

### Practical/How

- Community
  - Who are your favorite people to follow, and how do you connect with those people and others in the scientific community?
- How to use Twitter
  - What has Twitter helped you accomplish, and what about Twitter makes this possible?
  - How strategic are you with your Twitter use? For example, how often are you on Twitter, do you incorporate trending topics, do you use media like gifs and pictures?

### Big-picture/Why

- Lessons learned
  - Why did you start your Twitter account, and how has your use of it evolved?
  - What's been your best experience, and what has been your worst? How do you handle any negativity?
- Professional behavior
  - How do you keep your account personal enough to be interesting and show personality but professional enough to be used as a career platform?