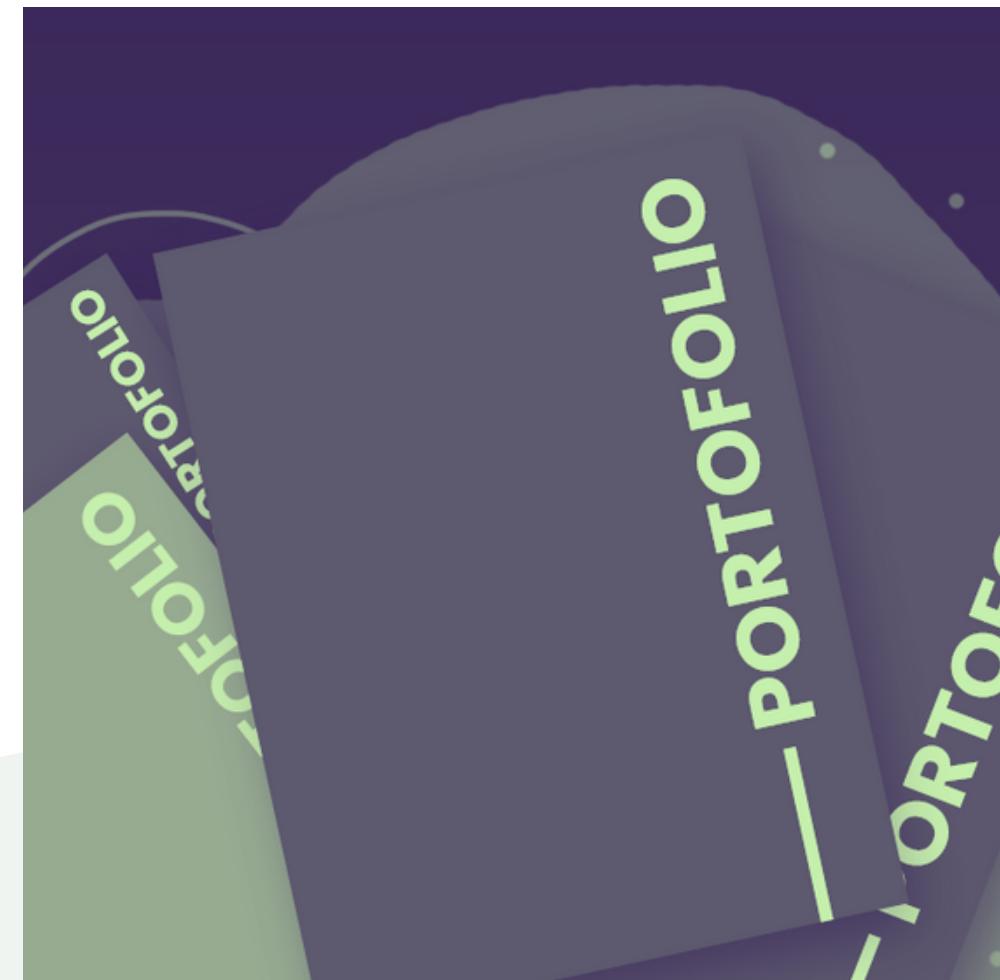


PORTOFOLIO

D W I A R V I A N D A N I





DWI ARVIANDANI

GRAPHIC DESIGNER

ABOUT ME

My name is Dwi Arviandani, I was born in Tangerang on 30 July 1997. I focus in a world that requires creativity and high imagination, I am accustomed to deadlines and able to work team well. Keep trying and improvising because the world of creative industry is not a static world and definitely demands change every time.

SOCIAL MEDIA



Dwi Arviandani



Dwarviandn



Dwarviandn



Aarree.v

EXPERIENCE

PT. SERAYA DIGITAL INDONESIA

CONTENT CREATIVE | 2021 - 2022

Manage social media and create daily content, Create other design needs from brands for marketplace, Layout design and video editing

BATIK RIANA KESUMA

CONTENT SOCIAL MEDIA | 2021

Manage social media and create daily content, Interacting with customers and other stakeholders via the company's social media accounts

GRAMEDIA ASRI MEDIA

CASHIER | 2015 - 2016

Manage transactions with customers using cash registers, Scan goods and ensure pricing is accurate, Resolve customer complaints, guide them and provide relevant information

CATHERIN DENTAL CARE

ADMINISTRATION | 2015

INTERNSHIP

FRESH BOX

ADMINISTRATION | 2021

PAKETour.com

GRAPHIC DESIGNER | 2019

EDUCATION

BUDI LUHUR UNIVERSITY

VISUAL COMMUNICATION | 2016 - 2020

YADIKA 5

SENIOR HIGH SCHOOL | 2012 - 2015

ORGANIZATION EXPERIENCE

GRADASI BUDI LUHUR | 2018-2020

EXIBITION DIMENSI RASA | 2019

COMMUNITY FESTIVAL | 2019

SOFTWARE & SKILL



Emotional Control



Creative Thinking



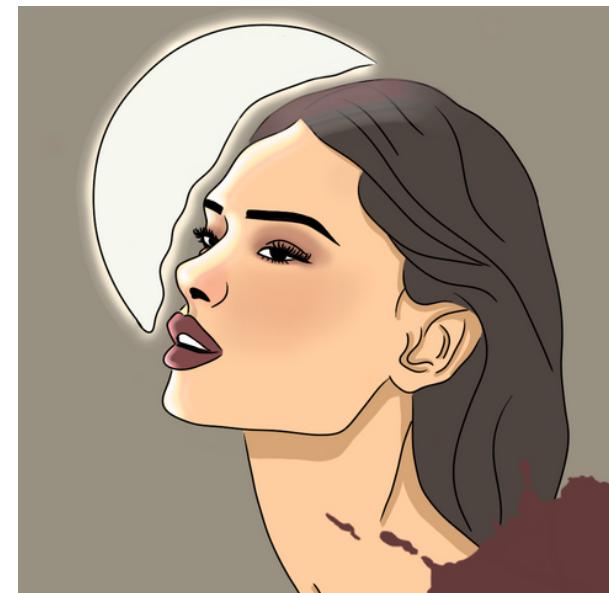
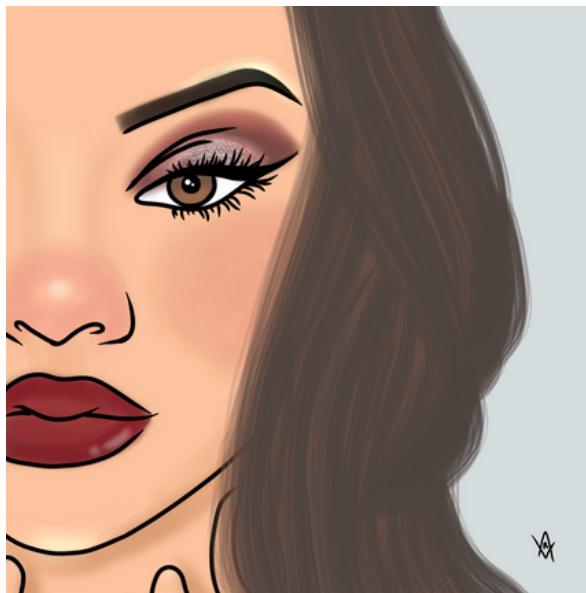
Team Work



Discussion







E-COMMERCE

Marketplace design for several brands handled by PT.Seraya Makmur Indonesia (SMI Commerce). It contains such as Banners, Hero Image Products, and other design according to the request from brand.



Unilever Food Solutions
is a business that sells
quality food products.

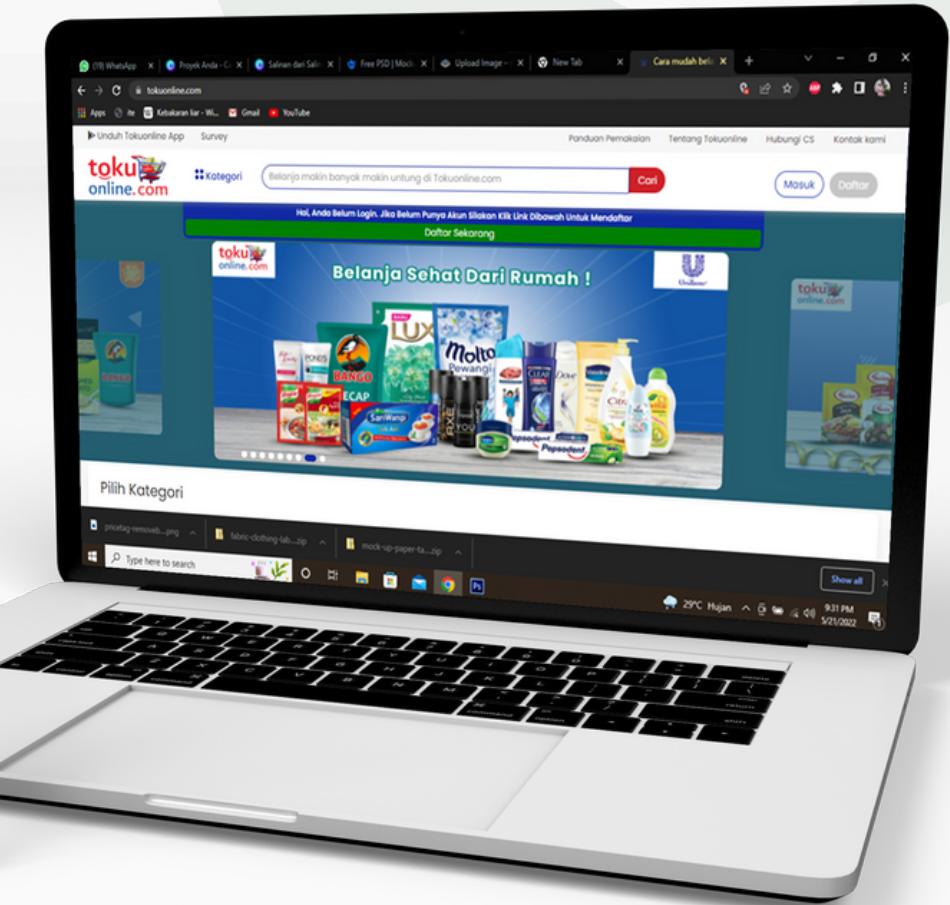
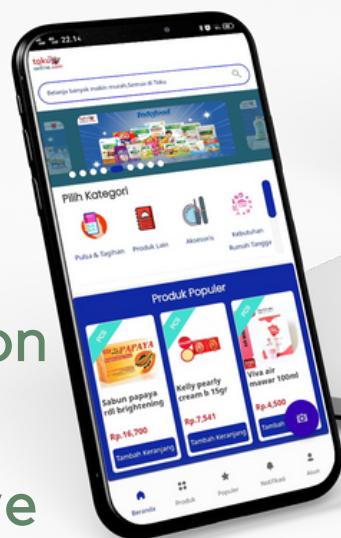
Official Store Lazada &
Bukalapak Unilever
Food Solutions is
handled by SMI
Commerce and I was
requested to handle
the design marketplace
for brand Unilever
Food Solutions.



IN APP DESIGN

This is type of visual design that I create to attract consumers' attention while they're surfing the app.

For e-commerce company that move a lot in application software, Tokuonline need this kind of visual to improve and increase sales figures.



Belanja Sehat Dari Rumah !



SOCIAL MEDIA

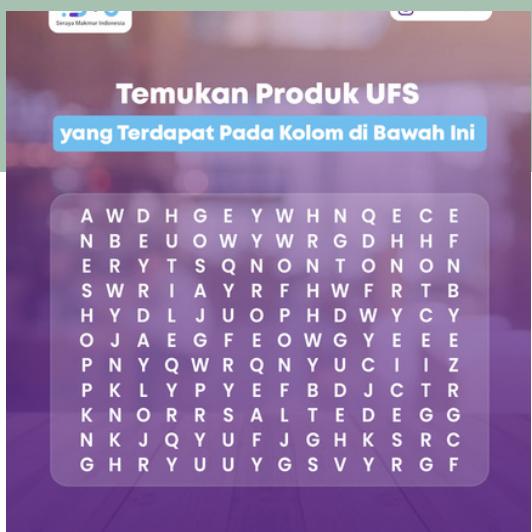
One of kind of visual I do the most in every company that I worked for.

My workflow in creating social media content design is preparing rough draft of material based on an agreed brief, then developing it with copy content created by copywriting, and then ready to be scheduled.



Tokuonline





Smicommerce



Batik.rianakesuma

LOGO

Logo is the identity of a company in a visual form that is applied in various facilities and company activities as a form of visual communication. Here I attach the logo design that I have done.

Toonagers is a clothing brand made for teens. I designed it using Adobe Photoshop and Adobe Illustrator.

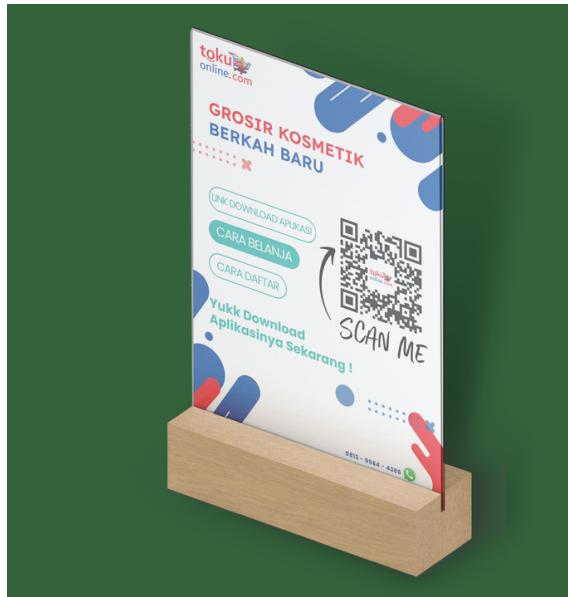
TOONAGERS



OTHER DESIGN

Other designs I've worked on for Tokuonline are the designs of Duct Tape, Carton Box, Acrylic Brochure, Clocks, Business Cards, and ID Cards.

I designed it using Adobe Photoshop and Adobe Illustrator.



ID Card



Business Card



THANK YOU



Griya Nusantara, Pondok
Aren, Tangerang Selatan



dwiarviandhani@gmail.com



085155220501