DANICA W. SY

Front-end Developer

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CAREER SUMMARY

Diligent Front-End Developer with hands-on experience building and deploying functional single-page applications using HTML, CSS, JavaScript (ES6+), and React.js. Recently developed a React-based Job Board App following a crash course, applying component-based architecture, reusable UI logic, and state-driven filtering features. Strong foundation in DOM manipulation, responsive design, and dynamic UI updates, reinforced by projects involving asynchronous data handling via Fetch API. Known for high ownership and adaptability, with 5+ years in operations and process optimization—bringing problem-solving discipline and a user-focused mindset to every development challenge.

TECHNICAL SKILLS

Front-End Development & UI/UX:

Language & Frameworks: HTML, CSS, JavaScript (ES6+), React.js, JSX

Core Concepts: DOM Manipulation, Responsive Design, Event Handling, Form Handling & Validation, Dynamic UI/UX Updates, Theme Toggling

API & Data Handling: Fetch API, JSON Handling

UI/UX: UI Design Principles, Accessibility Basics, Mobile-First Design

Development Practices & Tools:

Version Control: Git, GitHub

Build tools: Vite, React.js

Deployment: Github Pages

Debugging Tools: Chrome DevTools, Console Logging

Problem Solving & Logic:

Random Logic-Based Generation (e.g., conditional rendering, data filtering), Basic Algorithmic Thinking, Component Abstraction & Reusability, Performance Optimization Awareness

Project & Professional Skills:

Project Management: Time Management, Task Prioritization

Project-Oriented Thinking: Process Optimization, Compliance Awareness

Data & Analysis: Basic Data Analysis, Spreadsheet Logic(Excel, Google Sheets)

Communication: Cross-functional collaboration

Risk & Compliance: Risk Sensitivity from Operations and Client Success management background

PROJECTS

https://dwsy-star.github.io/My-portfolio/

https://dwsy-star.github.io/Weather-App/

https://dwsy-star.github.io/Notes-App/

https://dwsy-star.github.io/Themed-To-Do-List/

https://dwsy-star.github.io/Random-Password-Generator/

https://dwsy-star.github.io/React-Job-Board/

PROFESSIONAL EXPERIENCE

INDEPENDENT FRONT-END DEVELOPER | Self-Directed Projects   Mar 2025 - Current

- **Built and deployed five functional single-page applications** (e.g., Job Board App, Weather App, Notes App, Themed To-Do List) using HTML, CSS, JavaScript (ES6+), and React.js. Projects were hosted on GitHub Pages to simulate real-world product deployment and testing workflows.
- Developed a **React-based Job Board App** following a component-driven architecture, with state management via useState, tag-based filtering logic, and dynamic rendering based on user input.
- Applied **JSX syntax** and **virtual DOM concepts** to structure UI efficiently, while adhering to semantic HTML and responsive design principles using CSS Flexbox and Grid.
- Practiced **performance-aware front-end development** using **Vite** for fast builds and hot reloading; managed dependencies with NPM and version control through Git and GitHub.
- Created a Weather App **integrating third-party APIs for real-time data**; implemented asynchronous JavaScript, error handling, and clean data presentation to enhance user experience.

- **Built reusable UI elements** such as modals, alerts, and dark/light themes to streamline future project development and interface consistency.
- **Automated business-style logic flows**, such as to-do filtering, random password generation, and dynamic UI updates across multiple tools simulating internal productivity apps.
- **Researched UI/UX design inspiration** (e.g., Canva) to enhance layout structure, mobile responsiveness, and theme consistency; followed web accessibility and UX best practices.
- Actively applying concepts from Coursera and guided tutorials to bridge theory and practice; each project reinforced core skills in debugging, problem-solving, and front-end architecture.

OPERATIONS AND CLIENT SUCCESS MANAGER | ES Asia. | Makati, Ph   Aug 2023 – Jun 2025
- **Drove process improvements, enhancing operational efficiency and client satisfaction.**
  - Optimized workflows and standardized operational processes, ensuring compliance and knowledge retention across daily tasks.
  - Achieved a **20% reduction in turnaround time** for operational tasks and improved overall consistency in client deliverables and issue resolution.
- **Managed projects and strategic communications to align business objectives with client needs.**
  - Developed detailed project proposals outlining objectives, scope, and implementation strategies, and crafted client-focused presentations to effectively communicate business solutions.
  - Supported data-driven recommendations through market and competitor research, ensuring clear and effective communication of strategic initiatives.
- **Facilitated cross-functional collaboration and contributed to significant business growth.**
  - Coordinated closely with technical, finance, sales, and marketing teams to ensure operational readiness and supported client success initiatives.
  - Directly contributed to a **300-400% sales performance increase in 2024** by leading promotional and campaign operations with minimal direct negotiation.

TAIWAN TRADE MANAGEMENT OPERATIONS LEAD | Manulife | QC, PH   Sep 2020 – Jul 2023
TAIWAN TRADE MANAGEMENT OPERATIONS LEAD **|** APR 2021 – JUL 2023
- **Drove operational excellence and team efficiency through strategic process optimization.**
  - Developed comprehensive internal process documentation and step-by-step guides, and led the offshore migration of Taiwan trade operations.
  - Created scalable workflows, improved operational efficiency, and enhanced team productivity.
- **Strengthened team capabilities and communication to ensure seamless execution.**
  - Trained and mentored a team of five, and established clear communication protocols with regional partners.
  - Significantly improved accuracy, reduced delayed transactions by 70%, and cut turnaround times by 75% for trade execution.
- **Managed critical risk strategies and facilitated cross-functional collaboration.**
  - Proactively tracked and reported on risk, and coordinated with cross-functional and regional teams to align workflows.
  - Achieved a 102% risk target, preventing financial losses, and ensured smooth, collaborative operations.

TRADE MANAGEMENT OPERATIONS SPECIALIST | SEPT 2020 – MAR 2021
- **Supported major operational transitions and improved data reporting.**
  - Supported the transition of trade operations to the Philippines, documenting processes and training initial team members.
  - Enhanced reporting mechanisms for trade activities, which improved data accuracy and decision-making.

SR. EMPLOYEE SERVICES ADMINISTRATOR | Honeywell International | BGC, Ph
- Supported daily administrative and client inquiries, ensuring adherence to company standards.

PROPERTY REPRESENTATIVE | Ayala Land Premier | Makati, Ph
- Promote and offer company's products and represent the organization in sponsored events and booths.

EDUCATION AND CERTIFICATIONS

BACHELOR'S DEGREE | Business Administration major in Marketing Management | University of Santo Tomas
SPECIALIZATION | Meta Front-End Developer | Coursera   *Ongoing*