

ARTEFACT
VALUE BY DATA



Artefact is the fusion of talents for a powerful **data-driven ecosystem**.



Strategy & Business

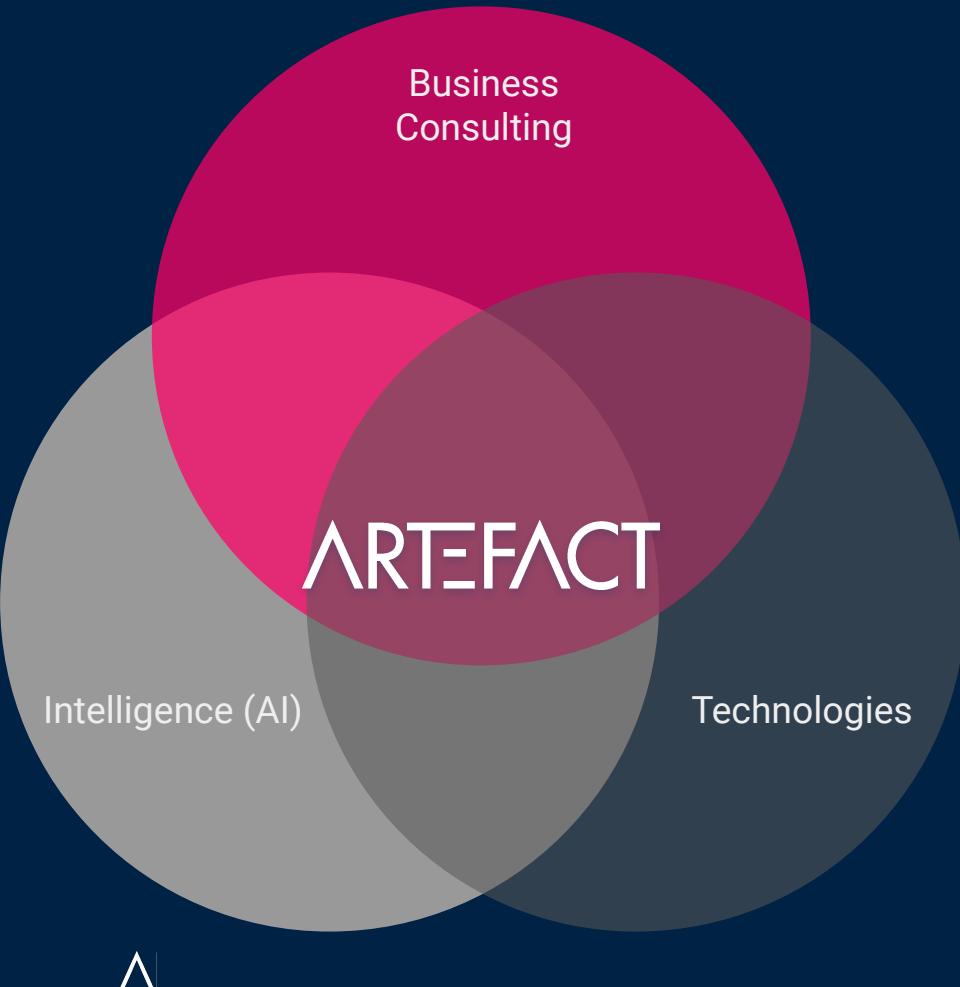
Art

Data & Technology

Fact

We are Artefact

"We are a **global digital**
and data company
offering services that
transform **data into**
value for
organisations, thanks
to a unique alliance of
innovative AI
technologies,
proprietary
methodologies and
multi-expertise."



The **values** we stand for in everything we do.



■ Innovation

We have a passion for creating new things

■ Action

We would rather do than tell what to do

■ Collaboration

We believe in bringing talented people together

We are global.

13 countries

16 offices

800+ employees

Europe, Asia,
Americas (North & South)
Middle East Africa



France	290 people
Germany	150 people
UK	100 people
Spain	20 people

Netherlands	35 people
Switzerland	10 people
China	130 people
Dubai	35 people

Malaysia	20 people
Singapore	10 people
Hong Kong (China)	10 people

Brazil	42 people
Morocco	5 people
New York	4 people
Los Angeles	4 people

We partner with 300+ International brands around the globe.

CPG	Bancos Seguradoras	Viagem Hospitalidade	Automotive	Varejo	Cosméticos Luxo Moda	Saúde Bem Estar Alta Tecnologia	Telecom Energia Serviços
 	 	  		    	    	    	    
  	  	   	 	  	  	  	
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We transform **data** into **value**
and business impact.

Data Consulting & Transformation
services

Digital & Data Marketing
services



VALUE BY DATA

Our team comprises cross-functional expertise

Data Engineer



Experts in **cloud technology**, they are specialized in **building/reviewing data infrastructure** suited from the business need. They also help with **data flow automation** as well as the ability to **build specific tools** in order to activation, if necessary.



Data Scientist



Experts in **data modeling**, from traditional **Artificial Intelligent** models until **Deep Learning algorithms**, they are always guided by the business problem resolution. They are specialized in building **use cases prototypes, tracking and tagging and web analytics infra**.



Data Consultants



Consultants specialized with experience in the market, they are always ready to understand the **clients business challenges**, prioritizing and translating them to the technical team. They help with **project management** and **developing data governance**.



ARTEFACT
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Artefact Brazil

Av. das Nações Unidas 12.901, Torre Norte, 11 andar

Thank you!