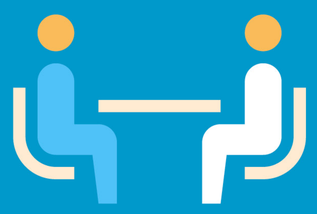
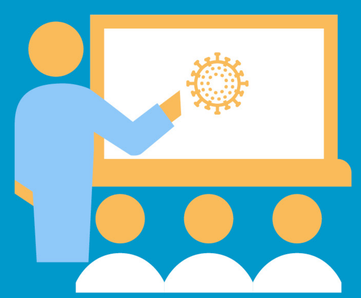
Be KIND to address fear during #coronavirus



Show empathy with those affected



Learn about the disease to assess the risks

Adopt practical measures to stay safe

Learn more to Be READY for #COVID19:
www.who.int/COVID-19

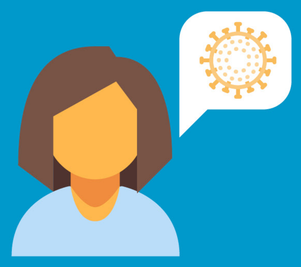
UNITED NATIONS

World Health Organization

Be KIND to address stigma during #coronavirus

Share the latest facts & avoid hyperbole

Show solidarity with affected people

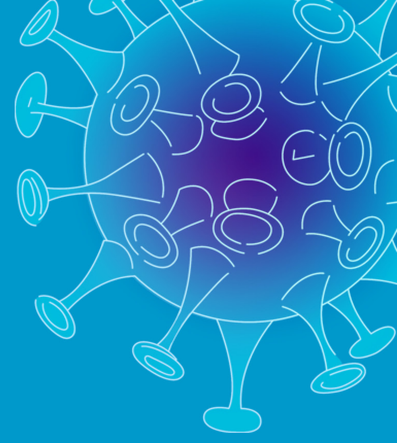


Tell the stories of people who have experienced the virus

Learn more to Be READY for #COVID19:
www.who.int/COVID-19

UNITED NATIONS

World Health Organization

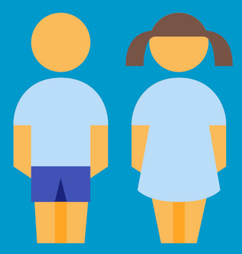


Be KIND to support loved ones during #coronavirus

Check in regularly especially with those affected

Encourage them to keep doing what they enjoy

Share WHO information to manage anxieties



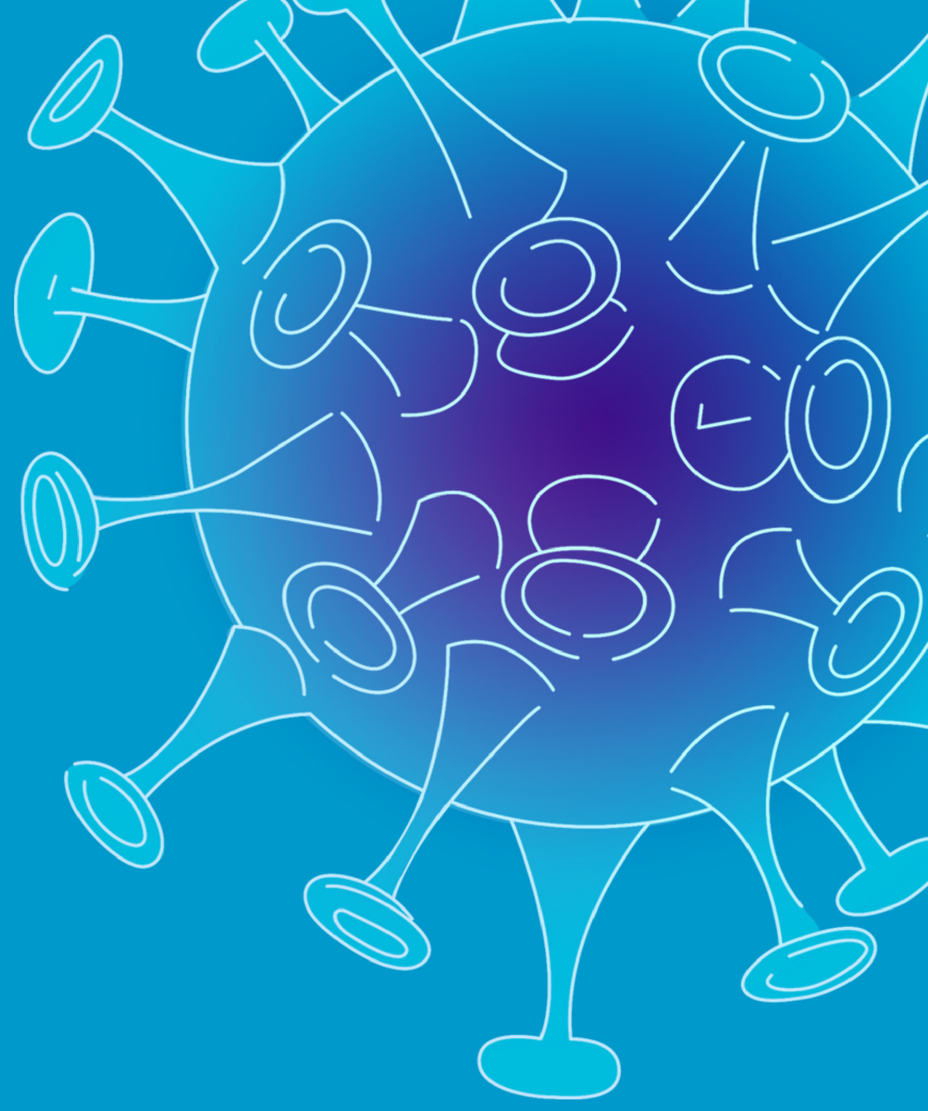
Provide calm and correct advice for your children

Learn more to Be READY for #COVID19:
www.who.int/COVID-19

UNITED NATIONS

World Health Organization

Be INFORMED
Be PREPARED
Be SMART
Be SAFE



Be READY to fight
#COVID19

For the latest health advice, go to:
www.who.int/COVID-19

UNITED NATIONS

World Health Organization

Be SUPPORTIVE
Be CAREFUL
Be ALERT
Be KIND

Be READY to fight
#COVID19

For the latest health advice, go to:
www.who.int/COVID-19

UNITED NATIONS

World Health Organization

Be **READY** for **#coronavirus**

WHO is giving advice on how to protect ourselves & others:

Be SAFE from coronavirus infection

Be SMART & inform yourself about it

Be KIND & support one another

Learn more about #COVID19 & share with your loved ones: www.who.int/COVID-19

UNITED NATIONS

World Health Organization

Be SAFE from #coronavirus

if you are 60+ or if you have an underlying condition like:

Cardiovascular disease

Respiratory condition

Diabetes

by avoiding crowded areas or places where you might interact with people who are sick.

Learn more to Be READY for #COVID19:
www.who.int/COVID-19

UNITED NATIONS

World Health Organization

Be SMART if you develop shortness of breath:

Call your doctor

Seek care immediately!

Learn more to Be READY for #COVID19:
www.who.int/COVID-19

UNITED NATIONS

World Health Organization

Be SMART & inform yourself about #coronavirus

Follow accurate public health advice from WHO & your local health authority

Follow the news on latest coronavirus updates

To avoid spreading rumors, always check the source you are getting information from

Don’t spread rumors

Learn more to Be READY for #COVID19:
www.who.int/COVID-19

UNITED NATIONS

World Health Organization