Linear regression using R

June 13, 2021 - Ing. Duván Mejia Cortes

Hi! I'm <u>Duván Mejia</u>. I'm a Software Engineer and today I will write a little code using R and write my first **Linear Regresion**. If you want to learn about Linear regression using R, you can read me. If you want to play with Linear regression using R, you can do some more research.

1.Linear regression: libraries

- library(tidyverse)
- library(boot)
- library(car)
- library(QuantPsyc)
- library(ggplot2)



2.Dataset

- Import csv file: You can download the file in the next url.
- https://github.com/DuvanSGF/R/blob/main/2%20-%20Regresion%20Lineal/csv/sales.xlsx

3.Run

Dillinger requires \underline{R} -4.1.0 or higher to run.

Install the libraries an execute the next comands.

```
> attach(sales)
> names(sales)
[1] "Publicidad" "ventas"
> class(ventas)
[1] "numeric"
> class(Publicidad)
[1] "numeric"
> ventas
  [1] 330 120 360 270 220 170 70 210 200 300 290 70 150 190 240 100 250 210 280 230
210 230 320 210 230 250 60 330 150 150 180
 [32] 80 180 130 320 280 200 130 190 150 230 310 340 240 180 220 40 190 290 340 250
190 120 230 190 210 170 310 90 140 300 340
 [63] 170 100 200 80 100 70 50 240 160 290 140 210 300 230 280 160 200 110 110 70
100 190 70 360 360 300 120 150 220 280 300
 [94] 140 290 180 140 210 250 250 120 290 60 140 290 160 100 160 150 140 230 230 30
80 190 90 120 150 230 150 210 180 140 360
[125] 10 240 270 290 220 230 220 240 260 170 130 270 140 60 210 210 240 210 200 140
90 120 100 360 180 150 110 90 160 230 40
[156] 60 230 230 120 150 120 60 280 120 230 230 40 140 360 210 260 250 200 150 250
100 260 210 290 220 70 110 250 320 300 180
[187] 180 200 320 140 100 120 230 150 250 190 240 250 230 110
```

```
> sales
   Publicidad ventas
       10.256
                  330
1
2
      985.685
                  120
3
     1445.563
                  360
4
    1188.193
                  270
5
      574.513
                  220
6
       568.954
                  170
7
      471.814
                  70
8
      537.352
                  210
9
      514.068
                  200
                  300
10
      174.093
                  290
11
    1720.806
      611.479
                  70
12
13
       251.192
                  150
       97.972
                  190
14
15
       406.814
                  240
      265.398
                  100
16
17
      1323.287
                  250
18
      196.650
                  210
19
     1326.598
                  280
20
     1380.689
                  230
21
      792.345
                  210
      957.167
22
                  230
23
     1789.659
                  320
24
       656.137
                  210
25
       613.697
                  230
26
      313.362
                  250
                  60
27
      336.510
28
     1544.899
                  330
       68.954
29
                  150
       785.692
                  150
30
31
       125.628
                  180
32
       377.925
                  80
33
      217.994
                  180
34
      759.862
                  130
35
      1163.444
                  320
36
       842.957
                  280
37
      125.179
                  200
38
       236.598
                  130
39
       669.811
                  190
40
       612.234
                  150
41
     922.019
                  230
42
       50.000
                  310
43
      2000.000
                  340
44
     1054.027
                  240
45
      385.045
                  180
      1507.972
                  220
46
47
      102.568
                  40
48
      204.568
                  190
49
      1170.918
                  290
50
       689.547
                  340
```

51	784.220	250
52	405.913	190
53	179.778	120
54	607.258	230
55	1542.329	190
56	1112.470	210
57	856.985	170
58	836.331	310
59	236.908	90
60	1077.855	140
61	579.321	300
62	1500.000	340
63	731.364	170
64	25.689	100
65	391.749	200
66	233.999	80
67	275.700	100
68	56.895	70
69	255.117	50
70	566.501	240
71	102.568	160
72	250.568	290
73	68.594	140
73 74		210
	642.786	
75 76	1500.000	300
76 77	102.563	230
77	756.984	280
78	51.229	160
79	644.151	200
80	15.313	110
81	243.237	110
82	256.894	70
83	22.464	100
84	45.689	190
85	724.938	70
86	1126.461	360
87	1985.119	360
88	1837.516	300
89	135.986	120
90	237.703	150
91	976.641	220
92	1452.689	280
93	1600.000	300
94	268.598	140
95	900.889	290
96	982.063	180
97	201.356	140
98	746.024	210
99	1132.877	250
100	1000.000	250
101	75.896	120
102	1351.254	290

10	3 202.705	
10	4 365.985	140
10	5 305.268	290
10	6 263.268	160
10	7 513.694	100
10	8 152.609	160
10	9 35.987	150
11	0 102.568	140
11	1 215.368	230
11		230
11		30
11		80
11		190
11		90
11		120
11		150
11		230
12		150
12		210
12		180
12		140
12	4 678.596	360
12	5 70.922	10
12	6 1567.548	240
12	7 263.598	270
12	8 1423.568	290
12	9 715.678	220
13		230
13		220
13		240
13		260
13		170
13		130
13		270
13		140
13		60
13		210
14		210
14		240
14		210
14		200
14		140
14		90
14		120
14	7 206.973	100
14	8 1294.099	360
14	9 826.859	180
15	0 564.158	150
15	1 192.607	110
15	2 10.652	90
15	3 45.689	160
15	4 42.568	230

```
20.456
155
                 40
156
       635.192
                   60
157
     1002.273
                  230
158
     1177.047
                  230
159
       507.638
                  120
160
       215.689
                  150
161
       526.480
                  120
162
       26.895
                  60
163
       883.877
                  280
164
        9.104
                  120
165
       103.568
                  230
166
       169.583
                  230
167
       429.504
                  40
168
                  140
       223.639
169
       145.585
                  360
170
       985.968
                  210
171
       500.922
                  260
172
       226.652
                  250
173
     1051.168
                  200
174
        68.093
                  150
175
     1547.159
                  250
176
       393.774
                  100
177
       804.282
                  260
178
       801.577
                  210
       450.562
179
                  290
180
       26.598
                  220
181
       179.061
                  70
182
       345.687
                  110
183
       295.840
                  250
184
     2271.860
                  320
185
     1134.575
                  300
186
       601.434
                  180
187
       45.298
                  180
188
                  200
       759.518
189
       832.869
                  320
190
       56.894
                  140
191
       709.399
                  100
192
       56.895
                  120
193
       767.134
                  230
194
       503.172
                  150
195
       700.929
                  250
196
       910.851
                 190
197
       888.569
                  240
198
       800.615
                  250
199
     1500.000
                  230
200
       785.694
                  110
> modelo1 = lm(ventas ~ Publicidad, data = sales, na.action=na.exclude)
> summary(modelo1)
lm(formula = ventas ~ Publicidad, data = sales, na.action = na.exclude)
```

```
Residuals:
   Min 1Q Median 3Q
-152.949 -43.796 -0.393 37.040 211.866
Coefficients:
            Estimate Std. Error t value Pr(>|t|)
(Intercept) 1.341e+02 7.537e+00 17.799 <2e-16 ***
Publicidad 9.612e-02 9.632e-03 9.979 <2e-16 ***
Signif. codes: 0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
Residual standard error: 65.99 on 198 degrees of freedom
Multiple R-squared: 0.3346, Adjusted R-squared: 0.3313
F-statistic: 99.59 on 1 and 198 DF, p-value: < 2.2e-16
> sqrt(.3346)
[1] 0.5784462
> library(ggplot2)
> grafica1 = ggplot(sales, aes(Publicidad, ventas))
> grafica1 + geom_point()
> grafica1 + geom_point()+ geom_smooth(method = "lm", colours="Red")
```

Development

Want to contribute? Great!

```
docker run -d -p 8000:8080 --restart=always --cap-add=SYS_ADMIN --name=dillinger
## License

MIT

**Free Software, Hell Yeah!**
```