

Interview set

Objective:

Our objective in conducting this interview is to gain a deeper understanding of individuals' holiday experiences with friends. We aim to uncover the habits and pain points related to planning and enjoying holidays with friends, with a focus on identifying the most significant challenges users face in this context.

Hypotheses:

Users often encounter difficulties in coordinating schedules and preferences with friends when planning holidays.

Accommodation arrangements pose a significant source of stress and frustration during group holiday planning.

Balancing individual desires and group dynamics presents challenges in ensuring a satisfying holiday experience for everyone involved.

Main Topics:

Holiday Planning and Coordination

Accommodation Selection and Challenges

Managing Group Dynamics and Individual Preferences

Open-Ended Questions:

Holiday Planning and Coordination:

Can you describe your typical approach to planning holidays with friends?

What factors do you consider when selecting a destination or activities for your group holiday?

Tell me about a time when coordinating schedules with friends for a holiday was particularly challenging.

Accommodation Selection and Challenges:

4. How do you usually go about selecting accommodation for group holidays?

Have you ever encountered difficulties or disagreements when deciding on accommodation options with friends?

Can you share an experience where accommodation-related issues affected the enjoyment of your holiday with friends?

Managing Group Dynamics and Individual Preferences:

7. How do you navigate differences in preferences and interests within your friend group during holiday planning?

Have there been instances where conflicting preferences or personalities created tension during a holiday with friends?

What strategies do you employ to ensure that everyone's individual preferences are considered and respected during group holidays?

Screening Questions:

What is your age?

What is your current occupation?

In which city or region do you reside?

Introduction:

Hello! My name is Grégory Boyere, and I'm conducting research on holiday experiences with friends. We're interested in learning more about how people plan and enjoy holidays with their friends, as well as the challenges they may encounter along the way. Your insights will be incredibly valuable in helping us understand how to improve holiday experiences for everyone involved.

Conclusion:

Thank you so much for taking the time to share your experiences with us today. Your input will be instrumental in shaping our understanding of holiday dynamics with friends. If you know anyone else who might be interested in participating in this research, please feel free to connect us. We sincerely appreciate your contribution!