PROFESSIONAL SELFIES: BIOS & HEADSHOTS FOR YOUR ACADEMIC SELF

Robin Champieux, MLIS
Letisha R. Wyatt, PhD
Olivia Hancock, MLIS (expected 2018)

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The modern scientist develops code in the open, publishes data and code open source, posts preprints, submits to and reviews for traditional journals, but may also write blog posts and use social media....**These activities can dramatically increase the profile of scientists, particularly junior scientists, if done well.**

Jeff Leek, PhD
Paraphrased from How to Be a Modern Scientist
Associate Professor of Biostatistics
Johns Hopkins Bloomberg School of Public Health

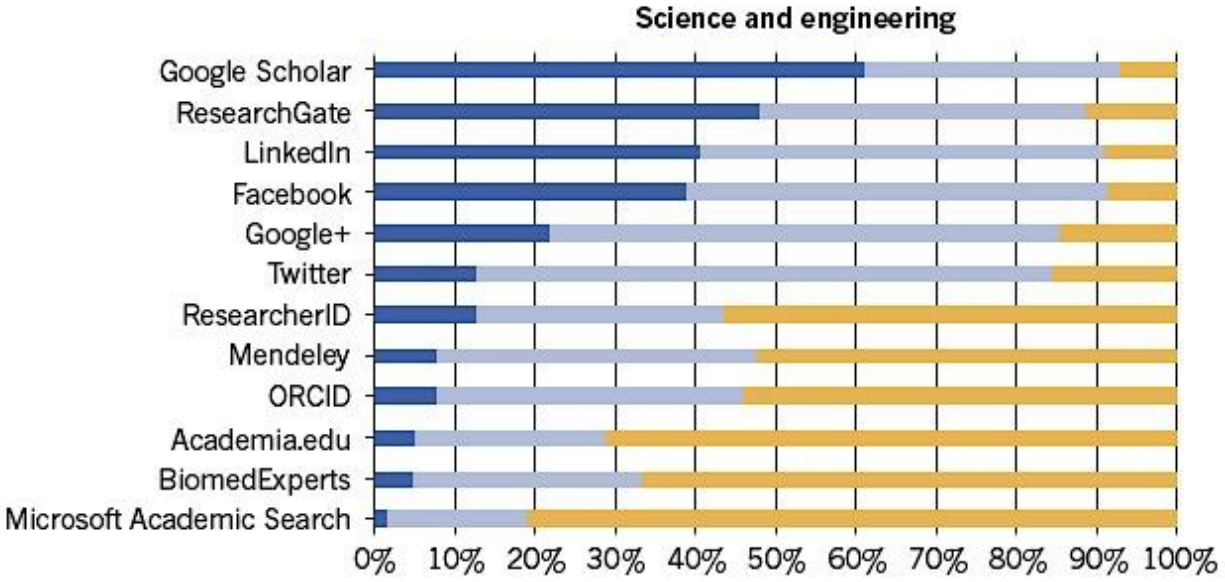
TODAY'S OUTCOMES:

- UNDERSTANDING OF THE MODERN SCIENTIFIC COMMUNICATION SPACE
- THE NEED TO CURATE YOUR ONLINE PRESENCE
- WHAT A GOOD PROFESSIONAL BIO IS AND ISN'T
- **A REALLY GOOD ROUGH DRAFT OF YOUR BIO!**
- FOR SOME, A GOOD LOOKING HEADSHOT

REMARKABLE REACH

More than 3,000 scientists and engineers told Nature about their awareness of various giant social networks and research-profiling sites. Just under half said that they visit ResearchGate regularly. Another 480 respondents in the humanities, arts and social sciences were less keen on ResearchGate.

- I am aware of this site and visit regularly
- I am aware of this site but do not visit regularly
- I am not aware of this site



http://www.nature.com/news/online-collaboration-scientists-and-the-social-network-1.15711

22,500

industry research

22,500

gov't research

24,000

non-research science

17,000

non-science

Adapted from: Infographic by Jessica Polka of where biology PhDs end up based on the NIH 2012 workforce report

STEP 1:
YOU NEED A GOOD BIO

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THE BASICS

1) Your bio is not your Biosketch.

2) Your bio is not a list of everything you've done.

3) Your bio is a communication tool.

4) Your bio tells a story of your credibility, interests, current activities, and accomplishments.

5) Your bio should be concise, serving as an abstract of your professional self.

YOU ARE MORE THAN A LIST OF ARTICLES, SO YOU NEED TO TELL THE WHOLE STORY.

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short-length form

William Chen

I am a Data Scientist at Quora. In addition, I enjoy storytelling with statistics and sharing my knowledge on Quora, where I write answers to help people interested in Data Science, Probability, Statistics, and more. I am a co-author of The Only Probability Cheatsheet You'll Ever Need and the Data Science Handbook.

Previously, I studied Statistics at Harvard, where I received both my Bachelors and my Masters Degree.

mid-length form

Jessica Minnier

jminnier / datapointier / ohsu website

I am an Assistant Professor of Biostatistics at Oregon Health & Sciences University. I am a faculty member of the OHSU-PSU School of Public Health with appointments in the Knight Cardiovascular Institute and Knight Cancer Institute Biostatistics Shared Resource. My statistical research interests include risk prediction with high dimensional data sets and the analysis of genetic and other omics data.

I am also interested in statistical computing (mostly in R), reproducible research and open science. I am also excited to be a NASA Datanaut as of Spring 2018 🚀.

I teach Mathematics/Statistics II, a statistical inference course for the MS in Biostatistics program at OHSU-PSU School of Public Health.

I have an A.M. and Ph.D. in Biostatistics from Harvard University and a B.A. in Mathematics with minor in Computer Science from Lewis & Clark College.

just don't...

Ken Goldberg
Professor and Chair, Industrial Engineering and Operations Research Dept, UC Berkele

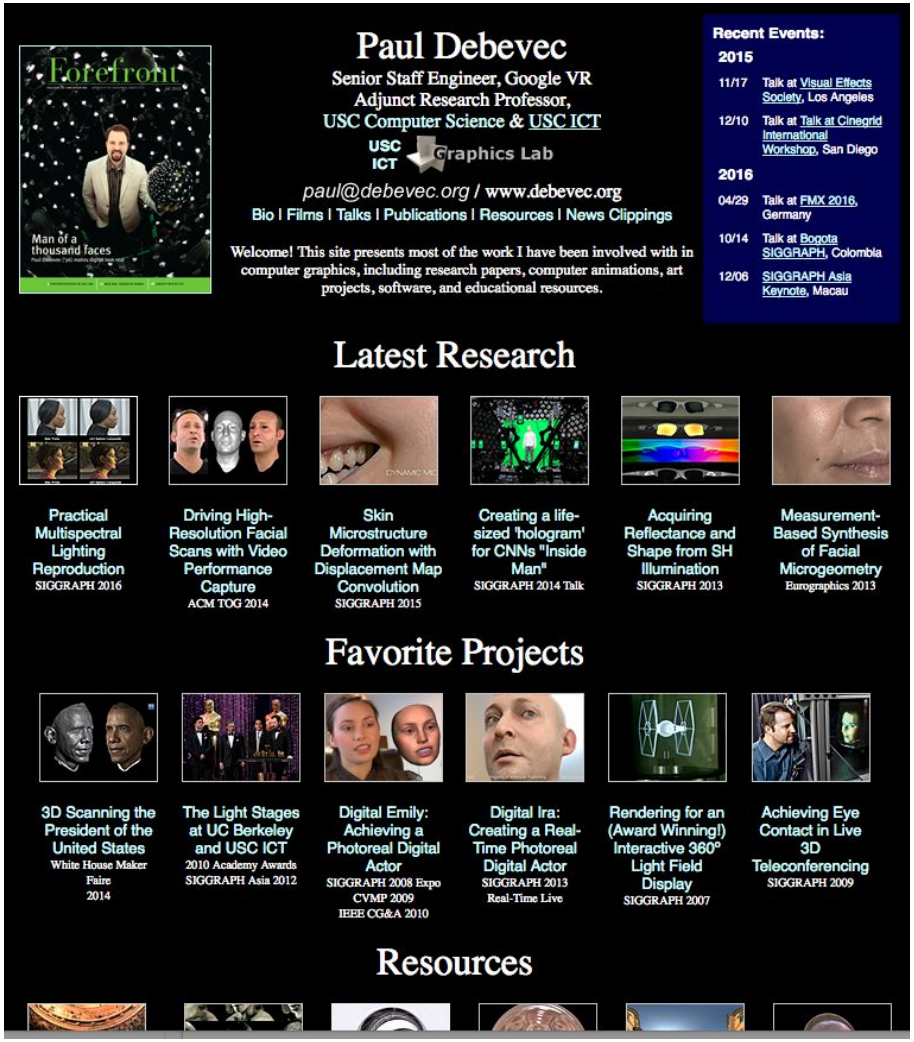
[about | current projects | artwork | research | teaching | service | miscellaneous]

about

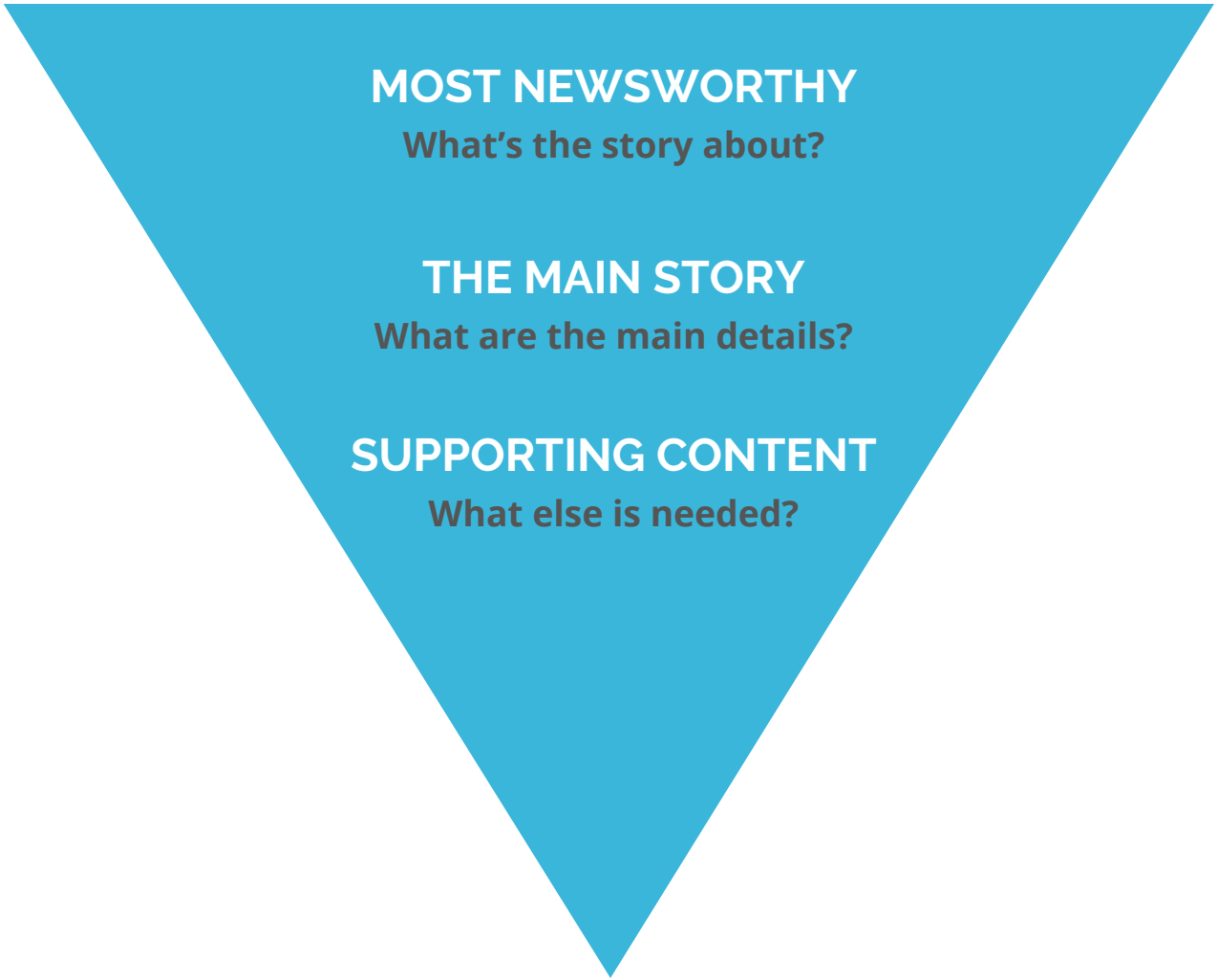
- Research Papers
- Bio, Contact Info, and CV
- Presentations, Interviews, and Articles
- Industrial Engineering and Operations Research (IEOR) Department
- AUTOLAB (Automation Research)
- Berkeley AI Research (BAIR) Lab: (Under Construction)
- CITRIS 'People and Robots' (CPAR) Initiative
- Real-time Intelligence with Secure Execution (RISE) Lab
- Automation and Learning for Medical Robotics (CAL-MR)
- Art, Technology, and Culture Lecture Series (ATC)
- Berkeley Center for New Media (BCNM)
- Electrical Engineering and Computer Science (EECS) Department
- College of Engineering (COE)
- School of Information (iSchool)
- Art Practice Department
- Radiation Oncology Department, UCSF
- UC Berkeley

current projects

- Chair, Industrial Engineering and Operations Research (IEOR) Department
- 12th Workshop on Algorithmic Foundations of Robotics (WAFR), Dec 18-20, San
- Editor-in-Chief Emeritus, IEEE Transactions on Automation Science and Engineer
- Cloud Robotics and Automation
- Top US Schools to Study Robotics
- Wow and Flutter (an internet-based earthwork)
- Countering Singularity Sensationalism: Review of Three New AI Books. Oct 2015
- A Century of Art and Technology in the Bay Area (essay)
- Robot Art and Science event at the de Young Museum (20 Nov)
- Body-in-White Robot Sculpture
- QuakeCAFE Platform for Earthquake Preparedness
- The Making of a Mensch (Short Documentary Film)



The inverted pyramid



Attribution: https://www.theconfidentteacher.com/2013/05/explanations-top-ten-teaching-tips/inverted-pyramid-550/

Inverted pyramid bio

Olivia Hancock

Librarian | Open Access Advocate | Protester of the Oxford Comma

View the Project on GitHub
ohancock/Olivia-Hancock

About Me

I am the Scholarly Communication Librarian Intern at Oregon Health and Science University. I have a Master of Library and Information Studies from the University of Alabama and a Bachelor of Journalism from the University of Missouri. My passion is empowering people by connecting them with the information they need.

In addition to my work at OHSU, I have completed internships at St. Louis University Law Library and the Law Library Association of St. Louis. I also worked as a library assistant and page at St. Charles City-County Library District. My career goal is to apply my research and communication skills to making information more open and accessible.

I am an independent worker who is able to locate, assimilate and convey complex information. I enjoy collaborative problem solving, meticulous editing and, in true librarian form, afternoons lost to a good book.

To continue the conversation, contact me at ohancock23@gmail.com.

YOUR TURN...

BRAINSTORM YOUR INVENTORY

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CREDIBILITY

INTERESTS

CURRENT ACTIVITIES

ACCOMPLISHMENTS

DON'T OVERLOOK WHAT YOU KNOW...

RESEARCH & ANALYTICAL SKILLS

- LOCATE & ASSIMILATE LOTS OF INFO
- UNDERSTAND COMPLEX CONTENT
- THINK ON YOUR FEET
- INTELLECTUAL INDEPENDENCE
- PROBLEM SOLVE

EARLY CAREER OUTPUTS

- POSTERS
- CONFERENCE PRESENTATIONS
- PREPRINTS
- BLOG POSTS

INTERPERSONAL & COMMUNICATION SKILLS

- LEAD
- COPE WITH & MANAGE COMPLICATED PERSONALITIES
- THRIVE IN COMPETITIVE ENVIRONMENTS
- CONVEY COMPLEX INFO

ENTREPRENEURIAL SKILLS

- WORK INDEPENDENTLY
- ACQUIRE FUNDING
- PROTOTYPE NEW IDEAS

Adapted from Jean Branan,, Program Coordinator, Career & Postdoctoral Services @ The Scripps Research Institute

YOUR TURN...

PRIORITIZE & DRAFT THE ESSENTIAL ELEMENTS

PHRASE BRAINSTORM

Draft 1-2 sentences to represent yourself in each category below.

Credibility:
Interests:
Skills:
Professional Goals:
Contributions:
Collaborations:
Recognition/Awards:

CONSIDER...

- WHY ARE YOU AN EXPERT?
- HOW WOULD YOU EXPLAIN WHAT YOU DO?
- WHAT WOULD YOU BRAG ABOUT?
- WHO DO YOU WORK WITH?
- WHAT DO YOU BRING TO THE TABLE?
- WHAT DO YOU WANT TO ACHIEVE?

DON'T FORGET...YOUR ACTIVE VERBS

YOUR TURN...

TURN IT INTO A STORY

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Explain what you do + Establish credibility + Describe your professional or research interests + Brag a little + Call to action

Approach adapted from Stacy Konkiel : https://www.altmetric.com/blog/building-your-online-reputation/

Letisha R. Wyatt is the Basic Science Liaison and Research Data Management Librarian at Oregon Health & Science University. She holds a Ph.D. in Molecular Pharmacology & Toxicology from the University of Southern California (2013). Her research focuses on the genetic regulation of the brain's response to drugs. Letisha is a former NIH predoctoral fellow and has strong record of mentorship in the laboratory and classroom. She works to support the information needs of the OHSU basic science community, facilitating efficiency, impactful research practices, and problem solving across the research and data lifecycles. Read more about Letisha's role on her departmental webpage and find her on twitter: @dr_lrwyatt.

YOUR TURN...

PEER REVIEW TIME

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DON’T STOP HERE...

STEP 2:
VERSION IT

Letisha R. Wyatt, PhD

Neuroscientist | Data Specialist

A "BRAND" CONSISTENT PHOTO

RESEARCH EXPERIENCE & CREDIBILITY

As a **neuropharmacologist**, my research interests involve investigating basic mechanisms of pharmacology and biochemistry as they relate to drug effects on the brain and the pathology of neurodegenerative diseases. I have studied ethanol intake behaviors in transgenic mice lacking purinergic P2X4 receptors and the role of adenosine homeostasis in mouse models of Parkinson's Disease and Stroke. I am a former NIH predoctoral fellow, have authored several primary research articles, and instructed students (high school through graduate) in the laboratory and classroom on their academic and professional development. See more of my work via ORCID: 0000-0003-1026-5232.

CURRENT ACTIVITIES

I am currently the **Biomedical Research & Data Specialist** in the Oregon Health & Science University (OHSU) Library and faculty within the Neuroscience Graduate Program. As a basic scientist with professional experience in clinical data management, I work to support the biomedical research community in areas of development of data literacy as they relate to best practices for research reproducibility. I help facilitate efficiency and impactful research efforts as well as come up with solutions to tricky issues in the lab related to data management. I also play a supportive role to faculty, students and staff by keep informed on current issues and resources in translational medicine as well as creating new data services and data science-related curricula for the Library and OHSU Graduate Studies.

OTHER INTERESTS & CALL TO ACTION!

As a woman of color, **diversity in STEM** is very important to me. I work hard to engage women in science, students of color, or those from low-income/first generation backgrounds throughout their undergraduate and graduate education. My goal in this is to develop useful resources and a sense of community around underrepresented minority student scholarship at OHSU as well as provide effective mentorship through their academic journey and scientific careers!

A HANDLE THAT CLEARLY IDENTIFIES YOU OR YOUR RESEARCH INTERESTS

A "BRAND" CONSISTENT PHOTO

SHORT BIO (160 CHARACTERS).

INCLUDE:

- RESEARCH INTERESTS
- AFFILIATIONS
- #HASHTAGS

LINK TO ADDITIONAL INFO

Adapted from: http://blog.impactstory.org/research-impact-challenge-ebook/

STEP 3:

USE IT, WE CAN HELP

HTTP://TINYURL.COM/OHSUIMPACTCHALLENGE

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RESOURCES WE USE:

30 DAY IMPACT CHALLENGE
HOW TO BE A MODERN SCIENTIST

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QUESTIONS?

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