4/3/2015 AdWords Express

+Dwight



## AdWords Express

DE Johnson Plumbing
Client • 537-810-5057

All businesses ➤ DE Johnson Plumbing ▼

View in AdWords



New feature - You now have more control over your search phrases. Learn more | Dismiss

Select your audience

Create your ad

Set your budget

Review your ad

Checkout

Need help?

Call 1-855-500-2762 (9am to 9pm ET, Mon - Fri)

More help options

# Congratulations!

#### Your new ad has been created.

Here's what you can expect as we finish your setup:

- Your ad will start running within the next 24 hours (after we have checked that it meets our requirements).
- You'll be billed for your ad costs within the next 30 days, then periodically after that.
- We've sent you a confirmation email for your new ad.
- To review your ad performance in the future, visit: adwords.google.com/express

### Manage your ads

Once your ad is up and running, it's easy to see how it's doing.

When you sign in to adwords.google.com/express you'll be able to:

- See how many people clicked your ad
- See how much of your budget has been spent
- Make changes to your ad messaging anytime

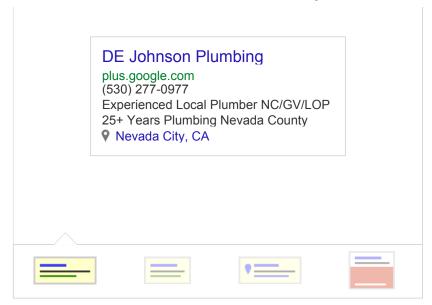
View now

### Your ad

Preview each of your ad types.

Your ad on Google Search

View this in a page



Your ad will appear at the top or the side of the search page.

This is one example of how your ad may appear. Google will create other versions using content you provide. More Info

#### **Audience**

#### Estimated 12 - 21 clicks per month.

Your ad will be shown to people looking for Plumber in Rough and Ready, Grass Valley, Nevada City, 95946, Alta Sierra, Lake of the Pines, Colfax, North San Juan, and Auburn.

## Budget \$3.29 per day (average) \$100.00 per month (maximum)

You'll be charged only for clicks that your ad received, even if you don't reach your budget. You may pause your ad or change your budget at any time.

Print for future reference