

# **Dwayne Bynum**

**Phone:** 484-935-5690 **Email:** [dwaynebynumtech@gmail.com](mailto:dwaynebynumtech@gmail.com) **Location:** Orlando, FL **Website:**

[www.dwaynebynum.com](http://www.dwaynebynum.com)

## **Skills**

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### **Development**

• Front-end development • Website Optimization • Semantic HTML • CSS3(CSS grid, flex-box), Sass • JavaScript, jQuery, • Node.js/Express • React.js • Wix • API integration • Git • Figma • Google analytics/ Lighthouse • Gimp/photoshop • Kanban boards

### **Work experience / Freelance contracts**

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#### **LISTEN WITH KRISTEN**

January 2022 - December 2022

Freelance Web Designer

- Redesigned website for the client. I managed the project from start to finish, ensuring the website was completed within budget.
- Designed, created, and maintained web content to meet client requirements.
- Customize online marketing campaigns. Organize and manage all online marketing collateral.

#### **Upwork Freelancer**

June 2020 - May 2022

##### **215 MARKETING**

- Managed updates and edits to business websites on WordPress, ensuring all changes were completed on time.

##### **Modular ink**

- Successfully integrated Mailchimp API with React frontend, enabling seamless email campaign management.
- Successfully configured sanity.io as a CMS for the company blog, resulting in increased productivity.

##### **CREATIVE WORSHIPPER MINISTRIES**

- Redesigned E-commerce website to match updated branding.
- Configured WooCommerce store, Updated product descriptions, and images

#### **ProphetLogic.**

June 2019 - January 2020

Sales Representative

- collaborated with companies to supplement their current sales team to increase the company's pipeline
- This tech start-up enabled me to be responsible for multiple projects at once improving my organizational, and problem-solving skills and enhancing my ability to build rapport.

#### **Arby's**

2018-2019

Shift Manager

- Managing and coordinating daily tasks of team members for day/night shifts
- Taking daily and weekly inventory
- Facilitating mediation and disciplinary write-up
- Communicating with district managers, inspectors, and suppliers every week

### **Education**

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GOOGLE ANALYTICS CERTIFICATE, 2021

GOOGLE IT PROFESSIONAL CERTIFICATE, 2021,

EAST STROUDSBURG UNIVERSITY , East stroudsburg PA 2015-2018