

## Lecture 14

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# 1 Importance Sampling

$X \sim \pi$ ,  $\pi$  a known distribution,  $\phi$  any function, we want to know

$$E(\phi(X)).$$

Naive approach: sample  $x_1, \dots, x_n$  from  $\pi$ ,

$$\hat{\theta} = \sum_{i=1}^n \phi(x_i).$$

Problem 1: Sometimes we don't know how to sample from  $\pi$ .

But there are other problems as well: For example:  $x \sim N(0, 1)$ , want to estimate

$$\begin{aligned} \theta &= P(x > 5) \\ &= E(I_{[x \geq 5]}). = \frac{1}{n} \sum_{i=1}^n I_{[x \geq 5]}. \end{aligned}$$

However, this number is extremely small ( $\sim 2.8 \times 10^{-7}$ , so the normal way of sampling gives an estimate with huge error.

Solution: Importance sampling. Use a proposal distribution  $p$ ,  $x_1, \dots, x_n \sim p$ , and let

$$w_i = \frac{\pi(x_i)}{p(x_i)}, i = 1, 2, \dots, n,$$

then the output is

$$\hat{\theta}^{IS} = \frac{1}{n} \sum_{i=1}^n w_i(x_i) \phi(x_i).$$

And we will show

$$E(\hat{\theta}^{IS}) = E(\theta).$$

*Proof.*

$$\begin{aligned} E(\hat{\theta}^{IS}) &= \frac{1}{n} \sum_{i=1}^n E\left(\frac{\pi(x_i)}{p(x_i)} \phi(x_i)\right) \\ &= \frac{1}{n} \sum_{i=1}^n \left[ \int_t \frac{\pi(t)}{p(t)} \phi(t) p(t) \right] \\ &= \frac{1}{n} \sum_{i=1}^n \left[ \int_t \pi(t) \phi(t) \right] \\ &= \frac{1}{n} \sum_{i=1}^n E[\pi(x_i)p(x_i)] \\ &= E(\phi(x)) = \theta. \end{aligned}$$

□

We want to learn the variance of this new estimator. Recall that

$$Var(X) = E[X^2] - (E[X])^2.$$

So, we can calculate

$$\begin{aligned} Var(\hat{\theta}^{IS}) &= E[w_i^2(x)\phi^2(x)] - \theta^2 \\ &= E\left[\frac{\pi^2(x)}{p^2(x)}\phi^2(x)\right] - \theta^2 \end{aligned}$$

If  $p(x)$  is small, this variance explodes. Therefore, to control the variance of  $\hat{\theta}^{IS}$ , we want to choose the proposal density  $p$  carefully. Another real world problem: In Bayesian analysis, we may not know the normalization constants, for example, if we know

$$\pi(x) \propto e^{-x^4/2} + 0.15e^{-(x-6)^2/0.12^2},$$

It could be hard to find the constant such that  $\int \pi(x) = 1$ . Then, you cannot directly apply importance sampling because the ratio  $\pi(x)/p(x)$  cannot be calculated. So we introduce self normalized importance sampling estimator.

## 2 Normalized (Self-Normalized) Importance Sampling

Sometimes,  $\pi(x)$  is only known up to a constant, or it's numerically more stable to use normalized weights:

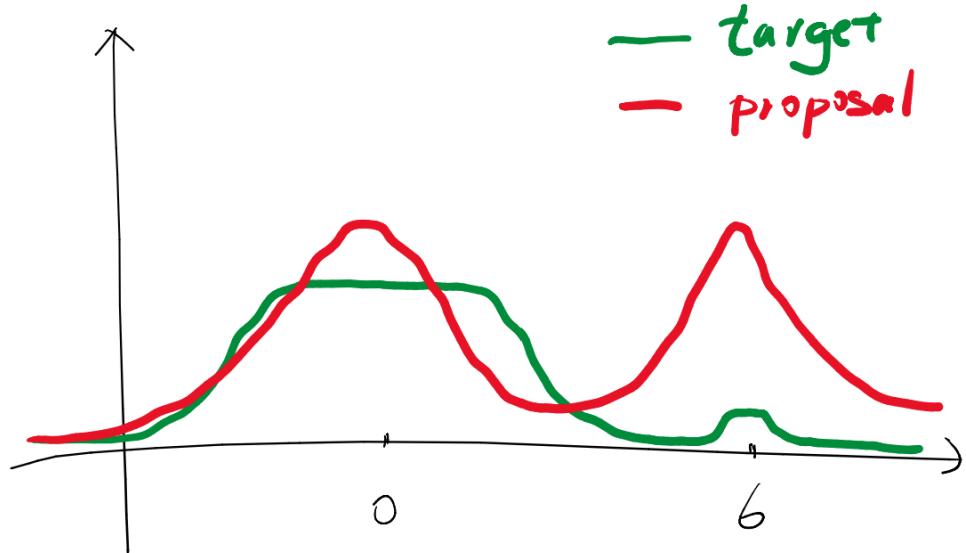
$$\hat{\theta}^{SNIS} = \frac{1}{n} \sum_{i=1}^n \tilde{w}_i \phi(x_i),$$

where

$$\tilde{w}_i = \frac{w_i}{\sum_{i=1}^n w_i}.$$

This estimator is **biased but consistent**, meaning:

$$\mathbb{E}[\hat{\theta}_{SNIS}] \neq \theta, \quad \text{but } \hat{\theta}_{SNIS} \rightarrow \theta \text{ as } n \rightarrow \infty.$$



For example:

To sample from the target distribution described above, we can use

$$p = \alpha N(0, 1) + (1 - \alpha)N(6, 1),$$

where  $0 < \alpha < 1$ . This ensures that all possible values of the target distribution are properly sampled.

$$ESS = \frac{(\sum_{i=1}^n w_i)^2}{\sum_{i=1}^n w_i^2}.$$

Interpretation:

- $ESS \approx n$  (If the proposal distribution is a perfect match for target, all the importance weights will be roughly equal. In this case, the ESS will be close to actual sample size,  $n$ )
- $ESS \approx 1$  (If your proposal distribution is a poor match, you might get a situation where one sample has a massive weight and the other 999 have tiny weights. Your final estimate will be dominated by that single sample. Here, the ESS will be close to 1)

In practice,  $ESS \approx 50\% \times n$  already means that  $p$  is pretty good.

Now let's try to estimate

$$\theta = P(x > 5),$$

where  $x \sim N(0, 1)$ . We know that  $\theta \approx 2.8 \times 10^{-7}$ , so we need to be careful choosing  $p$ . Note that we are interested in the region  $[5, \infty)$ , we want to find a distribution whose samples more likely falls in that region. We can take a shift:  $p \sim N(3, 1)$ , then

$$w(x) = e^{(3x-2)}.$$

Using importance sampling with such  $p$  is 60% to 70% more effective than the naive approach.

Another sampling scheme: Dependent sampling: given a stream of iid samples, create  $x_1, x_2, \dots$  such that  $x_{i+1}$  depends on  $x_i$ , but distribution of  $x_i$  becomes stationary when  $i \rightarrow \infty$ . This will be the main idea of MCMC which will be discussed in the next few lectures.

### 3 Choosing a Good Proposal

The proposal  $p(x)$  should place enough probability mass in regions where  $\phi(x)\pi(x)$  is large. For example, in the tail probability case  $\theta = P(X > 5)$ , we could use:

$$p(x) = N(3, 1),$$

since this distribution samples more often in the region  $x > 5$ .

For this case,

$$w(x) = \frac{\pi(x)}{p(x)} = e^{(3x-2)}.$$

This shifts more samples into the region of interest, giving a more accurate estimate. The proposal distribution  $p(x)$  should overlap well with the important region of  $\pi(x)$  contributing most to  $\theta$ . If  $p(x)$  covers those regions poorly, variance increases drastically.