

i)      Headline

Looking for premium quality videos at an affordable price?

ii)     Sub-headline

Our designers craft top-level designs at pricing 80% + lower than comparable competition.

iii)    Our Services

➔ Logos & Branding

It's no surprise that the best businesses have the best branding. Your brand is more than logo design and fonts, it's your personality and the whole experience of doing business with you – so it should be crafty.

We can manage every component of your brand, from your logo, social media, and website to a full brand identity.

➔ Website Design

Your website isn't just an information source. It's the main point of contact between your business and your market, first impressions can make or break your marketing, so when it's managed properly, it can be a primary drive for your business to reach new markets and generate more income.

We craft designs and develop websites that work for you in communicating ideally with your audience. We have the solutions and skills that will give you the help you need.

➔ Print Design & Marketing

The internet didn't kill print, it just made it a lot more interesting. Brochures, postures, billboards and print ads have a massive audience and unrivalled accessibility. The crafty team knows how to make your print marketing more aesthetically appealing, putting the punch in your print. We will work with you to ensure your print designs make the right impact with the exact right people.

#### iv) About Us

Our international team of professional graphic designers works completely virtually so instead of paying for fancy offices, you get quality designs at an affordable price.

The patented design process our innovative team deploys leads to 99.7% customer satisfaction rates and the fastest delivery times in the industry.

Your design costs have never been lower with our disruptive 'low-cost high quality' structure giving you pricing 90% lower than that of our competitors, no more exorbitant pricing and ridiculous quoting formulas based on how much money you need to spend.

That allows you to be comfortable in the fact that you are getting the best quality work, customized by professionals who deliver what you want fast, at the lowest price in the market.

#### v) Numbers

- ➔ "66% would prefer to view something beautifully designed vs. simple and plain." (Adobe, 2015)
- ➔ "46% of visitors consider a website's design as a major factor in credibility." (Stanford University)
- ➔ "Consistent brand presentation across all platforms increases revenue by up to 23 percent" (LucidPress)

#### vi) Our Process:

- ➔ Select which package best suits your needs.
- ➔ Set up a call with our design experts to answer any questions.
- ➔ Get started by selecting your package and making your purchase.
- ➔ You will be assigned a project manager who will ask you to complete a questionnaire.

- ➔ We will the begin production of your designs with a chance for review and revision at every stage of the process.
- ➔ You will have your conversion optimized, beautiful designs crafted to perfection and customized for your needs ready to deploy in just 1-4 weeks!