C++ Implementation
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Dividing by 2

To get an efficient implementation, we can minimize the number of multiplications needed by rewriting the difference equation:

$$y[n] = \alpha x[n] + (1-\alpha)y[n-1]$$
$$y[n] = y[n-1] + \alpha(x[n] - y[n-1])$$

We now have to calculate two sums and one multiplication by a number between 0 and 1. Floating point numbers are relatively inefficient on integrated systems, so we'll replace the multiplication by a division by $1/\alpha$, which is a positive integer.
Going even further, we can pick value for α in such a way that $1/\alpha = 2^n, n \in \mathbb{N}$. Division is pretty expensive, but by using powers of 2, it can be replaced by a very fast right bitshift:

$$\alpha x = \frac{x}{2^n} = x \gg n$$

Fixed-point arithmetic

As mentioned before, it's not a great idea to use floating point numbers. An alternative is to use integers, and interpret them as fixed-point numbers.
For example, you could decide to place the radix point between bits 3 and 4. In that case, you would interpret the number 0b00001001 (9 in decimal) as 0b0000.1001 = 1/2 + 1/16 = 0.5625.

To convert a normal integer to the fixed-point format, you can just bitshift it to the left.
To convert a fixed-point value back to an integer, one half is added to the number, in order to round it, and finally, it is bitshifted to the right again.

For example, let's use 3 fractional places to calculate 25 / 40.

$$25 = 0b00011001 \rightarrow 25 \ll 3 = 0b11001.000 = 200$$
$$200/40 = 5 = 0b00000101 = 0.625$$
$$\rightarrow 0b00000.101 = 0.5 + 0.125 = 0.625 = 25/40$$

Rounding the result:

$$0.625 + 0.5 = 0b00000.101 + 0b00000.100 = 0b00001.001$$
$$\rightarrow 0b00001001 \gg 3 = 0b00000001 = 1$$

TODO