Infrastructure as Code: Scaling deployments across customers





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Agenda

Infrastructure as Code

ARM Templates or scripting?

Re-using deployments for multiple customers

Unpopular opinion:

Infrastructure as code should be more than just ARM templates

Infrastructure as Code

- Complexity versus usability
- It's about creating a balance
- Start simple → baby steps

Who are you writing code for?

The thing with ARM templates...

- "I really like them"
- The learning curve is pretty steep
- Chances are that your target audience has no experience with ARM Templates
- You don't really have to stuff everything into a template
- It's a bit too much "Dev"

The thing with ARM templates...

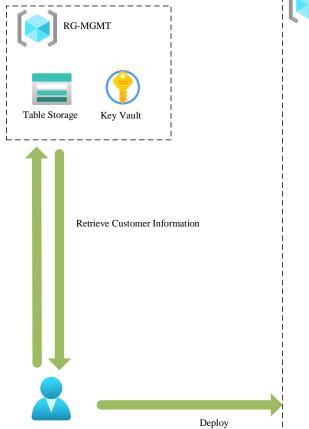
- More often than not we see devs developing arm templates
- Sometimes Ops people don't have the background making that learning curve even steeper
- Scripting feels more natural

Common Use Case

- A software company has set their mind of hosting their solution on Azure
- They provide services globally
- They are refactoring and rebuilding to ensure their solution runs on WebApps and Azure SQL
- The technical team consists of Developers and System Administrators (Ops)
- Customer Data comes from a CRM solution
- You are tasked with supporting the technical team in automating deployments
- Time is of the essence; the customer already cancelled the contract with the current hosting provider

The challenges

- They're relatively new to Azure
- Throwing ARM templates at them might not be the best solution
- Automating deployments goes far beyond just ARM Templates
- Writing logic in ARM Templates steepens the learning curve even further







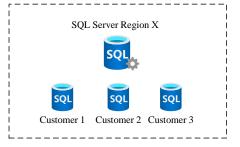


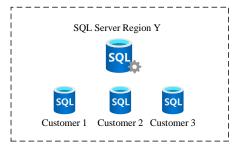












Demo time!

The Result

- Devs can use the ARM Templates for multiple scenario's (think dev/test)
- They can modify and share new templates with the people responsible for deployments
- The scripting can be executed manually, hosted in a pipeline or in Azure Automation
- If you're creative, turn it into a couple of Azure Functions
- There's a balance between complexity and usability

Thank you!

https://github.com/whaakman/iac-scale-customers