

# Pip Turner

## Product Designer

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### ➡ Portfolio

#### Skills

- UX
- UXR
- Interaction Design
- Prototyping
- Design Thinking
- Hand Tracking
- XR
- Team Leadership
- Public Speaking

#### Outside of work

I'm a Christian, I play guitar semi-ok & enjoy reading, watching studio ghibli films & eating cake.

Since January 1st 2024, I've drawn every day!

I have a cat called Cthulhu whose favourite pastime is making mayhem.

## Profile

Hi! I'm Pip, a Product Designer, focused on emerging tech. I get excited about great interactions. My aim in my designs is to combine **simplicity and fun** to create designs that feel **joyful and inevitable**.

## Employment History

### FitXR

**Senior Product Designer**, June 2025 - Present

**UX Prototyper**, September 2024 - June 2025

- Prototyping & designing new product features at FitXR, in 2D + 3D!
- Shipped new spatial interactions,
- Improved key metrics by improving 2D UX: +16% new user conversion, +10% paywall conversion, +30% users playing one or more classes

### Ultraleap

**Senior XR Engineer**, October 2022 - July 2024

**R&D Engineer**, July 2019 - October 2022

- Joined as R&D Engineer, researching into mid air haptic sensation design, touchless touchscreen design principles, and XR text entry
- Helped form the XR Frontend Team, and managed the subteam XR Research & Application Development (XR-RAD)
- Researched & designed countless interactions, including:
  - An **XR keyboard** which was reviewed as "the best keyboard I've tried in VR with hand tracking"
  - A new way of calculating **pinch-rays** from the hand, allowing for more expressivity, whilst keeping stability
  - **Microgesture** heuristics, signifiers & affordances
  - Patented 3x interactions
- Shipped many apps, both utility, and experience focused
  - Lead the design + interaction research
  - Solved difficult interaction heuristics, ran multiple design sprints, user tests, and assisted in building the apps.
- Experienced in giving interaction focused talks & writing design guidelines

### ALD Automotive

**Application Developer**

July 2018 - June 2019

- Full stack engineer, working on car leasing websites, using .NET & Angular.
- I also helped organise training around agile principles.

## Education

**Computer Science BSc, Aberystwyth University**

September 2015 - June 2018

Graduated with First Class (Hons).