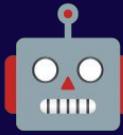


Development in een AI tijd

CxO event



ALEX VAN GINNEKEN
Think big. Start small. Scale fast

"De schaal, de kracht & de snelheid waarmee AI het bedrijfsleven in komt is ongekend."

Time it took to reach **100 million monthly users**:



Source: UBS

@TheRundownAI 

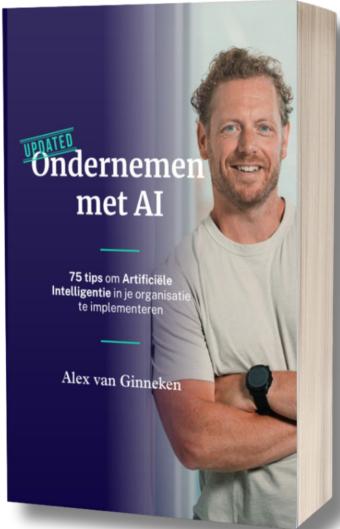
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Introductie

- Ondernemer
- Investeerder
- Business coach



Zijn we al connected?

Klik hier om te connecten



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Alex van Ginneken AI expert

Online Business Coach | Ondernemer | Investeerder | Spreker | AI workshops

Groningen en omgeving · [Contactgegevens](#)

Nieuw eBook: Ondernemen met AI

10.946 volgers · 500+ connecties

ALEX VAN GINNEKEN **Alex van Ginneken**



Waar staan we met AI?

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Overview - systemen

- **ChatGPT - OpenAI ***
- Copilot - Microsoft
- Claude.ai - Anthropic
- Gemini - Google
- Grok - xAI *
- LLama - Meta *
- Deepseek - High-Flyer Capital *
- Mistral.ai

3 jaar onderweg met AI

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WAAR STAAN BEDRIJVEN?

- AI gaat (te) snel
- Experimenteren
- Losse tools
- Versnipperde initiatieven
- Weinig kennis
- Niet tech-savvy

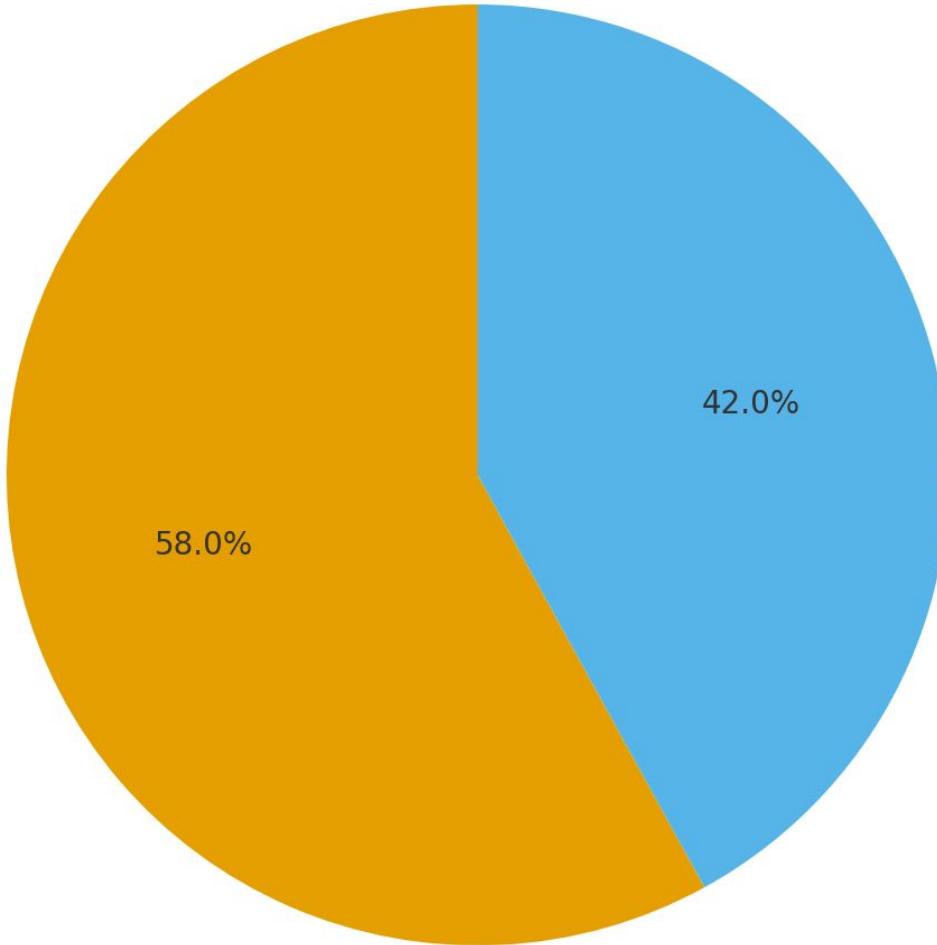
AI?

AI op de website

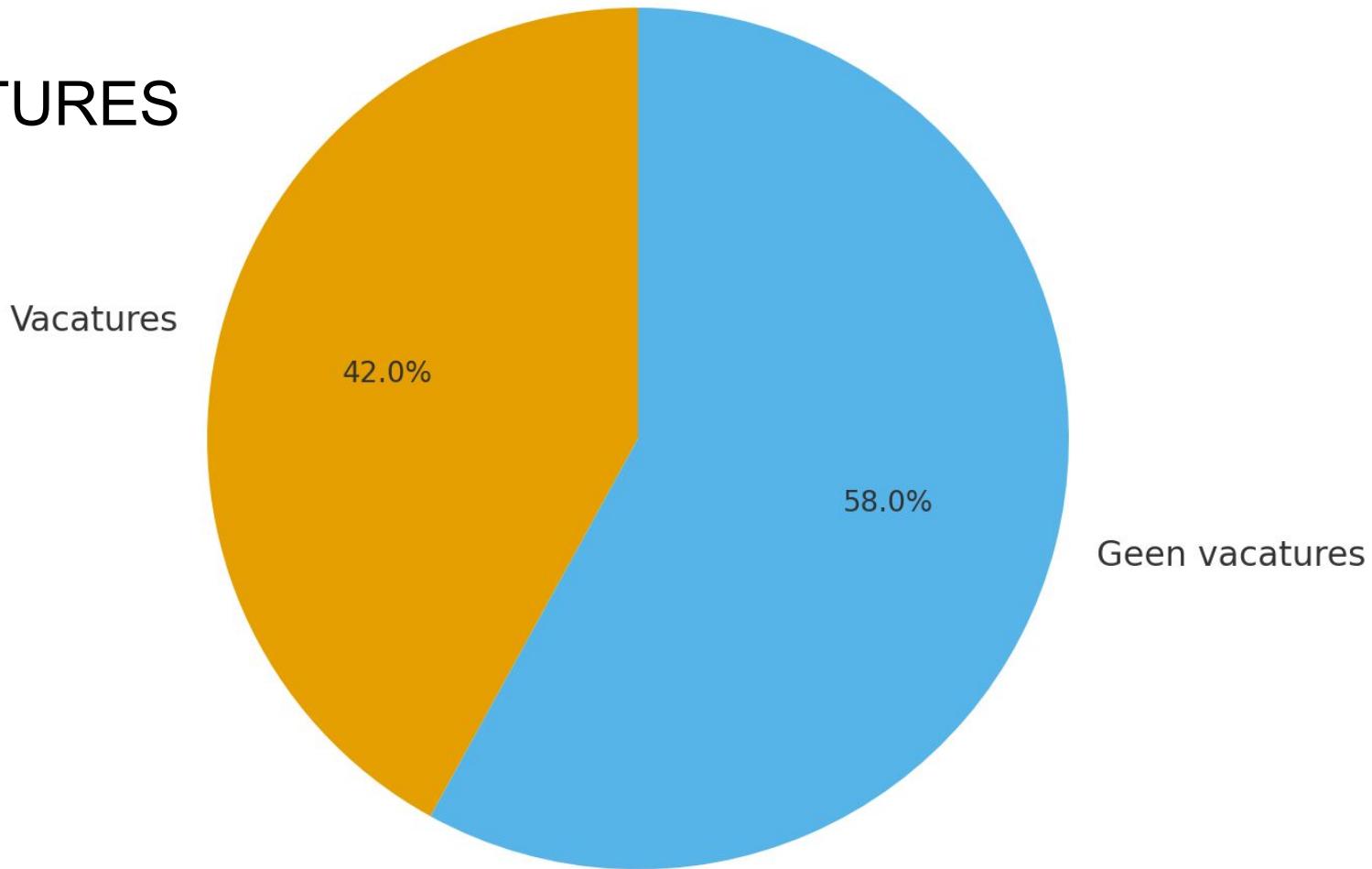
58.0%

42.0%

Geen AI op de website



VACATURES



KANSEN

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KANSEN

- Privacy vriendelijke AI omgevingen
- Soevereiniteit
- Licentie tarieven
- Meer data verzamelen
- Agents bouwen
- Vibe coding
- ‘Productizen’

PRIVACY

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Privacy vriendelijke AI omgevingen

- Eigen LLM's
- RAG systemen
- Anonymizing

SOEVEREINITEIT

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SOEVEREINITEIT

- Onafhankelijkheid
- (keten) compliance

DATA VERZAMELEN & VERRIJKEN

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VERZAMELEN

- Meta-data
- Data lake / data warehouse

Data verrijking

Sales Feed 

alexvangijnneken
(Partner T1)

Indelen **Importeren** **Exporteren** **bedrijf zoeken**

relatietypes **tags** **F**

Excel **LinkedIn Company List** **RSS feed**

periode **recording** **toepassen** **reset**

1 tot 50 van totaal 3

+ Interface toevoegen

Hubspot **n8n**

bedrijven

visitors

triggers

recordings

liquidcontent

contentgrouping

instellingen

gebruikers

Medewerkers:B

+31 (0) 20 747 0009
support@omniboost.io
omniboost.io

Vestiging & Validatie

Hoofd adres: Mr. F.J. Haarmanweg 52
Locatie (Statisch) Mr. F.J. Haarmanweg 52, 4538AS, Terneuzen

Verbrugge International BV  **Rubix B.V.** 
Nijverheid **Ambach**

bedrijf	status	id	start	end	uren	uur	minuten	uren	uur	minuten
KR8 architecten B.V.		0001	10-10-2025 11:55:14	10-10-2025	4	1	1	11:10		
Academisch Ziekenhuis Groningen		86101	10-10-2025 11:52:56	11-10-2023	1	1	1	00:00:26		
Verhage Hoofddorp B.V.		56112	10-10-2025 10:01:37	10-10-2025	1	1	1	00:00:10		
Ginius B.V.		64210	10-10-2025 09:11:00	10-10-2023	170	64	6	12:43:04		
TAPP Hospitality B.V.		0001	10-10-2025 07:30:03	10-10-2025	1	1	1	00:00:35		
Stichting Innovatiepact Fryslân		94997	10-10-2025 00:22:58	12-12-2023	2	2	1	10:00		

Omniboost B.V.

Bedrijfsprofiel

KvK Nummer:69259100

Opgericht:2017

Focus: Omnibost is een Hospitality Technology-bedrijf dat gespecialiseerd is in het leveren van naadloze en automatische integraties tussen Point-of-Sale (POS) systemen, Property Management Systemen (PMS) en diverse boekhoud-, rapportage- en operationele software. Ze richten zich op het automatiseren van datastromen voor de horeca en de hotelsector.

SBI:62900 - Overige diensten op het gebied van informatietechnologie en computer

Medewerkers:B

+31 (0) 20 747 0009

 support@omniboost.io

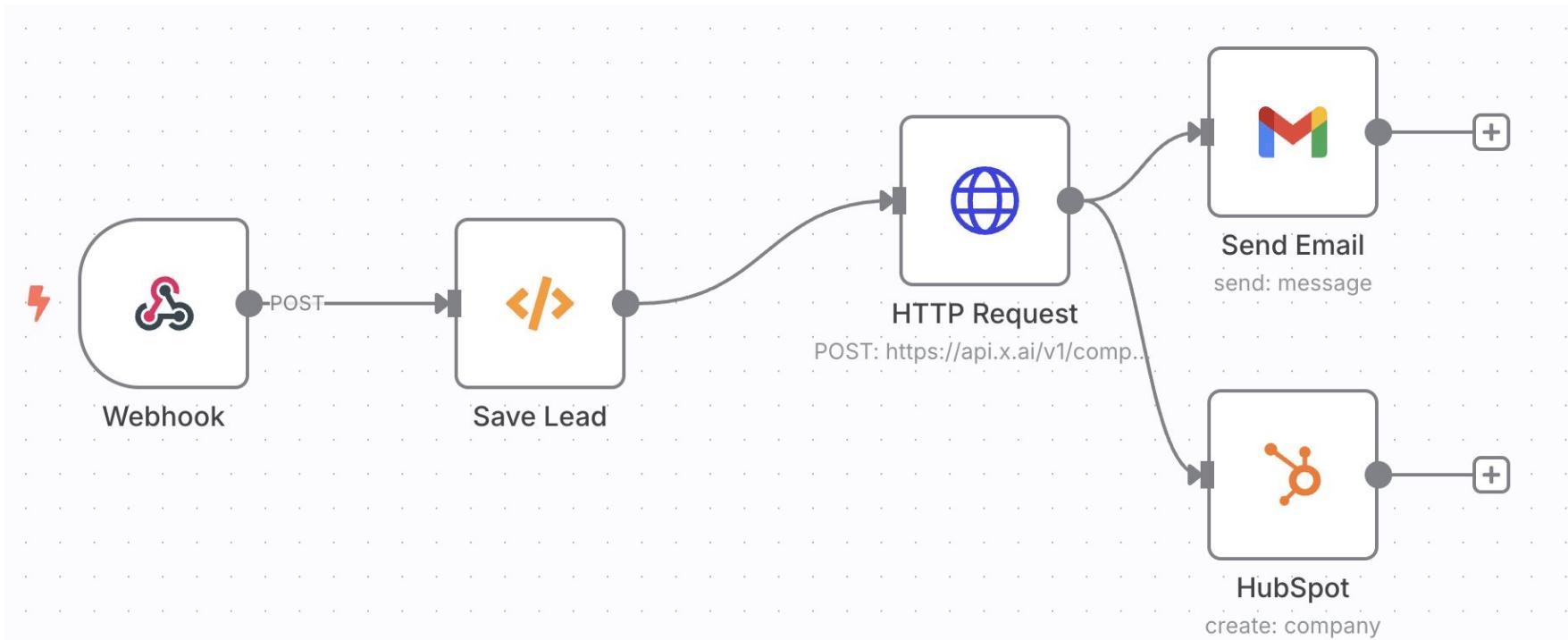
omniboost.io

• Vestiging & Validatie

Hoofdadres: Mr. F.J. Haarmanweg 5

Locatie (Statisch) Mr. F.J. Haarmanweg 52, 4538AS, Terneuzen

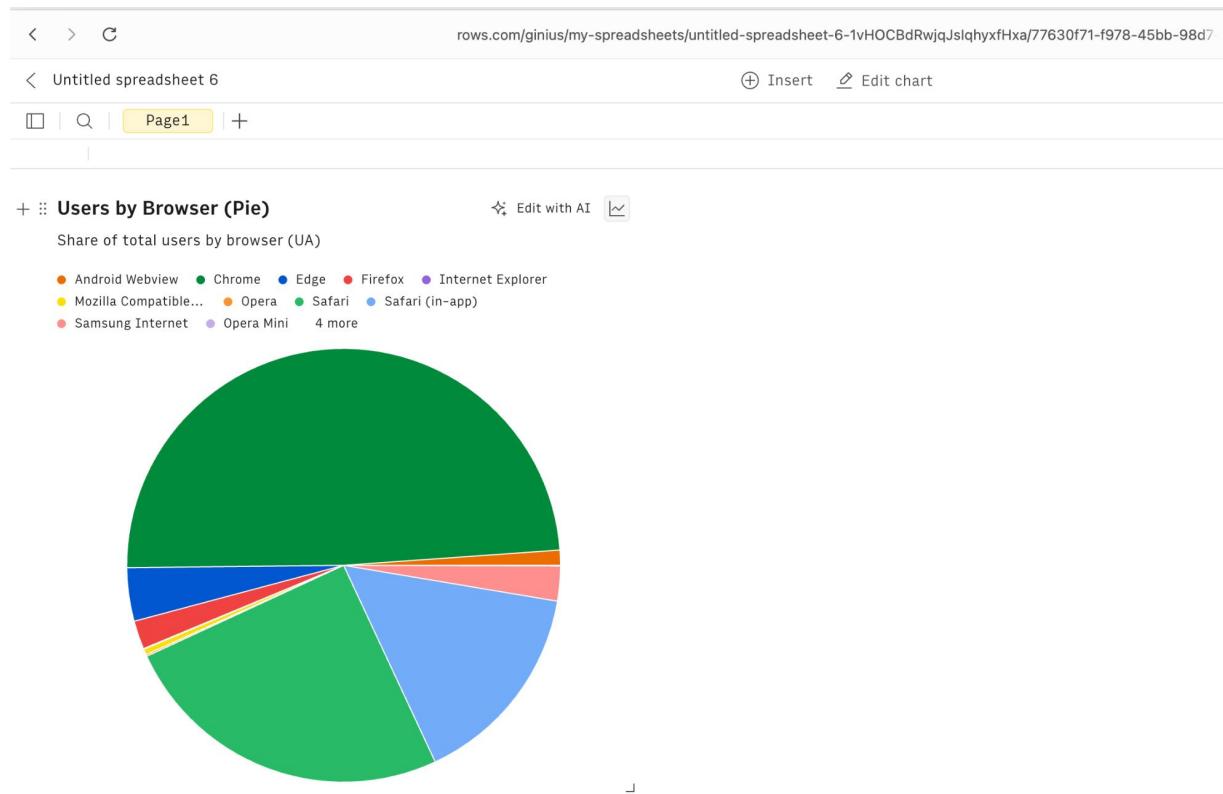
Data verrijking



DATA ANALYSE

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Data analyse - rows.com



Data analyse - Julius.ai

The screenshot shows a Julius.ai chat interface titled "Forecast Analysis Summary". A user named "You" has uploaded a CSV file named "forecast_results.csv" (spreadsheet - 1.12 KB). The message reads: "I uploaded the file: **forecast_results.csv**, can you analyse this?" Below this, the AI, "Julius", responds with "Loaded and visualized forecast data" and provides a Python code snippet:

```
20 plt.figure(figsize=(10, 6))
21 for prod, sub in forecast_df.groupby('Product'):
22     sub_sorted = sub.sort_values('Maand')
23     plt.plot(sub_sorted['Maand'], sub_sorted['Forecast'], marker='o', label=prod)
24 plt.xticks(rotation=45)
25 plt.xlabel('Maand')
26 plt.ylabel('Forecast')
27 plt.title('Forecast per product over time')
28 plt.legend()
29 plt.tight_layout()
30 plt.show()
```

A "Code Explanation" section at the bottom states: "This code snippet loads forecast data from a CSV file, summarizes key information, and visualizes the forecast trends for". There is also a "Send a message" input field.

(AI) AGENTS

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Agent software

- n8n.io
- Make.com
- Power Automate
- Node-RED
- Activepieces

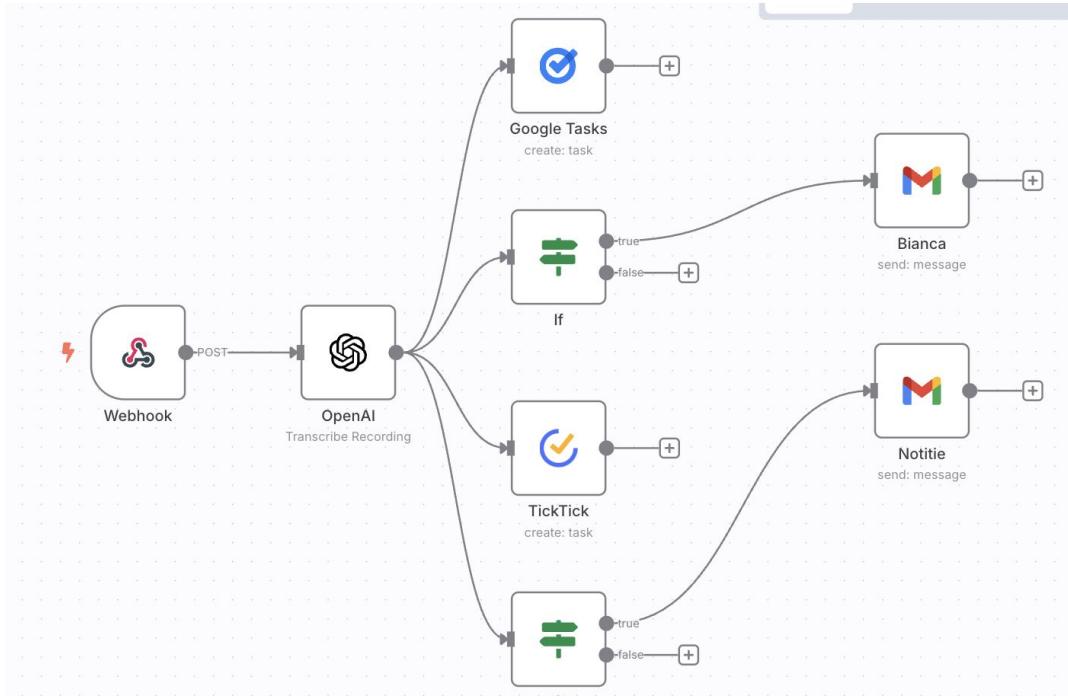
The screenshot shows the n8n.io homepage. At the top, there's a navigation bar with links for Product, Use cases, Docs, Community, Enterprise, and Pricing. On the far right, it shows GitHub (123,222), Sign in, and a Get Started button. The main heading is "Flexible AI workflow automation for technical teams". Below this is a paragraph about the tool's flexibility and freedom to implement multi-step AI agents and integrate apps. There are two buttons: "Get started for free" and "Talk to sales". A large, stylized lightning bolt graphic is on the right. Below the main heading, there are four cards showing what different teams can do:

- IT Ops can: On-board new employees
- Sec Ops can: Enrich security incident tickets
- Dev Ops can: Convert natural language into API calls
- Sales can: Generate customer insights from reviews

The screenshot shows the make.com homepage. At the top, there's a navigation bar with links for Talk to sales, Log in, and a Get started free button. The main heading is "Real-time visual orchestration for AI agents and automations". Below this is a paragraph about realizing business potential through visual orchestration. A large image shows a computer screen with a visual workflow editor interface, featuring icons for OpenAI, Run once, and various automation steps. There are two buttons at the bottom: "Get started free" and "Talk to sales".

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AI Agent - Voice To Task



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Human in the loop

Search nodes...



AI

Build autonomous agents, summarize or search documents, etc. →



Action in an app

Do something in an app or service like Google Sheets, Telegram or Notion →



Data transformation

Manipulate, filter or convert data →



Flow

Branch, merge or loop the flow, etc. →



Core

Run code, make HTTP requests, set webhooks, etc. →

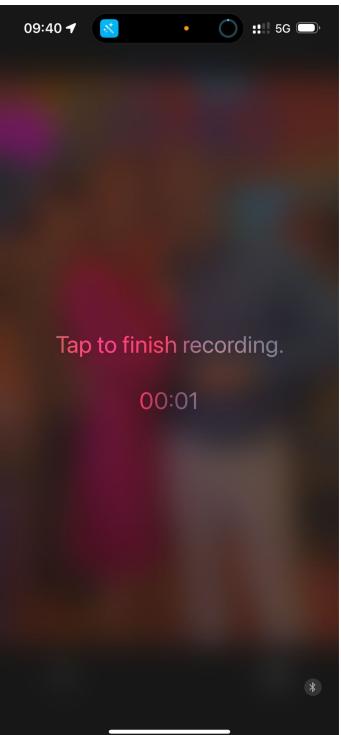


Human in the loop

Wait for approval or human input before continuing

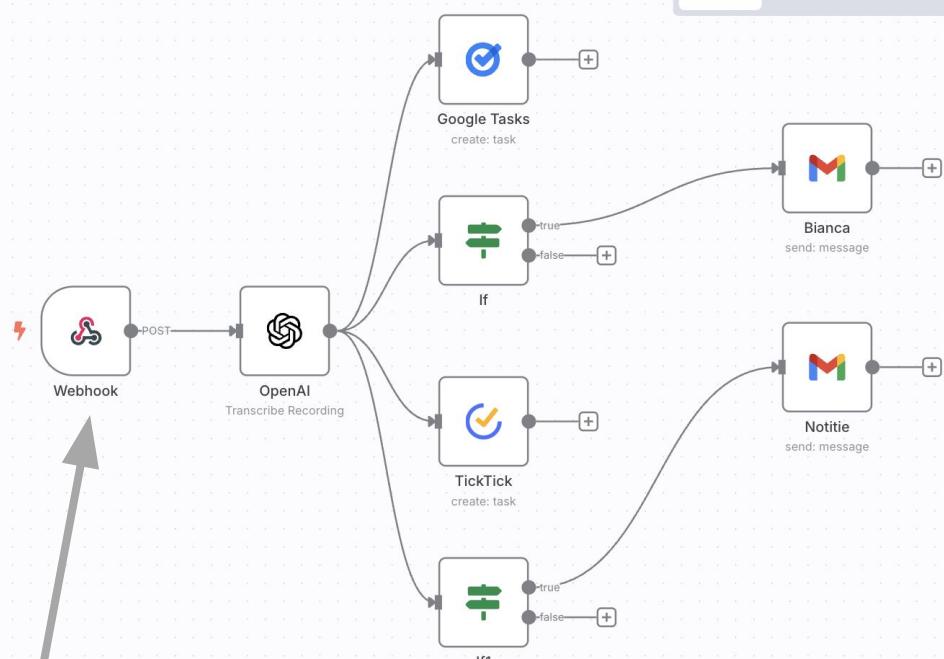


Voice to Task

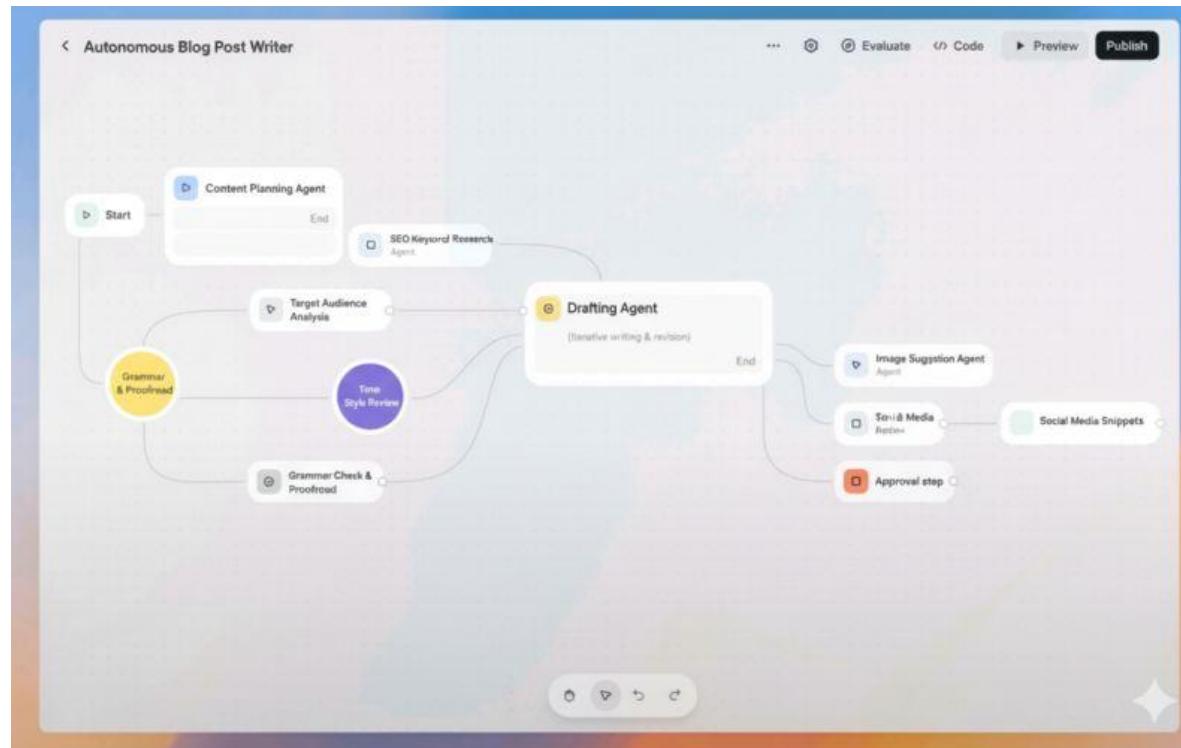


The image shows the "Shortcuts" app on iOS. At the top, it says "All Shortcuts" with a search bar below it. A blue button labeled "Voice To Task" is highlighted. Below the search bar, there's a list of steps for the shortcut:

- Record audio
- Set name of Recorded Audio to Current Date
- Get contents of <https://ginicomeon.com/api/webhook/ff28e3bb1e036e11a0f111cfb7ee6516>



Agent Kit



VIBE CODING

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Vibe coding wereldwijd

Overzicht vergeleken per regio

Regio ▾   

● vibe coding ● vibecoding



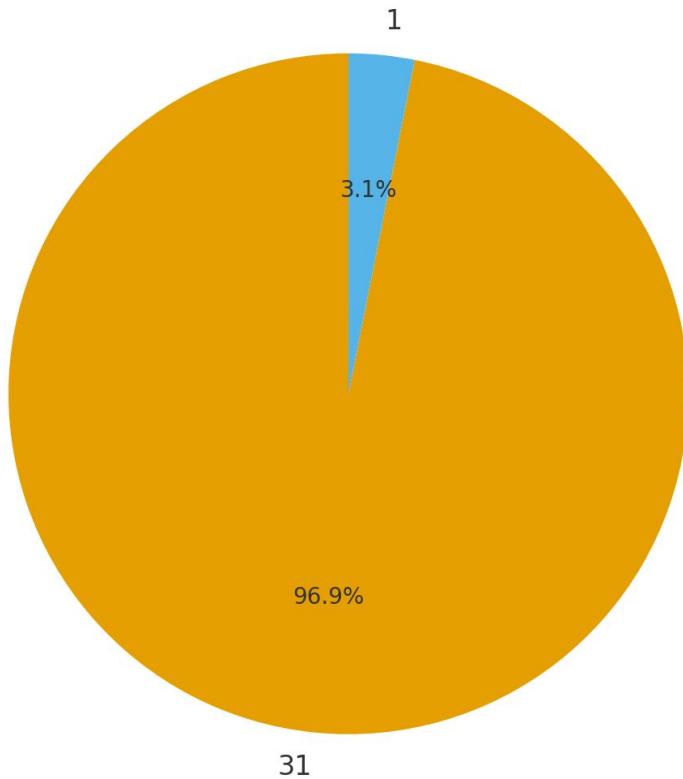
Sorteren: Interesse voor vibecoding ▾

1	Tsjechië	
2	Noorwegen	
3	Oostenrijk	
4	Argentinië	
5	Nederland	

De kleurintensiteit geeft het percentage zoekopdrachten aan [MEER INFORMATIE](#)

◀ 1-5 van 66 regio's tonen ▶

VIBE CODING



Who coined vibe coding?

*"There's a new kind of coding I call '**vibe coding**', where you fully give in to the vibes, follow the flow, and forget that the code even exists."*

Andrej Karpathy, February 2025



VIBE CODING

- Van startup tot enterprise

Trusted by founders and Fortune 500

From scrappy startups to established enterprises, teams everywhere ship faster and deliver more value with Replit.

Zinus saves \$140,000+ with Replit
The Zinus team turned a costly, time-consuming process into an efficient, automated system by creating internally with Replit.

6x productivity gain
Hg empowers portfolio companies with Replit to save thousands of hours each year

\$180K revenue in 6 weeks
General Artificial Intelligence Proficiency Institute builds a six-figure business in days, not years with Replit



Tom Osman 🐦

@tomosman

Subscribe



You may not like but "vibe-coding" has hit the enterprise.

The latest findings from [@a16z](#) show that big bucks are being spent with platforms like [@Replit](#), [@lovable_dev](#) and [@EmergentLabsHQ](#).

From trend to spend w/ [@omooretweets](#) ••

Post

Labor augmenters mostly assist with customer service, sales, and recruiting.

Olivia Moore @omooretweets · 20h
Vibe coding has landed in enterprises

It's not just a prosumer trend! Number three on the list, below OpenAI and Anthropic? @replit.

Other listmakers in the category include @lovable_dev and @EmergentLabsHQ, while @cursor_ai made the ranks for more technical users.

Olivia Moore @omooretweets · 20h
Products are making the consumer -> enterprise jump

12 cos also appeared in our most recent Consumer AI Top 100 - almost all of which started out B2C and have migrated B2B over time.

In fact, 70% of listmakers are available for individual use (no enterprise license needed)!

OLIVIA CLOTHES

LANDED IN ENTERPRISES

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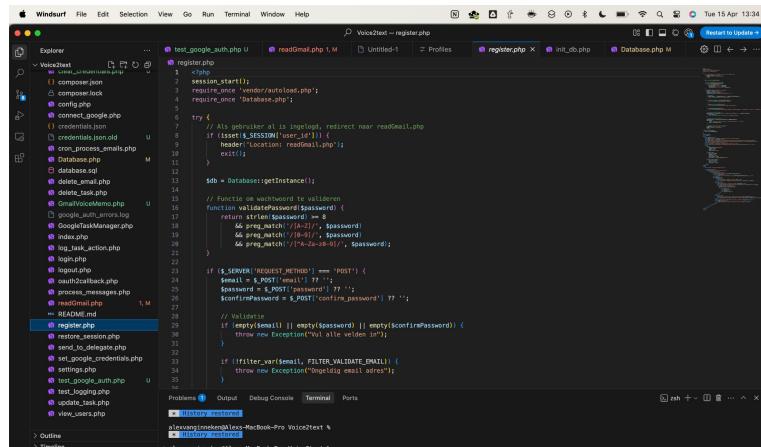
Vibe coding tools

IDE's (Integrated Development Environment)

- Cursor
- WindSurf
- VibeCodeApp
- Replit
- Gemini 3.0

The safest place for vibe coding

Vibe coding makes software creation accessible to everyone, entirely through natural language. Whether it's personal software for yourself and family, a new business coming to life, or internal tools at your workplace, Replit is the best place for anybody to build.



```

<?php
session_start();
require_once 'vendor/autoload.php';
require_once 'database.php';

try {
    // Als gebruiker al is ingelogd, redirect naar readEmail.php
    if (isset($_SESSION['user_id'])) {
        header('Location: readEmail.php');
        exit();
    }
} catch (\Exception $e) {
    echo $e;
}

$db = Database::getInstance();

// Function om wachtwoord te valideren
function validatePassword($password) {
    return preg_match('/^(?=.*[A-Z])(?=.*[a-z])(?=.*[0-9]).{8,}$/', $password)
        && preg_match('/^(?=.*[A-Z])(?=.*[a-z])(?=.*[0-9]).{8,}$/', $password)
        && preg_match('/^(?=.*[A-Z])(?=.*[a-z])(?=.*[0-9]).{8,}$/', $password);
}

if ($_SERVER['REQUEST_METHOD'] === 'POST') {
    $email = $_POST['email'];
    $password = $_POST['password'];
    $confirmPassword = $_POST['confirm_password'];
}

// Validation
if (empty($email) || empty($password) || empty($confirmPassword)) {
    throw new Exception("Vul alle velden in!");
}

if (!filter_var($email, FILTER_VALIDATE_EMAIL)) {
    throw new Exception("Ongeldige email adres");
}

```

ALEX VAN GINNEKEN
Think big. Start small. Scale fast

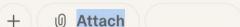
No-coding vibe coding tools

- Lovable
- Base44
- Bolt.new
- CREAO

Build something  Lovable

Create apps and websites by chatting with AI

Ask Lovable to create a web app that...



legal-friendly-ai-site · Preview · / · Share · Upgrade · Publish

Previewing last saved version

Design system: Professional blue/teal gradients, clean typography, accessibility-focused contrast, smooth animations.

12 edits made · Show all

Created a professional, GDPR-compliant AI business website with:

- ✓ Responsive design with mobile/desktop navigation
- ✓ Legal compliance: Privacy Policy, Terms of Service, cookie consent banner
- ✓ Professional design: Blue/teal gradients, clean typography, smooth animations
- ✓ SEO optimization: Meta tags, semantic HTML, accessibility features
- ✓ Navigation & footer with social links and legal pages

The site features a sophisticated design system with:

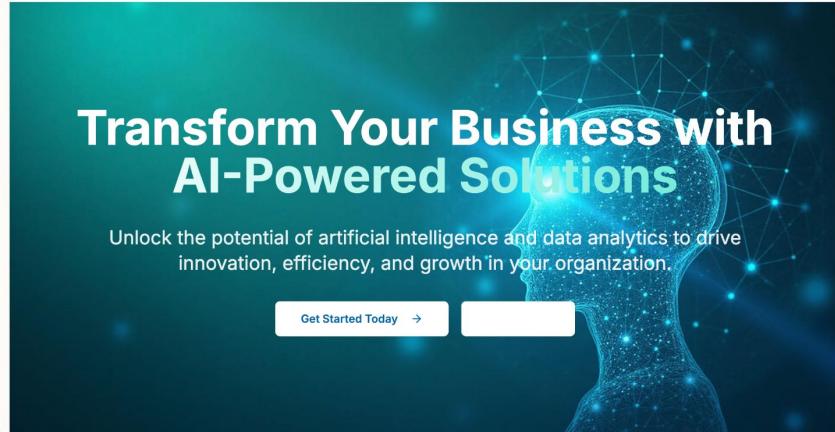
- ✓ Comprehensive consent banner integration.

AI Business · Home · Privacy Policy · Terms of Service · Get Started

Transform Your Business with AI-Powered Solutions

Unlock the potential of artificial intelligence and data analytics to drive innovation, efficiency, and growth in your organization.

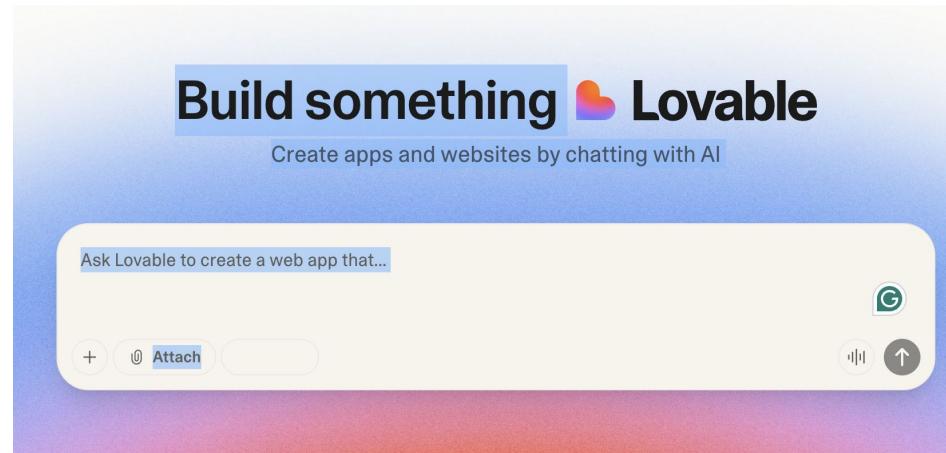
Get Started Today →



GINNEKEN
small. Scale fast

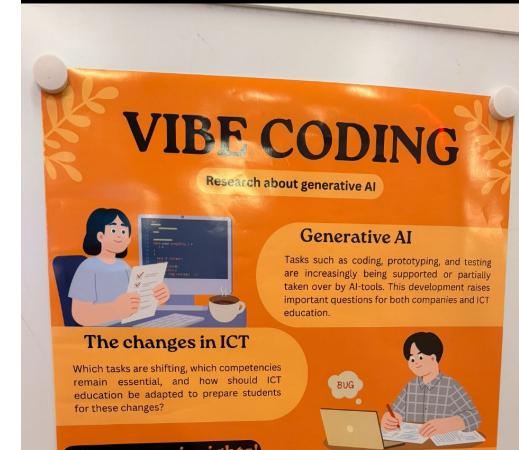
Case: tool voor analyse financiële data

- 3 weken Lovable
 - Superbase
 - Github
 - Exact Online
 - 3 koppelingen in dev
- 9 modules live
- Upcoming: payment
- Normaal: 450 tot 600 uur.
Verwachting 2-3x sneller



VIBE CODING

- C-Level
- Young talent
- Vibe coding



VibeJaar

Home About Program Benefits Testimonials Press S

AI Skills for Gen Z Coders

Learn Vibe Coding in Your Gap Year

Master AI-driven development with CreateAnything and Lovable.dev. Build real software, earn money, and launch your tech career.

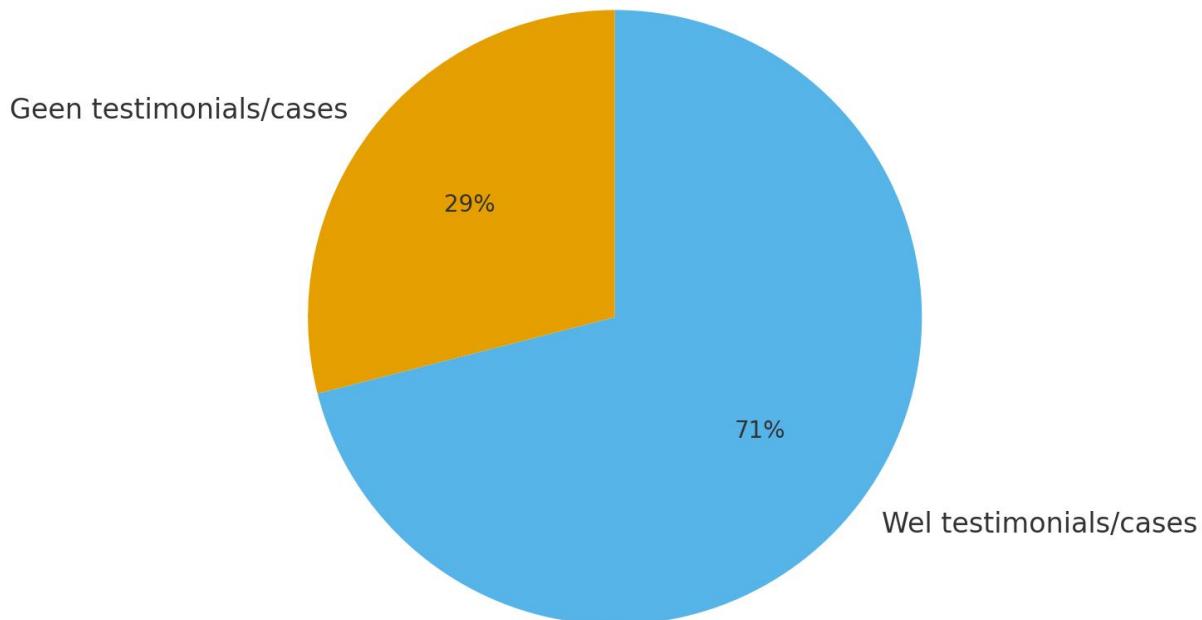
Sign Up Now

UNFAKEABLE CONTENT

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Testimonials / cases

Verdeling testimonials/cases



Testimonials



Testimonial optimiser



PLUS



Testimonial optimiser

By Alex van Ginneken

Optimaliseert en construct de perfecte testimonial voor gebruik in je marketing.

GPT: Testimonial optimiser

Geef hieronder een testimonial in

Ask anything



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Think big. Start small. Scale fast

Case studies



Case study optimiser ▾



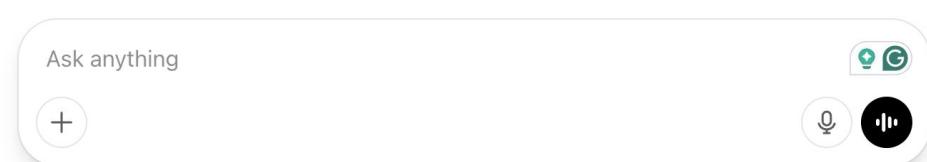
PLUS

GPT: Case study optimiser



Case study optimiser

By Alex van Ginneken



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Think big. Start small. Scale fast

VIBEN vs AGENTS

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Think big. Start small. Scale fast

Wanneer viben vs agents?

Viben

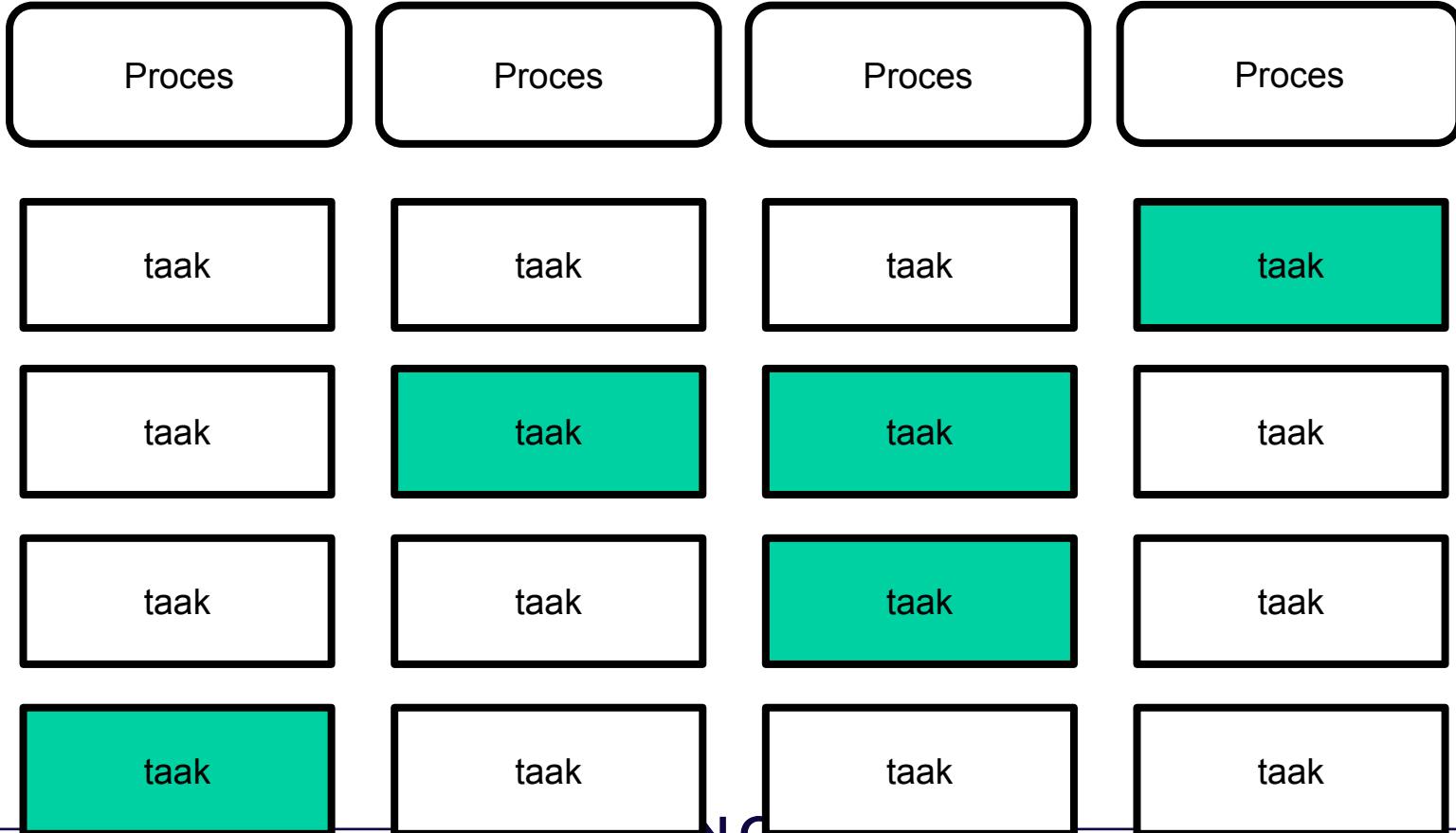
- MVP / prototyping / snelheid
- Intern gebruik
- Thema/actie
- Kleinere toepassingen
- Laat gebruikers focussen op ideeën, niet op syntax.

Agents

- Verrijken van data
- Intelligentie toevoegen aan proces
- Taken uitvoeren tussen verschillende softwarepakketten

ACTIE

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SCHALEN

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SCHALEN

- Productizen + service

TAKEAWAYS

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Takeways

- AI vaardigheden in teams
- Met klanten door alle processen / taken
- Inzetten om dataverrijking/verzamelen
- Experimenteren

Q & Alex



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Zijn we al connected?

Klik hier om te connecten



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Alex van Ginneken AI expert

Online Business Coach | Ondernemer | Investeerder | Spreker | AI workshops

Groningen en omgeving · [Contactgegevens](#)

Nieuw eBook: Ondernemen met AI

10.946 volgers · 500+ connecties



ALEX VAN GINNEKEN [Alex van Ginneken](#)



Hanze

Think **big**
Start **SMALL**
Scale *fast*

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Think big. Start small. Scale fast