

Globalisation of Indian Products

When it comes to helping the underprivileged section of society, there are many NGOs who are aided to the cause. They do so by making various hand made products by employing the differently abled and selling them in the market. However, such NGOs do not reach to the vast section of society and are mainly selling their products locally. Despite being the demand of hand-made Indians good by foreigners, they have not been able to sell their products globally.

In the age of vast E-Commerce business, identify the problem and devise a solution for the same.

Clean India Campaign

On 2nd October 2014 at Rajghat, New Delhi, Swatch Bharat Abhiyaan was officially launched by Prime Minister Narendra Modi with the vision to establish a clean India. The program started in very high spirits with people participating from across the nations but as seen, those spirits have been gradually fading away ever since. People dump their garbage and waste heedlessly. This may be due to government employees not doing their jobs properly or the lack of proper channels.

Identify this problem and devise a model for curbing this problem.

Healthcare Facilities in Rural Areas

While more than 70% of population lives in rural and semi urban areas, more than 80% of healthcare facilities are situated in urban regions. Hence, there is a high need of establishing more healthcare facilities in rural and semi urban areas where they are needed most. With large number of unemployed certified health physicians, it can be easy to set up health care clinics.

Devise a model to solve the problem of shortage of healthcare facilities available in rural areas.

Cashless Economy

It has been around 10 months since Demonetization was imposed. Cashless Economy and Online Payment were the two most extensively used phrases by PM Modi during that time to encourage people about the same. However either due to lack of reach of Internet or other facilities, these are still far big things for many people of India especially in the rural areas.

Suggest Solution

E-Vehicles

With the vision of getting 100% electrified in transport by 2030, e-vehicles are turning into a bigger market. Suggest business model fetching maximum benefit to the initiative and with potential to facilitate such big market

Tribal Beauty

The ethnic beauty of India lies in its art and crafts, the majority of which are created in tribal areas. Put forward an idea to explore this tribal beauty to a much wider audience and privilege the tribal people providing a consumer market.