

# Interview with Participants

1. Interviewer (A): Hello everyone, and welcome to our ideation workshop on creating a digital sport for all! Before we begin, I'd like to introduce our team:
2. Participant 1: Could you share your name and a brief introduction?
3. Participant 2: Same for you, please.
4. Participant 3: And you as well.
5. Participant 1: Hi, I'm Alex, and I'm excited to be part of this workshop. I've always been passionate about sports and technology, so this topic is right up my alley.
6. Participant 2: Hey everyone, I'm Bella. I'm a big advocate for inclusivity in sports, so I'm thrilled to brainstorm ideas that can bring people together regardless of their abilities.
7. Participant 3: Hi, I'm Chris. I have a background in game design, and I'm looking forward to contributing my expertise to the development of a new digital sport.
8. Interviewer (A): Thank you all for introducing yourselves! Now, before we dive into the ideation process, let's kick things off with a quick ice breaker. Each of you has 30 seconds to share your favorite sports-related memory or experience. Let's start with Alex.
9. Alex: Sure! One of my favorite sports memories was when I participated in a charity run with my family. It wasn't about winning; it was about the camaraderie and sense of accomplishment we all felt crossing the finish line together.
10. Interviewer (A): That sounds like a fantastic experience, Alex. Bella, how about you?
11. Bella: My favorite sports memory was when I volunteered as a coach for a youth soccer team. Seeing the kids' faces light up when they scored a goal or made a new friend on the field was incredibly rewarding.
12. Interviewer (A): That must have been incredibly fulfilling, Bella. And Chris, what's your favorite sports memory?
13. Chris: One of my favorite memories was playing multiplayer sports video games with my friends growing up. We'd spend hours competing and laughing together, regardless of our skill levels.
14. Interviewer (A): Thank you all for sharing those wonderful memories! Now that we're warmed up, let's move on to the main steps of our ideation process.
15. Participant B (Time-Keeper): Just a reminder, we have allocated 10 minutes for problem exploration, followed by 20 minutes for brainstorming. Let's make the most of our time and keep the ideas flowing!
16. Interviewer (A): Absolutely, thank you for keeping us on track, Bella. Now, let's start by discussing the problem statement: How might we create a digital sport anyone can play between now and the next Olympics edition? What are your initial thoughts on this challenge?
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- Ajouter des lignes dans le corps du texteInterviewer (A): Now that we've explored the problem statement and heard some initial thoughts, let's move on to the brainstorming phase. Over the next 20 minutes, we'll generate as many ideas as possible for our digital sport. Remember, there are no bad ideas at this stage, so feel free to think outside the box!
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- Participant B (Time-Keeper): We're halfway through our brainstorming session. Let's keep the momentum going and see if we can come up with even more innovative ideas in the remaining time.
- Interviewer (A): Absolutely, thank you for the reminder, Bella. Keep those creative juices flowing, everyone!
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- Participant C (Logistics Focus): Time's up for brainstorming! Now, let's move on to the idea sharing phase. Each participant will have the opportunity to share their ideas with the group. Remember to be concise and clear in your descriptions.
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- Interviewer (A): Thank you all for sharing your fantastic ideas! Now that we've heard from everyone, let's move on to the refinement phase. We'll take the most promising concepts and work together to refine them further. This is where we'll address any potential challenges and flesh out the details to make our digital sport idea even stronger.
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- Participant B (Time-Keeper): We're halfway through the refinement phase. Let's make sure we're staying focused and making the most of our time.
- Interviewer (A): Great reminder, Bella. Let's continue collaborating and building upon each other's ideas to create something truly remarkable!
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- Participant C (Logistics Focus): Time's up for refinement! Now, it's time for the voting process. Each of you has three votes to allocate among the ideas presented. Let's take a moment to consider which ideas resonate with us the most.
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- Interviewer (A): Now that we've heard some fantastic ideas, it's time to move on to the voting process. Each of you has three votes to allocate among the ideas presented. Take a moment to consider which ideas resonate with you the most.
- [Participants allocate their votes.]
- Interviewer (A): Alright, the votes are in! Let's tally them up and determine which idea has the most support from the group.
- [After tallying the votes...]
- Interviewer (A): And the winning idea is... this ! Congratulations to everyone for your contributions, and thank you for your creativity and collaboration throughout this workshop!

