

DUSTIN MOONEY

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FROM

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TO WHOM IT MAY CONCERN:

Capitalizing on my leadership strengths in strategic communications, traditional, and digital marketing, I am pursuing a new opportunity to add value to a dynamic and evolving company. My background reflects my ability to conduct research and manage projects to successful completion.

Most recently, I worked as a Marketing Manager, after being promoted from Client Experience Manager. Both roles allowed me to utilize my skills in client relations, business development, marketing, website development, market research, and corporate strategy. Collectively with the executive team, I oversaw multibillion-dollar clients within the A/E/C industry, managing their accounts, training their staff, and growing their business for our firm. Additionally, I used my technological and audio-producing abilities to single-handedly build multiple websites and implement, direct, and produce a podcast to reach a wider scope of potential clients within our industry.

During my time at IZEA, The McClatchy Company, and 3VE, I was given increased levels of responsibility and the opportunity to work with Fortune 100 companies and small to medium-sized businesses alike. My experience at all three of these organizations centered around our clients where I led the development and execution of organizational strategies that resulted in increased revenue from our existing clients. I generated new revenue and developed successful relationships with leading brands and advertising agencies, including Viacom, JPMorgan Chase, Disabled American Veterans, Ketchum, the Carolina Hurricanes, Republic Wireless, and Action Gator Tire.

I have always been a strong leader, project manager, marketer, corporate strategist, and writer with the ability to inspire action through engaging content, ideas, and execution. It is my intention to combine my marketing skills and communications capabilities in a role where I can deliver solutions that create meaningful outcomes for clients and key stakeholders.

It would be my pleasure to discuss my qualifications with you. Please feel free to reach me at the email or number above to arrange a time to speak.

SINCERELY,
DUSTIN MOONEY