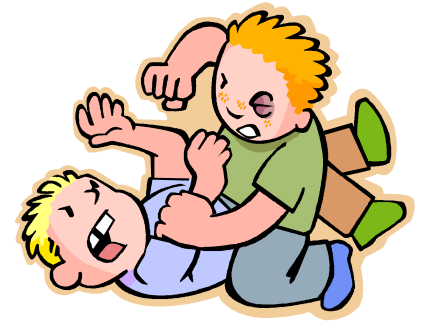




Positive and Negative Relationships



Positive and Negative Relationships

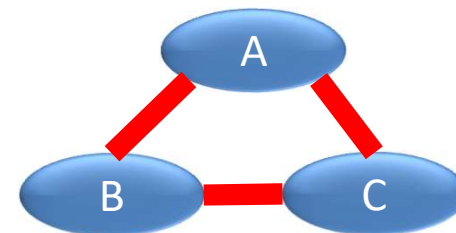
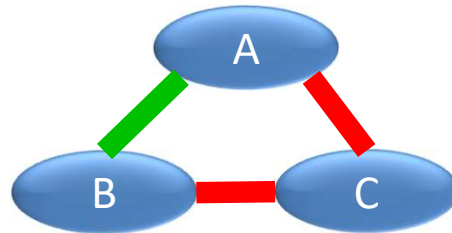
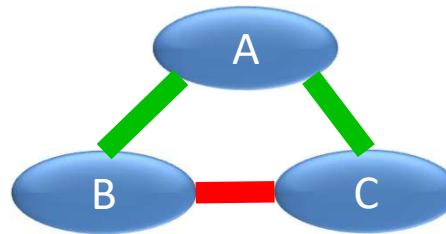
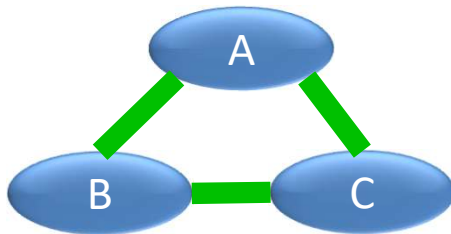


- Some relations are friendly, but others are antagonistic or hostile; interactions between people or groups are regularly beset by controversy, disagreement, and sometimes outright conflict.
- Positive links represent friendship while negative links represent antagonism.
- Structural balance
 - to understand the tension between these two forces.
 - a connection between local and global network properties; local effects → global consequences



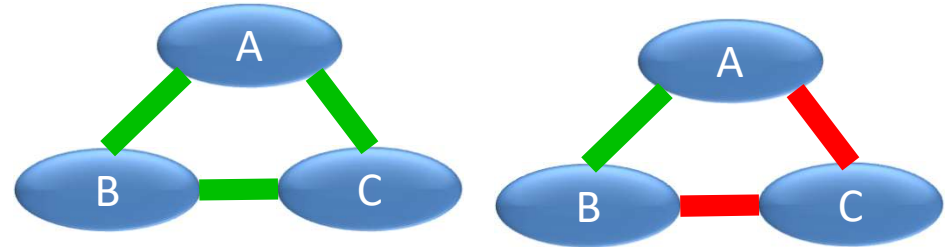
Structure Balance

- A **clique** or **complete graph** : graph which an edge connecting each pair of nodes
- Edges are labelled as
 - either friends (+) or enemies (-)
 - no two people are indifferent to one another.
- A set of three people at a time

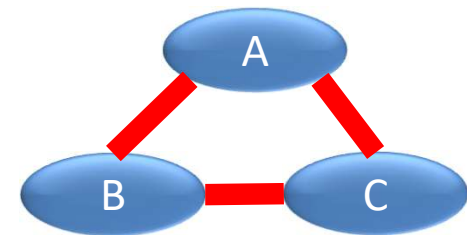
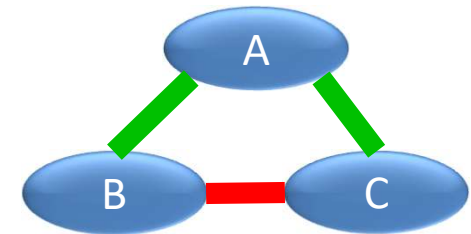




- **Balanced Structure**
 - Three mutual friends
 - A third mutual enemy



- **Unbalanced Structure**
 - Two common friends don't get along with each other
 - A has stress to side with B or C against the other
 - All are enemies
 - Two of them team up against the third





Structural Balance for Networks

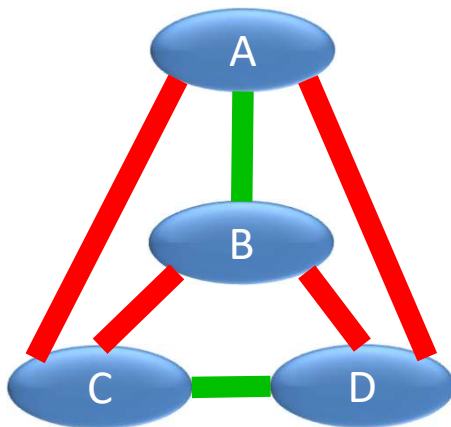
A labelled complete graph is **structurally balanced** if everyone of its triangles is balanced.

Structural Balance Property:

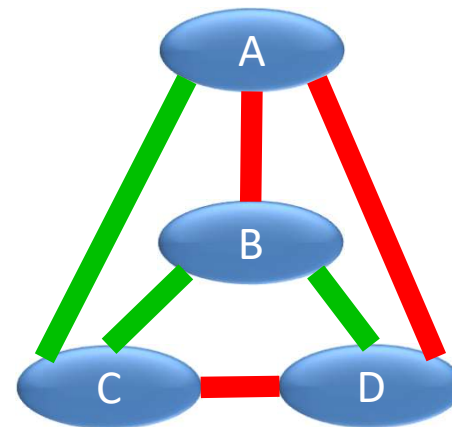
For every set of three nodes, if we consider the three edges connecting them, either all three of these edges are labeled +, or else exactly one of them is labeled +.



Balanced
structure



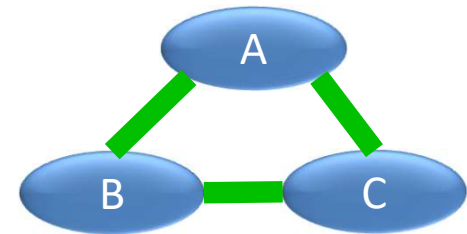
Not Balanced
structure



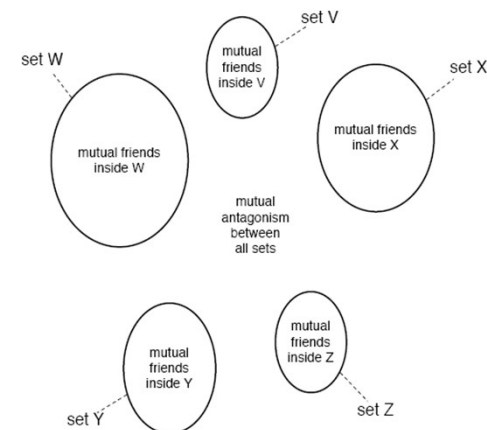


Local views vs global views

- **Local view (Structural balanced property)**
 - Conditions on each triangle of the network
- **Global view (balance theorem)**
 - Requirement that the world be divided into sets of friends.

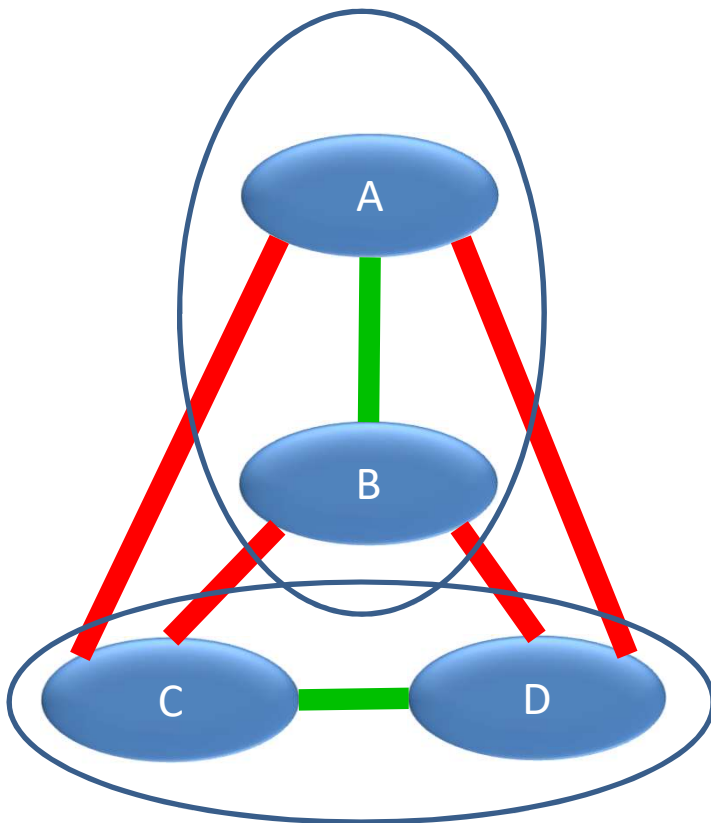


They are equivalent !!





Balanced labeled complete graph



Mutual
friends

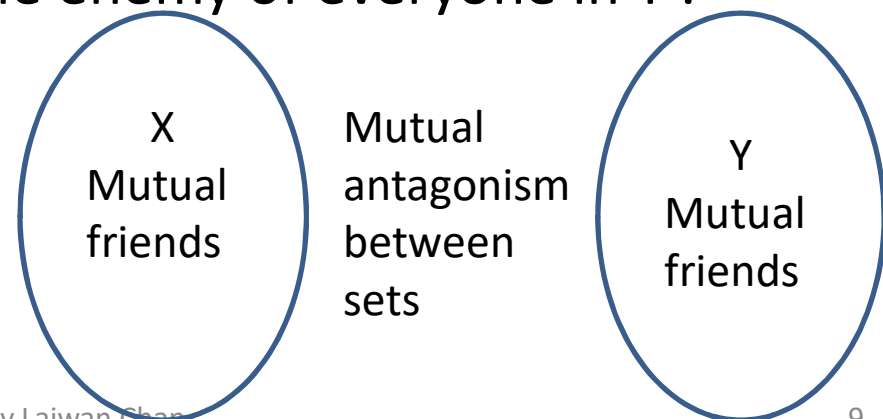
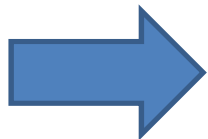
Mutual
antagonism
between
sets

Mutual
friends



Balance Theorem

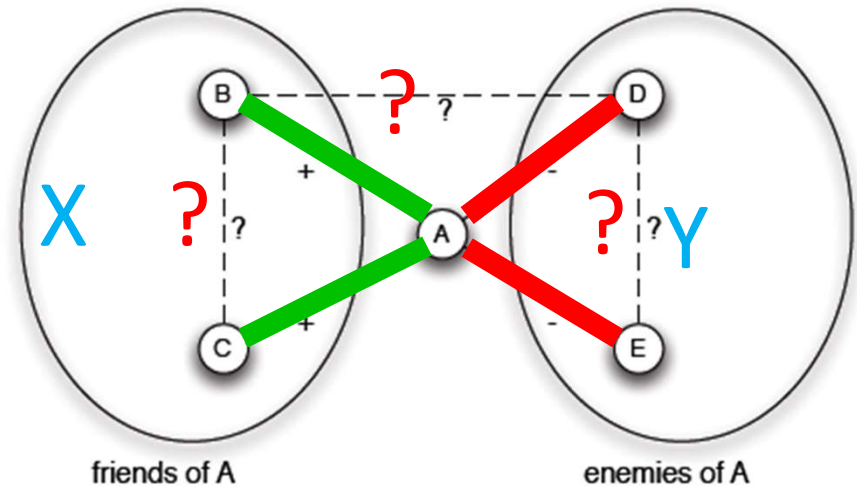
- If a labeled complete graph is balanced, then
 - either **all pairs** of nodes are **friends**,
 - or else the nodes can be divided into **two groups**, X and Y ,
 - such that every pair of nodes in X like each other,
 - every pair of nodes in Y like each other,
 - and everyone in X is the enemy of everyone in Y .



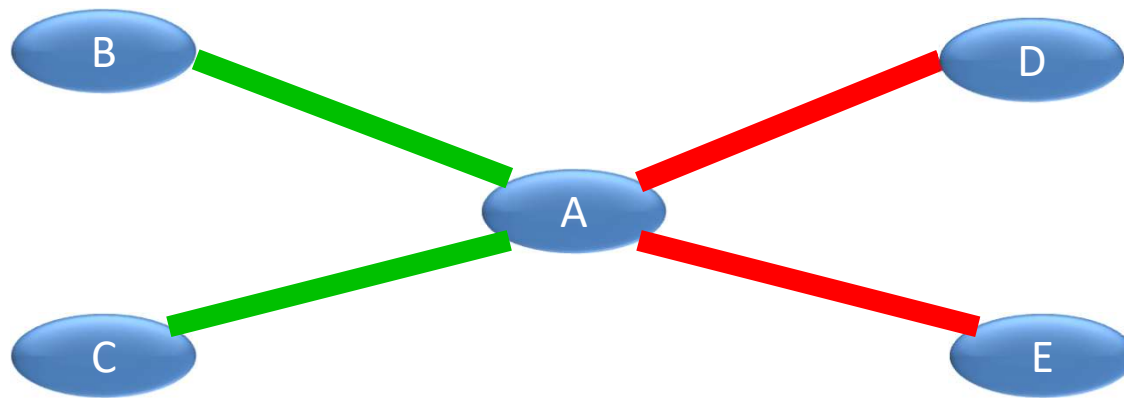


Proving the Balance Theorem

- If all pairs of nodes are friends, the graph is balanced. Otherwise, a balance graph must have at least one negative edge and one positive edge.

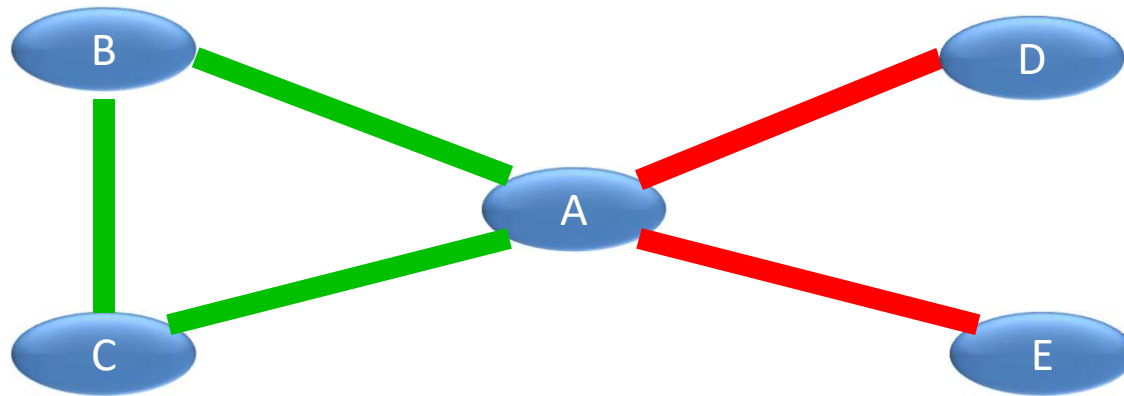


- Pick a node A, and let
 - X be the friends of A
 - Y be the enemies of A
- We need to prove
 - a) Every two nodes in X are friends.
 - b) Every two nodes in Y are friends.
 - c) Every node in X is an enemy of every node in Y





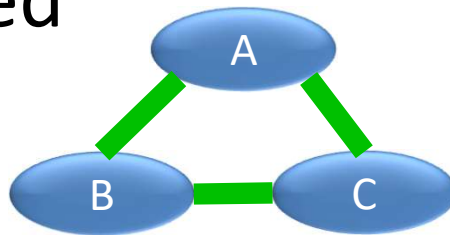
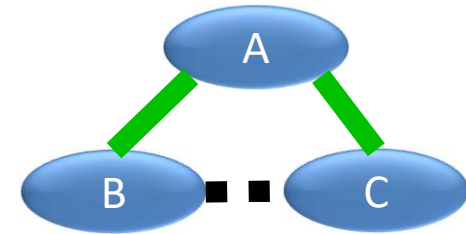
(a) Every two nodes in X are friends





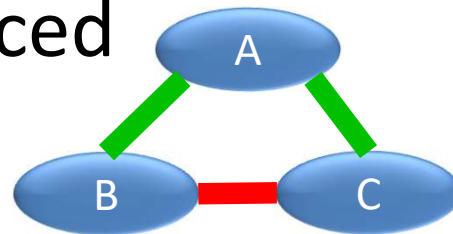
(a) Every two nodes in X are friends

- Let B and C be two nodes in X
- A is friends with both B and C
- Balanced



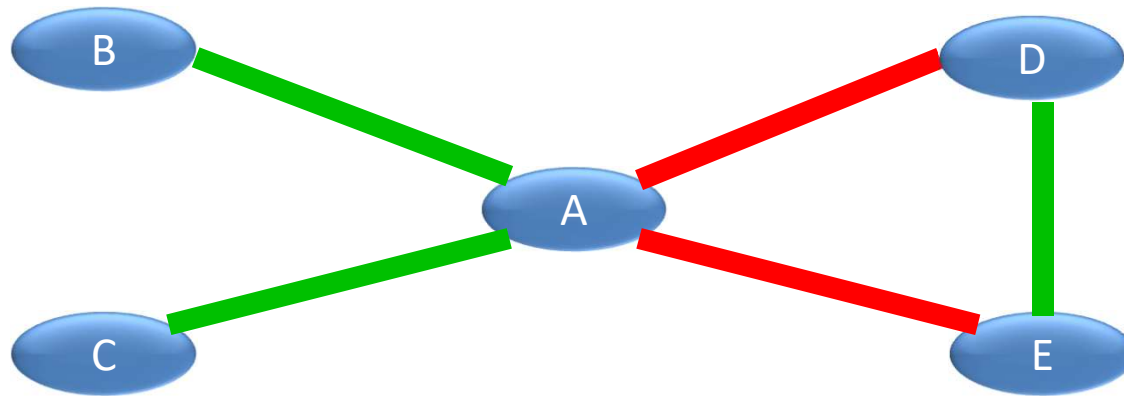
B and C are
Friends

- Unbalanced





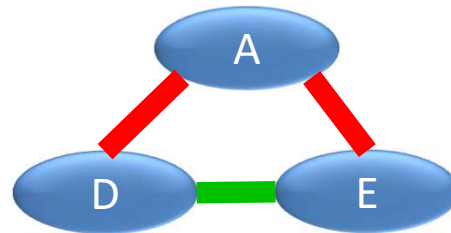
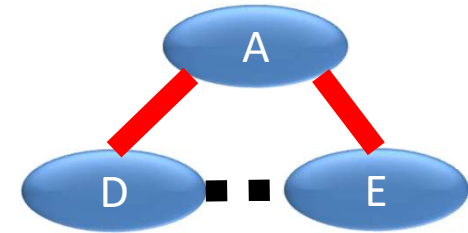
(b) Every two nodes in Y are friends





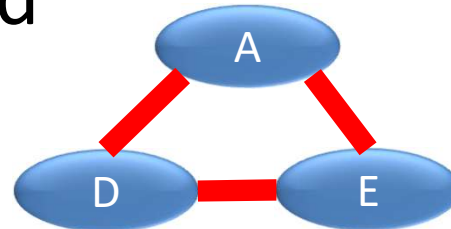
(b) Every two nodes in Y are friends

- Let D and E be two nodes in Y
- A is enemies with both D and E
- Balanced



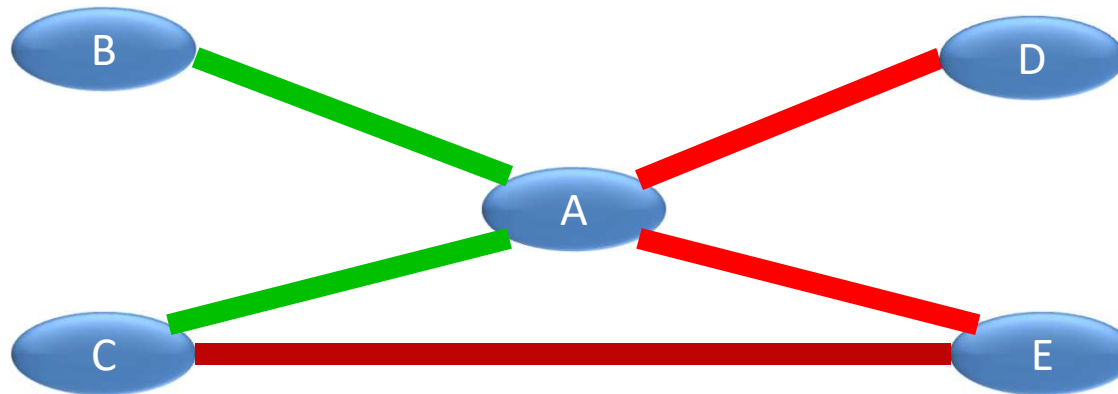
D and E are
friends

- Unbalanced





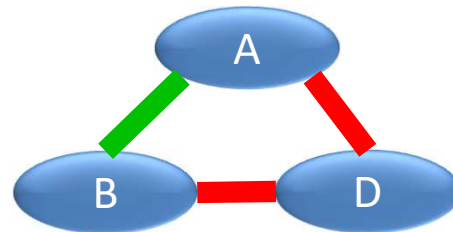
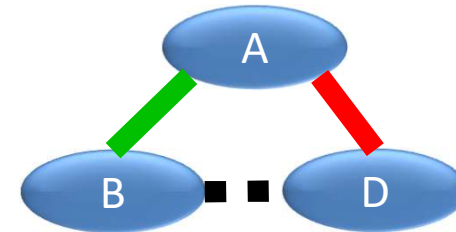
(c) Every node in X is an enemy of every node in Y





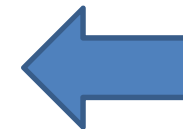
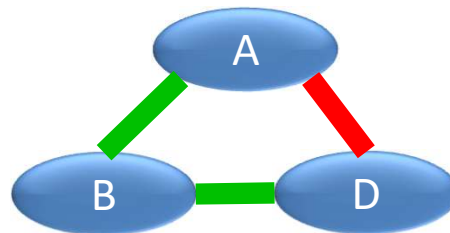
(c) Every node in X is an enemy of every node in Y

- Let B be a node in X
- Let D be a node in Y
- A is friends with B and enemies with D
- Balanced



B and D are enemies

- Unbalanced





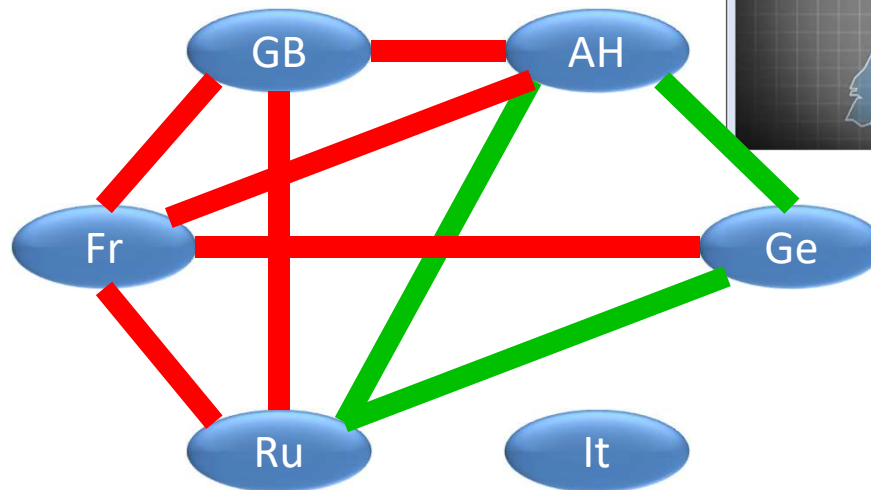
Applications of structural balance

- International relationship (by Antal, Krapivsky, and Redner)
- How the network slides into a balanced labeling and into World War I.
 - GB : Great Britain
 - Fr : France
 - Ru : Russia
 - It : Italy
 - Ge : Germany
 - AH : Austria-Hungary



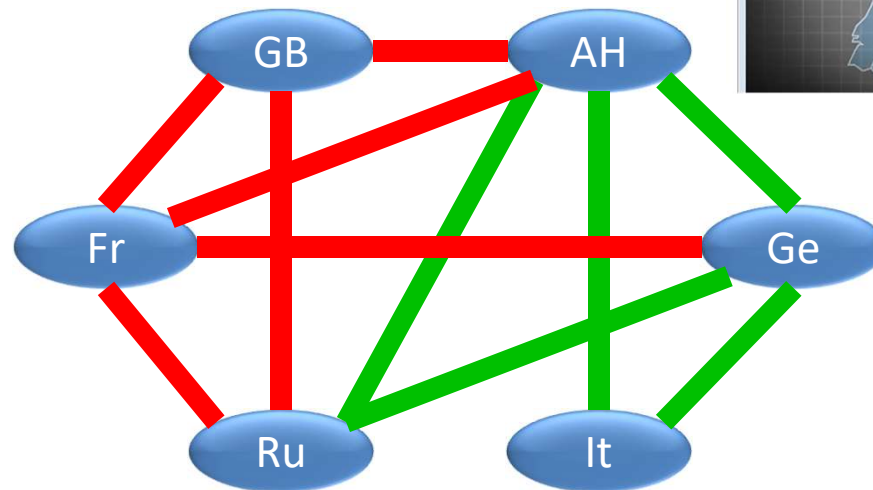
Three Emperors' League

1872-81



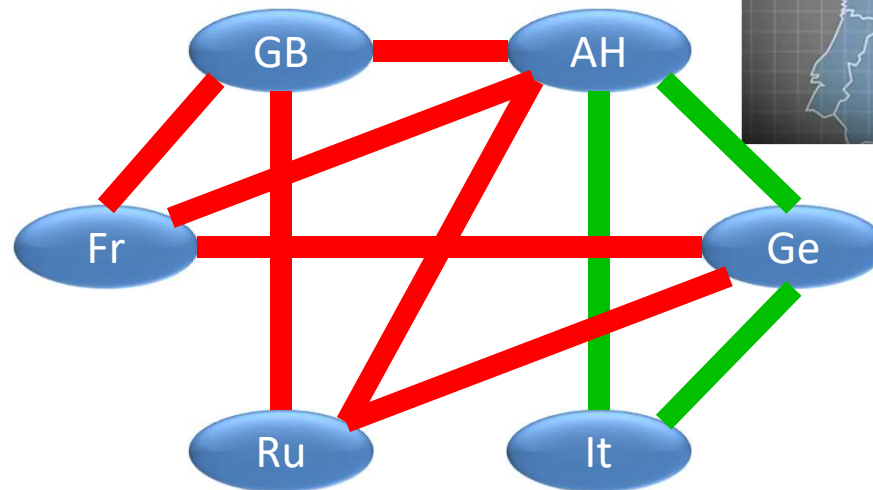


Triple Alliance 1882



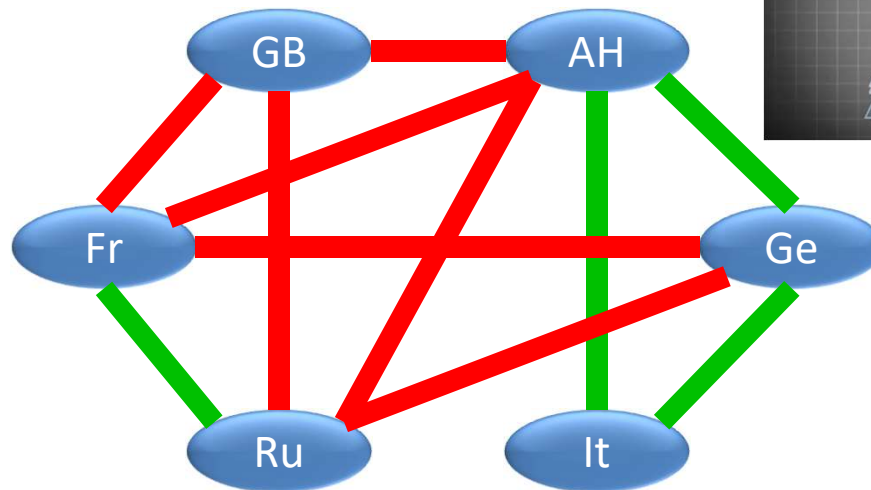


German-Russian Lapse 1890



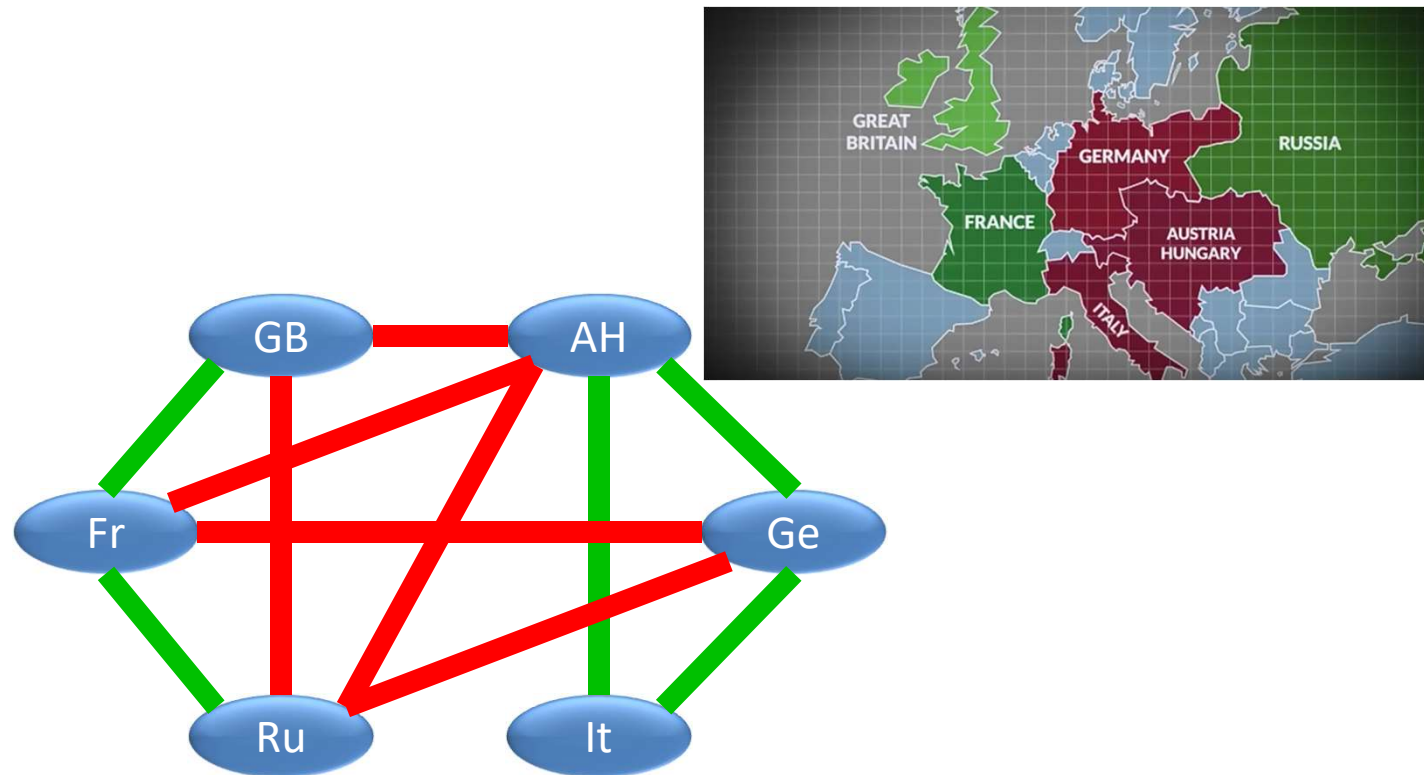


French-Russian Alliance 1891–94



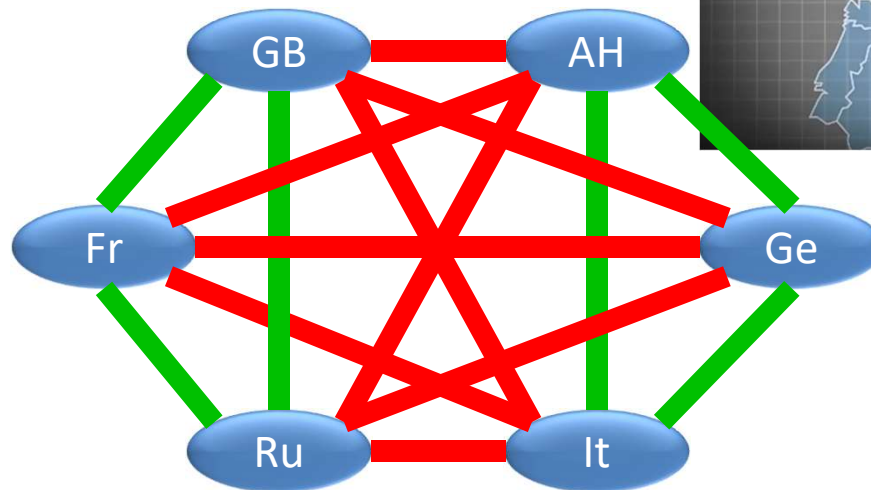


Entente Cordiale 1904





British Russian Alliance 1907





Trust and Distrust

- Consumer review sites or on-line rating sites that users can express **trust/distrust** dichotomy in on-line ratings.
- Directed Graph or Undirected graph
 - When A expresses trust or distrust of B, we don't know what B thinks of A
- Transferability
 - A trusts B, B trusts C, does A trust C ?
 - A distrusts B, B distrusts C, does A trust or distrust C ?





A weaker form of structural balance

- **Structural Balance Property:**

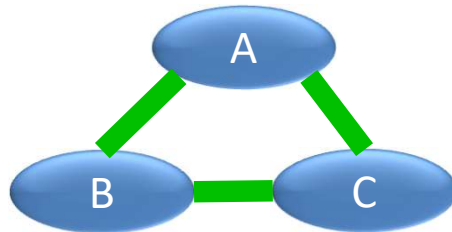
For every set of three nodes, if we consider the three edges connecting them, either all three of these edges are labeled +, or else exactly one of them is labeled +.

- **Weak Structural Balance Property:** There is no set of three nodes such that the edges among them consist of exactly two positive edges and one negative edge.

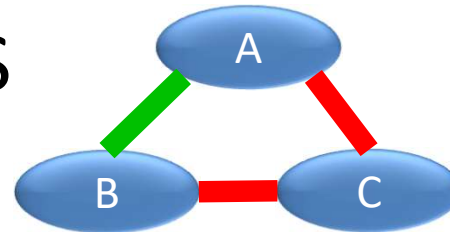


- Structural Balance Property:

YES

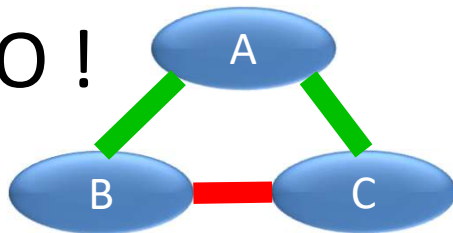


YES



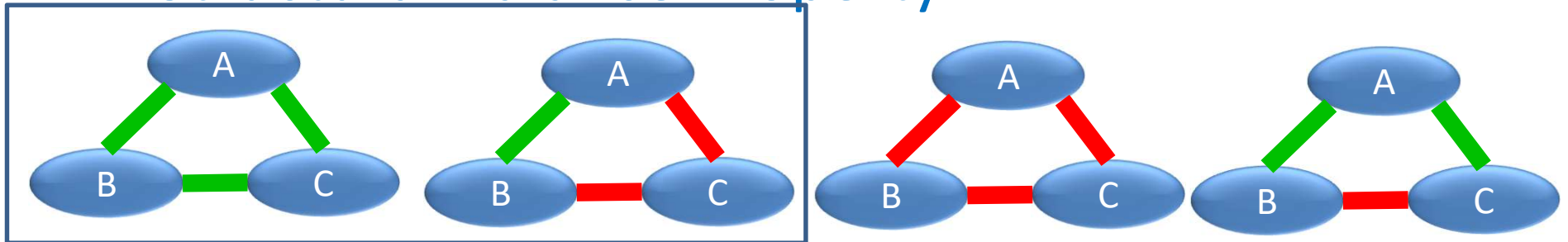
- Weak Structural Balance Property:

NO !

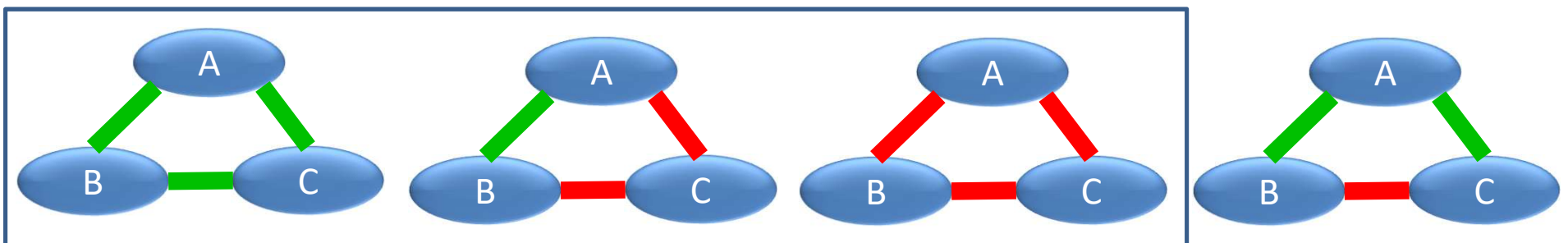




- Structural Balance Property:



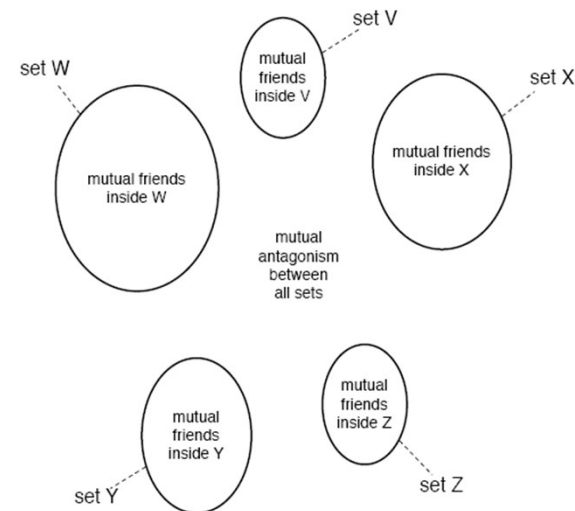
- Weak Structural Balance Property:





Characterization of Weakly Balanced Networks

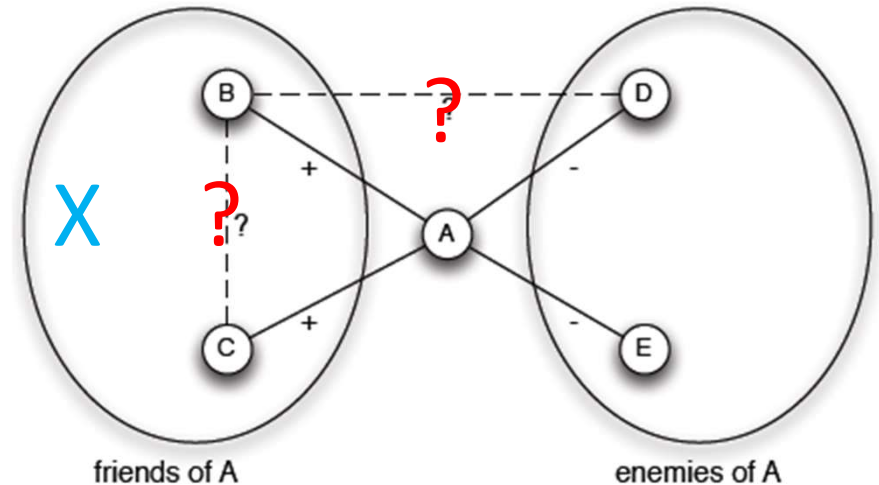
- If a labeled complete graph is **weakly balanced**, then its nodes can be divided into groups in such a way that every two nodes belonging to the same group are friends, and every two nodes belonging to different groups are enemies.





Proving the characterization

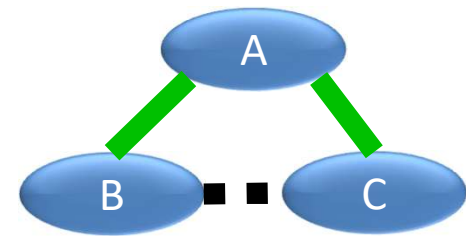
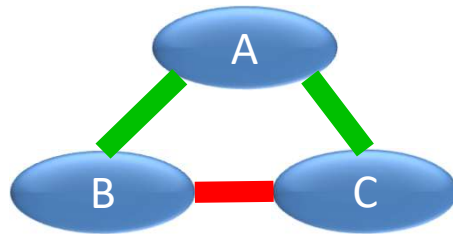
- Pick a node A , and let
 - X be the friends of A
- We need to prove
 - All of A 's friends are friends with each other
 - A and all his friends are enemies with everyone else.



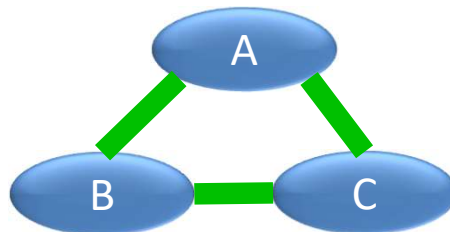


All of A's friends are friends with each other

- Let B and C be two nodes who are friends of A
- A is friends with both B and C
- If



Violates the weak structural balanced

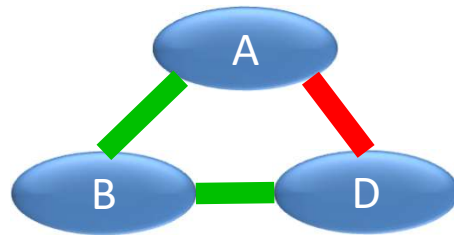
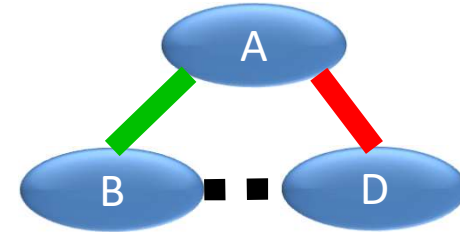


B and C
are friends

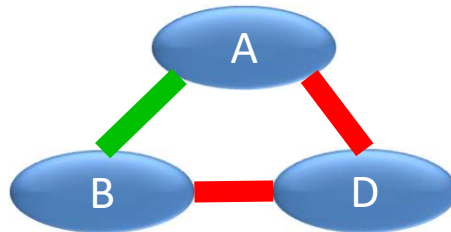


A and all his friends are enemies with everyone else

- Let B be a node in X
- Let D be a node outside X
- A is friends with B and enemies with D
- If



violate the weak structural balanced

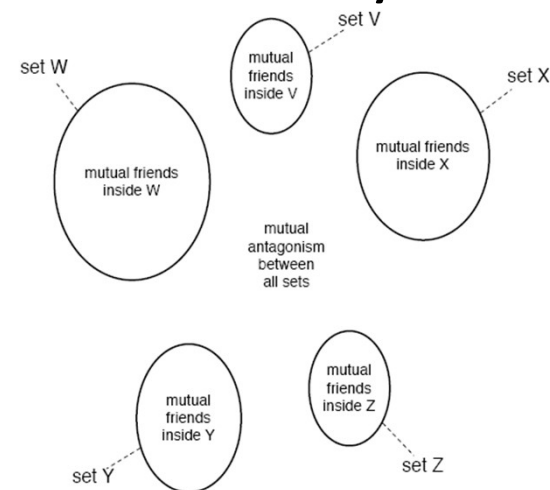
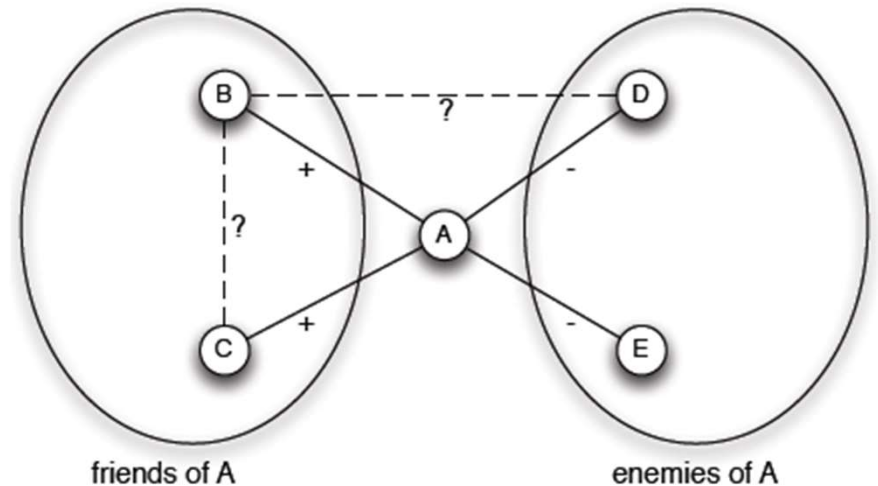


**B and D are
enemies**



Proving the characterization

- Pick a node A, and let
 - X be the friends of A
- We have proved
 - All of A's friends are friends with each other
 - A and all his friends are enemies with everyone else.
- Remove the set X and A.
Proceed to the subsequent groups in the graph.

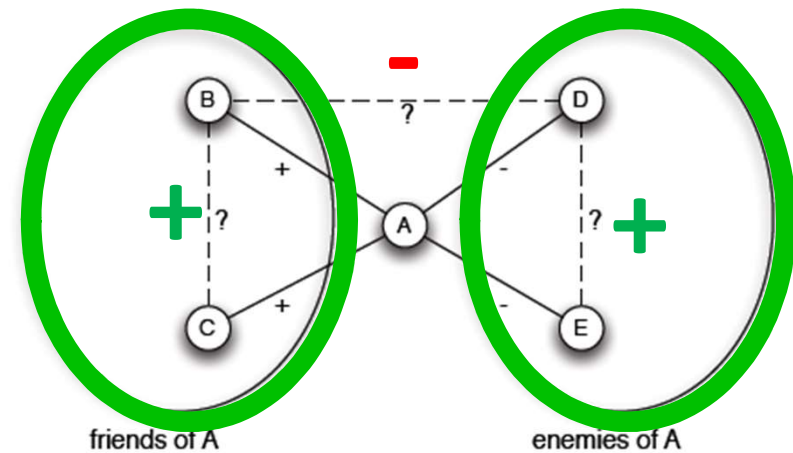




A weaker form of structural balance

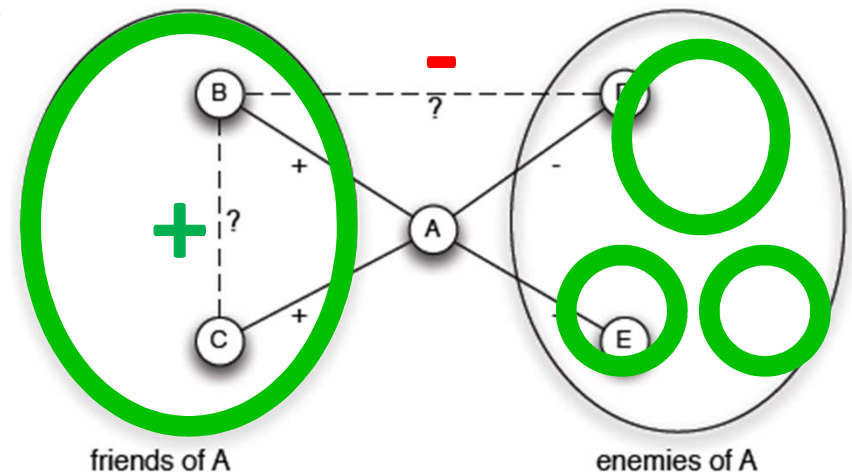
- Structural Balance

Property:



- Weak Structural Balance

Property:





Generalizing the Definition of Structural Balance

- Assumptions we have made
 1. Complete graphs
 - Each person must be either friend or enemy to others
 - What if some are unknown ?
 2. The balanced theorem
 - Apply to all triangles in the graph
 - Can we relax this ?
 - What if most triangles are balanced ?

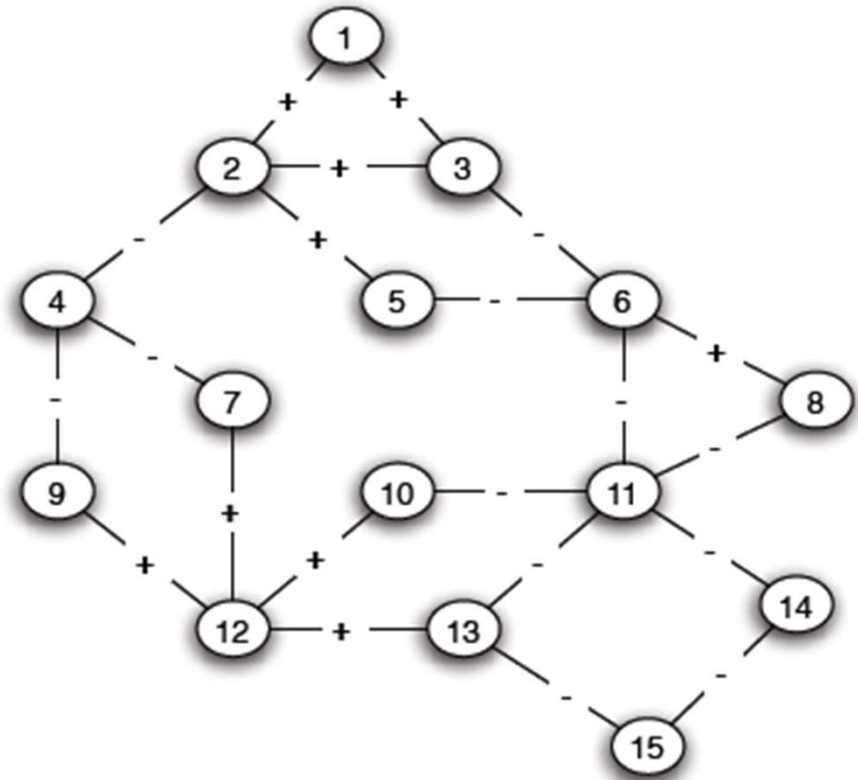


Structural Balance in Arbitrary (Non-Complete) Networks

- Non-complete graph

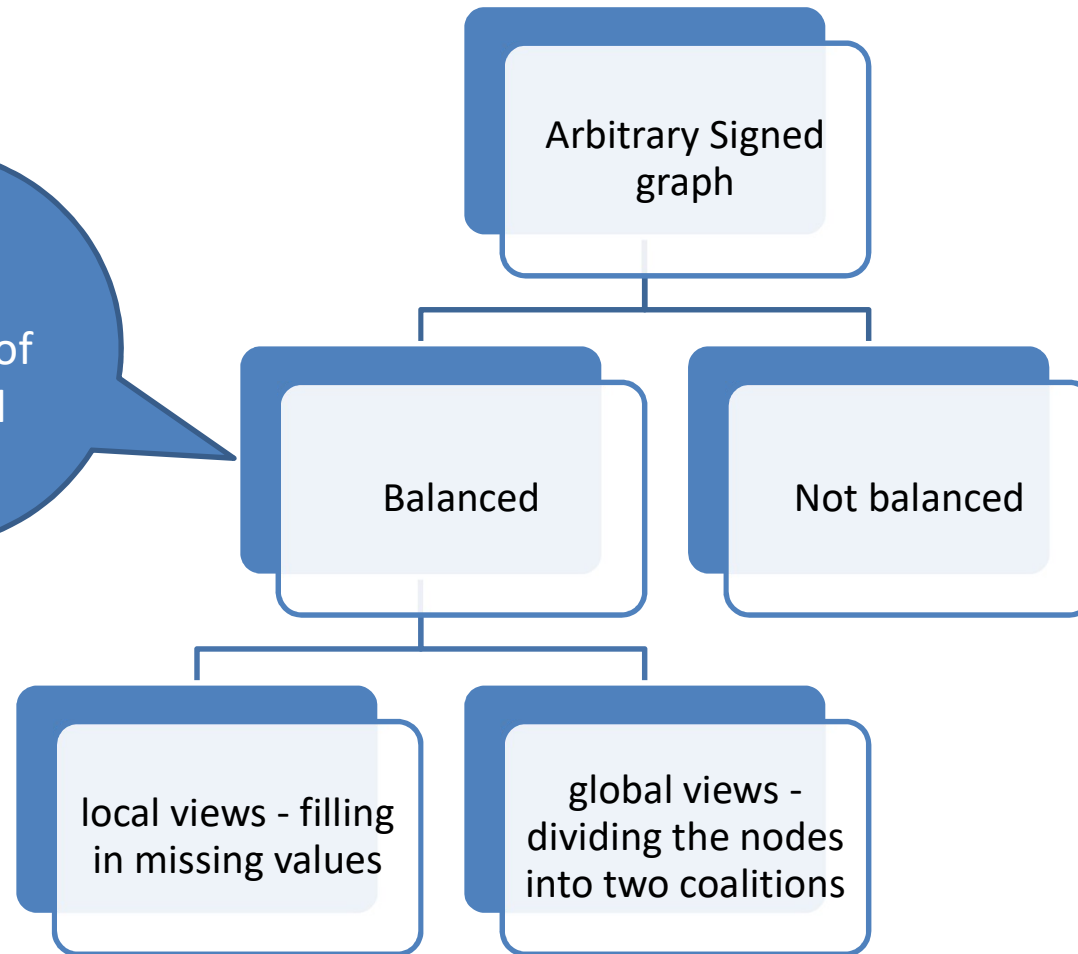
- Edges

- positive : friendship
- negative : enmity;
- absence : two endpoints do not know each other. .





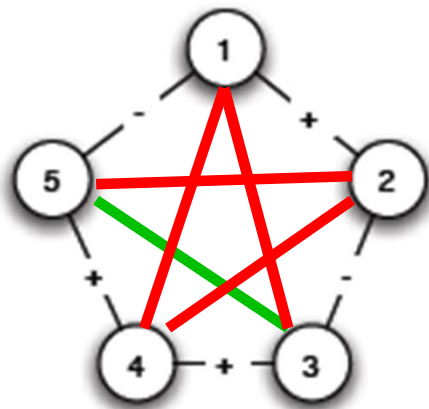
Use the
original
definition of
structural
balance





Local view

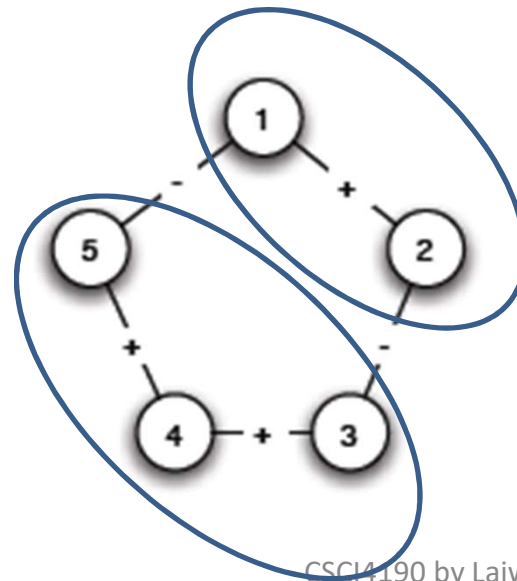
- Treat non-complete networks as a problem of filling in missing values so as to produce a signed complete graph that is balanced.





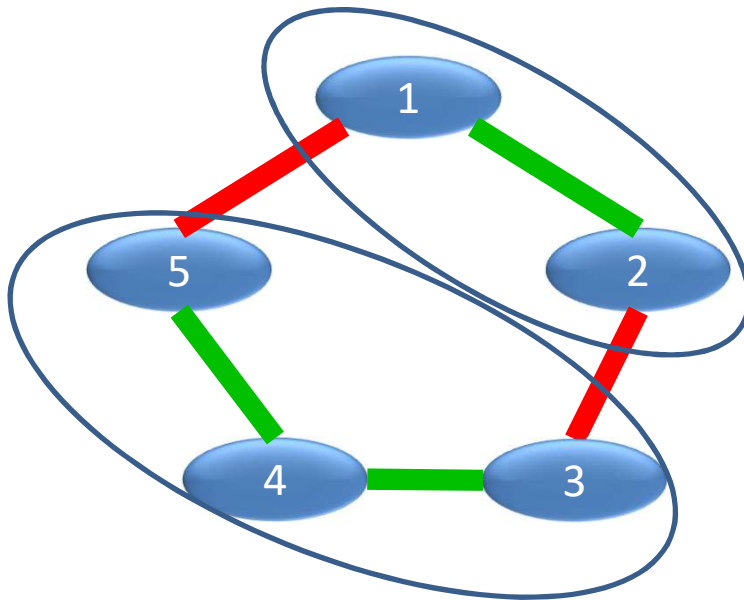
Global view

- Divide the nodes into two sets X and Y
 - Positive edge for nodes both inside X
 - Positive edge for nodes both inside Y
 - Negative edge for nodes across X and Y

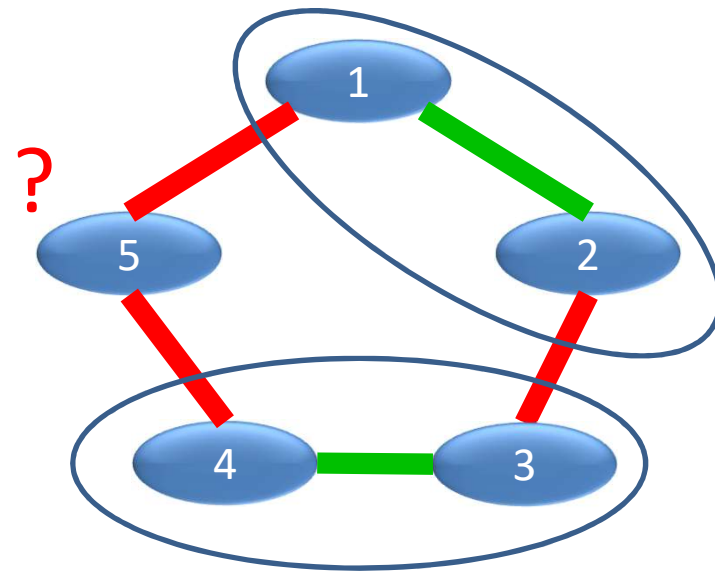




Balanced

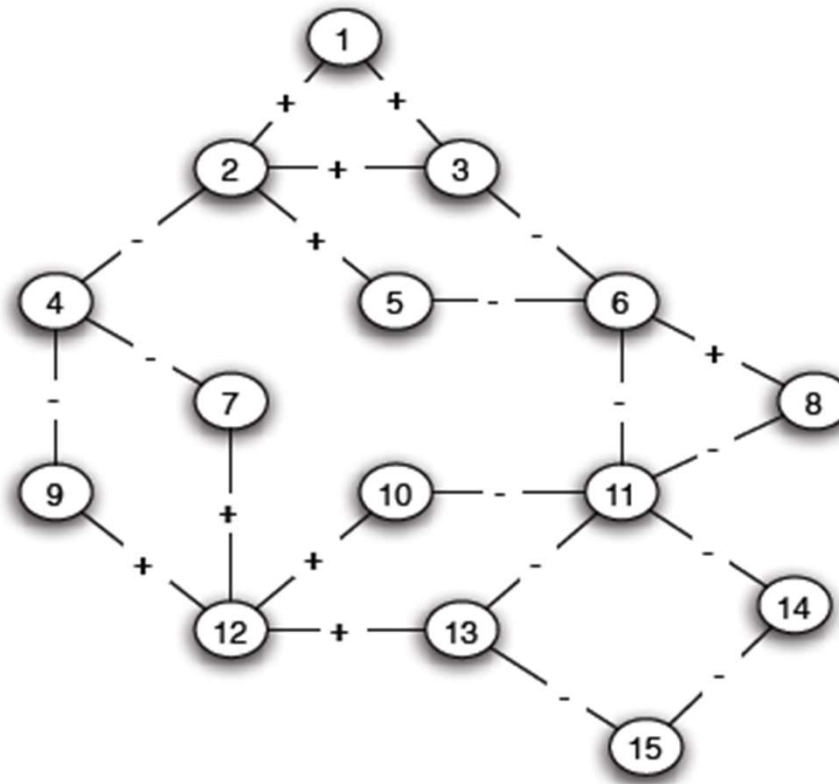


Not Balanced





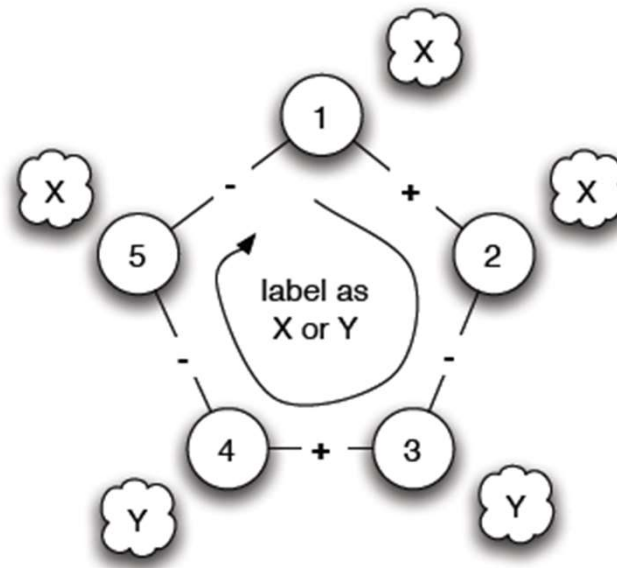
Is this graph balanced ?





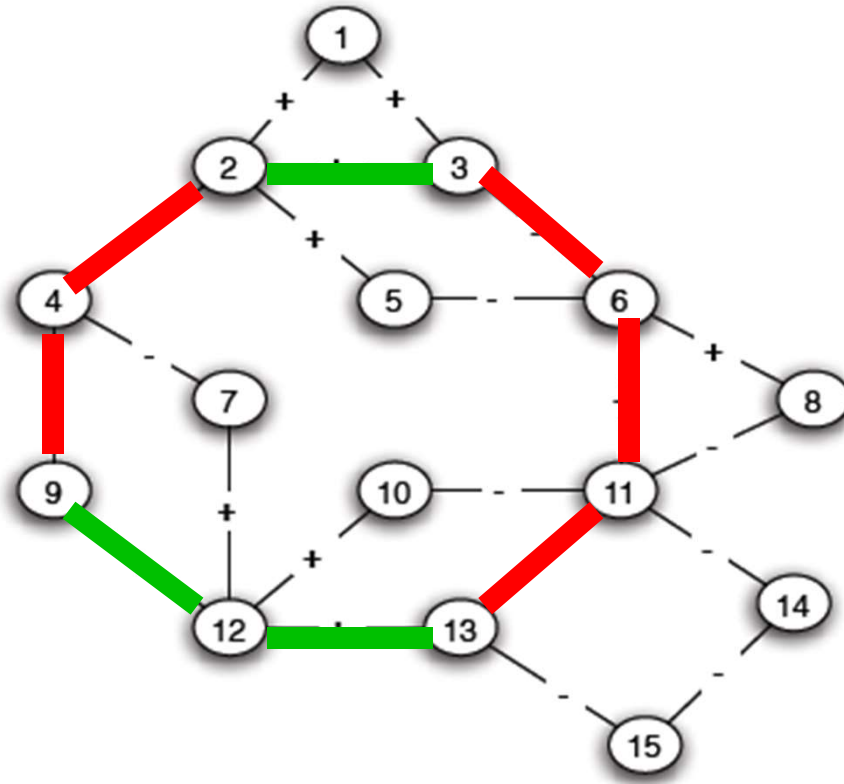
Condition for balanced network

- Claim : A signed graph is balanced if and only if it contains *no cycle with an odd number of negative edges*.





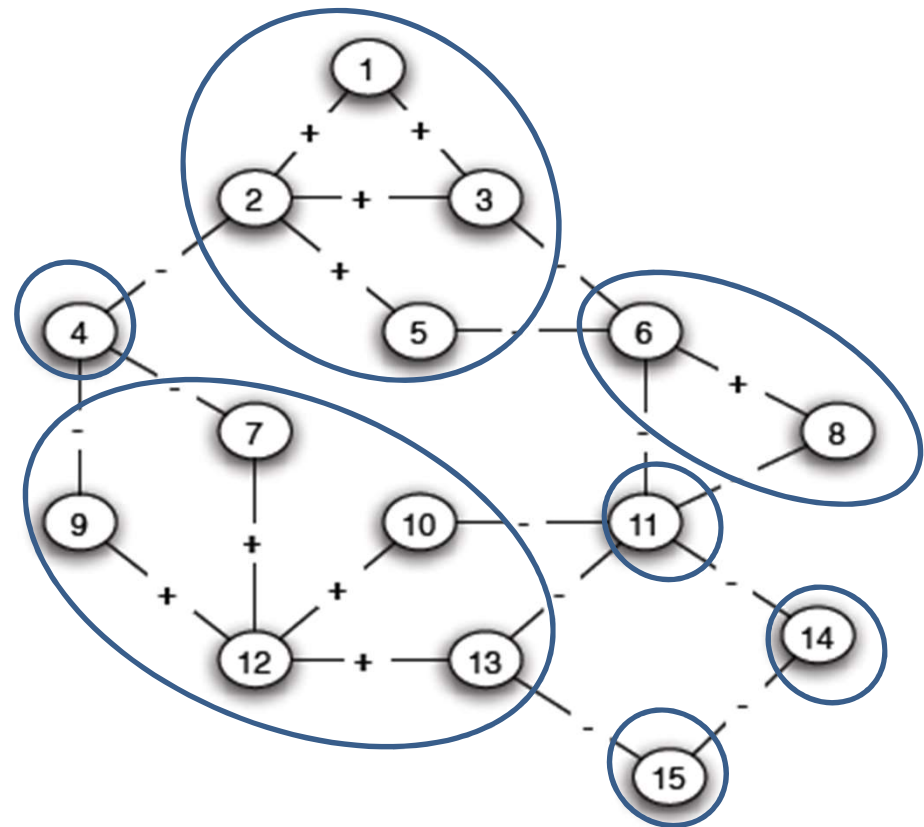
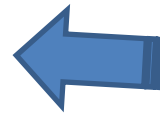
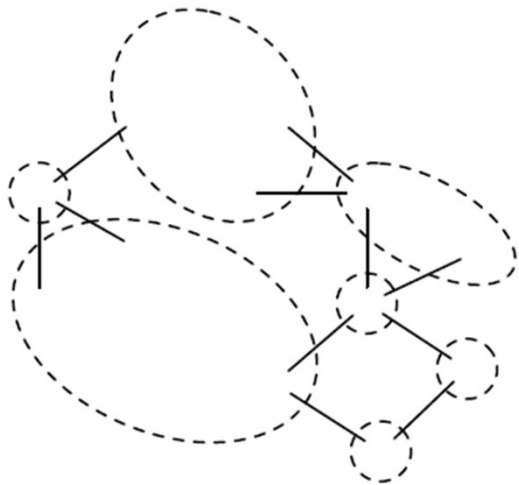
- The graph contains a cycle with an odd number of negative edges. This implies the graph is not balanced.





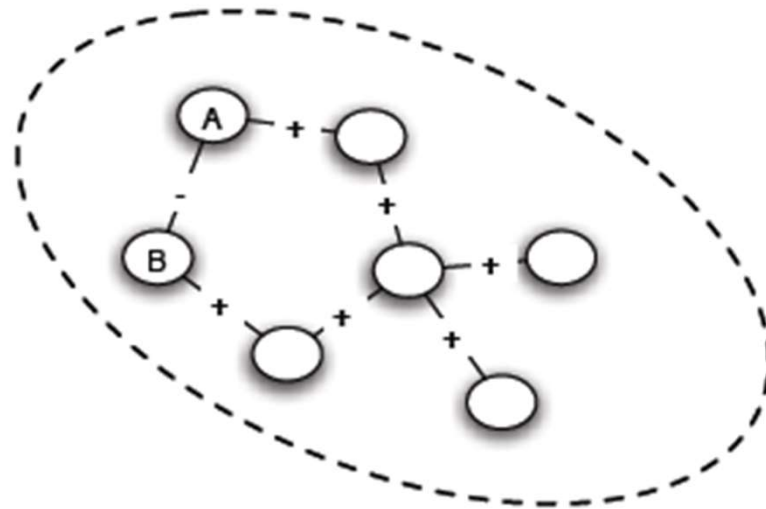
Searching for balanced division

- Step 1 : find the connected components using positive edges. Declare each component to be a supernode.





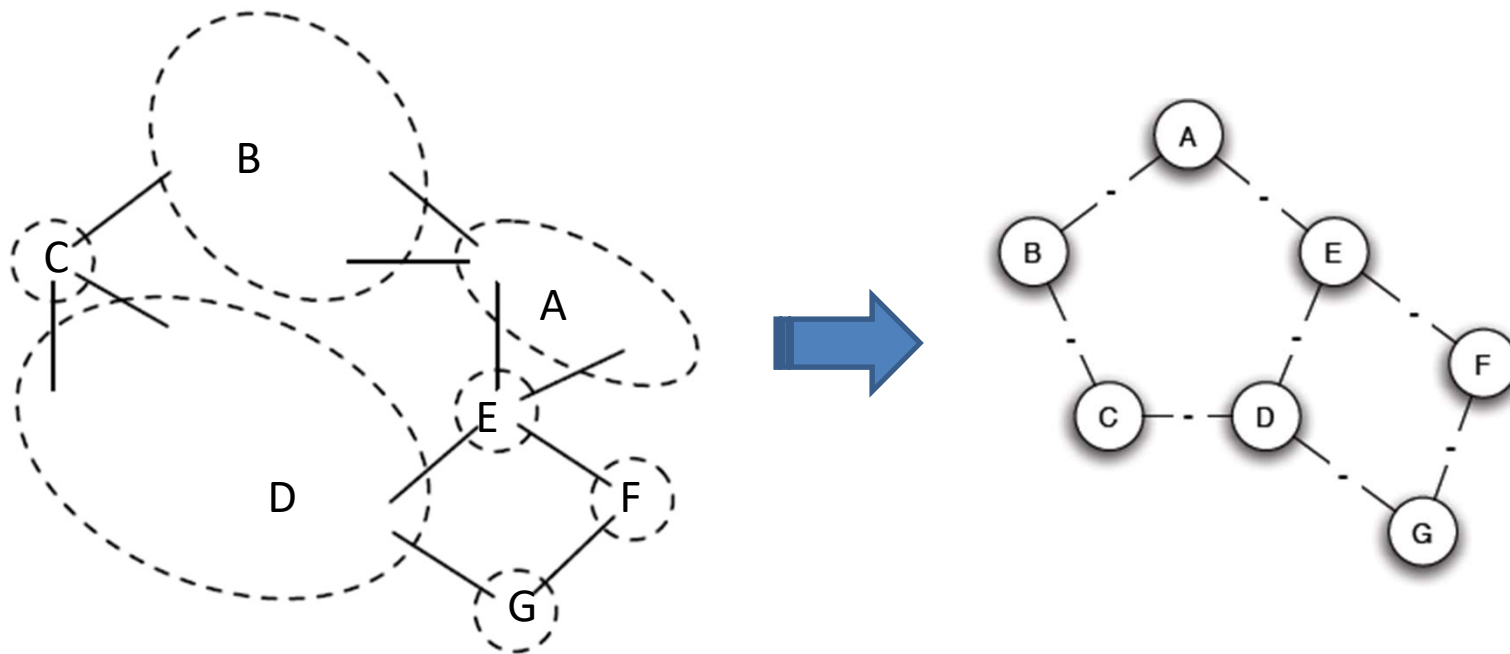
- If any supernode contains a negative edge, there is a cycle with an odd number of negative edges.





Searching for balanced division

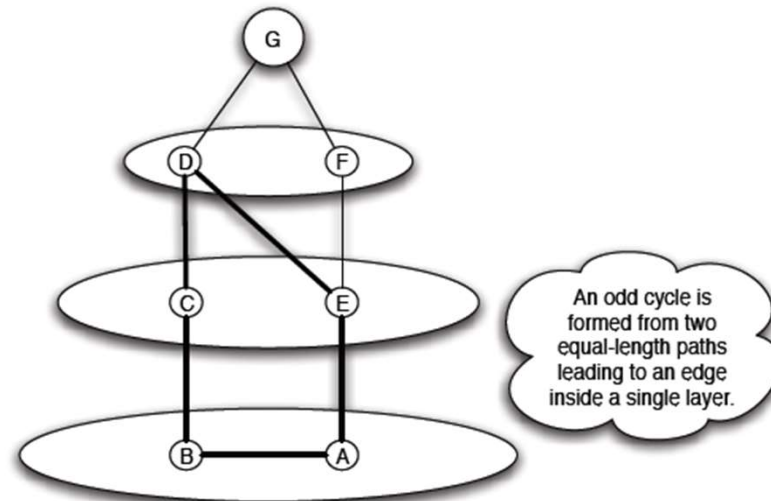
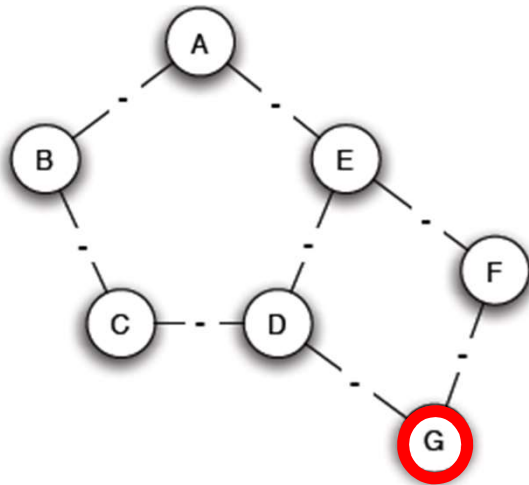
- Step 2 :
 - the supernodes form the reduced graph (negative edges only)
 - breadth first search of the reduced graph





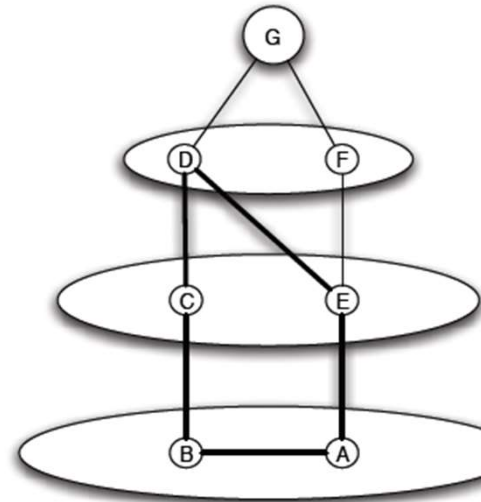
Breadth-first search of the reduced graph

- edges connect two nodes
 - in adjacent layers
 - if all edges are of this type, nodes in alternate layers form a set
 - in the same layer
 - a cycle with odd number of nodes



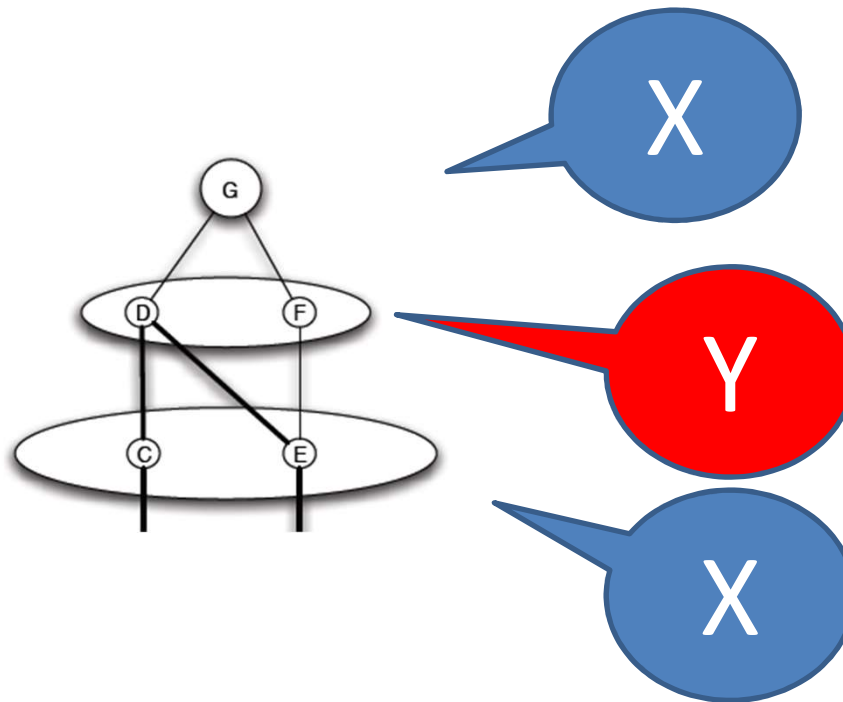


- Each edge connects two nodes
 - in adjacent layers
 - in the same layer
- Edges cannot jump over successive layers





- Each edge connects two nodes
 - in adjacent layers



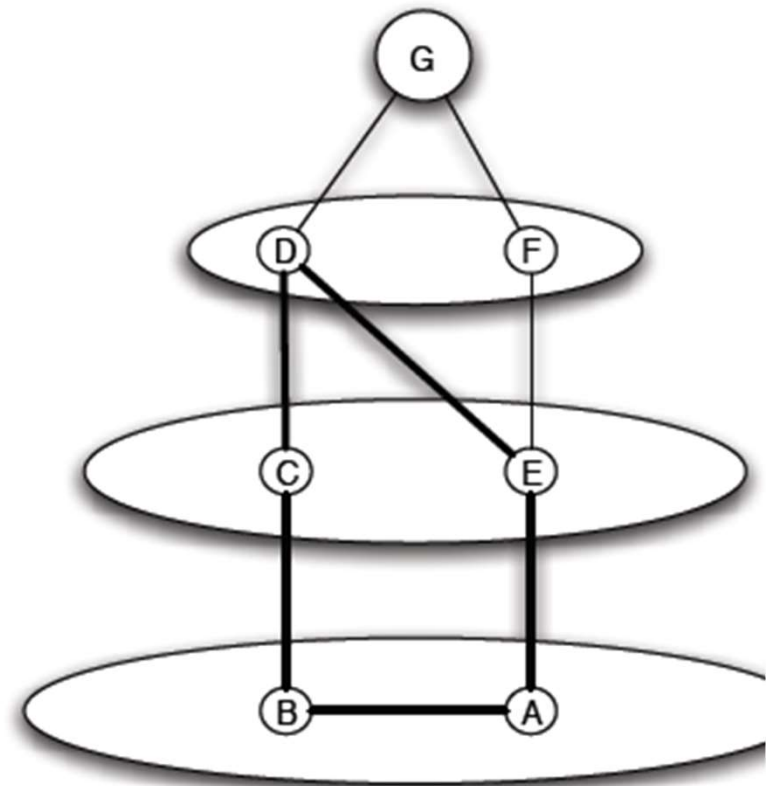


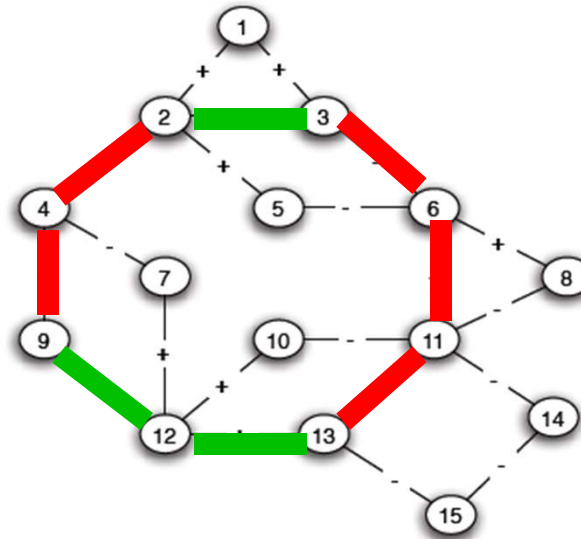
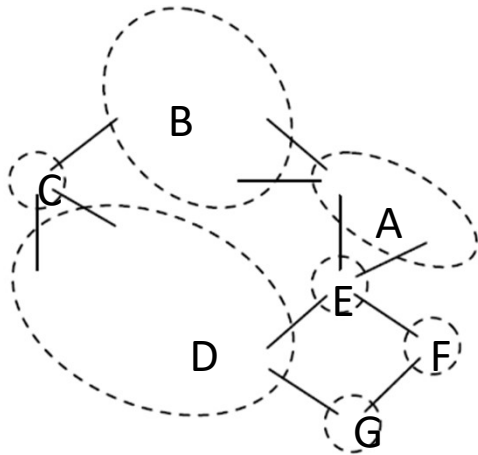
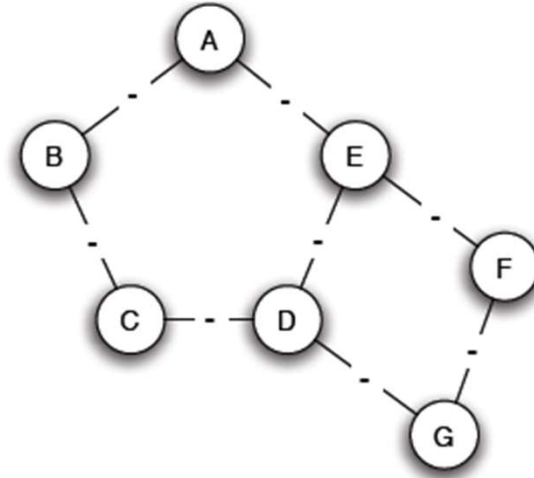
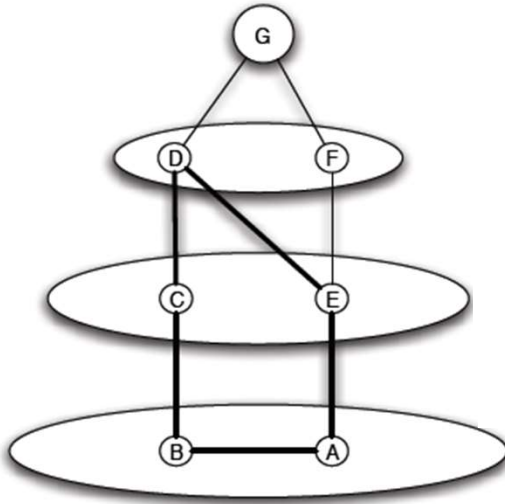
- Each edge connects two nodes
 - in the same layer
- node A and B
- Last node common to them is D

path length(AD) = k

path length(BD) = k

cycle(ABD) = 2k+1







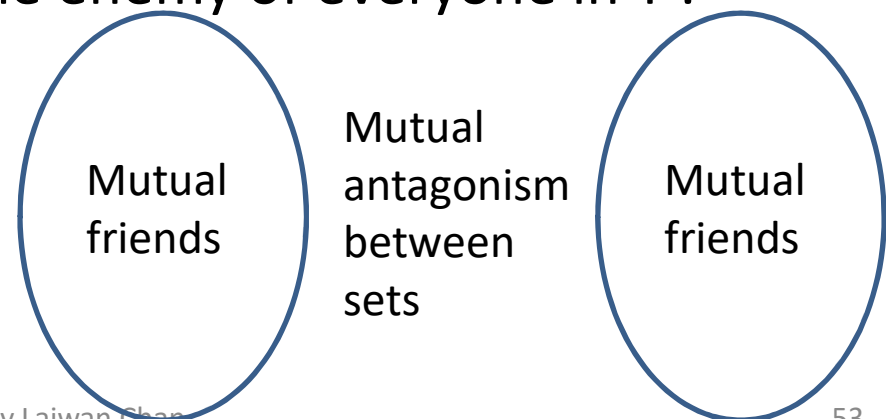
Generalizing the Definition of Structural Balance

- Assumptions we have made
 - Complete graphs
 - Each person must be either friend or enemy to others
 - What if some are unknown ?
 - The balanced theorem
 - Apply to all triangles in the graph
 - What if most triangles are balanced ?



Balance Theorem

- If a labeled complete graph is balanced, then
 - either **all pairs** of nodes are friends,
 - or else the nodes can be divided into two groups, X and Y ,
 - such that **every** pair of nodes in X like each other,
 - **every** pair of nodes in Y like each other,
 - and **everyone** in X is the enemy of everyone in Y .





Approximately Balance Theorem

- Let ε be any number such that $0 \leq \varepsilon < \frac{1}{8}$, and define $\delta = \sqrt[3]{\varepsilon}$. If **at least $1 - \varepsilon$** of all triangles in a labeled complete graph are balanced, then either
 - there is a set consisting of **at least $1 - \delta$** of the nodes in which **at least $1 - \delta$** of all pairs are friends, or else
 - the nodes can be divided into two groups, X and Y, such that
 - **at least $1 - \delta$** of the pairs in X like each other,
 - **at least $1 - \delta$** of the pairs in Y like each other, and
 - **at least $1 - \delta$** of the pairs with one end in X and the other end in Y are enemies.

