



# ECOPRENEUR

Sustain the future with innovation



# CONTENT



- Know us** 01
- About Ecopreneur** 02
- Event structure** 03
- Further details** 04
- Associates and Sponsors** 05
- Contact us** 07

# ABOUT US

## VNIT



Established in 1960, **Visvesvaraya National Institute of Technology, Nagpur** is one of the top engineering colleges in India, offering both undergraduate and postgraduate courses to students. With a sprawling campus located in the city of Nagpur, the college excels in cutting-edge research and technology in engineering, architecture, and science. Being a part of the NIT act, it is one of the **31 National Institutes of Technology** within the country which makes VNIT an institute of National Importance

## E-CELL

E-Cell VNIT is the **entrepreneurship cell** of VNIT.

The very purpose of E-Cell is to foster a community of entrepreneurs and stimulate a constructive ecosystem for them. Throughout the year E-cell **organizes events that promote managerial values** among budding students across the country.



# — ECOPRENEUR —

An **inter - NIT** event based on the trending and constantly growing topic of sustainability and it's management, **ECOPRENEUR** is the first of its kind.

It aims to incise the sharp minds of NITIANs to explore the world of **ENVIRONMENTAL ENTREPRENEURSHIP** by deducing a proper technical solution to an issue native to their institute's city and creating their own business model around it.

The ultimate goal is to raise awareness and involve more brains in this alarming and immensely profitable industry and make the world a better place to live.

Ecopreneur is a chance to represent your NIT, it is an opportunity to solve a real world problem, a platform to present your vision in front of notable people, a medium to win unimaginable prizes and recognition and a direction to maybe even get a fixed career path to follow out of the plan you create!



# — EVENT STRUCTURE —



**PHASE  
1**

**ECOWIZ**  
**(10TH FEBRUARY - 20TH FEBRUARY)**



**PHASE  
2**

**DRAFTING OF THE SOLUTION  
AND BUSINESS MODEL**  
**( 20TH FEBRUARY - 20TH MARCH)**



**PHASE  
3**

**PRESENTATION AND PITCHING**  
**(CONSORTIUM'8TH - 10TH APRIL)**

# **PHASE 1 ECOWIZ**

A quiz centered around the topic of ecological sustainability will be conducted in all the participating NITs. Top 5 candidates from each college will be chosen to form a team and represent their respective NIT.

## **PHASE 2**

### **DRAFTING OF THE SOLUTION AND BUSINESS MODEL**

In this intermediate phase, two problem statements will be sent to each team which relate to the local environmental problems in the region where their college is situated. Out of the two, teams will be required to select any one problem statement and build a business model around it. The time duration for this phase will be one month. The teams will have to send us their business models within the stipulated time limit.

## **PHASE 3**

### **PRESENTATION AND PITCHING**

The 3rd phase will take place in Consortium '22. In this round, the best performing teams, shortlisted on the basis of their business models, will be invited to the VNIT campus. These teams will have to pitch in front of a panel of judges convincing how their business model would be an efficient step to bring about a positive change to solve the environmental problems faced in that region. Based on the worthiness and impact of the idea, the judges will then choose a winner.

# —ASSOCIATES—

Ecopreneur is proudly conducted in association with the **PAN NIT ALUMNI FORUM (PNAF)**, an umbrella organization, covering alumni associations and thereby **alumni of all NITs**, to evolve a brand "NIT" that would provide strong fraternity. PNAF and E-CELL VNIT share common interests like **innovation and entrepreneurship** along with **holistic development** for responsible citizens.



# —ASSOCIATES AND SPONSORS—

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