

DWI YULIANTO

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Tangerang, Indonesia

I'm a fresh graduate. Learning from the best and most experienced people, open-minded, Enjoy and struggle at the same time on problem-solving.

Professional Experience

**Royal British Computer Society, London UK X PT Inovasi
Telematika Nusantara, Indonesia - Jakarta, Indonesia**

Feb 2021 - May 2021

Cloud Security

Supplying Vmeet-Pro Video conference, a lowest bandwidth video conference with high scalability, at the most efficient cost. Its distributed under premises and managed service model.

- Involved in setting up the NHS Cloud Application.
- Assists the Developers to have a development and testing environment.
- Set up, manage, take a backup, and secure the database of the NHS.

Unilever - Jakarta, Indonesia

Jul 2017 - Mar 2019

Business Analyst

- Worked directly with the executive team to formulate and report on KPIs across their web properties that get 170 million visitors annually using SQL and Google Sheets
- Built a logistic regression model to help the SEO team decide which keywords to target, resulting in a 17% lift in YoY site visitors in 2017
- Worked with product managers to perform cohort analysis that identified an opportunity to promote certain property locations for a segment of users, boosting user conversion by 28%

Prudential - Singapore

Jan 2016 - Mar 2017

Product Modelling Analyst

- Identified procedural areas of improvement through customer data using SQL to help improve the profitability of a nationwide retention program by 10%
- Developed the reporting for a nationwide retention program using Python, SQL, and Excel, saving about 80 hours of labor each month

Kantar - Jakarta, Indonesia

Feb 2015 - Aug 2015

Business Analyst Intern

- Received, cleaned, and prepped data from client using Python, SQL, and Excel to help data scientists build marketing mix models that resulted in a lift in ROI of 8 basis points.
- Built data visualizations using SQL and Tableau for business KPIs that reduced manual reporting labor by 10 hours weekly
- Built calculator for a client using Excel and SQL to help them prioritize their project roadmap by changing inputs like customer LTV, conversion rate, and organic traffic

Education

Budi Luhur University - Indonesia

Sep 2016 - Jun 2021

Bachelor Degree in Computer Science, 3.50/4.00

Skills, Achievements & Other Experience

- **Achievements** (2019): BASIC COMPUTER ALGORITHM COMPETENCY
- **Skills**: SQL, Excel, Tableau, Python, Google Analytics