabilities



https://twitter.com/lgorKuzyk/status/545596886447427587



Timeline

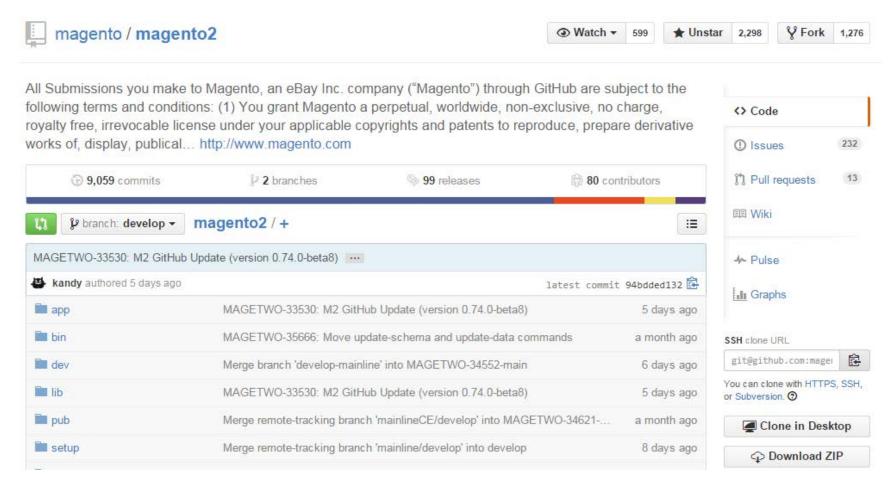
Magento 2 Timeline



https://twitter.com/ronpeled/status/545598115110088704



Public repository at GitHub



github.com/magento/magento2



Documentation



Magento Developer Documentation

GET STARTED

SYSTEM ADMINISTRATOR

FRONTEND DEVELOPER

EXTENSION DEVELOPER

CONTRIBUTOR

Magento 2 Developer Documentation

Get Started with Magento

RELEASE NOTES

New features, enhancements, and behavior changes in Magento 2.

MAGENTO ARCHITECTURE

What is Magento? How the Magento platform is organized, overview of modules, file system, and database.

System Administrators

INSTALLATION GUIDE

How to use Composer to install Magento and extensions.

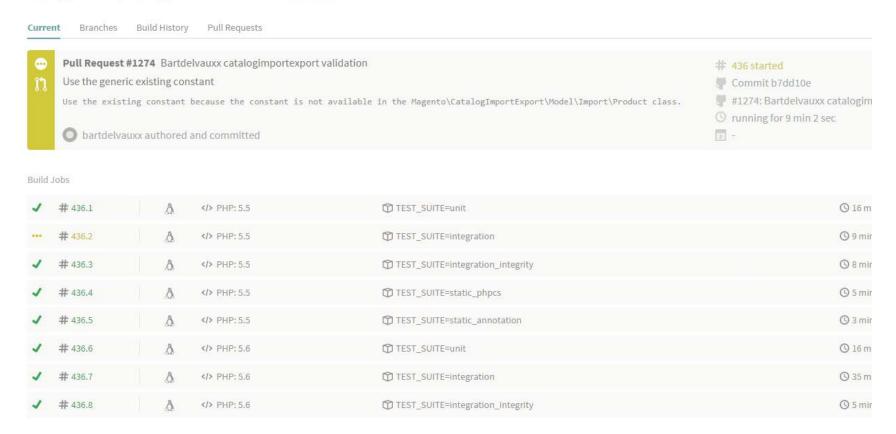
CONFIGURATION GUIDE

devdocs.magento.com



Automated testing & CI

magento/magento2 🗘 build passing



travis-ci.org/magento/magento2



Tech Stack

- PHP 5.5, 5.6 & HHVM 3.6
- Will be compatible with PHP 7
- MySQL 5.6
- Symfony, Zend Framework 2 & 1
- jQuery, RequireJS
- LESS, Grunt

Composer



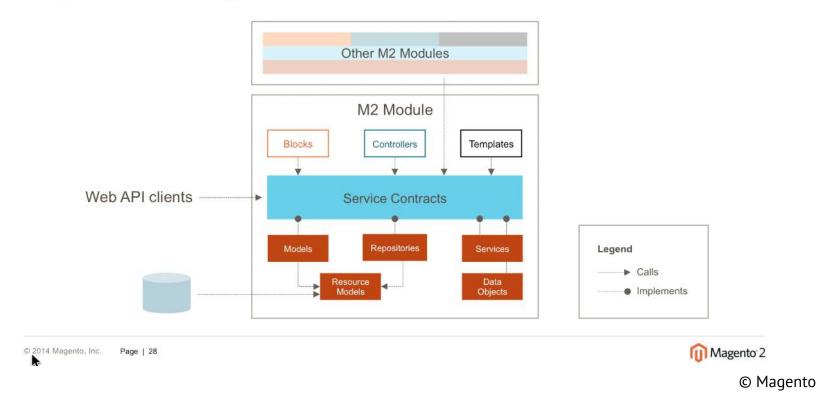
Architecture changes

- Convention over configuration (a bit more)
- Dependency Injection (DI)
- Aspect Oriented Programming (AOP)
- Service contracts
- Versioned & stable API

Service contracts

Service Contracts Overview

Entry point to business logic of the module



http://devdocs.magento.com/quides/v1.0/extension-dev-quide/service-contracts/service-contracts.html



Good

- Modern tech stack
- Automated tests
- Best practices
- More community contribution
- More documentation
- Faster

Not so good

- Not real TDD (only for "new" code)
- Code still in refactoring (will go on until GA)
- Not easier than Magento 1 (but maybe less pitfalls)
- Manual migration from M1 to M2 (some tools available)
- Not much/everywhere faster (they focus on that now)

When should you look at M2?

- Looking and playing around?
 - Now
- Use in production?
 - **>=** 2016
- Client budget?
 - >= 20 man-days (you don't just want a standard shop, right?)
- Hosting?
 - Not your € 5 shared space

Questions?

Thank you!

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limesoda.com/jobs/