# **Stoyan Nikolov**

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# **WORK EXPERIENCE**

01/08/2016 - 09/07/2022 Varna, Bulgaria

#### **CLIENT SUCCESS MANAGER BENAMIC**

- 1. Managing a Client portfolio comprised of over 20 leading global brands, including Canon, Samsung, Epson, Hill's Pet, Bosch, Siemens, Yamaha, and others, in a fast-paced marketing and promotion oriented business environment.
- 2. Being a main point of contact for Clients to manage current and plan upcoming promotional campaigns.
- 3. Developing procedures and process plans to facilitate reaching project deliverables and KPIs.
- 4. Tracking and calculating of workloads and data by utilizing a wide array of Microsoft Excel advanced functions and tools.
- 5. Overseeing a team of customer service agents to ensure efficient planning, execution, and timely completion of daily tasks.
- 6. Performing daily quality checks on processed data.
- 7. Utilizing in-house and Client requested CRM systems to ensure delivery on consistent high-quality customer service.
- 8. Reviewing documents compiled by other departments to ensure quality and cohesiveness.
- 9. Managing secure storage and proper disposal of physical documents in compliance with ISO and GDPR regulations.
- 10. Coordinating and leading team meetings and training sessions focused on Client requirements and deliverable specifications and expected customer service standards.

01/10/2014 - 01/08/2016

#### SENIOR CUSTOMER SERVICE REPRESENTATIVE BENAMIC

- 1. Co-ownership of several complex promotional campaigns.
- 2. Assuming responsibility for Client communications on co-owned projects when the Client Success Manager was unavailable.
- 3. Processing customer information following strict requirements for validating documentation.
- 4. Responding to customer inquiries via phone or email in a timely and professional manner.
- 5. Processing and handling of physical customer documentation.
- 6. Collaborating with other departments, such as sales or technical support, to address customer queries.
- 7. Maintaining deep understanding of specific Client requirements and code of conduct.

28/05/2013 - 30/09/2014 Varna, Bulgaria

# **CUSTOMER SERVICE REPRESENTATIVE BENAMIC**

- 1. Processing customer information following strict requirements for validating documentation.
- 2. Responding to customer inquiries via phone or email in a timely and professional manner.
- 3. Processing and handling of physical customer documentation.
- 4. Collaborating with other departments, such as sales or technical support, to address customer queries.
- 5. Maintaining deep understanding of specific Client requirements and code of conduct.

20/05/2007 - 30/09/2009 Varna, Bulgaria

## **AIRPORT LOGISTICS ORGANIZER** ELITE TOURS

- 1. Preparing and compiling flight and transport schedules.
- 2. Managing a fleet of buses for airport transport.
- 3. Organizing and overseeing arrivals and departures of tourists.
- 4. Constant communication with customs and airport authorities.
- 5. Arranging and organizing required transportation.
- 6. Making transport and route changes and specific travel arrangements.

#### EDUCATION AND TRAINING

14/09/2009 - 29/07/2015

**BACHELOR'S DEGREE IN MANAGEMENT** Varna Free University "Chernorizets Hrabar", Varna (Bulgaria)

09/09/2004 - 30/08/2006

**BACHELOR'S DEGREE IN MANAGEMENT OF HOTELS AND RESTAURANTS** College of Tourism - Varna, Varna (Bulgaria)

14/09/1999 - 29/05/2004

**BUGLARIAN LANGUAGE AND HISTORY** School Of Humanitarian Sciences and Arts

#### LANGUAGE SKILLS

Mother tongue(s): **BULGARIAN** 

Other language(s):

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken production	Spoken interaction	
ENGLISH	C1	C1	C1	C1	C1

Levels: A1 and A2: Basic user; B1 and B2: Independent user; C1 and C2: Proficient user

#### DIGITAL SKILLS

Front-End development stack (HTML, CSS, JavaScript, React) | Microsoft Excel | SQL | Power Query | Power BI | Microsoft Office | In-House CRM experience | Experience in CRM and Customer Service Platforms (Salesforce, Freshdesk, etc.) | High level of computer literacy

#### TRAININGS AND DEVELOPMENT PROGRAMS

#### **Microsoft Office**

XELPLUS - Power Bundle (Microsoft Excel, Power Pivot, Power BI)

## ISO procedures

- ISO 9000 compliance training
- ISO 27001 compliance training

## **Quality Assurance**

University of Leeds - Foundations of Software Testing and Validation

## **Effective Business Communication**

Development programs completed:

- Business Etiquette and Effective communication
- Negotiation skills and Convincing communication
- Critical incidents management
- · Managing remote and hybrid teams

## **Digital Advertising**

University of Colorado Boulder - Introduction to Digital Advertising Google - FundamentsIs of a Google Ads Display Campaign