

THE BUSINESS OF OPEN SOURCE LICENSING

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IANAL

I Am Not A Lawyer

Overview

- ▣ Licensing Overview
- ▣ Application of Licenses as...
 - A Business
 - A Contractor
 - An Ambitious Entrepreneur

Licensing Overview

- ▣ History
- ▣ What constitutes “Open Source”?
- ▣ Vernacular
- ▣ Types of licenses
- ▣ Free as in Puppies

The Abbreviated History of the Origins of Open Source

- ▣ UNIX
- ▣ “Free” the software!
- ▣ GNU/Linux
- ▣ General Public License

WHAT IS OPEN SOURCE?

Is it free?

License Types

FREE & OPEN

- ▣ Usually guarantee rights
- ▣ Usually grant you the ability to redistribute under certain conditions

PROPRIETARY

- ▣ Usually restrict rights
- ▣ Usually grant you no ability to redistribute

Common Open Source Licenses

HEREDITARY



PERMISSIVE



Common Open Source Licenses

HEREDITARY

- ▣ Affero GPL
- ▣ Common Development and Distribution License
- ▣ Common Public License
- ▣ Eclipse Public License
- ▣ GNU General Public License
- ▣ Mozilla Public License

PERMISSIVE

- ▣ Apache Software License
- ▣ Artistic License
- ▣ BSD License
- ▣ MIT License

Creative Commons



Free as in Beer



Open Source In Your Company

TCO!

Questions

- ▣ Is there open source software I can use?
- ▣ What are the legal ramifications?
- ▣ What will the software cost my business?

Total Cost of Ownership

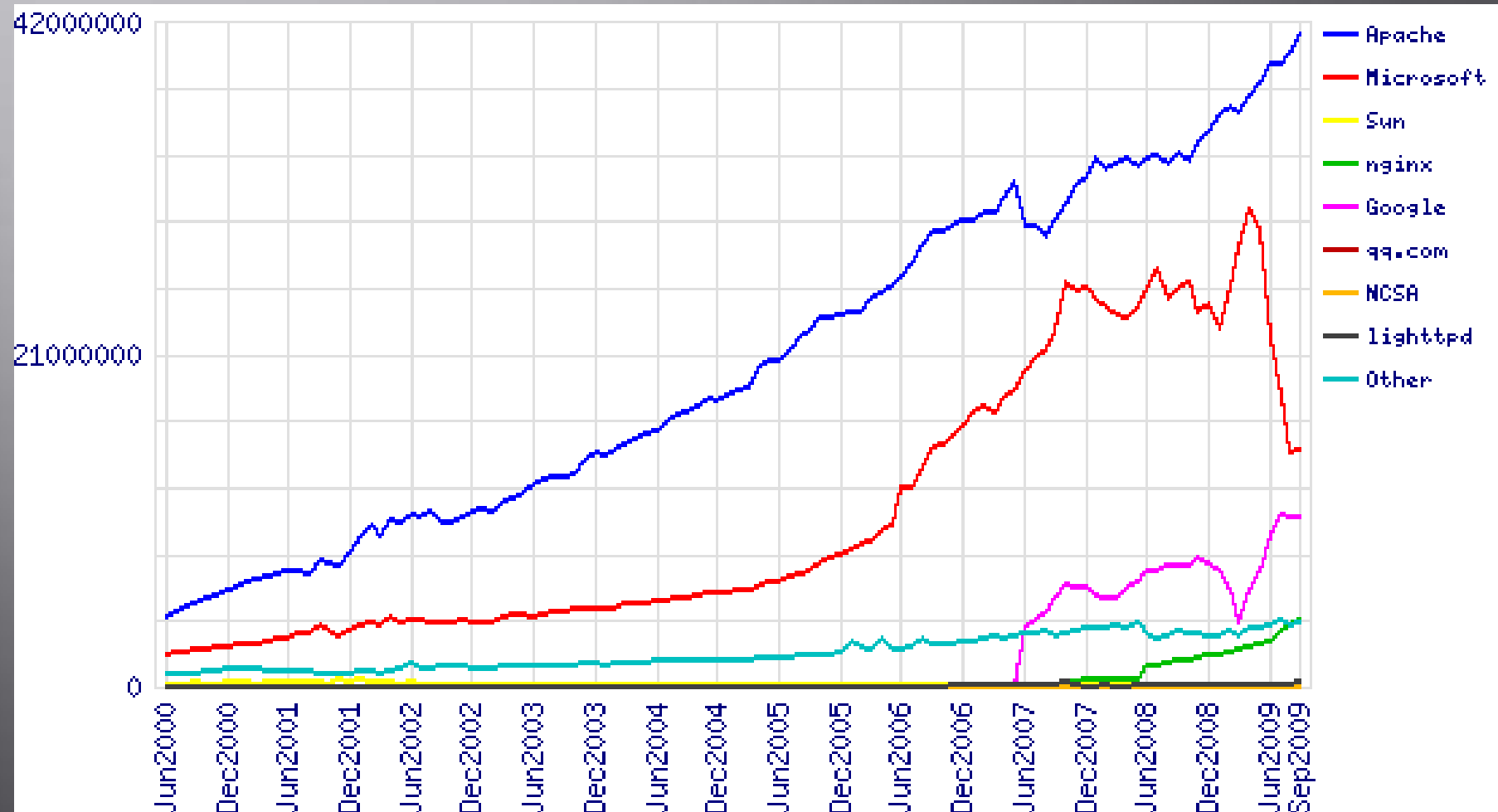
▣ Factors

- Purchase price
- Service/Repair
- Equipment Costs
- Compliance/License Tracking
- Vulnerabilities
- Replacement/Upgrade

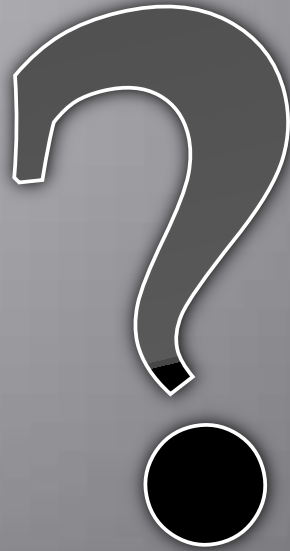
Linux vs Windows Server



Linux vs Windows Server



Linux vs Windows Desktop



Linux vs Windows Desktop

Total Market Share



Things to consider

- ▣ Risk vs Advantage
- ▣ Law moves fast

Selling On Open Source

Service Providers

Things to consider

- ▣ License still applies
- ▣ Distribution happens on deployment
- ▣ Ownership of code

CMS Themes

Owen rants here

Selling Open Source

All work and no play

Choose a license

HEREDITARY

- ▣ Keeps user freedoms intact
- ▣ Keeps copyright intact

PERMISSIVE

- ▣ Keeps developer freedoms intact
- ▣ Keeps copyright intact, maybe

How to Get Rich

- ▣ Software as a service
- ▣ Service on software
- ▣ Street Performer Protocol


Street Performer Protocol

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